

Channels

ALL » DEFAULT CHANNEL GROUPING: Social

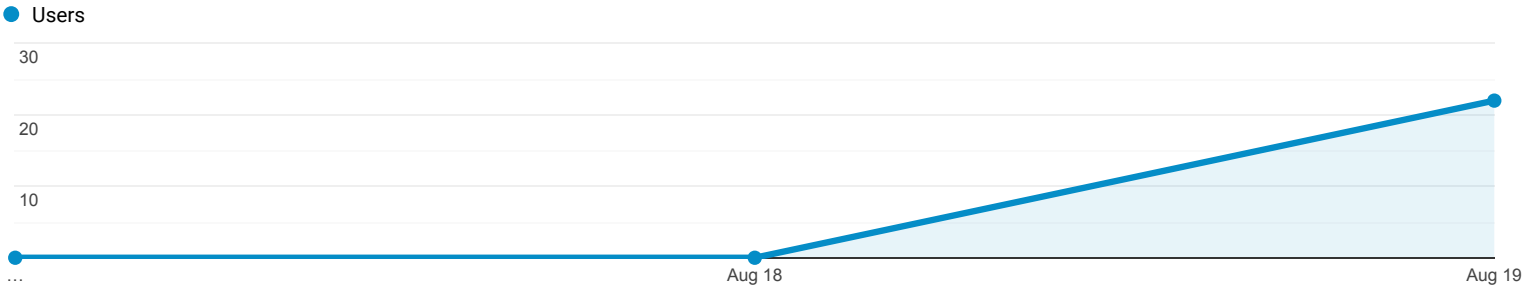
Aug 17, 2020 - Aug 19, 2020

All Users

27.50% Users

Explorer

Summary



Social Network	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	22 % of Total: 27.50% (80)	21 % of Total: 26.25% (80)	22 % of Total: 20.56% (107)	63.64% Avg for View: 62.62% (1.63%)	1.82 Avg for View: 1.79 (1.86%)	00:02:13 Avg for View: 00:03:49 (-42.05%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Facebook	9 (40.91%)	9 (42.86%)	9 (40.91%)	88.89%	1.67	00:01:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. LinkedIn	8 (36.36%)	7 (33.33%)	8 (36.36%)	75.00%	1.38	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Instagram	5 (22.73%)	5 (23.81%)	5 (22.73%)	0.00%	2.80	00:07:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3