

TO OUR SUPER FANS...

Dear Friends of the Festival,

Since opening submissions to international students, Visions Film Festival & Conference has joined the ranks as a leading platform for undergraduate filmmakers and scholars, attracting undergraduate filmmakers and scholars.

Presented by the University of North Carolina Wilmington's Film Studies Department, and organized by undergraduate film students, Visions is dedicated to fostering the energy and passion that is unique to undergraduate students by creating a safe, open-minded, and diverse environment. To do this, we fly in filmmakers and scholars from around the world to showcase their work in an event packed with film screenings, research presentations, guest speakers, networking events, workshops, and more.

Now entering its fifth year, Visions has grown from showcasing a handful of filmmakers and scholars in its beginning years to showcasing the work of over 80 young filmmakers and scholars from around the globe. Every year we strive to give eager students the opportunity to travel the world and share their work with other students from a variety of backgrounds, thus creating a community that is united in progressing the art of film. Visions Film Festival & Conference not only aims to be an experience that catapults the careers of the filmmakers and scholars, but also the film students that produce the festival. In the past, Visions participants have gone on to have continued success with their films and have been presented with various awards and recognitions. Last year, after screening at Visions Film Festival & Conference, director Daniel Koehler went on to win a Student Academy Award for his documentary *Win or Lose*.

In just five years, Visions has laid down a strong foundation for continued growth and has experienced a steady increase in attendance and submissions every year. Last year the festival had over 300 attendees and this year we hope to have 500 attendees or more. Visions has brought recognition to the vibrant art scene in Wilmington as well as UNCW's Film Studies Department. The support of university faculty, local businesses, and sponsors is the driving force behind the growth of Visions Film Festival & Conference and, the Visions team is dedicated to creating a VIP experience for not only its participants but its supporter as well.

Sponsors who join us in a pursuit of creating this unique platform for young artists will benefit from full brand integration, in which your company will immediately reach our local, regional, and international audiences. We also invite you to attend all Visions pre-festival events and opportunities to show support for young artist and promote your brand to a large consumer demographic. With your support, Visions Film Festival & Conference will directly influence the promising future of young industry professionals as well as sustain the applied learning opportunity that Visions provides its student staff each semester.

We invite you to join us in celebrating the talent of the next generation of filmmakers and scholars.

For more information on becoming a sponsoring partner and to discuss the customizable sponsor package, please contact Visions Development Coordinator, Ally Gold, at (910) 233-7375 or sponsors@visionsfilm.org.

PAST SPONSORS



THE INCREDIBLE VISIONS 5 FILM FESTIVAL AND CONFERENCE

PRESENTING THE OUTSTANDING SPONSORSHIP PROPOSAL



**CONTACT: ALLY GOLD
DEVELOPMENT COORDINATOR
910-223-7375**

ABOUT OUR HEROIC FESTIVAL

YOUR INCREDIBLE AUDIENCE

JOIN OUR AMAZING TEAM

CELEBRATE

Most student-run undergraduate film festivals celebrate the filmmaker only, but Visions is the first in the nation to also feature student conference panels. We support a strong connection between film production and film studies and are equally dedicated to recognizing undergraduate beginning academic careers in film history, criticism, and theory. The Visions Awards program further distinguishes select students. Recent Excellence Scholarships along with grants in narrative, documentary, experimental, and animation film categories. Visions kicks off the event every year by bringing in one high-profile undergraduate or recent graduate as a keynote speaker, sharing his or her experiences and advice with our undergraduate audience. Past years have featured Princess Grace Award winner Javi Zubizaretta and Student Academy Award winner Izzy Powers.

PROMOTE

While there are other international student-run festivals in Northeast and West Coast markets that celebrate undergraduate film every year, Visions is dedicated to promoting undergraduate film year-round—well beyond the scope of the festival event itself. 2012 marked the launch of the Visions Screening Tour. Visions staff members now travel to other Southeastern region universities and organizations to present the festival, host showcases of recently featured films, promote undergraduate filmmaking and film studies, and encourage students to submit their own films and papers to Visions. This active approach makes Visions unique to the Southeast and expands the audience for our featured students and partnering sponsors. Naming rights and brand integration with the Visions Screening Tour is offered to our Premiere Sponsors.

CONNECT

Visions dedicates the majority of its fundraising to ensuring every accepted student is able to make it to the festival to represent their work, accept awards, and attend the festival's social events (The Student Film Race and the Visions After Party), by covering the cost of airfare and lodging. Contributions go directly towards travel grants for these attending students. We also work to accommodate all Industry, Media, and Community Partners interested in attending the festival to present awards, host workshops and events, or simply hang out. Your involvement and endorsement is important to us! When you become a Visions Film sponsor, your business will gain access to unique and affluent demographic of college-aged audiences, industry professionals, and media consumers/cinema enthusiasts.

ATTENDANCE

2011: 270 2012: 380 2013: 430 2014: 460
2015 (projected): 500+
Over 40% increase in attendance since 2011 after launch of VisionsFilm.org and social networks.

DEMOGRAPHICS

50% College Students • 36% Industry • 14% General Public
Visions is becoming a strong industry and networking event.
52% Female • 48% Male
Ages range from teens to seniors, with the predominant audience ages 18-24.

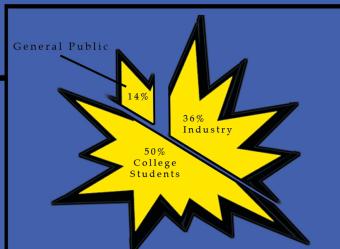
ONLINE

Sponsors will also find a built-in audience within our growing online community.
Since the launch of the official Visions Film website in 2011, film students, festival audiences, and sponsors alike have benefited from our online promotional platforms. We now include Facebook, Twitter, and Instagram in our publicity campaigns and event coverage.

VisionsFilm.org

We experience a significant rise in online audience engagement beginning three months prior to the festival, but our online presence continues throughout the year. On average, we receive:

- 2,000+ visits per month
- 1,000–1,400 unique visitors per month
- Average visit duration: 3m 31s



SPONSORS

INDUSTRY PARTNERS • Industry-related companies interested in contributing toward the travel fund for attending filmmakers, scholars, and/or toward the Visions Awards Program (see below). Benefits commensurate with the price value of your contribution. Premiere Industry Partners are eligible for naming rights of titled events.

MEDIA PARTNERS • Media outlets interested in pledging ad space and/or event coverage. Our Premiere Media Partner receives priority naming rights of the highly-attended Visions After Party, with customizable opportunities for further brand integration. Benefits and visibility commensurate with the price value of your contribution.

COMMUNITY PARTNERS • This includes Host Venues, Travel Partners (hotels, car services, etc.), and other non-Industry- or Media-related businesses contributing products and services towards a successful festival event, or donating directly to the travel fund for our attending filmmakers and film scholars. Advertising space commensurate with the price value of your contribution.

SPONSORING THE AWARDS

Sponsorship	Donation Amount	Incentive
Entry Sponsor	\$100-499	1/8 of Sponsor Website Slide on Day of event* (\$300-499)
Supporting Sponsor	\$500-749	1/4 of Sponsor Website Slide on Day of Event Two Visions5 Badges
	\$750-2499	1/2 of Sponsor Website Slide on Day of Event Bumper on Day of Event Logo on All Posters
Presenting Sponsor		Bumper on Day of Event Logo on Visions5 Program 1 Whole Sponsor Site* Up to Five Visions5 Badges* (\$1500-2499)
Premiere Sponsor	\$2500 +	ALL ABOVE + VIP seating for up to 5 attendees