

# Linda Lovero-Waterhouse

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## SUMMARY:

- **Software developer** with 16+ years experience developing cutting edge software in government contracting and commercial environments
- **High-performance technologist** skilled at complete project lifecycle, from consulting with customers to defining requirements, designing and implementing applications, to launch and delivery of final product.
- **Excellent** Organizational, Communication and Problem-solving skills. Enjoy continuously learning new and rapidly changing technologies – first in the software engineering world and more recently in digital marketing

## EXPERIENCE:

### LinkedIn Strategist/Digital Marketer/Owner

Linda Waterhouse Consulting/WSI WebSystems 2010-Present

- Developed and ran 10 week LinkedIn Lead Generation courses, 1-1 and group instruction for small business owners to learn how to use LinkedIn effectively and other digital marketing topics
- Run webinars, develop and maintain websites, facilitate Google Ad and Facebook Ad campaigns, Search Engine Optimization, Social Media campaigns, email marketing, create videos, YouTube, etc.
- Organize multiple clients' campaigns each month, report performance, and adjust goals
- Present Digital Marketing topics to various groups

### Project Manager/Software Engineer

Lockheed Martin/Loral/Bolt Beranek & Newman 1987-1999 \*same position; bought out twice

- Research and rapid prototyping development of military training systems including SIMNET, the first large-scale fully distributed multi-user training environment. C/C++ and Unix environment
- Scheduled and led projects, determined requirements from customer and managed customer expectations.

### Software Engineer

General Computer Corporation 1986-1987

- Developed and brought to market Hypernet, one of the first applications to network Apple Macintosh computers

### Software Engineer

Compugraphic Corporation 1983-1986

- Developed user interface for LisaWrite, first WYSIWIG word processing application for Apple Lisa using Clascal (an object oriented Pascal)

## EDUCATION:

Rutgers Full Stack Coding Bootcamp

BA Mathematics with Computer Science concentration *with Distinction*

Cornell University, Ithaca, NY

Honors: Phi Beta Kappa

## SKILLS:

Javascript, Express, NodeJS, React, MySQL, MongoDB, GitHub, C, C++, Unix, Wordpress, HTML, CSS, Constant Contact, Acuity Scheduler, Trello, Asana, Basecamp, Mail Chimp, Dudamobile, Insightly CRM, Hubspot CRM