

PROJECT LIGTAS: GADGET MO, FUTURE KO!



JOIN US! DONATE NOW!



ADVOCACY AND AWARENESS

We aim to raise awareness about digital disparities and foster collaboration among the local governments, schools, and private sectors. Our team also aims to promote digital literacy among students and teachers to further advocate for equitable policies.



SCAN THE QR CODE TO DONATE OR CONTACT US AT:

projectligtas@gmail.com
www.projectligtas.com.ph



HOW TO DONATE?

1. Choose what to donate (e.g. phones, laptops, tablets, etc.)
2. Prepare your device and remove personal files.
3. Drop off your donation or scan the QR code to arrange pickups.

**SUPPORT
US!**

CALL FOR ALL!

Join us in bridging the digital divide! Students can donate or volunteer, teachers can help identify learners in need, and parents and community members can support shared study spaces. LGUs can activate Wi-Fi spots and open communal areas, while NGOs and private groups can donate refurbished devices or small resources. Together, we can give every learner a fair chance to succeed.

**CALL TO
ACTION**



The image features a central graphic with the words "BRIDGING THE DIGITAL DIVIDE". The word "BRIDGING" is in white, "THE" is in black, and "DIGITAL DIVIDE" is in large blue letters. The background is a textured gray with prominent white cracks, suggesting a broken or fractured surface. A wooden bridge with railings spans across the middle ground, connecting two rocky, craggy banks. The overall theme is bridging gaps or addressing divides.

TECHNOLOGY is essential for learning, but many Filipino students lack equal access. Public schools, especially in rural areas faces Limited Internet Connectivity, Low Digital Literacy, and Low-End or No Device.

COVID-19

The pandemic has worsened these challenges, leaving millions of learners struggling to keep up.

WHY DOES THIS MATTER?

These gaps create unequal learning opportunities, preventing students from thriving in a digital world. Without action, learners in marginalized communities risk falling further behind.

52% OF PUBLIC SCHOOLS
LACK INTERNET

<2% OFFER FREE WI-FI

91% OF 10-YEAR-OLDS
STRUGGLE WITH BASIC
READING

PROPOSED ACTIONS!

CAMPUS GADGET DONATION DRIVE

A one-week on-campus drive where students can donate working old phones, tablets, laptops, and accessories. A booth will have a secure drop box to be staffed by volunteers who will check and clean the old gadgets, and then donated to a partner public school.

PRINTED DIGITAL LITERACY STARTER KITS

These 1-2 page bilingual guides will provide simple, illustrated instructions on basic phone and computer use, Google Classroom and email, file saving, typing essentials, and online safety making digital skills easy to learn for beginners.

"ADOPT-ONE-SCHOOL" PILOT PARTNERSHIP

An initiative where the campus partners with one public school in need, and will coordinate directly with the school head to deliver donated gadgets and printed digital literacy kits.

PROMOTE LOW-COST CONNECTIVITY OPTIONS

This initiative will help students find affordable internet access by identifying nearby Piso-WiFi spots, barangay learning hubs and any DICT Free WiFi hotspots around the partner school with a simple infographics and maps.

AWARENESS MICRO-CAMPAIGN

There will be set of short videos and infographics for TikTok and Facebook that will highlight the digital divide, to show how gadget donations make a difference, and provide daily updates throughout the donation week.



This project matters because many Filipino students still lack access to essential gadgets for learning, and by donating your unused device, you help bridge the digital divide and give a student a real opportunity to learn, grow, and succeed.

WHO WE TARGET?

- Public school students (rural & marginalized) – PRIMARY
 - Teachers & school administrators
 - Government agencies (DepEd & LGUs)
 - Private sector & NGOs

Jalur Sambungga
udian, berjalan kaki menuju permuksaan lau ungan di kejangan pendam M. Aidi membeli beberapa alternatif sampai kampung Timika. Bisa naik angkutan rutin Timika il-Okbab. "Dilamak" kira 12 jam dan punya Pedam, atau naik helikopter dari impung Pedam. Tempuh satu jam saja lebih mudah dua. Namun, prajurit "a" perugas medis at Sabtu lauhar