

## Semi-Structured Interview Questions

1. Tell me a bit about yourself.
2. What do you do for a living?
3. (If not obvious from the above:) Would you consider yourself a developer?
4. Where are you located?
5. As a contributor how do you use YouTube?
6. How many videos do you have on YouTube?
7. What prompted you to start posting on YouTube?
8. How do you decide to make a video?
9. Think about the last video you made, can you describe the process?
10. Were these any different than other videos you have made?
11. If you have many videos, has your process changed over time?
12. Who do you think your audience is?
13. How do you picture them?
14. What do you think your audience is trying to get out of your videos?
15. What tools/ software do you use to make your videos?
16. Do you edit your videos?
17. If so, how long does it take?
18. Have you received any feedback from your videos?
19. If so what has it been like? What have people said?
20. What do you think makes a good code walkthrough video?