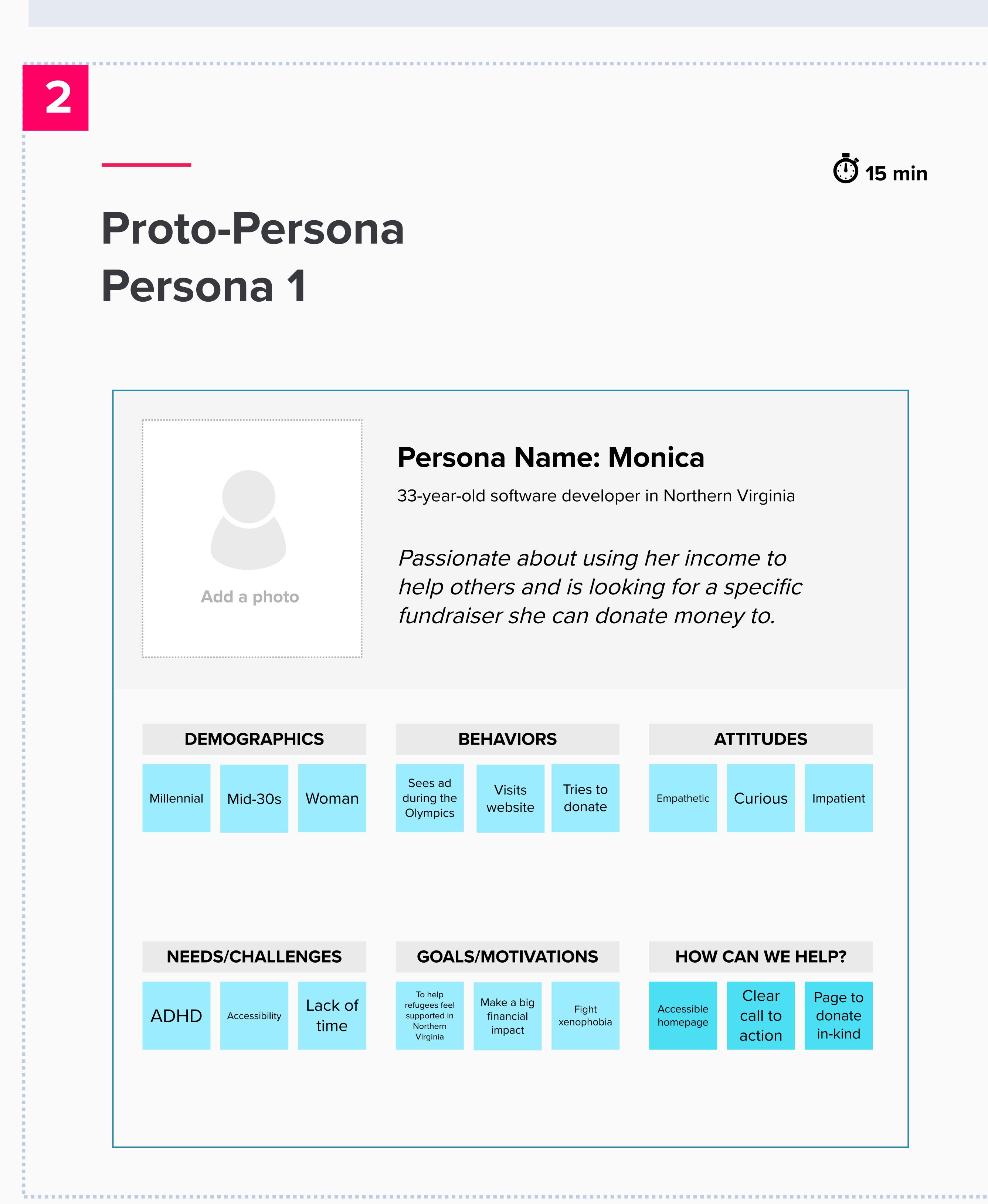


Define the situation

We are trying to improve the user experience for Welcome.us so that when prospective volunteers visit, they find out how to volunteer within minutes.



PAIN POINTS

OPPORTUNITIES

