



# VERSES

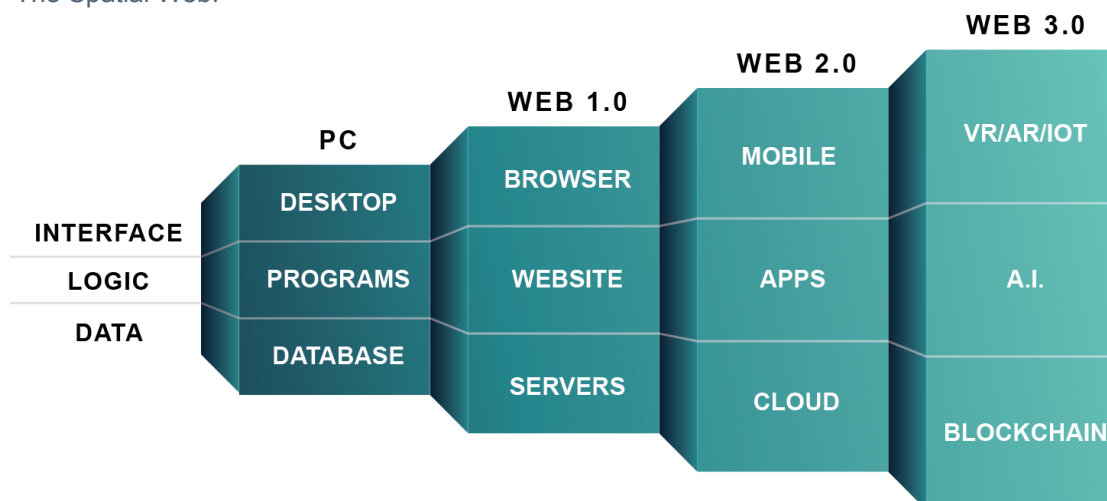
## The Dawn of the Spatial Web

A New Era of The Web is upon us. From smart cities and factories to autonomous cars and homes, from smart speakers and virtual reality games to augmented reality shopping and digital medicine - the potential applications are vast. All across the planet, the Internet is breaking out from behind the screen and into the physical world while simultaneously the people, places and things of our world are being captured, digitized and brought into the virtual world. The lines between the real and the virtual are being erased. However, we are still using web technologies that were invented 25 years ago.

Verses has designed new protocols for a new kind of multi-dimensional web. One that is more spatial, more physical, more cognitive and more decentralized than the old web we know today. Using next-gen computing technologies, Web 3.0 weaves together all of these digital and physical strands into the fabric of a new reality where our digital and physical lives will become one.

This enables a new kind of network to emerge that is not limited to interconnected computers but made up of people, places and things, their virtual counterparts and the connections between them. To make all of this possible we needed a common means of communication, a new protocol that connects these new components to enable an interconnected and interoperable Web 3.0.

Imagine a VR world, where instead of looking at 2D lists of items on Amazon, you are able to tour a virtual mall, quickly compare items, rotate & move to see any angle, even try them out in some instances. Where you can seamlessly navigate between virtual worlds or travel to any exotic location on earth. Or any person, place or thing can appear and be interactive, right before your eyes in the real world like the holograms from our movies. This is the promise of the Verses Spatial Protocol. It enables a much more capable version of Virtual, Augmented, and Mixed Reality also known as "The Spatial Web."



## Welcome to VERSES

VERSES revolutionary Web 3.0 technology enables any game, app, virtual world or physical location on earth to become a three dimensional web space. This ushers in a new era of the Web that will be as natural to navigate, collaborate and transact in as the physical world we live in - but with the speed and ubiquity that digital technologies provide.

The Spatial Web Protocol Suite is a universal standard for people, things, and money to seamlessly move between places (virtual and geo-locations) using blockchain technologies. It allows users to track, interact and collaborate with Smart Assets - virtual objects or physical objects connected to the Internet - across platforms, devices, and locations and enabling them to be purchased and transferred between virtual spaces and the real-world.

VERSES Smart Spaces, Smart Assets, Tokens and User Accounts are designed to be compatible across all platforms, devices and locations whether in geological or virtual spaces and are being developed as components of a suite of universally standard interoperable Web 3.0 technologies available to all. Verses Web 3.0 Protocol Stack can reliably tell you..“What something is, Who owns it, Where it is located, and What can be done with it.”

- **Verses Web 3.0 protocol stack** is designed to become the new interoperability standard usable by anyone across Web 3.0.
- **Verses is working with 20 Industry Partners** on adoption across 60 cities via our partnership with the VRAR Association.
- **Verses has working code and will launch with Version 1.0 in Q3 2018.**
- **Verses protocol stack integrates with existing VR and AR** development platforms with millions of active developers worldwide and will work across iOS and Android operating systems.
- **Verses technologies are compatible with standard platforms across Apple, Google, Oculus, Vive and Microsoft** and means Verses is uniquely positioned to enable interoperability across the 2 billion current smartphones that become AR enabled by 2020
- **Verses is free to use** - The VSS Token is required for all system level interactions across the Verses Network and can be used a Unit of Exchange.
- **VERSES is a not-for-profit Foundation** that will provide the next generation of protocols and standards necessary for an open and interoperable Web 3.0 or the Spatial Web.

## Team Members

Gabriel Rene: Founder & Exec. Director  
Dan Mapes: Founder & President  
Capm Petersen: Product Lead  
Roger Miller: Director of Engineering  
Toby Tremayne: Full Stack Programming  
Thomas Williams: Virtual Prototyping  
Magic Inc.: Developers

## Key Partnerships

COMSA  
Tech Bureau  
VRAR Association  
Seed/Botanic.io  
Virtual World Society  
Much More Coming Soon..

## Ambassador

Jay Samit: Independent Vice Chairman of  
**Deloitte** and Bestselling Author

## Key Advisors

Denzyl Feigelson: Special Advisor to **Apple**  
Dr. Tom Furness: “**Grandfather of Virtual Reality**”  
Tony Parisi: Global Head of VR/AR at **Unity**  
Kris Kolo: Global Executive Director - **VRARA**  
Lauren Selig: Head of **IMAX** VR Fund/ **X-Prize**  
Mark Stephen Meadows: A.I./C.U.I. Inventor and Entrepreneur  
Charley Severs: Fintech Executive and **JP Morgan** and **Credit Suisse**  
Carl Gunell: Global Telecom and M-Commerce Expert