Lena Malkhasian

UX Design and Research

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EDUCATION

CARNEGIE MELLON UNIVERSITY

Pittsburgh, PA Expected Aug 2014

Master of Human-Computer Interaction

GPA: 3.84/4.00

Relevant Coursework: HCl Project, Small Group Study, Interaction Design Studio, User Centered Research and Evaluation,

Methodology of Visualization, Human Factors

UNIV of MICHIGAN

Bachelor of Science & Engineering, Computer Science

Ann Arbor, MI GPA: 3.76/4.00

May 2013 Relevant Coursework: Major Design Project, Software Project

TOOLS

Design

Photoshop InDesign Illustrator

Prototyping

Balsamiq Axure

PROJECT EXPERIENCE

Jan - Present

EATON User Research Lead

CORPORATION Leading the team's user research and data synthesis strategy. **CAPSTONE** Conducting interviews and touchstone tours to learn about current gaps in the switchgear market. Visioning and iteratively prototyping the future of Eaton Switchgear and switchgear interactions.

Jan - Mav 2014

ANIMAL RESCUE User Experience Designer

LEAGUE Conducted user research, created visions and storyboards. Iteratively prototyped a tool that helps decrease the number of cats that the shelter intakes. Created a service blueprint for the solution. Designed the book that communicated our process, findings and concepts to our client.

KNEEJERK STUDIO PROJECT Feb - March 2014

Mobile User Experience Designer

Conducted guerrilla interviews with teenagers to find an opportunity space for a mobile application. Designed, wireframed and prototyped an application that allows teenagers to share their reactions to each other's pictures and videos.

SKILLS

Design

Visioning Storyboarding Wireframing Prototyping Journey Mapping Service Blueprints

Research

Research Planning Contextual Inquiry **Affinity Diagrams** Interviews Surveys Think Alouds Heuristic Evaluation A/B Testing

WORK EXPERIENCE

EXPEDIA INC

Software Engineer in Test Intern

May - Aug 2013

Collaborated with the Local Expert team. Used agile methodologies while developing code for the team's test infrastructure. Gained experience with continuous delivery.

MICROSOFT CORPORATION May - Aug 2012

2011 - 2013

Software Development Engineer in Test Intern

Designed and developed an iOS and Windows 8 solution for mobile bug filing for the SQL Server Mobile Business Intelligence team. Collaborated with other developers, managers, and interns.

KRESGE HEARING RESEARCH INSTITUTE

Programmer / IT Specialist

Designed mockups for a new KHRI website. Communicated with and created technical solutions for non-technical coworkers.

RELATED INTERESTS

Sketching Photography