

# Life —— Memories





# People want to be remembered

- some by their family, some by humanity

- Analog memories are fragile (analog film, old tapes can get destroyed).
- Lack of Legacy Preservation for digital assets \*
- Lack of truly safe way to keep information



A need that started in prehistoric times

\* <https://www.fairfieldmarketresearch.com/report/digital-legacy-market>

01–problem

02–solution

03–feasability

04–next steps



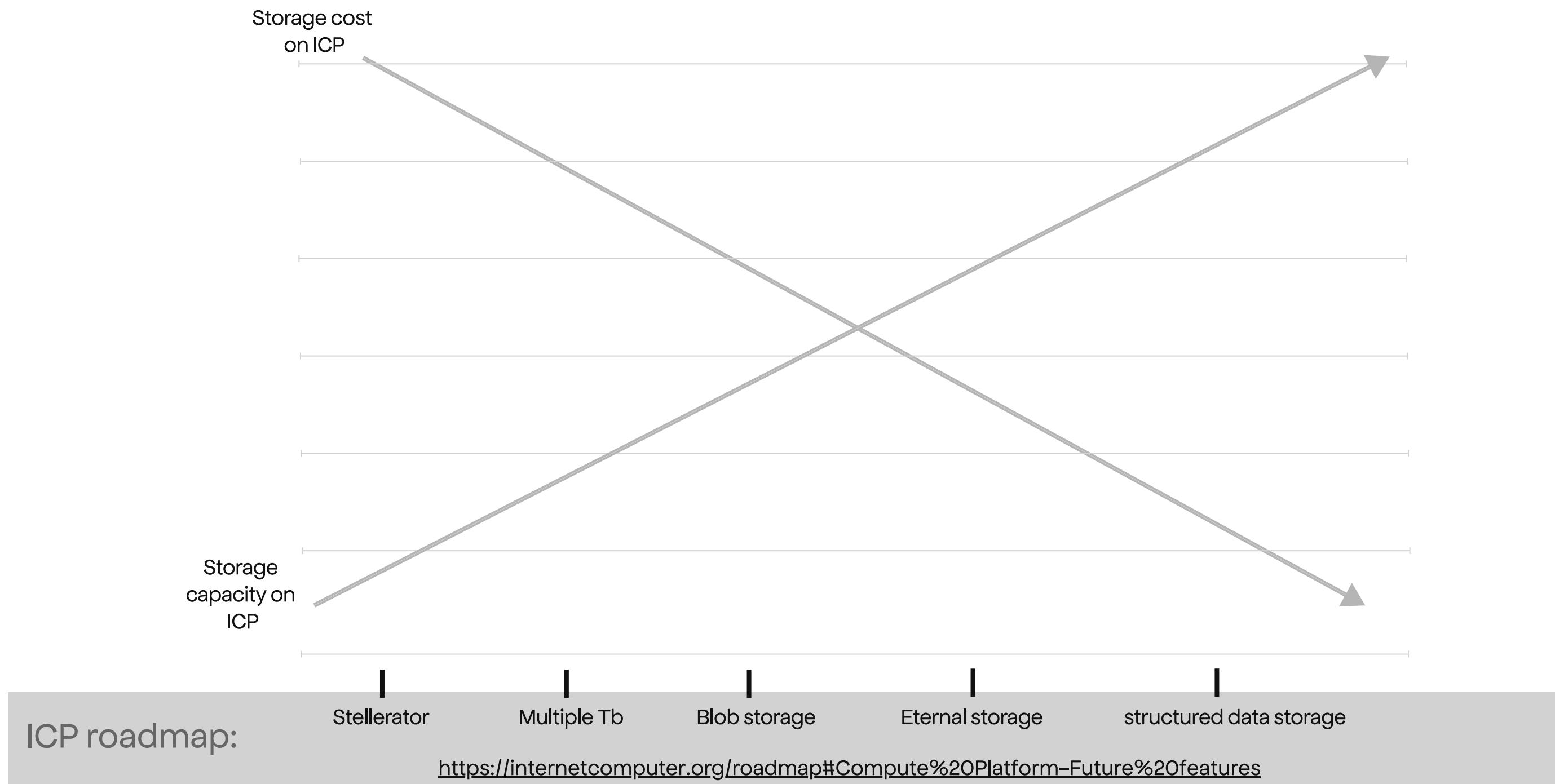
# Futura offers Digital legacy on chain

Thanks to IC we can offer **cross-generational accessibility**:

- Blockchain technology to securely store for generations
- Easy KYC to identify relatives or chosen persons

Time capsule feature: your memories can be shared with your loved ones at the moment you decide!

# Growing with ICP



# Roadmap

Market research

Implement  
essential features

Rollout  
early version

Rollout  
advanced ai features

**SNS DAO**

Interviews to:

- Confirm interest
- Confirm pricing strategy

– Production MVP

– Paid marketing campaign

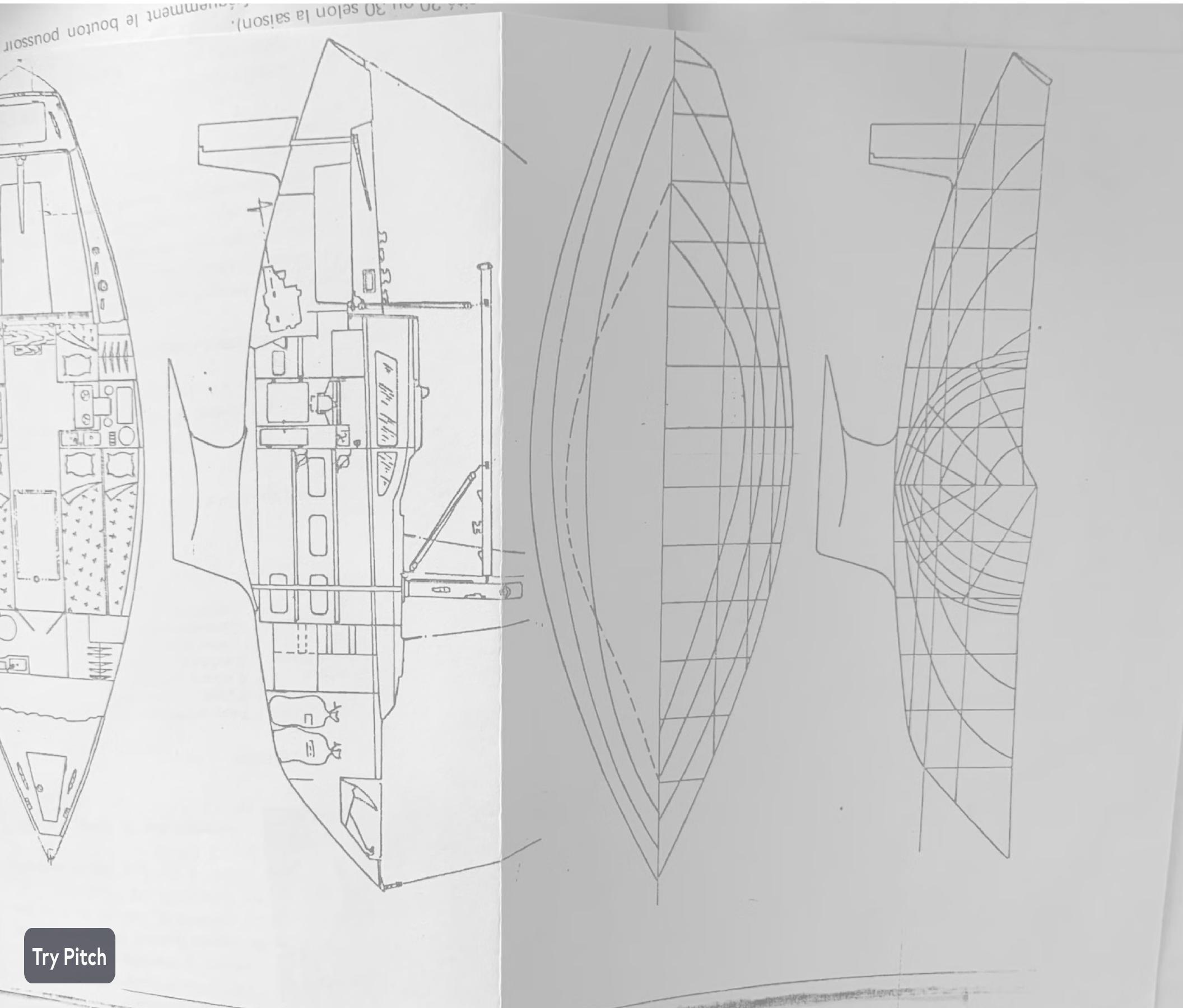
- Integrations to cloud service
- Audiobook generation
- Ancestor bot
- 3D object scan from mobile

01–problem

02–solution

03–case study

04–next steps



# Business model

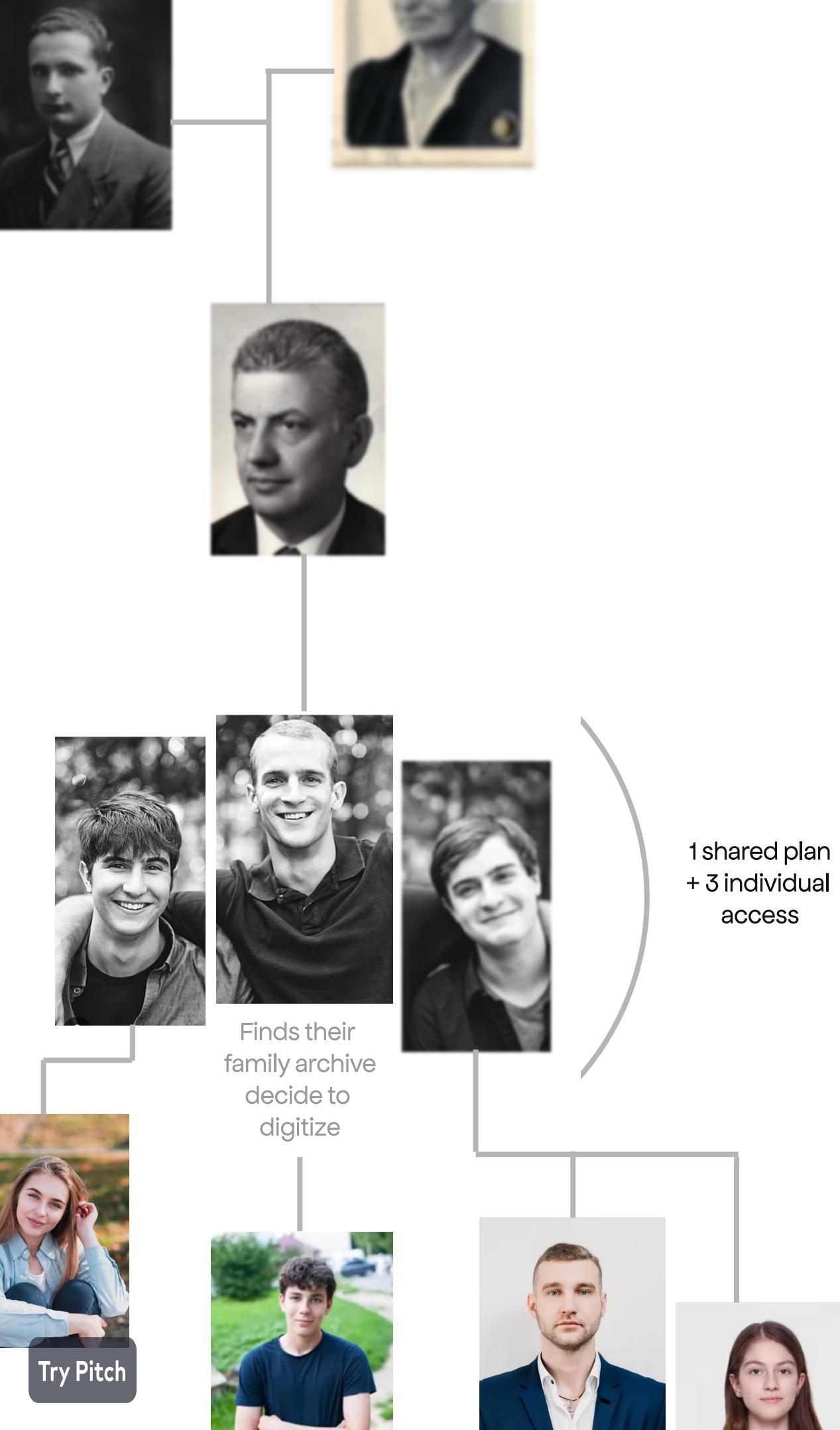
Dao treasury to pay the costs

Public good

**5\$**  
per GB  
per year

Spread to several users  
Prone to get lower

Possible pay per decade  
to be paid when data is retrieved after kYC



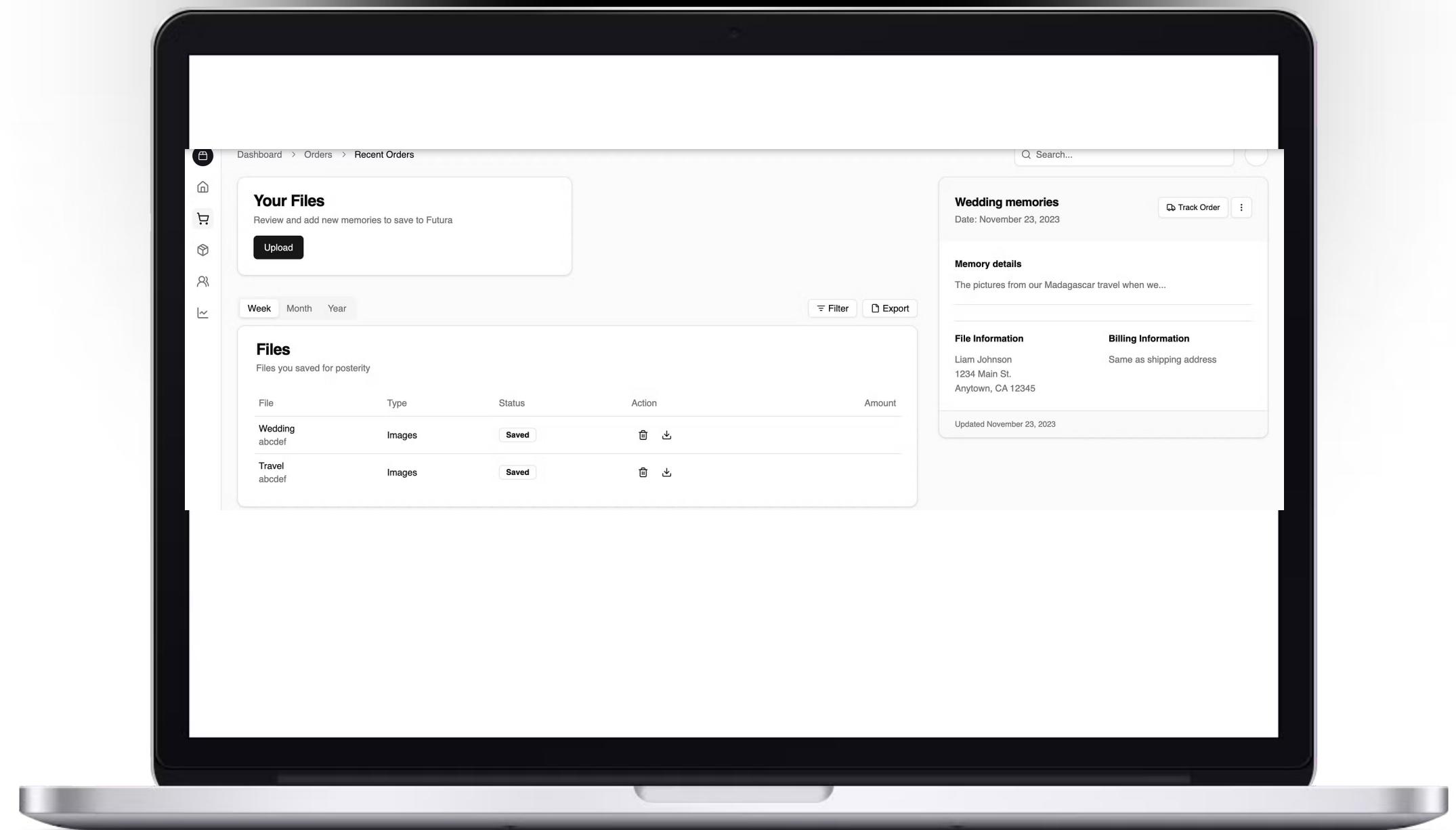
10 years

Google loses data as lightning strikes  
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# Vertical and horizontal growth and impact

- 2024 Max (26) buy a plan (he shares the price with his brothers)
- 2038 Audrey can do KYC and add to the storage
- 2056 Dariusz uses Futura's bot to know more about his grandfathers life

# On-chain dashboard





Jump into the infinite  
take along your precious moments