

Kaggle PetFinder Competition







Who I am



- 1. Lead Data Scientist, 15+ years of experience in quantitative roles
- 2. Author of books on Data Science, Machine Learning, Deep Learning and Al
- 3. Google Developer Expert in Machine Learning
- 4. Kaggle Master, highest rank achieved on Kaggle: 7th worldwide (153 competitions: 4 gold medals, 25 silver medals, 36 bronze medals)
- 5. Successfully operated in different sectors such as telecommunications, oil & gas, new media, insurance & finance, consumer goods, trade fairs, public administration, real estate
- 6. Lecturer in marketing and statistics at universities and private business schools





Maybe you know me for some books







"[Mark] Cuban even said he keeps a "Machine Learning for Dummies" book in his bathroom at home." Pretty sure this is a compliment! @mcuban ow.ly/pttv50uvnsv @lucamassaron

& Traduci il Tweet

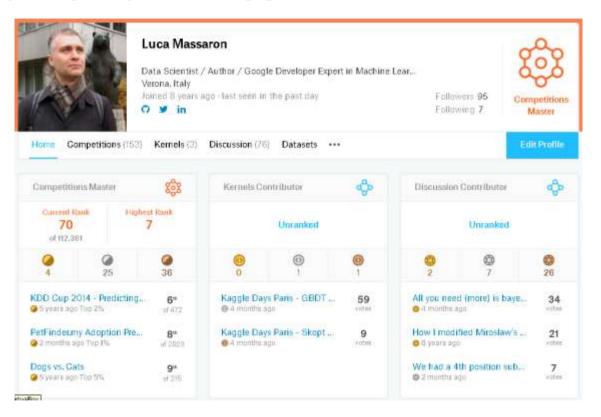






...or for my legacy in Kaggle









What is Kaggle?

Kaggle DAYS MEETUP

- Leading platform for machine learning competitions since 2010
- Companies post real data and problems that can be solved with predictive modeling / machine learning / AI / some kind of magic!
- Data scientists from all over the world compete to produce the best algorithms
- Acquired by Google in 2017
- Grown to a complete ML platform with learning modules, code sharing features (kernels), job board and more







Of course, real world is not like Kaggle



- First comes the problem, then the data science solution
- You have to study and do a lot of research first
- You have to abide regulations (like GDPR) and licenses
- You have to find the right data, pipeline and prepare it
- You should not snoop at the test data
- You cannot over-engineer your ML solutions because time and resources are stringent constraints

Sources:





But Kaggle makes data useful



- You have the opportunity to work with data you don't see at work or at university
- You exclusively work with the latest and most effective techniques (i.e. XGBoost and Keras were launched on Kaggle)
- You can rely on a lot of support from Kaggle for learning (courses, discussion boards, a blog) and computing (they offer you cloud machines)
- You learn transferable skills, even when it doesn't seem so (i.e. hunting for leakages)





And there's a fantastic community!



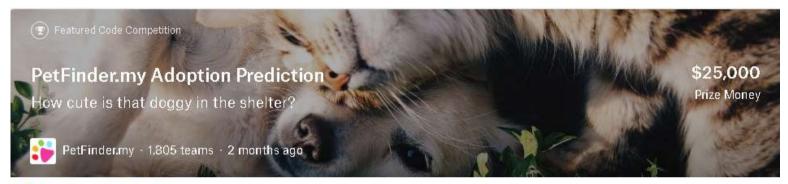






PetFinder.my Adoption Prediction







PetFinder.my has been Malaysia's leading animal welfare platform since 2008, with a database of more than 150,000 animals. PetFinder collaborates closely with animal lovers, media, corporations, and global organizations to improve animal welfare.

In this competition you will be developing algorithms to predict the adoptability of pets - specifically, how quickly is a pet adopted? If successful, they will be adapted into AI tools that will guide shelters and rescuers around the world on improving their pet profiles' appeal, reducing animal suffering and euthanization.

Why it has been so interesting ©



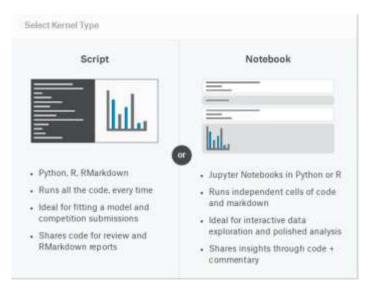
- The target is predicting how long it will take for a pet to be adopted, but the problem could be generalized to other social / business domains.
- 2. The data is interesting because of size (manageable) and because of variety (tabular, text, and image)
- 3. It was a kernel competition, forcing the participants to mix performance, and reproducibility of results under hardware and time constraints





What is a kernel competition?





- Limited to either 2 hours on the Kaggle servers with a GPU (Tesla K80) or 6 hours without a GPU.
- External data was admissible as long as it was not taken from the PetFinder website.
- 3. The internet must be turned off, so no direct download during inference.
- 4. No pre-computed predictions or features therefore we had to re-train the models during inference time.

Kaggle Kernels is a cloud computational environment that enables reproducible and collaborative analysis.

See: https://www.quora.com/What-is-a-kernel-in-Kaggle





On kernel comps you cannot do this:



3-Level Stacking in Homesite KazAnova: Marios Michailidis Input Data Faron : Mathias Müller **Feature Engineering** clobber: Ning Situ Categoricals & Selection (IDs) Model Selection Categoricals Level 1 META Level 3 META Level 2 META Categoricals ~40 (OneHot) Models Categoricals Weighted (Likelihoods) ~500 ~125 Different Subsets Rank Models Models Models Numerics Average (As is) ~60 Numerics Models (Percentiles) Final Best: XGBoost Best: Keras Best: Keras All Features 0.97022 0.97024 0.96914 0.9696+ (Counts) "All Features (OneHot)

http://blog.kaggle.com/2016/04/08/homesite-quote-conversion-winners-write-up-1st-place-kazanova-faron-clobber/





Let's go back to the comp:



Team Members (6 of 8 maximum)

क्षि 🎼	Luca Massaron (you)	Leader	https://www.linkedin.com/in/lmassaron/
\$	Aditya Soni	Member	https://www.linkedin.com/in/aditya-soni-0505a9124/
E	Shahebaz	Member	https://www.linkedin.com/in/shaz13/
\$	Sanyam Bhutani	Member	https://www.linkedin.com/in/sanyambhutani/
\$	Rishi Bhalodia	Member	https://www.linkedin.com/in/rkbhalodia927/
E	Bac Nguyen	Member	https://www.linkedin.com/in/bac-nguyen-xuan-70340b66/

Team name: We Need A Fulltime Job





Wondering about the team name?





Sanyam Bhutani @bhutanisanyam 1 · 10 apr

Dreams do come true: Our team finished 8th on the @kaggle @myPetFinder Adoption Prediction Challenge. Bringing the first comp category Gold to my profile.

TBH, all credit goes to my amazing teammates @byteshaz, @aditya_soni2k17, Luca Massaron, Bac Ng., @RKBhalodia_927

Traduci il Tweet















As you are busy, meanwhile on Twitter...



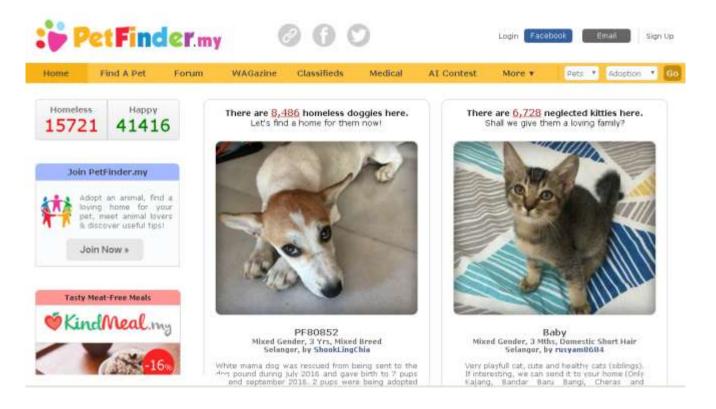






A look at the Website









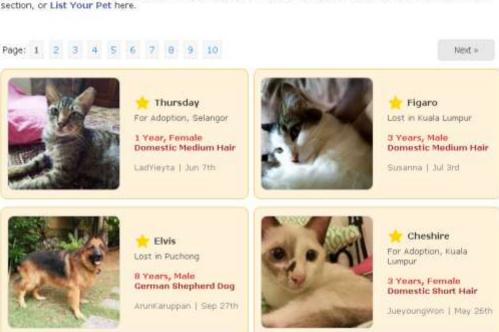
You have rankings for pets







Click on a Pet Profile to view its details and submit enquiry. You can refine your search at the Advanced Search section, or List Your Pet here.







Pets are listed



« Back To Listing

Thursday



Cat Domestic Medium Hair
Profile Female, 1 Year 2 Months

Voccinated Yes
Dewormed Yes
Spayed Yes
Condition Healthy

Body Medium Size, Medium Fur

Color Gray

Location Subang Jaya, Selangor

Posted 31 Dec 2018 (Updated 7 Jun 2019)

Adoption Fee FREE



Rescuer LadYleyta



Send Email



Wew Phone



Write Comment

She is a sweet little catgirl named Thursday. We have actually had her for a month, but we still processing the event surrounding her rescue, which were very tragic. She was imping, nutrient deficiency condition, covered in fleas and had a flu. After vetted, deflead, de-wormed and treatment, she is now healthy, happy, super lovable, playful and incredibly affectionate. We gonna get her vaccinated, and neutered soon. Please open your heart to this pretty girl.





And so are rescurers



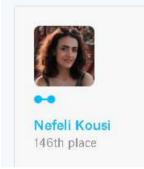






Lots of insights to keep account of





Stray animals in Malaysia: the Reality I Saw Travelling There For the Past Months

5

55

posted in PetFinder.my Adoption Prediction 2 months ago

I spent a good two months in Malaysia working as volunteer in marine life conservation projects. In this article I will outline the things I saw and the unique issues that Malaysian strays face.

https://www.kaggle.com/c/petfinder-adoption-prediction/discussion/86581#latest-505147

- The stumpy tailed cats of Malaysia. Are a local breed of cats with short tails, often twisted at the end. A lot of people consider cats with full tails "cutter" and prefer them as pets.
- There a cultural / religious reasons for considering not acceptable having a dog as a pet.
 Dogs have generally a harder life than cats.
- Moreover generally cats seemed to be considered as "pets" while dogs were seen more as "useful", so people tend to prefer bigger dogs.
- Can you see both eyes in the picture? (a picture of a dog that looks straight in the camera signifies friendliness and good behavior). Is the fur intact? Is the tail shown in the picture?





A glance at the features (1)



- PetID Unique hash ID of pet profile
- AdoptionSpeed Categorical speed of adoption. Lower is faster.
 This is the value to predict.
- Type Type of animal (1 = Dog, 2 = Cat)
- Name Name of pet (Empty if not named)
- Age Age of pet when listed, in months
- Breed1 Primary breed of pet (Refer to BreedLabels dictionary)
- Breed2 Secondary breed of pet, if pet is of mixed breed (Refer to BreedLabels dictionary)
- Gender Gender of pet (1 = Male, 2 = Female, 3 = Mixed, if profile represents group of pets)
- Color1 Color 1 of pet (Refer to ColorLabels dictionary)
- Color2 Color 2 of pet (Refer to ColorLabels dictionary)
- Color3 Color 3 of pet (Refer to ColorLabels dictionary)
- MaturitySize Size at maturity (1 = Small, 2 = Medium, 3 = Large, 4 = Extra Large, 0 = Not Specified)
- FurLength Fur length (1 = Short, 2 = Medium, 3 = Long, 0 = Not Specified)





A glance at the features (2)



- Vaccinated Pet has been vaccinated (1 = Yes, 2 = No, 3 = Not Sure)
- Dewormed Pet has been dewormed (1 = Yes, 2 = No, 3 = Not Sure)
- Sterilized Pet has been spayed / neutered (1 = Yes, 2 = No, 3 = Not Sure)
- Health Health Condition (1 = Healthy, 2 = Minor Injury, 3 = Serious Injury, 0 = Not Specified)
- Quantity Number of pets represented in profile
- Fee Adoption fee (0 = Free)
- State State location in Malaysia (Refer to StateLabels dictionary)
- RescuerID Unique hash ID of rescuer
- VideoAmt Total uploaded videos for this pet
- PhotoAmt Total uploaded photos for this pet
- Description Profile write-up for this pet. The primary language used is English, with some in Malay or Chinese.





A glance at the texts



The text is contained in json files processed by Google API:

```
{ "text": { "content": "Cherry loves to be indoor, loves to be near human, loves human touches, loves other dogs.", "beginOffset": -1 }, "sentiment": { "magnitude": 0.8, "score": 0.8 } },

{ "text": { "content": "Don't be mistaken, Cherry is very alert at strangers and noises at the gate, but being a watch dog should not be her full time 'job'.", "beginOffset": -1 }, "sentiment": { "magnitude": 0.5, "score": -0.5 } },

"tokens": [], "entities": [ { "name": "Cherry", "type": "PERSON", "metadata": {}, "salience": 0.703432, "mentions": [ { "text": { "content": "Cherry", "beginOffset": -1 }, "type": "PROPER" },
```





A glance at the pictures



Breed: Mixed_Breed



Breed: Domestic Short Hair



Breed: Mixed_Breed



Breed: Golden Retriever



Breed: Domestic Medium Hair







Breed: Labrador_Retriever



Breed: Tabby



Breed: Poodle





Breed: Domestic_Long_Hair



Breed: Miniature Pinscher



Breed: German Shepherd Dog



Breed: Persian



Breed: Schnauzer

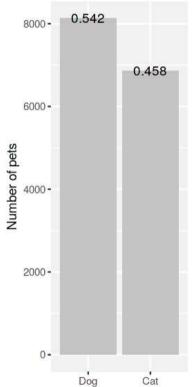


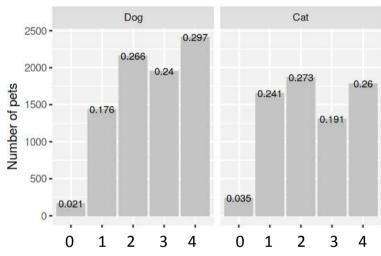




A glance at the target







- 0 -Pet was adopted on the same day as it was listed.
- 1 Pet was adopted between 1 and 7 days (1st week) after being listed.
- 2- Pet was adopted between 8 and 30 days (1st month) after being listed.
- 3 Pet was adopted between 31 and 90 days (2nd & 3rd month) after being listed.
- 4 No adoption after 100 days of being listed. (There are no pets in this dataset that waited between 90 and 100 days).



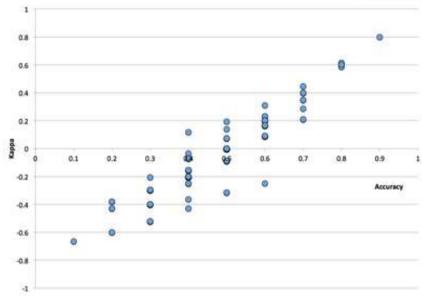


Evaluation function



Submissions are scored based on the **quadratic weighted kappa**, which measures the agreement between two ratings.

This metric typically varies from 0 (random agreement between raters) to 1 (complete agreement between raters). In the event that there is less agreement between the raters than expected by chance, the metric may go below 0.



from sklearn.metrics import cohen_kappa_score

def quadratic_weighted_kappa (y_true, y_pred):
 return cohen_kappa_score(y_true, y_pred, weights='quadratic')





Our optimization



Solution: we optimize first for rmse, thus handling the problem as a regression problem, then we tune the solution using the out of fold predictions in order to set a numeric threshold and correctly guess the 5 classes and maximize the **quadratic weighted kappa**





^{*} functools.partial returns the inputted function with predefined positional parameters

The data pipeline

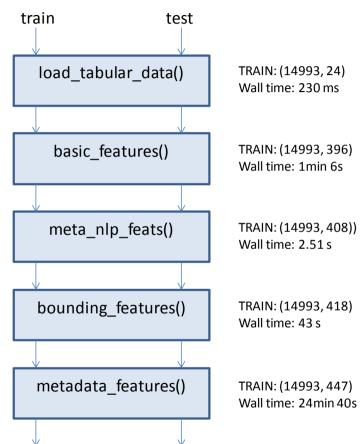
Loading train, test, breed, color, state labels

Feature engineering aiming at transforming, grouping, averaging features

Basic text features such as length, number of words, smileys

processing Google's Vision API general image data present on -1.json files

processing all metadata fromGoogle's Vision API and Google's Natural Language API









The data pipeline

kaggle DAYS

Target encoding of key variables

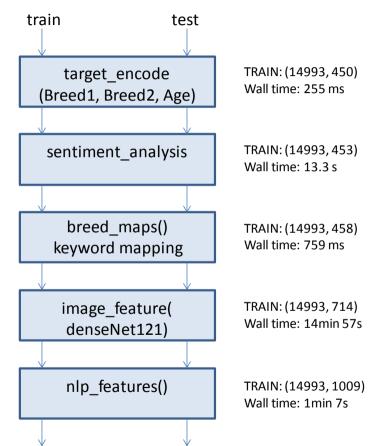
Each pet is matched with a score, magnitude, negative score

We create indicator variables for textual keywords and join external data with breeds stats

Using Imagenet pretrained denseNet121, we extract 256 image features

Extracting 50 components from SVD and NMF applied to all the different texts available

Adoption speed by blending solutions from XGBoost and LightGBM



(run lgbm + run xgb)/2



Wall time: 53min 7s



Importance of feature blocks



Feature block	n. features	Lgb splits	Lgb gain 2	Kgb splits	0	% 10%	20%	30%	40%	50%	60%	70% 8	0% 90%	5100%
01_tabular data	19	1,40%	3,33%	7,73%										■ 01_tabular data
02_basic features	372	17,88%	28,82%	14,66%										■ 02_basic features
03_metanlp feats	12	1,07%	0,93%	1,06%	lgb									■ 03_metanlp feats
04_bounding features	10	1,33%	2,12%	1,47%	ıgu									■ 04_bounding features
05_metadata features	27	2,65%	2,47%	3,60%						Т	П			■ 05_metadata features
06_target encode	3	0,83%	1,46%	0,76%										■ 06_target encode
07_sentiment	3	0,02%	0,02%	0,01%										■ 07_sentiment
08_breedmap	4	0,32%	2,44%	0,10%										■ 08_breedmap
09_keywords	1	0,00%	0,00%	0,01%	xgb									■ 09_keywords
10_densenet121	256	40,15%	32,60%	37,20%	xgu									■ 10_densenet121
11_NLP_NMF	150	9,50%	7,24%	10,51%			Π.			Т	Т			■ 11_NLP_NMF
11_NLP_SVD	150	24,85%	18,58%	22,90%	_									■ 11_NLP_SVD
	1007	100,0%	100,0%	100,0%										

For comparison reasons we mostly used the importance given by the number of splits that involved a feature in the iterations of the GBMs.

However, splits don't tell all the story, since features with less levels may need to be less splitted or simply a single split may hid a huge gain in the cost function.





A few simple key ingredients



- 1. Handmade feature engineering together with some business understanding
- 2. Target encoding (reduce cardinality)
- 3. A pre-trained network, denseNet121, for generating features from images
- 4. NLP by SVD (LSA) and NMF (Topic Modelling)
- 5. Two power horses such as XGBoost and LightGBM
- 6. Solving it as a regression problem, on a linear continuum, then optimally discretized accordingly to the competition's metrics

(But remember that "There is no free lunch")





basic_features



First we apply basic feature engineering for better separablity by:

- Transforming variables weeks, Feature_SecondaryColors, Feature_MonoColor, total_img_video,
- 2. Grouping/clustering variables

 L_Breed1_Siamese, L_Breed1_Persian, L_Breed1_Labrador_Retriever, L_Breed1_Terrier,

 shorthair_hairless_domestic_hair, top_dogs, top_cats
- 3. Taking averages of groups and them Feature_avg_age_breed1_fee, Feature_age_breed1_maturity_sz, Feature_age_breed1_fur, Feature_state_breed1_age_freq, Feature_avg_type_age_breed1_fee, Feature_age_type_breed1_fur ...
- 4. Taking more complex stats

 RescuerID, State expressed as nunique, mean, var, max, min, skew, median of many variables
- 5. Ranking (by **seo_value** a proxy based on photo & video) inside the group State, Animal, Type, Breed1, Gender





Seo value



```
def seo value(cols):
              photos = cols[0]
              videos = cols[1]
              seo = .7 * videos + .3 * photos
              return seo
alldata['InstaFeature'] = alldata[['PhotoAmt', 'VideoAmt']].apply(seo_value, axis=1)
def rankbyG(alldata, group):
              rank telemetry = pd.DataFrame()
              for unit in (alldata[group].unique()):
                   tf = alldata[alldata[group] == unit][['PetID', 'InstaFeature', group]]
                   col_name = "Insta" + str(group).title() + "Rank"
                   tf[col_name] = tf['InstaFeature'].rank(method='max')
                   rank telemetry = pd.concat([rank telemetry, tf[['PetID', col name]]])
                   del tf
              alldata = pd.merge(alldata, rank_telemetry, on=['PetID'], how='left')
              return alldata
```

Photos and videos availability were treated as a proxy of ranking in the website to use in order to rank within different groups

Target encoding



High cardinality variables are processed using an encoding function which is computed accordingly to the following paper by Daniele Micci-Barreca:

Micci-Barreca, Daniele. "A preprocessing scheme for high-cardinality categorical attributes in classification and prediction problems." *ACM SIGKDD Explorations Newsletter* 3.1 (2001): 27-32.

Code:

https://gist.github.com/lmassaron/6695171ff45bae7ef7ddcdad2ad493ca

Inputs:

trn_series : training categorical feature as a pd.Series

tst_series : test categorical feature as a pd.Series

target : target data as a pd.Series

min_samples_leaf (int) : minimum samples to take category

average into account

smoothing (int): smoothing effect to balance categorical average vs prior





The idea behind target encoding



$$X_i \to S_i \cong P(Y|X=X_i)$$
 $S_i = \frac{n_{iY}}{n_i}$

For a level i, we are looking for an approximate value that can help us predict better the target using a single encoded variable. Replacing the level by the observed conditional probability could be the solution, but for the levels with few observations.

$$S_i = \lambda(n_i) \frac{n_{iY}}{n_i} + (1 - \lambda(n_i)) \frac{n_Y}{n_{TR}}$$

The solution is to blend the observed posterior probability on that level (probability of Y given X=Xi) with the a-priori probability (probability of Y) by a lambda factor (Empirical Bayesian approach).

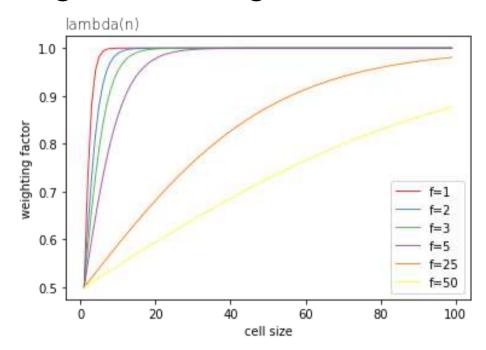




The idea behind target encoding



$$\lambda(n) = \frac{1}{1 + e^{-\frac{(n-k)}{f}}}$$



Given a fix k (usually it is 1, implying a minimum cell frequency of 2), higher values of f dictate less trust in the observed empirical frequency and more reliance on the empirical probability for all cells.



denseNet121



DenseNet is a network architecture where each layer is directly connected to every other layer in a feed-forward fashion (within each *dense block*). For each layer, the feature maps of all preceding layers are treated as separate inputs whereas its own feature maps are passed on as inputs to all subsequent layers.

This connectivity pattern yields state-of-the-art accuracies on CIFAR10/100 (with or without data augmentation) and SVHN. On the large scale ILSVRC 2012 (ImageNet) dataset, DenseNet achieves a similar accuracy as ResNet, but using less than half the amount of parameters and roughly half the number of FLOPs.

Source: https://github.com/liuzhuang13/DenseNet





Extracting features from denseNet121



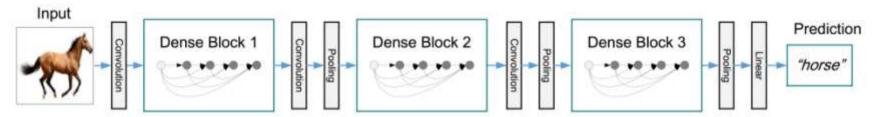
```
def build model(shape=(256, 256, 3),
 weights_path="../input/densenet-keras/DenseNet-BC-121-32-no-top.h5"):
  inp = Input(shape)
  backbone = DenseNet121(input_tensor=inp,
                              weights=weights path,
                               include top=False)
  x = backbone.output
  x = GlobalAveragePooling2D()(x)
  x = Lambda(lambda x: K.expand_dims(x, axis=-1))(x)
  x = AveragePooling1D(4)(x)
  out = Lambda(lambda x: x[:, :, 0])(x)
  model = Model(inp, out)
  return model
```





Glancing at the architecture





. . .

```
bn (BatchNormalization) (None, 8, 8, 1024) 4096 conv5_block16_concat[0][0]

relu (Activation) (None, 8, 8, 1024) 0 bn[0][0]

global_average_pooling2d_1 (Glo (None, 1024) 0 relu[0][0]

lambda_1 (Lambda) (None, 1024, 1) 0 global_average_pooling2d_1[0][0]

average_pooling1d_1 (AveragePoo (None, 256, 1) 0 lambda_1[0][0]

lambda_2 (Lambda) (None, 256) 0 average_pooling1d_1[0][0]
```

Total params: 7,037,504 Trainable params: 6,953,856 Non-trainable params: 83,648

LOCICVI



About me



Basic indicator extracted from textual information:

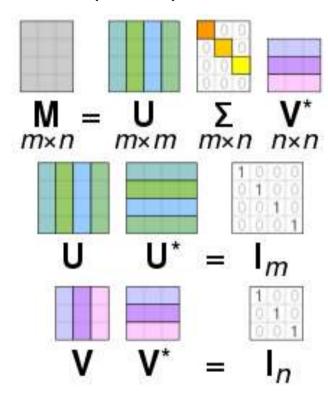
- 1. Length
- 2. Capitals
- 3. caps_vs_length
- 4. num exclamation marks
- 5. num_question_marks
- 6. num_punctuation

- 7. num symbols
- 8. num words
- 9. num_unique_words
- 10. words_vs_unique
- 11. num_smilies (':-)', ':)', ';-)', ';)')
- 12. num_sad (':-<', ':()', ';-()', ';(')))

We couldn't use embeddings or even BERT because of the competition constraints and because as many descriptions were in English, some were also in Malay and Chinese (and we noticed that adoption speed drops for these two languages)

SVD (LSA)





Latent semantic analysis (LSA) is a technique in natural language processing, in particular distributional semantics, of analyzing relationships between a set of documents and the terms they contain by producing a set of concepts related to the documents and terms.

- data clustering, document classification
- cross language retrieval
- synonymy and polysemy
- information retrieval
- expand the feature space of machine learning / text mining systems

SOURCE:

https://en.wikipedia.org/wiki/Singular_value_decomposition https://en.wikipedia.org/wiki/Latent_semantic_analysis





NMF for topic modelling



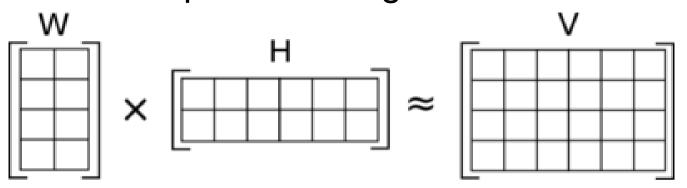


Illustration of approximate non-negative matrix factorization: the matrix **V** is represented by the two smaller matrices **W** and **H**, which, when multiplied, approximately reconstruct **V**.

NMF can be used for text mining applications. In this process, a document-term matrix is constructed with the weights of various terms (typically weighted word frequency information) from a set of documents. This matrix is factored into a term-feature and a feature-document matrix. The features are derived from the contents of the documents, and the feature-document matrix describes data clusters of related documents.

SOURCE:

https://en.wikipedia.org/wiki/Non-negative matrix factorization





XGBoost



XGBoost stands for eXtreme Gradient Boosting, an open source project by Tianqui Chen, Tong He, and Carlos Guestrin that has gained gained momentum and popularity in datascience competitions such as Kaggle and the KDD-cup 2015.

- level-wise and leaf-wise splitting strategies (The level-wise strategy maintains a balanced tree, whereas the leaf-wise strategy splits the leaf that reduces the loss the most.)
- Weighted Quantile Sketch for determining how to make splits in a decision tree (candidate splits)
- 3. Sparsity-aware Split finding introduces a default direction in each tree node, so when some data is missing, the direction of the split is automatically predermined, thus reducing complexity row-wise





LightGBM



The high-performance LightGBM algorithm is capable of being distributed and of fast-handling large amounts of data. It has been developed by a team at Microsoft as an open source project on GitHub (there is also an academic paper).

- leaf-wise splitting startegy
- 2. Gradient-based One-Side Sampling (GOSS) which inspects the most informative samples while skipping the less informative samples
- 3. Exclusive Feature Bundling which takes advantage of sparse datasets by grouping features in a near lossless way (basically it combines combines similar columns)





CV strategy



The rescurer in the test set are unknown in the train set. We cannot rely on such information, yet we can stratify by the information that the rescurer carry associated with them, the adoption speed, and replicate such a distribution in our predictions.

The result are the average (corr=0.943) of the averaged predictions of two models, an XGBoost and a LightGBM, trained on 10 cv folds.

Conclusions



#	дрив	Team Name	Kernel	Team Members	Score @	Entries	Las
1	▲ 1764	[ods.ai] bestpetting		<u>2 2</u>	0.46613	2	2ma
2	▲ 1788	[kaggler-ja] Wodori		A 15 00 15 1	0.45338	2	2mc
3	1770	Yuanhao	⟨p final-small		0.44991	2	2mc
4	▲ 1501	[ods.ai] Vladislav Shakhray		Å	0.44845	2	2mc
5	▲ 1758	Gleb Anferov			0.44747	2	2mc
6	▲ 1772	Benjamin Minixhofer			0.44559	2	2ma
7	▲ 1628	Nawid Sayed			0.44554	2	2ma
8	▲ 1737	[ods.ai]We Need A Fulltime Job	<> Best Sub Selected R	+3	0.44483	2	2mc
9	▲ 1722	bestoverfitting		🍻 👤 🐨	0.44303	2	2ma
10	▲ 1527	Shakeup is all you need	final_submit_two	+5	0.44296	2	2mc



@ 8th Place Solution Code

Python script using data from multiple data sources - 875 views - 2mo ago - 🦠 multiple data sources







Ask me any question!







Thank you ☺



