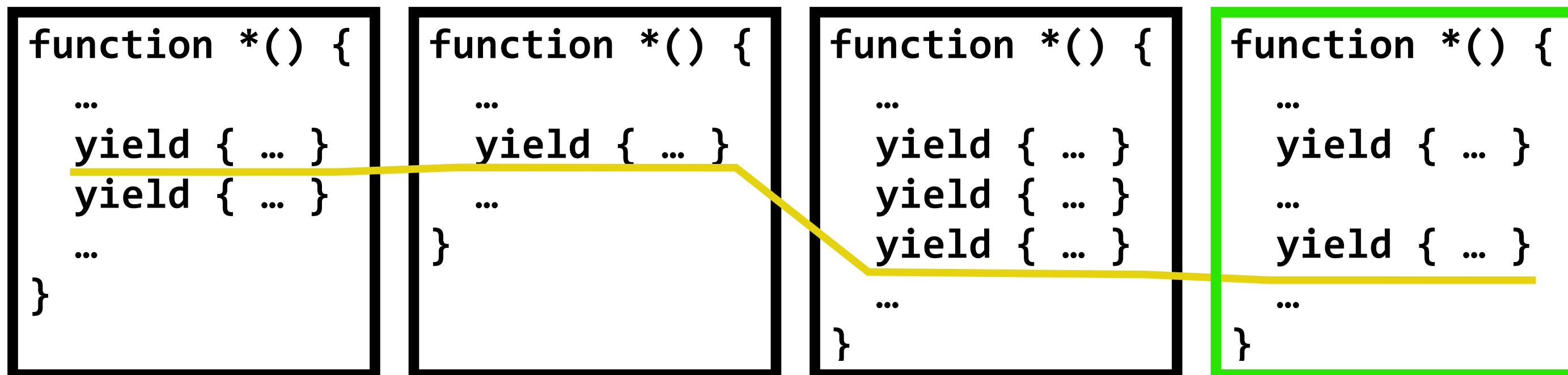


Positive and negative incrementality



CANCEL_REQUEST

FETCH_MOVIES

LOAD_DATA

SHOW_DIALOG

FETCH_DATA

Alignment with human thinking

