

€ 986 ...

Total Net Sales

64,13%

Gross Margin %

€ 197,20 ...

AOV

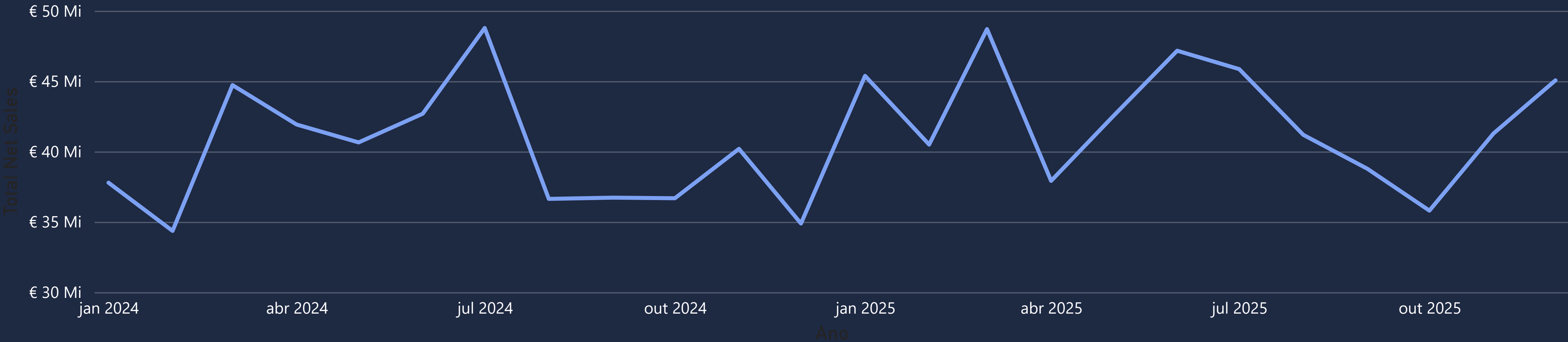
1000

Total Customers

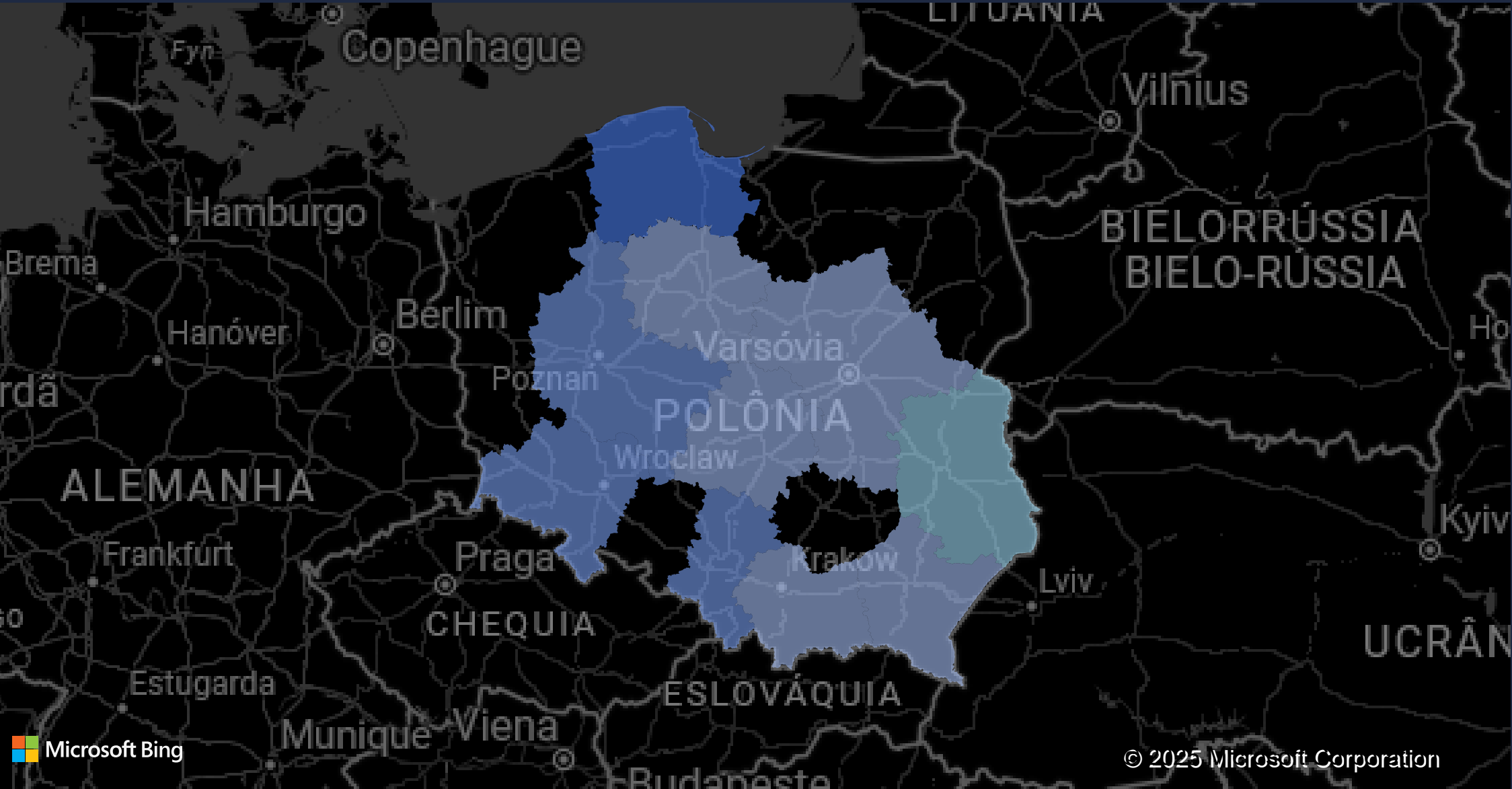
2,46%

Return Rate (by Value)

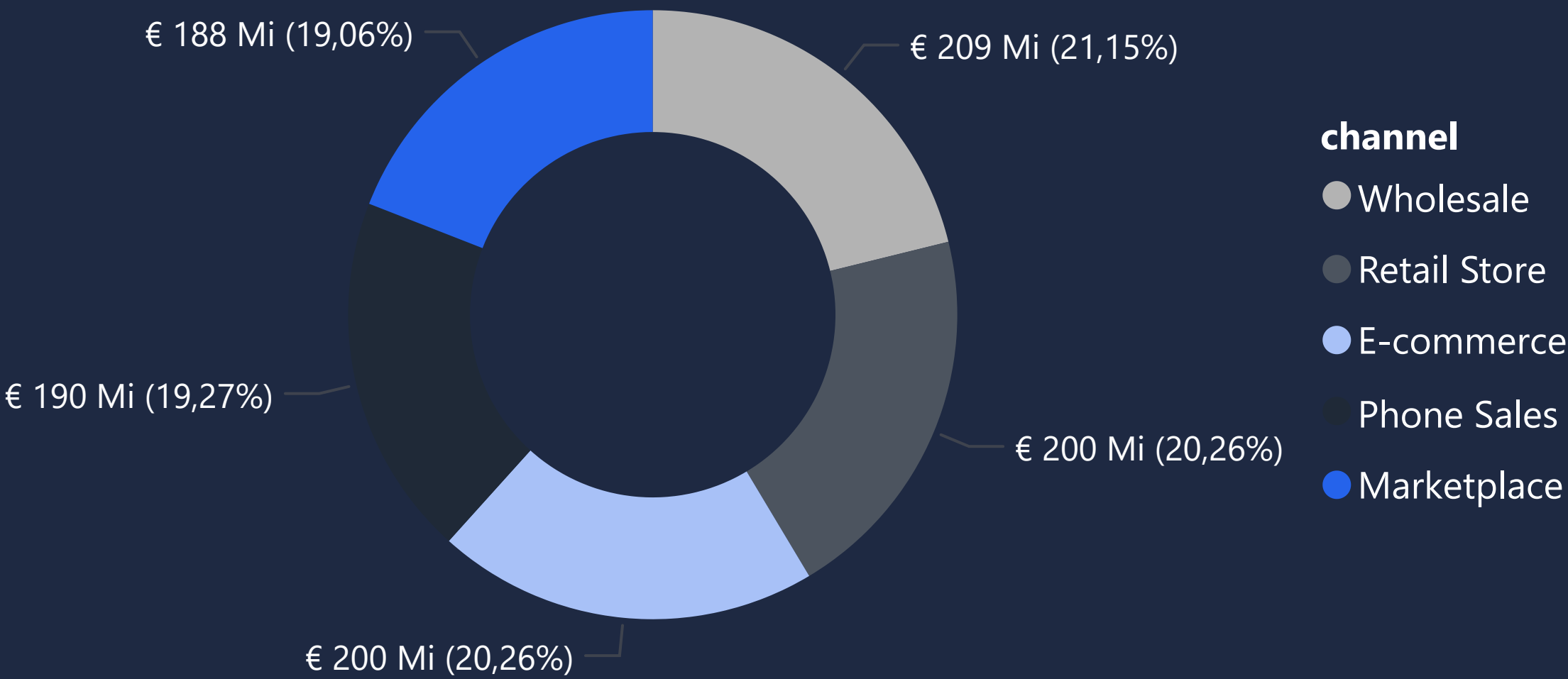
Total Net Sales by Year and Month



Total Net Sales by Region



Total Net Sales por channel



20 Mil

Total Quantity

€ 986 ...

Total Net Sales

€ 1 Bi

Total Gross Sales

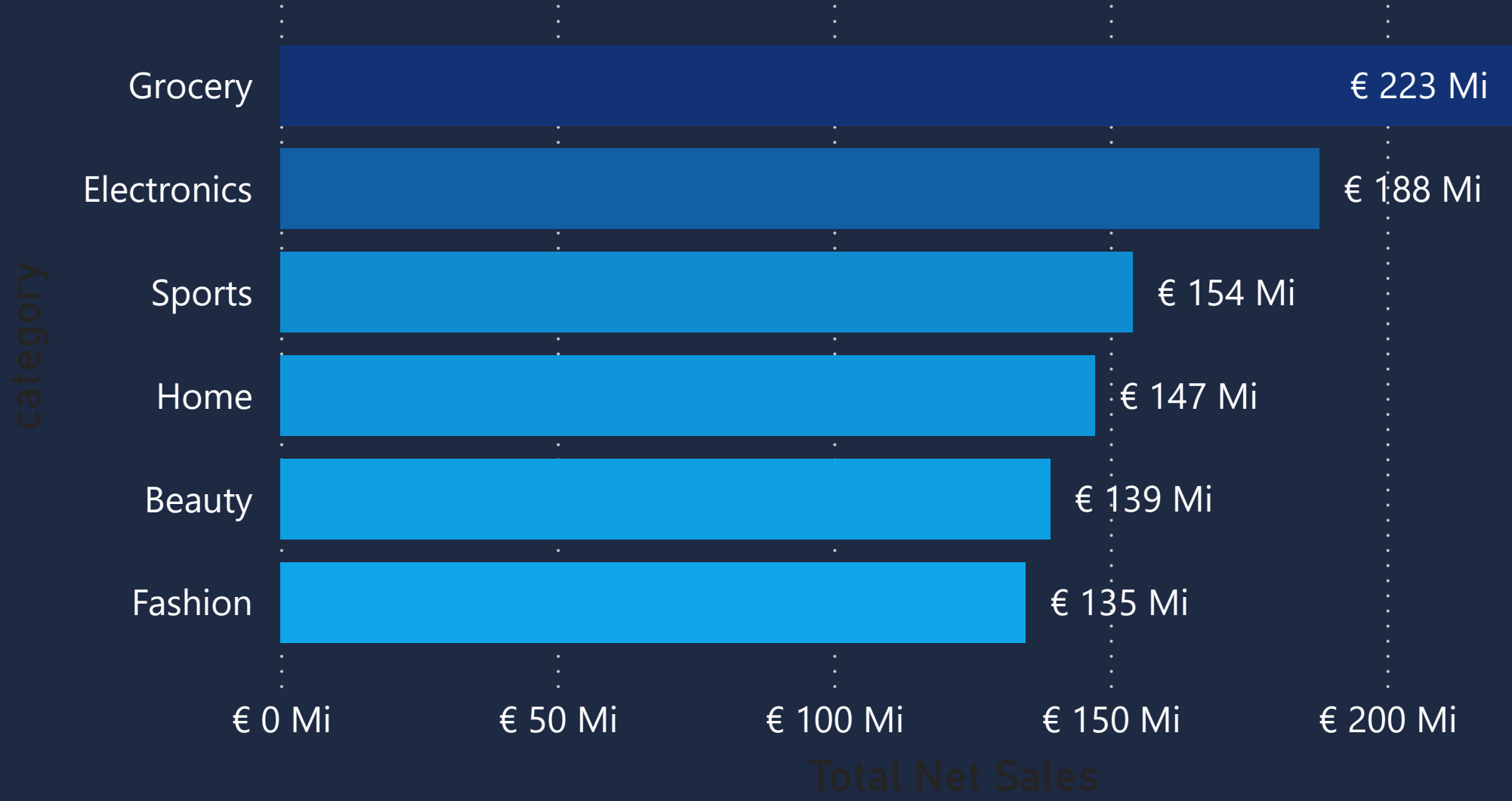
14,39%

Discount %

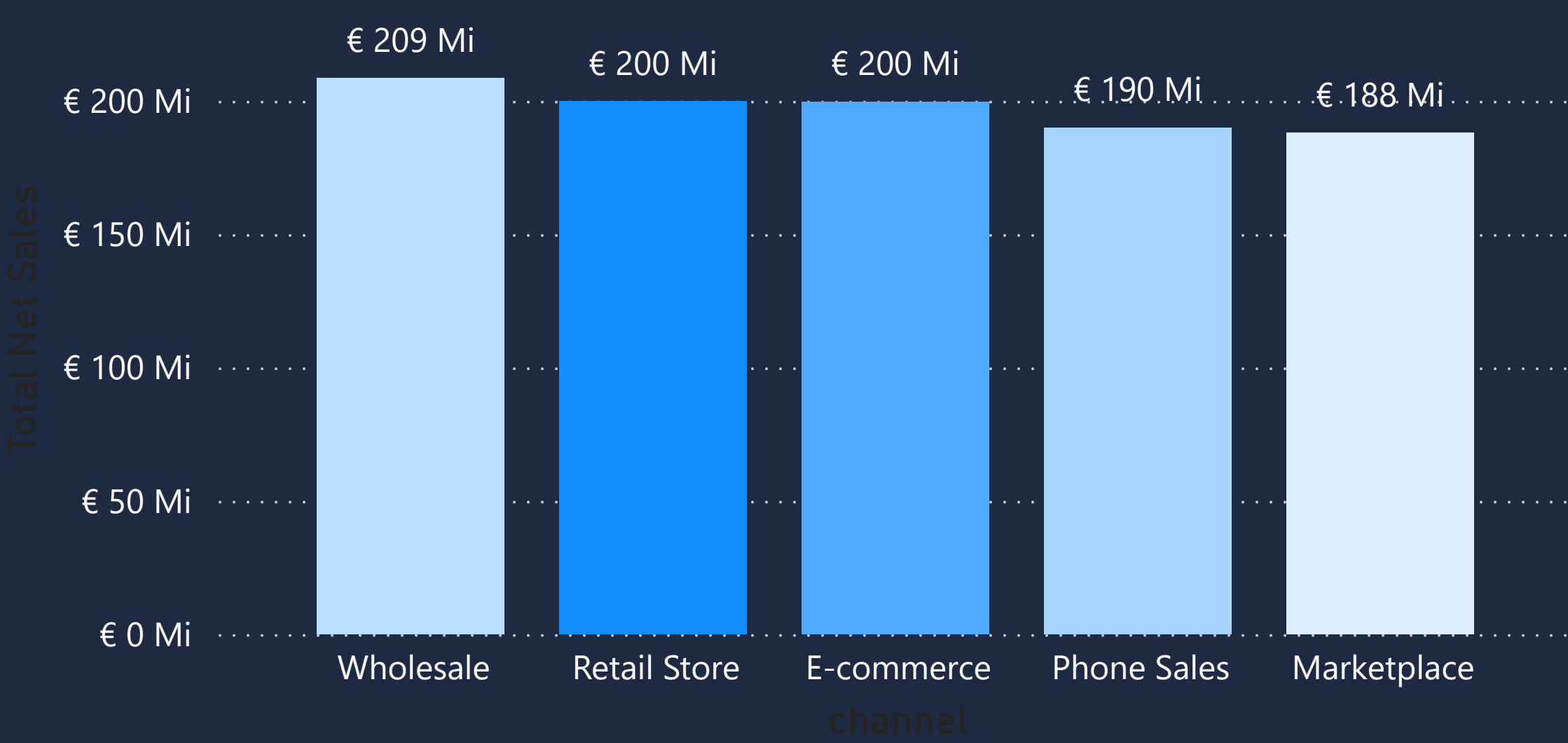
€ 179,9...

Total VAT

Total Net Sales por category



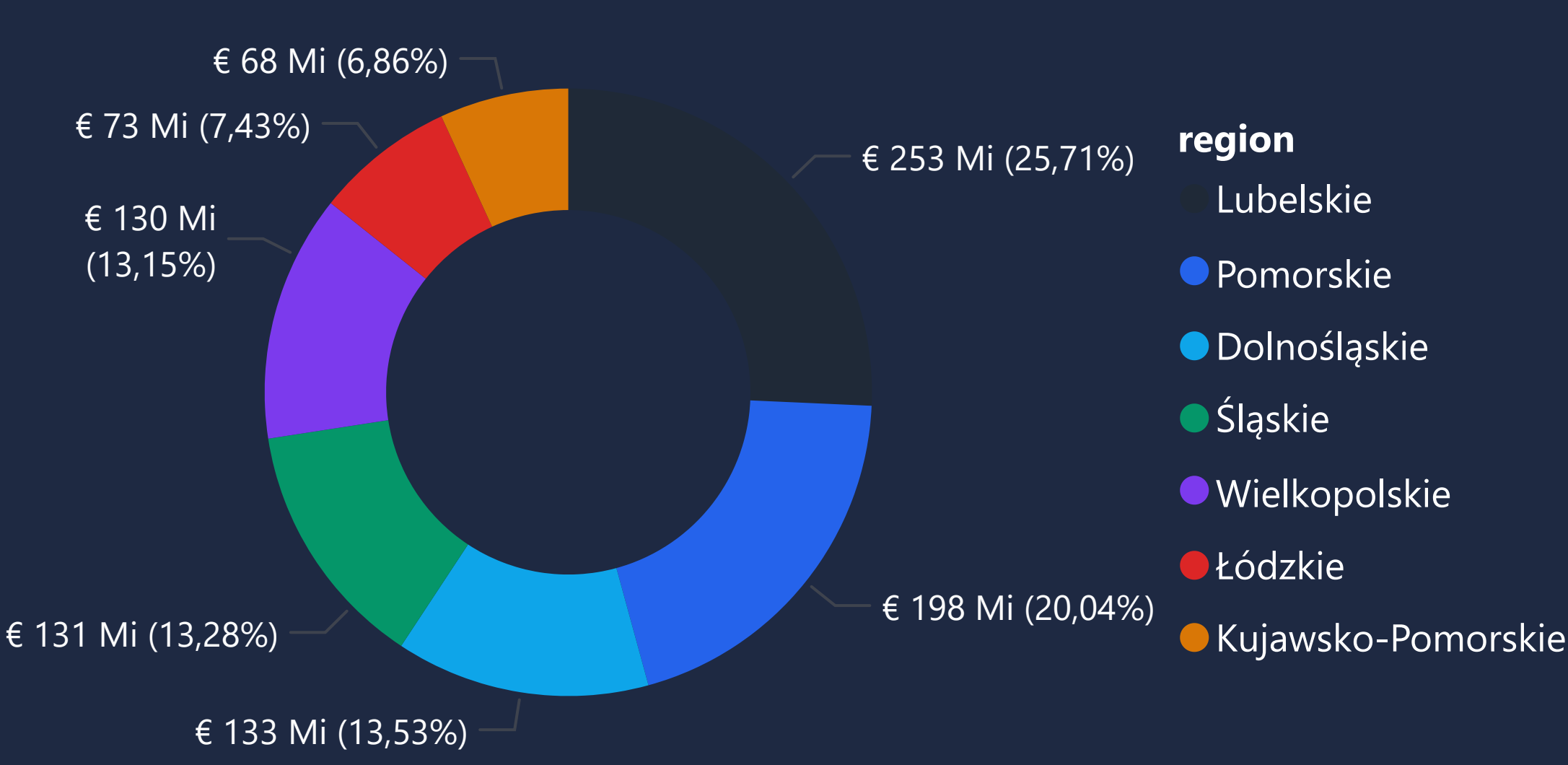
Total Net Sales by channel (Color by Gross Margin%)



TOP 20 Products by Sales

Product_Name	Category	Sub_category	Total Quantity	Total Net Sales	Gross Margin %
Product 77	Home	C	182	€ 9.755.469	46,14%
Product 171	Electronics	C	173	€ 7.072.657	54,78%
Product 85	Electronics	D	169	€ 8.023.787	77,54%
Product 9	Grocery	C	157	€ 9.623.129	97,82%
Product 37	Sports	B	152	€ 7.363.625	70,73%
Product 175	Beauty	A	149	€ 6.634.367	31,85%
Product 80	Electronics	C	148	€ 8.405.418	93,27%
Product 112	Grocery	D	146	€ 6.996.275	95,76%
Product 49	Beauty	C	145	€ 6.662.591	67,25%
Product 78	Fashion	B	143	€ 7.511.140	49,08%
Product 47	Grocery	D	142	€ 8.382.564	95,84%
Product 148	Home	D	140	€ 6.177.661	64,85%
Total			2933	€ 145.762.490	66,28%

Total Net Sales por region



487

Total Returns Qty

€ 25 Mi

Total Returns Value

2,39%

Return Rate (by Qty)

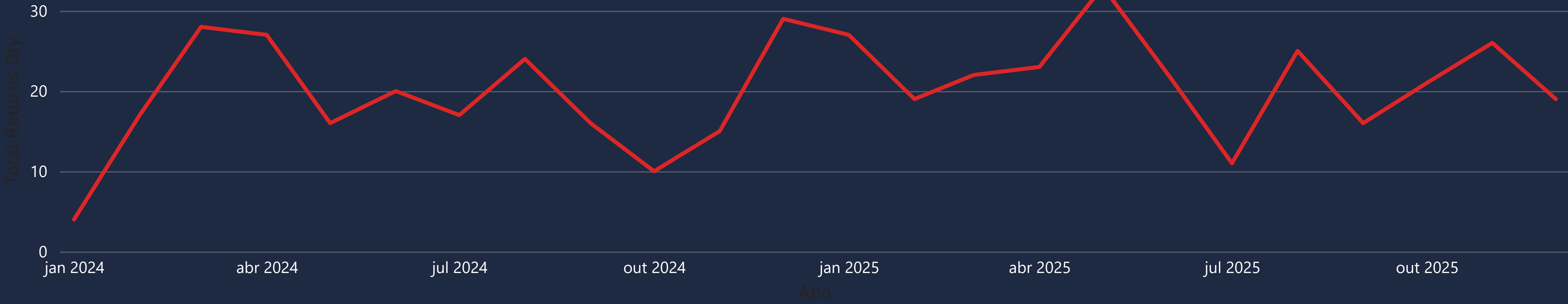
2,46%

Return Rate (by Value)

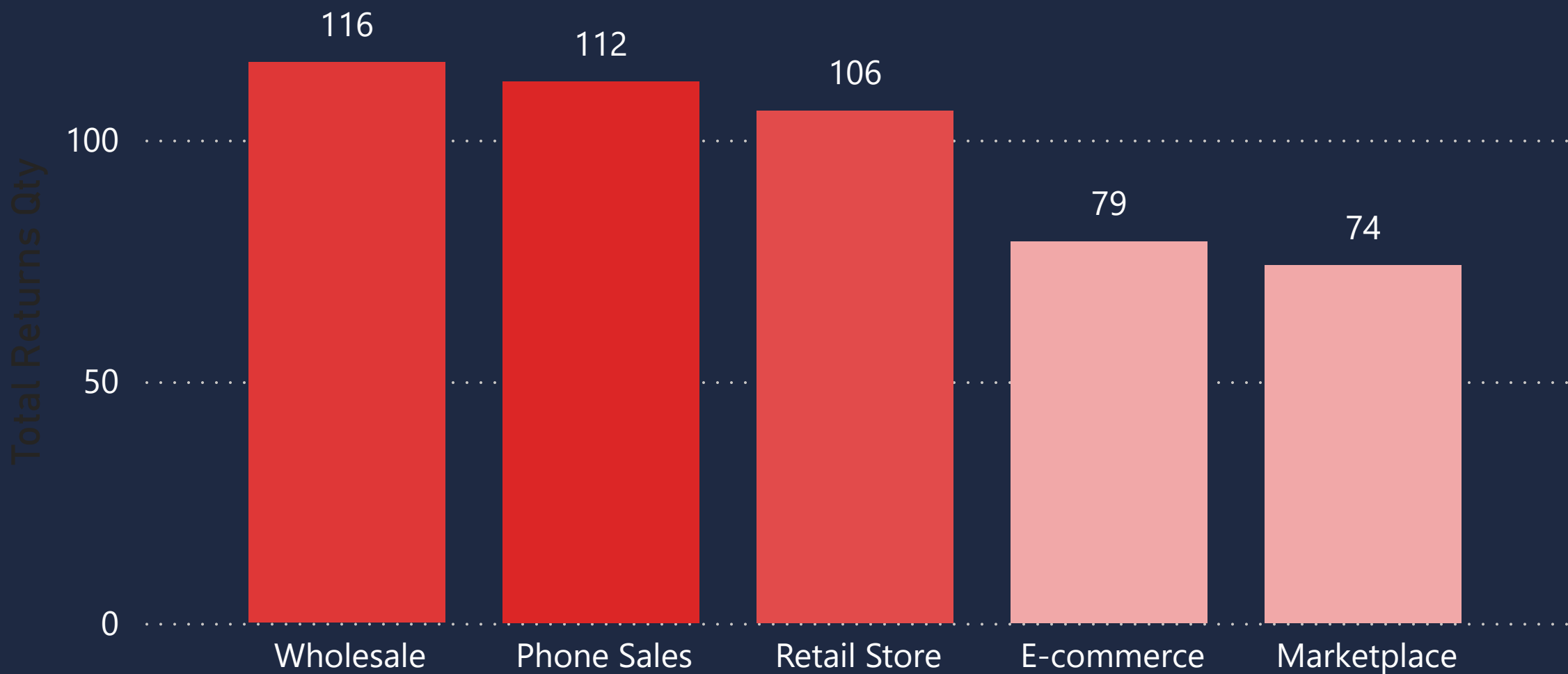
€ 50,57...

Averange Returns Unit

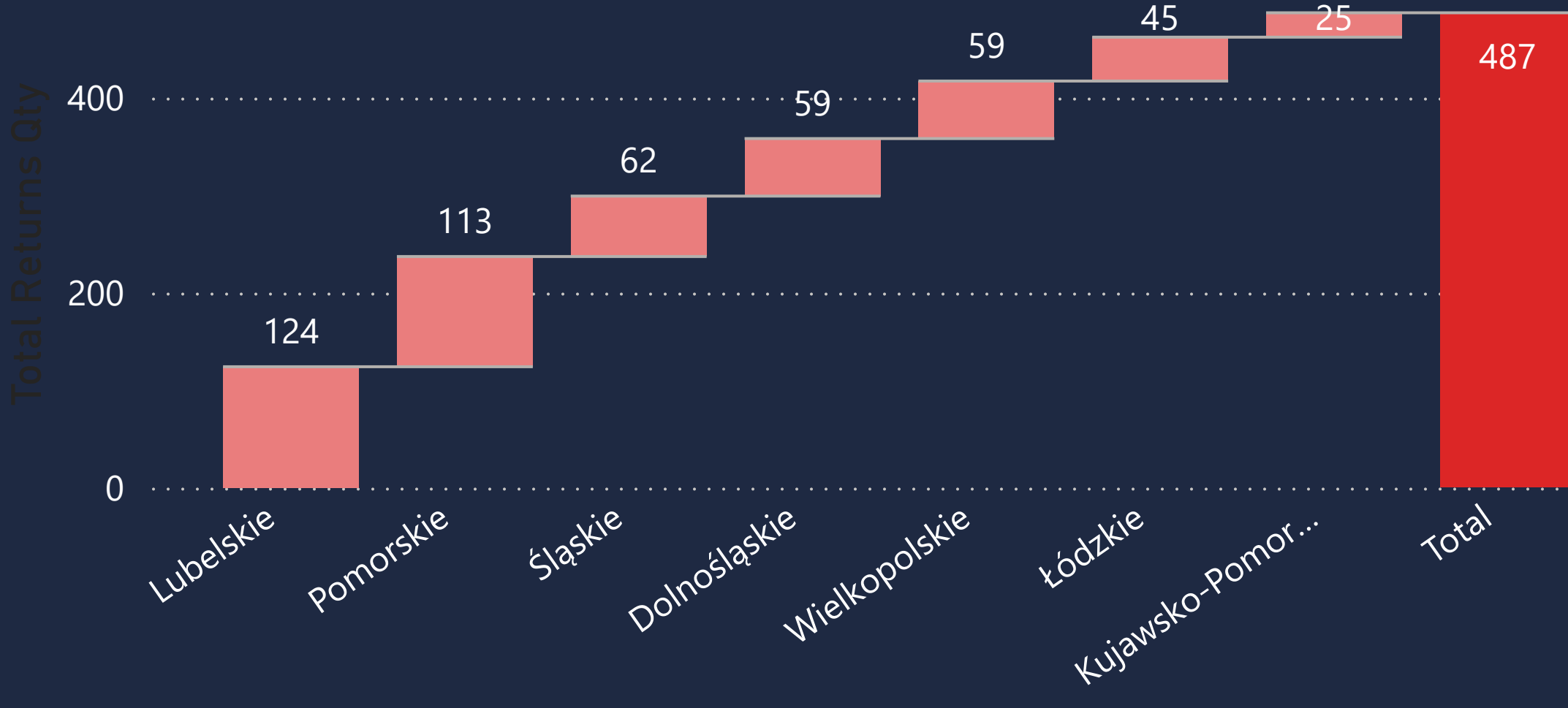
Total Returns by Year and Month



Return Rate by Channel



Return Rate by Region



Details Returns

sale_id	product_id	product_name	quantity	Total Net Sales	Total Gross Sales	Total Returns Value	Total Returns Qty	Return Rate (by Value)	Return Rate (by Qty)	date
SO302213	PR1007	Product 7	5	€ 456.604	€ 57.798	€ 462.384	4	800,00%	80,00%	19/04/2024
SO302380	PR1171	Product 171	5	€ 150.358	€ 19.784	€ 158.272	4	800,00%	80,00%	25/01/2025
SO300651	PR1106	Product 106	4	€ 445.724	€ 45.482	€ 341.115	3	750,00%	75,00%	20/07/2024
SO302912	PR1093	Product 93	4	€ 80.581	€ 9.054	€ 67.905	3	750,00%	75,00%	21/04/2024
SO304848	PR1025	Product 25	4	€ 269.753	€ 34.146	€ 256.095	3	750,00%	75,00%	10/11/2025
SO300673	PR1069	Product 69	5	€ 23.215	€ 2.866	€ 17.196	3	600,00%	60,00%	27/09/2025
SO300997	PR1119	Product 119	5	€ 237.729	€ 24.013	€ 144.078	3	600,00%	60,00%	01/12/2024
SO302318	PR1147	Product 147	5	€ 453.929	€ 47.782	€ 286.692	3	600,00%	60,00%	20/12/2025
SO300713	PR1123	Product 123	2	€ 6.535	€ 6.601	€ 33.005	1	500,00%	50,00%	19/03/2024
SO304137	PR1143	Product 143	2	€ 175.324	€ 21.381	€ 106.905	1	500,00%	50,00%	11/08/2025
SO300237	PR1116	Product 116	5	€ 228.915	€ 26.618	€ 106.472	2	400,00%	40,00%	17/07/2025
Total				€ 46.055.855	€ 48.419.552	€ 24.629.149	487	50,87%	51,37%	

5000

Total Payment

€ 1,06 Bi

Total Amount Paid

89,99%

Collection Rate

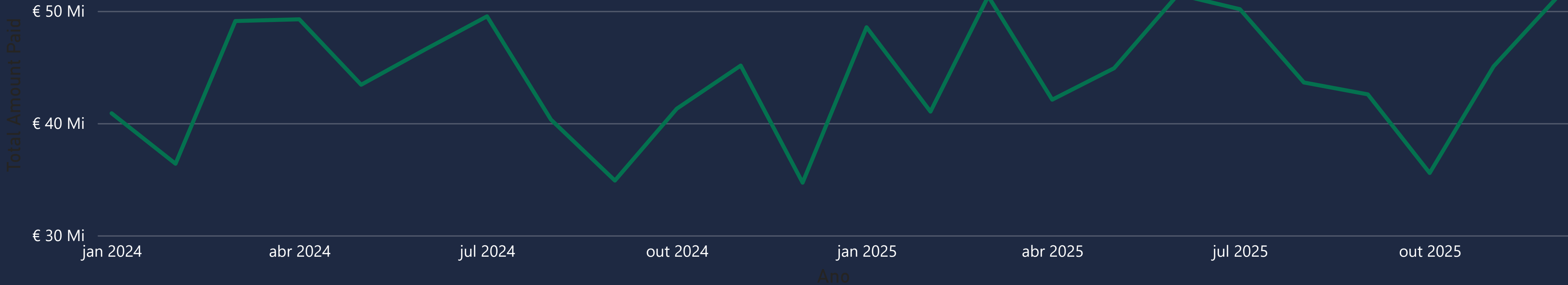
2,74%

Failed Payments %

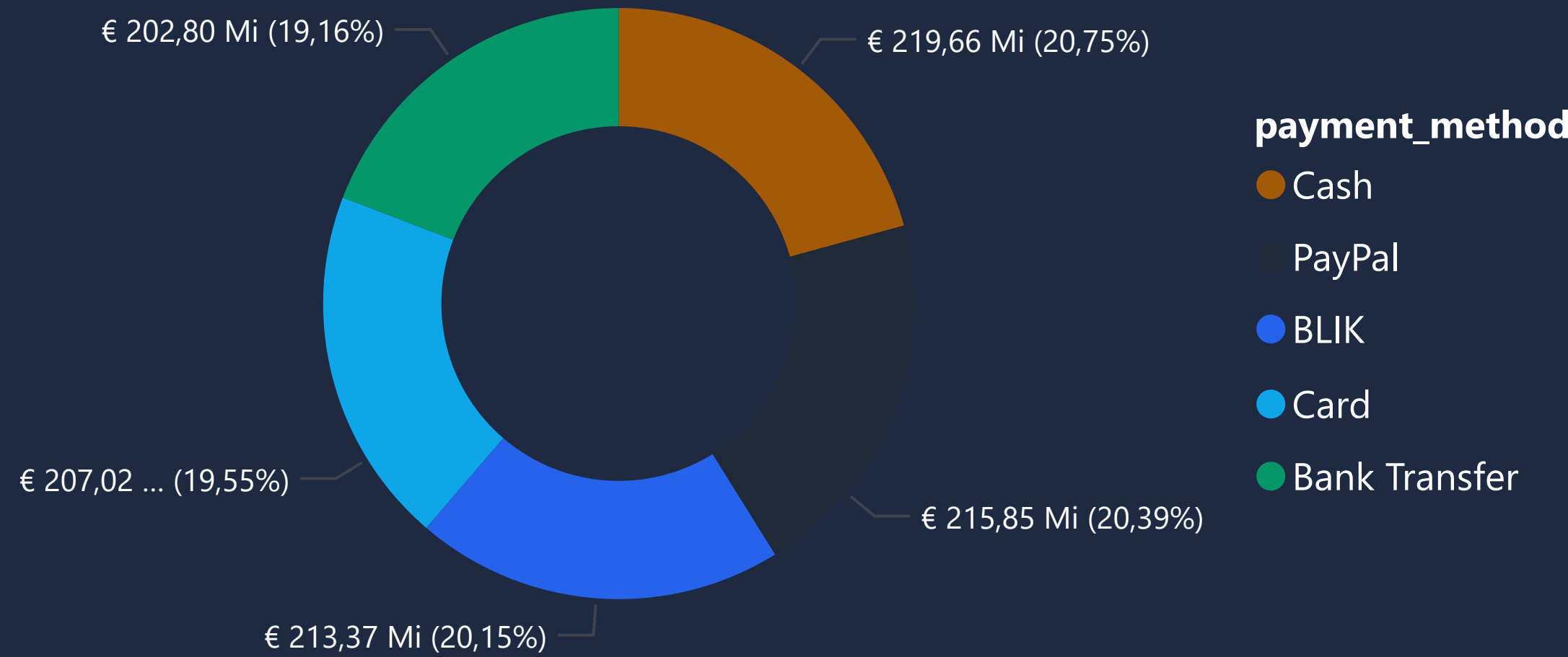
7,18%

Pending Payments %

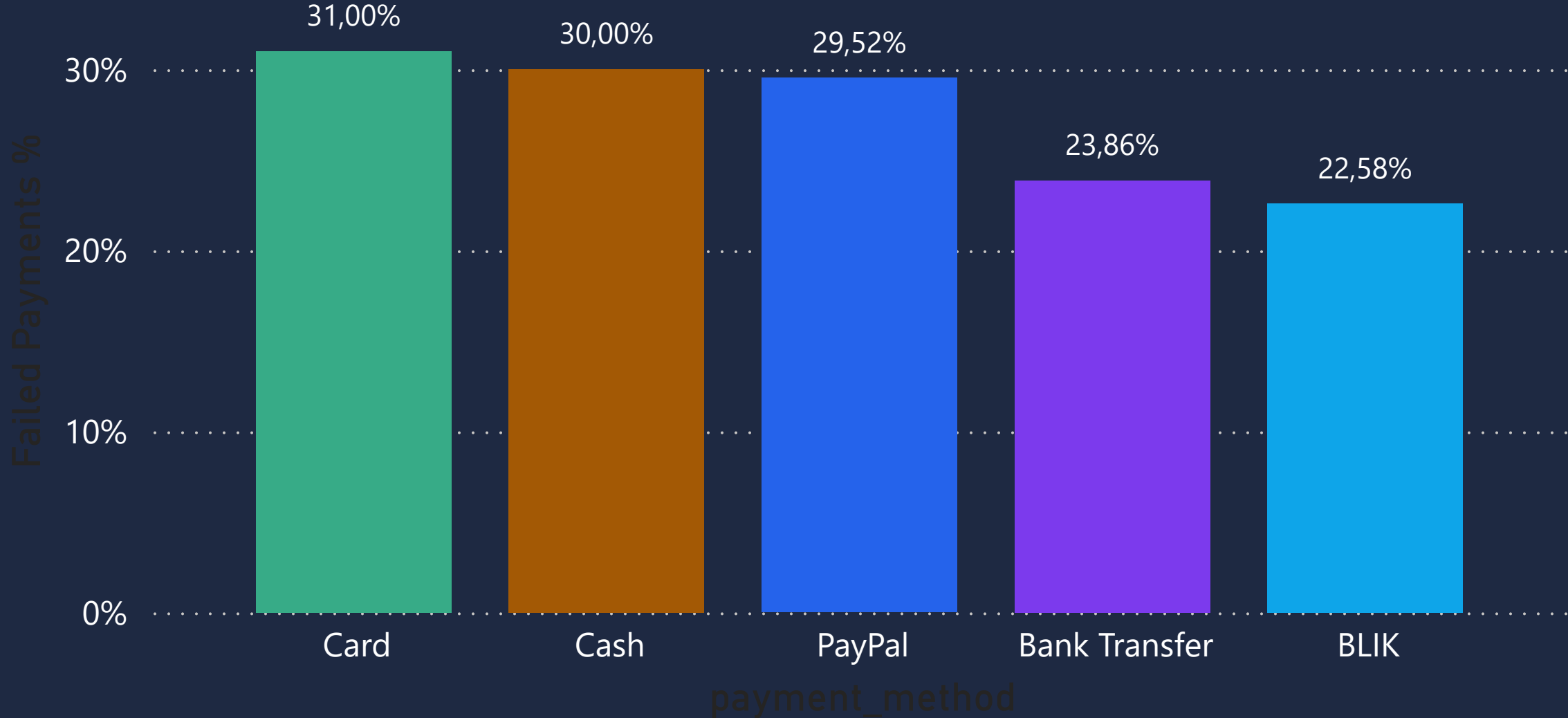
Total Returns by Year and Month



Total Amount Paid por payment\_method



Failed Payments % por payment\_method





€ 1 Bi

Total Gross Sales

€ 986 ...

Total Net Sales

64,13%

Gross Margin %

€ 354 ...

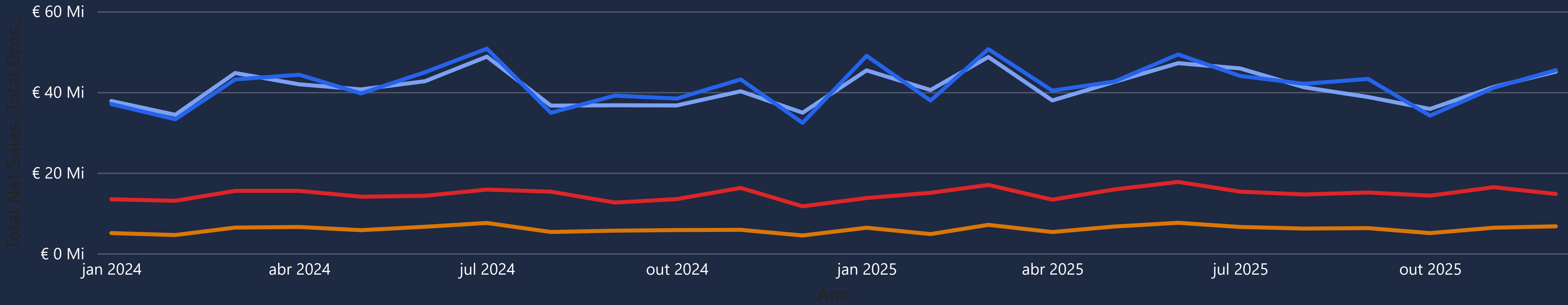
COGS (approx)

€ 180 ...

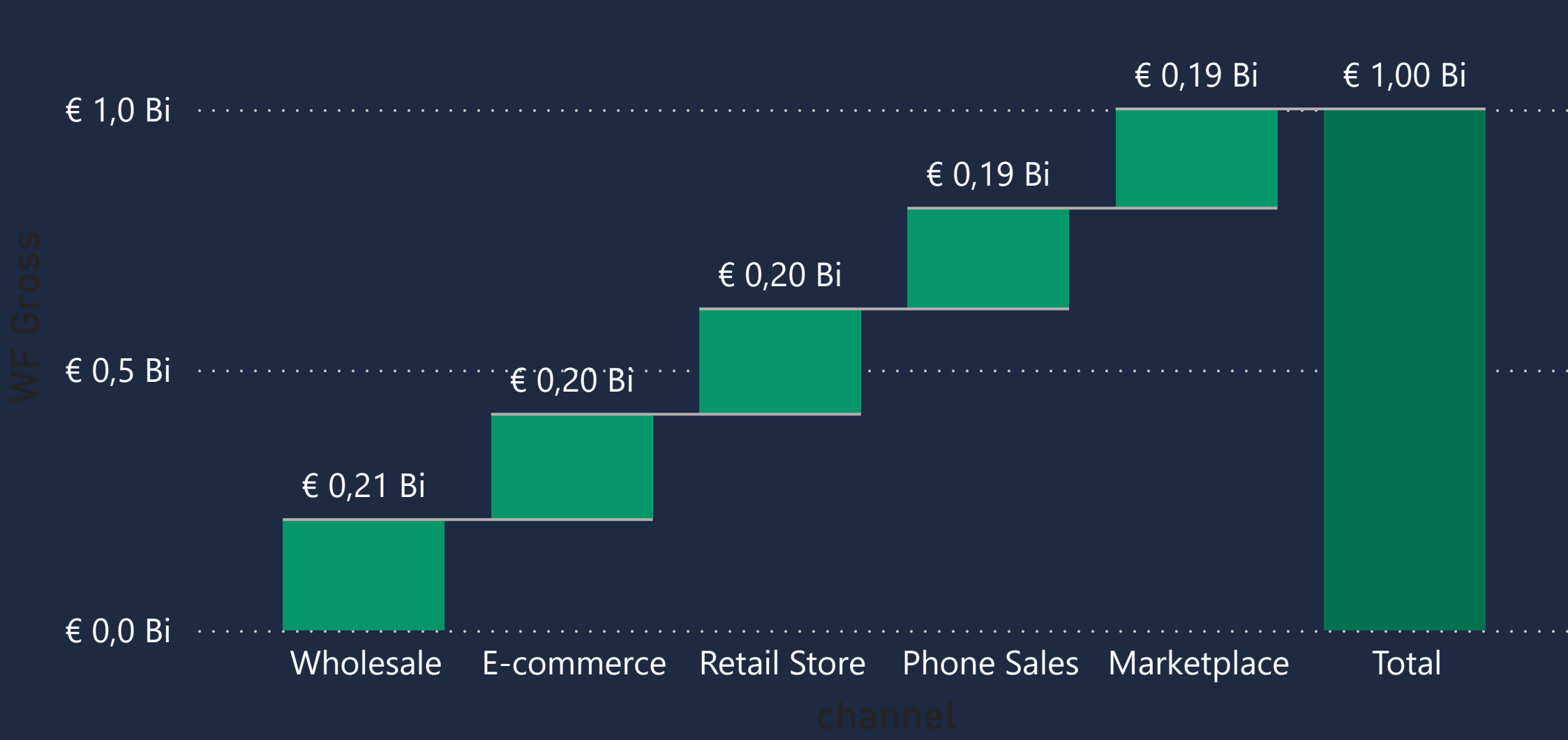
Total VAT

Details Finance

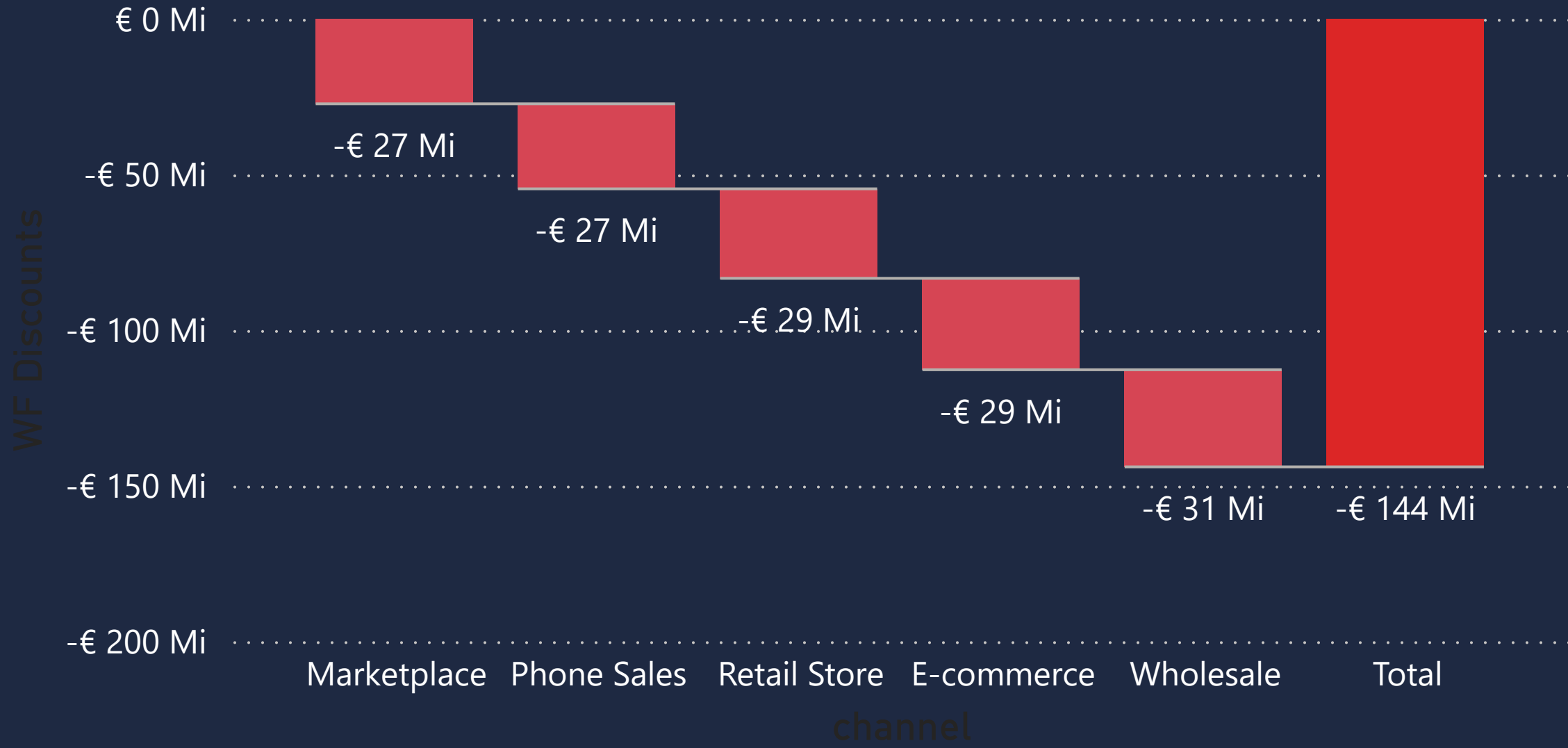
Total Net Sales Total Gross Sales COGS (approx) Total Discount Value



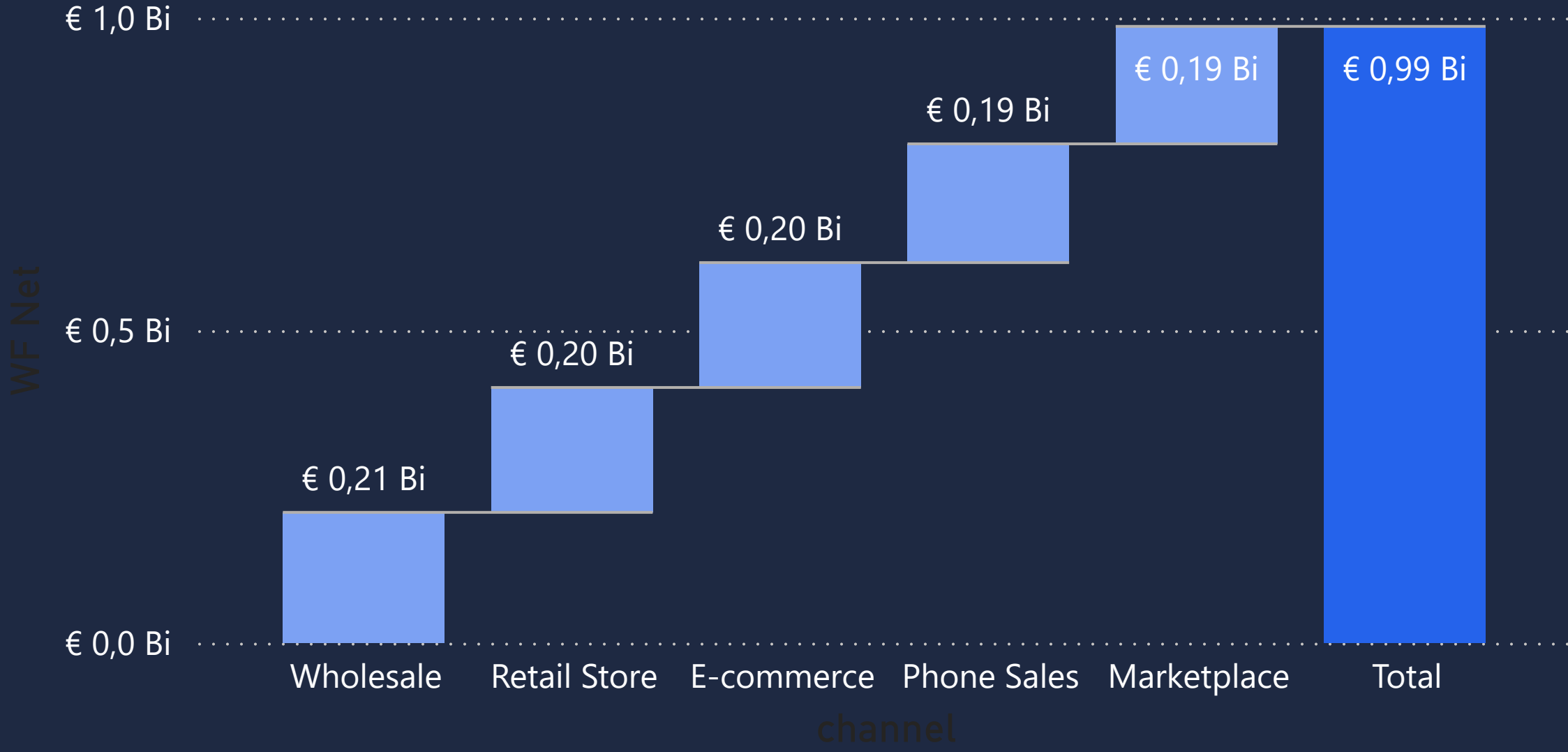
WF Gross by Channel



WF Discounts by Channel



WF Net by Channel



WF VAT by Channel

