



The Midnight Mission 5K/10K
Sunday, June 22, 2014

SPONSORSHIP OPPORTUNITIES



THE MIDNIGHT MISSION

This year marks the centennial of The Midnight Mission's founding in 1914. This year more than ever, the people of Los Angeles need your help. Today there are over 58,000 people in Los Angeles who are homeless every night, a dramatic increase from only two years ago. A growing number of them are children and families.

The Midnight Mission represents the best chance for homeless individuals and families to build better lives for themselves, as well as providing for the most desperate emergency needs such as food, shelter, and medical care.

Your participation will enable The Midnight Mission to grow our ability to build bridges to self-sufficiency for more and more individuals and families experiencing homelessness.

This is the day to run with The Midnight Mission and make a positive difference!



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La Canada-Flintridge, CA

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Oak Grove Dr & Foothill Dr

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TITLE SPONSOR (\$5,000)

3 Available

- Sponsor name incorporated into event name/title
- Name and logo listed all event materials
- Start and Finish Line Banners
- Logo placement on Step & Repeat
- 3 Banners along the race route
- Swag bag product placement
- 6 complimentary race entries
- Recognition in Annual Report
- Name & Logo listed on TMM's website

WATER SPONSOR (\$750)

1 Available

- Recognized as Water Sponsor of The Midnight Mission 5K/10K Run Walk
- Banners prominently displayed at water stations along race route

MILE MARKER SPONSOR (\$450)

2 Available

- Recognized as a Mile Marker Sponsor of The Midnight Mission 5K/10K Run Walk
- Name and Logo prominently displayed at (2) mile markers

BIB SPONSOR (\$3,500)

1 Available

- Recognized as Bib Sponsor of the The Midnight Mission 5K/10K Run Walk
- Name and logo prominently located on all race bibs and participant photos
- Name and logo listed all event materials
- Start and Finish Line Banners
- Logo placement on Step & Repeat
- 4 complimentary race entries

VENDOR BOOTH (\$150)

Unlimited Available

- Recognized a Vendor Sponsor of The Midnight Mission 5K/10K Run Walk
- Your ability to open for business to 1,000 guests

ALL SPONSORSHIPS INCLUDE:

- Live Event recognition at both the start line and finish line event stages
- Logo placement on race t-shirts and volunteer jerseys
- Swag bag product placement
- A 10x10 vendor booth or parking space at the finish festival
- First right of refusal for 2015 The Midnight Mission 5K/10K Run Walk
- Promotion on Social Media including Twitter, Facebook, website, and media distributions (reach of 10K+ viewers)

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Entry Form:

☐ Title Sponsor ☐ Bib Sponsor ☐ Water Sponsor

☐ Mile Marker Sponsor ☐ Vendor Booth

I cannot participate, but enclosed is a donation of \$: _____

Enclosed please find my payment for \$ _____ Check # _____

Please make checks payable to: The Midnight Mission. Tax ID# 95-1691293

Charge my credit card (check one): ☐ VISA ☐ MASTERCARD ☐ AMEX

Card # _____ CVC Code: _____ Exp Date: _____

Billing Address: _____ City _____ State _____ Zip _____

Authorized Signature: _____ Email: _____

To register as an individual runner, go to www.midnightmission.org/5k-10k

PLEASE COMPLETE AND EMAIL OR FAX ENTRY FORM TO:

Attn: Braden Hammer, The Midnight Mission

601 S San Pedro St • Los Angeles • CA 90014 213.553.2322

213.624.2356 fax

bhammer@midnightmission.org

www.midnightmission.org/5k-10k

