

Smokey Robinson Invitational Golf Tournament Benefiting The Midnight Mission

**Sponsorship Opportunities
Monday, May 19th, 2014
Valencia Country Club**

Smokin' Sponsorship Opportunities



\$25,000 “*Tears of a Clown*” Title Sponsor

- **Private Foursome at Calabasas Country Club with Smokey Robinson**
- **Tickets to a 2015 Smokey Robinson Concert & Backstage Meet & Greet**
- **Day of Tournament meet & greet and team photos with Smokey Robinson**
- **Twelve tournament playing spots**
- **Corporate name & logo incorporated into event**
- **Corporate name & logo placed on The Midnight Mission website, and in newsletter**
- **Full-page ad on inside front cover of Event Program**
- **Opportunity to Host a tee box on the course**
- **Opportunity to display promotional material and provide product or brochures in each player gift bag**
- **Social Media mentions prior to the Tournament & Day of Event, including Facebook and Twitter updates**
- **Name recognition on event promotional banner at the tournament, including Step and Repeat**

Smokin' Sponsorship Opportunities



\$15,000 *Cruisin'* Tournament Sponsor

- **Eight tournament playing spots**
- **Day of Tournament meet & greet and team photos with Smokey Robinson**
- **Corporate name & logo mentioned in all event advertising**
- **Corporate name & logo placed on The Midnight Mission website, and in newsletter**
- **Full-page ad on first page of Event Program**
- **Opportunity to Host a tee box on the course**
- **Opportunity to display promotional material and provide product or brochures in each player gift bag**
- **Social Media mentions prior to the Tournament & Day of Event, including Facebook and Twitter updates**
- **Name recognition on event promotional banner at the tournament, including Step and Repeat**

Smokin' Sponsorship Opportunities



\$7,500 Opportunities

- ☐ ***My Girl***
Photography Sponsor
Company Name and logo on all team photo frames
 - ☐ ***You've Really Got A Hold On Me***
Putting Green Sponsor
Signage displayed at Putting Contest
 - ☐ ***I Second That Emotion***
Golf Clinic Sponsor
Company Name and logo on all Roger Gunn Golf Clinic signage
 - ☐ ***Shop Around***
Golf Cart Sponsor
Company Name and logo on all of the golf carts used during the event
- Four tournament playing spots
 - Company logo on The Midnight Mission website
 - Full-page acknowledgement in the Event Program
 - Opportunity to host a tee box on the course
 - On-course tee sign
 - Social Media mentions prior to the Tournament and Day of
 - Name recognition on event promotional banner at the tournament

Smokin' Sponsorship Opportunities



\$5,000 Opportunities

- ☐ ***Being With You***
Awards Dinner Sponsor
Signage at Awards Dinner
 - ☐ ***I'm The One You Need***
Lunch Sponsor
Signage at Lunch Area
 - ☐ ***More Love***
Long Drive Sponsor
**Signage at contest hole
along with on-course Tee
Box**
 - ☐ ***Going To A Go-Go***
Closest to the Pin Sponsor
**Signage at contest hole
along with on-course Tee
Box**
- **Four tournament playing spots**
 - **Company logo on The Midnight Mission website**
 - **Half-page acknowledgement in the Event Program**
 - **Opportunity to host a tee box on the course**
 - **On-course tee sign**
 - **Social Media mentions prior to the Tournament and Day of**
 - **Name recognition on event promotional banner at the tournament**

Smokin' Sponsorship Opportunities



Non-Golf Sponsorship Opportunities

- ☐ **\$2,500 *Just My Soul Responding***
Swing Video Sponsor
Your Company's logo and link featured on every swing video
- ☐ **\$1,000 *Mickey's Monkey***
On-Course Tee Box Sponsor
Opportunity to host a tee box on the course, which will allow you to offer a service or product sample to all players
- ☐ **\$2,000 *The Way You Do The Things You Do***
Cigar Sponsor
Cigar company will set up at tournament and hand-roll cigars for players with signage recognizing your company
- ☐ **\$500 *Baby Baby Don't Cry***
Tee Sign
Your Company's name and logo at sponsored hole

Smokin' Sponsorship Opportunities



Foursomes & Individuals Opportunities

- ☐ **\$3,000 *Everything You Touch* Platinum Sponsor**
Includes 4 mulligan packages,
4 opportunity board tickets,
and a Celebrity golfer
- ☐ **\$2,000 *One Heartbeat* Foursome**
- ☐ **\$550 *Just To See Her* Individual Golfer**

***Hall Of Fame* Program Book**

- ☐ **\$500 Full Page**
- ☐ **\$250 Half Page**

Get Involved



I wish to support The Midnight Mission's Annual Golf Tournament as follows:

- | | | |
|--|---|---|
| <input type="checkbox"/> Title Sponsor- \$25,000 | <input type="checkbox"/> Lunch Sponsor - \$5,000 | <input type="checkbox"/> Tee Box Sponsor - \$1,000* |
| <input type="checkbox"/> Tournament Sponsor - \$15,000 | <input type="checkbox"/> Longest Drive Sponsor - \$5,000 | |
| <input type="checkbox"/> Photography Sponsor - \$7,500 | <input type="checkbox"/> Closest to the Pin Sponsor - \$5,000 | <input type="checkbox"/> Single Player - \$550 |
| <input type="checkbox"/> Putting Green Sponsor - \$7,500 | <input type="checkbox"/> Platinum Foursome - \$3,000 | <input type="checkbox"/> Tee Sign - \$500* |
| <input type="checkbox"/> Golf Cart Sponsor - \$7,500 | <input type="checkbox"/> Swing Video Sponsor - \$2,500 | |
| <input type="checkbox"/> Golf Clinic Sponsor- \$7,500 | <input type="checkbox"/> Foursome - \$2,000 | Program Book |
| <input type="checkbox"/> Awards Dinner Sponsor - \$5,000 | <input type="checkbox"/> Cigar Sponsor - \$2,000* | <input type="checkbox"/> Full page - \$500* |
| | | <input type="checkbox"/> Half page - \$250* |

**These opportunities do not include tournament spots*

Contact Information

Company _____

Contact Person _____ Contact Position _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Method

CREDIT CARD

☐☐☐

Credit Card Number _____ Expiration _____

CHECK Enclosed is my/our check in the amount of \$ _____

Payable to: "The Midnight Mission"

☐ PLEASE SEND ME AN INVOICE!

Federal Tax ID is #95-1691293