



Understanding the Basics of Our Compensation Plan.

Every Associate with Bonvera has the opportunity to purchase products and services at wholesale prices, either for earning income by re-selling at retail prices or for personal use. Our compensation program can be extremely rewarding for those willing to put forth the time and effort. There are 9 ways you can build your income under the Bonvera Plan.

9 Ways To Earn Income

Marketing Phase

- ① Beginning Retail Commission
- ② Smart Shopper Program

Building Phase

- ③ Enhanced Commissions
- ④ Enroller Bonuses
- ⑤ Unilevel Bonuses
- ⑥ Leadership Depth Bonus

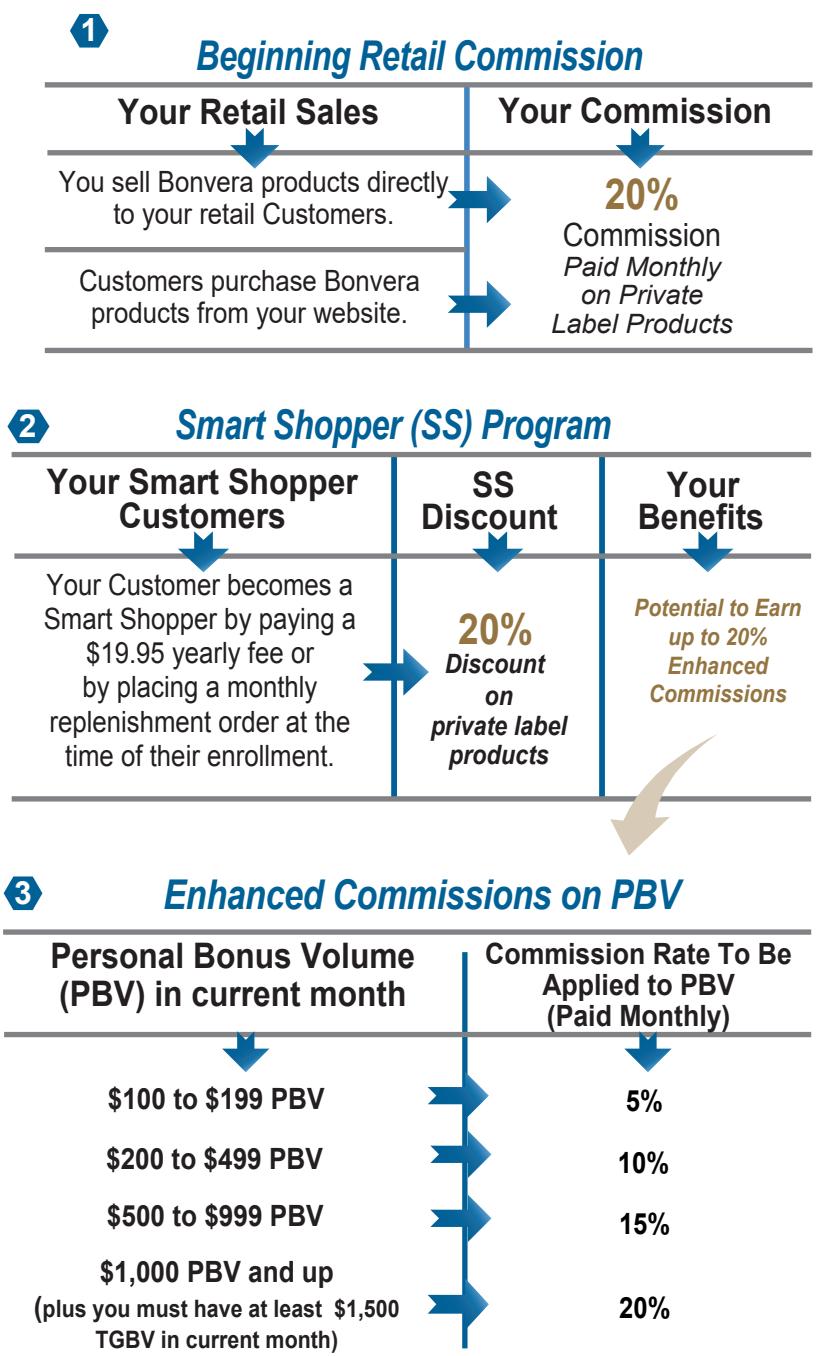
Leadership Phase

- ⑦ Personal Leader Generation Bonus
- ⑧ Executive Generation Bonus
- ⑨ National Bonus Pool

Starting Your Business

You can begin your association with Bonvera immediately as an Associate by purchasing a Registration Pack for only \$49.95. Purchase the optional First Order Pack at time of enrollment and save \$25.

Start building a team of Associates, Smart Shoppers and Customers and create a residual income!



Enroller Bonuses, Unilevel Bonuses, Leadership Depth and Differential Bonuses

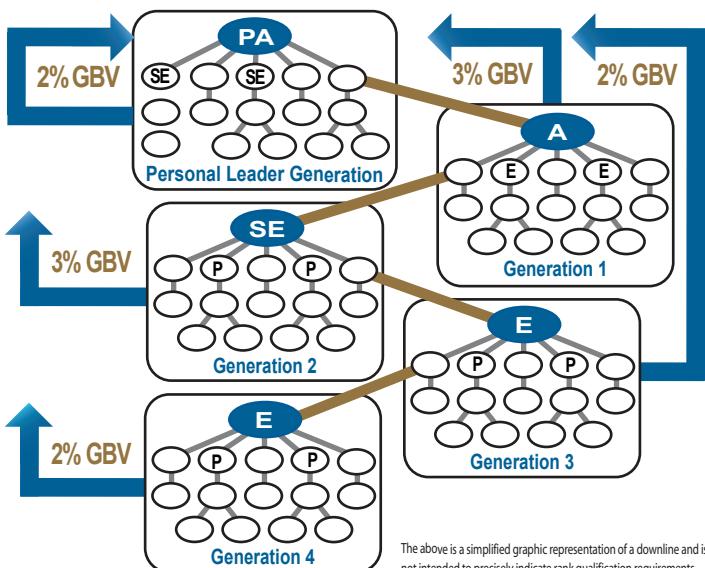
Apprentice	Builder	Senior Builder	Director	Senior Director	Professional	Senior Professional
Qualification to Achieve Rank Achieved in Qualifying Month						
Be Active* or purchase an optional First Order Pack, in your first month only)	Be Active* plus 1 Active personally enrolled Associate in 2 different Legs plus 500 TGBV	Be Active plus 1 Active personally enrolled Associate in 2 different Legs plus 1,500 TGBV 60% Rule Applies Complete Strategic Placement training to be eligible	Be Active* plus 1 Active personally enrolled Associate in 2 different Legs plus 5,000 TGBV 60% Rule Applies	Be Active* plus 1 Active personally enrolled Associate in 2 different Legs plus 10,000 TGBV 60% Rule Applies	Be Active* plus 1 Active personally enrolled Associate in 3 different Legs plus 25,000 TGBV 60% Rule Applies Note: No less than 1,000 TGBV can come from any of the required 3 Legs	Be Active* plus 1 Active personally enrolled Associate in 3 different Legs plus 50,000 TGBV 60% Rule Applies Note: No less than 2,000 TGBV can come from any of the required 3 Legs
Monthly Maintenance to be "Paid As" Titled Rank						
Remain Active*	Remain Active* plus 1 Active* Personally Enrolled Associate in 2 different Legs or Remain Active* and 500 TGBV	Remain Active* plus Maintain Structure Above or Remain Active and 1,500 TGBV 60% Rule Applies	Remain Active* plus Maintain Structure Above or Remain Active and 5,000 TGBV 60% Rule Applies	Remain Active* plus Maintain Structure Above or Remain Active and 10,000 TGBV 60% Rule Applies	Remain Active* plus Maintain Structure Above or Remain Active and 25,000 TGBV 60% Rule Applies	Remain Active* plus Maintain Structure Above or Remain Active and 50,000 TGBV 60% Rule Applies
1 Retail Commissions Note: 20% commission applies to private label products.						
20%	20%	20%	20%	20%	20%	20%
2 Personal Bonus Volume (PBV) Enhanced Commissions \$100 PBV - \$199 PBV = 5%, \$200 PBV - \$499 PBV = 10%, \$500 PBV - \$999 PBV = 15%, OR \$1,000 PBV and up = 20%						
3						
4						
5						
E1 - 5% BV E1 - 8% BV E1 - 8% BV E1 - 8% BV E1 - 5% BV E1 - 5% BV E1 - 5% BV						
Unilevel Bonuses						
Level 1 5% BV						
Level 2 5% BV						
Level 3 5% BV						
Level 4 5% BV						
Level 5 3% BV down to 1st SB 6% BV down to 1st Director (3% Differential from 1st SB) 8% BV down to 1st SD (5% Differential from 1st SB and 2% Differential from 1st Director) 10% BV down to 1st Professional (7% Differential from 1st SB, 4% Differential from 1st Director and 2% Differential from 1st SD) 12% BV down to 1st SP (9% Differential from 1st SB, 2% Differential from 1st Director, 4% Differential from 1st SD and 2% Differential from 1st Professional), plus 1% Override on the GBV of the 1st Downline SP						
6 Leadership Depth Bonus						
Leadership Depth Bonus						
Example for a Senior Professional						
<p>6% BV Differential</p> <p>12% BV to Infinity</p> <p>6% BV</p>						
*Active: As an Associate of any rank, create 100 PBV within the current pay period.						
Bonus Volume (BV): The assigned value on which bonuses are calculated for each Bonvera product. The relationship of BV to Associate wholesale price varies by product, based on the category of that product and its available margin.						
Personal Bonus Volume (PBV): Personal orders plus all purchases by Smart Shoppers and retail customers.						
Total Group Bonus Volume (TGBV): The total BV created by all your downline Associates and PBV through unlimited depth. It is usually subject to the 60% rule or 40% rule, depending on rank.						
60% Rule: As it pertains to Senior Builders, Directors, and Senior Directors no more than 60% of the Total Group Bonus Volume (TGBV) required may be applied from any one Leg for the purpose of meeting this qualification.						
As it pertains to Professionals no more than 60% of the TGBV required may be applied from any one Leg for the purpose of meeting this qualification. Plus, no less than 1,000 TGBV can come from any of the required 3 Legs.						
As it pertains to Senior Professionals no more than 60% of the TGBV required may be applied from any one Leg for the purpose of meeting this qualification. Plus, no less than 2,000 TGBV can come from any of the required 3 Legs.						

Generation Bonuses

Executive	Senior Executive	Ambassador	Presidential Ambassador
Qualification to Achieve Rank Achieved in Qualifying Month			
Be Active plus 1 Active Associate in 4 Different Legs, 2 which are Qualified Professionals plus 100,000 TGBV	Be Active plus 1 Active Associate in 5 Different Legs, 2 which are Qualified Professionals and 1 which is a Qualified Executive plus 250,000 TGBV	Be Active plus 1 Active Associate in 5 Different Legs, 2 which are Qualified Executives, and 1 which is a Qualified Senior Executive plus 500,000 TGBV	Be Active plus 1 Active Associate in 5 Different Legs, 2 which are Qualified Senior Executives and one which is a Qualified Ambassador plus 1,000,000 TGBV
Monthly Maintenance to be "Paid As" Titled Rank			
Remain Active plus Maintain structure above or 100,000 TGBV per month 40% Rule Applies	Remain Active plus Maintain structure above or 250,000 TGBV per month 40% Rule Applies	Remain Active plus Maintain structure above or 500,000 TGBV per month 40% Rule Applies	Remain Active plus Maintain structure above or 1,000,000 TGBV per month 40% Rule Applies
Retail Commissions Note: 20% commission applies to private label products.			
20%	20%	20%	20%
Personal Bonus Volume (PBV) Enhanced Commissions \$100 PBV - \$199 PBV = 5%, \$200 PBV - \$499 PBV = 10%, \$500 PBV - \$999 PBV = 15%, OR \$1,000 PBV and up = 20%			
7	Personal Leader Generation (Paid on all Associate Legs to first Executive)		
	2% GBV	2% GBV	2% GBV
8	Executive Generation Bonuses (Paid on Executive and higher rank)		
Generation 1	3% GBV	3% GBV	3% GBV
Generation 2	3% GBV	3% GBV	3% GBV
Generation 3	2% GBV	2% GBV	2% GBV
Generation 4	2% GBV	2% GBV	2% GBV

7 8 Understanding Generations

You As A Presidential Ambassador (PA)



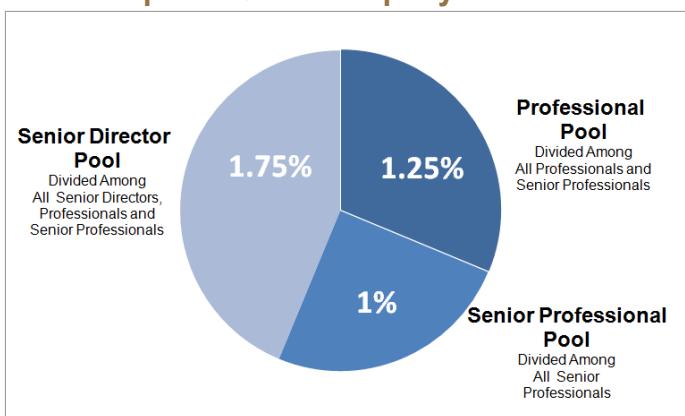
Group Bonus Volume (GBV): The total BV of all products sold or purchased by any Associate in the downline of an Executive (or higher rank), including the Executive (or higher rank), until another Executive (or higher rank) is reached.

40% Rule: As it pertains to Executive and higher rank levels, no more than 40% of the Total Group Bonus Volume (TGBV) may be applied from any one Leg for the purpose of meeting this qualification.

9

National Bonus Pool

Equals 4% of Company Total BV*



* Subject to adjustment, up or down, based on each months' profitability.