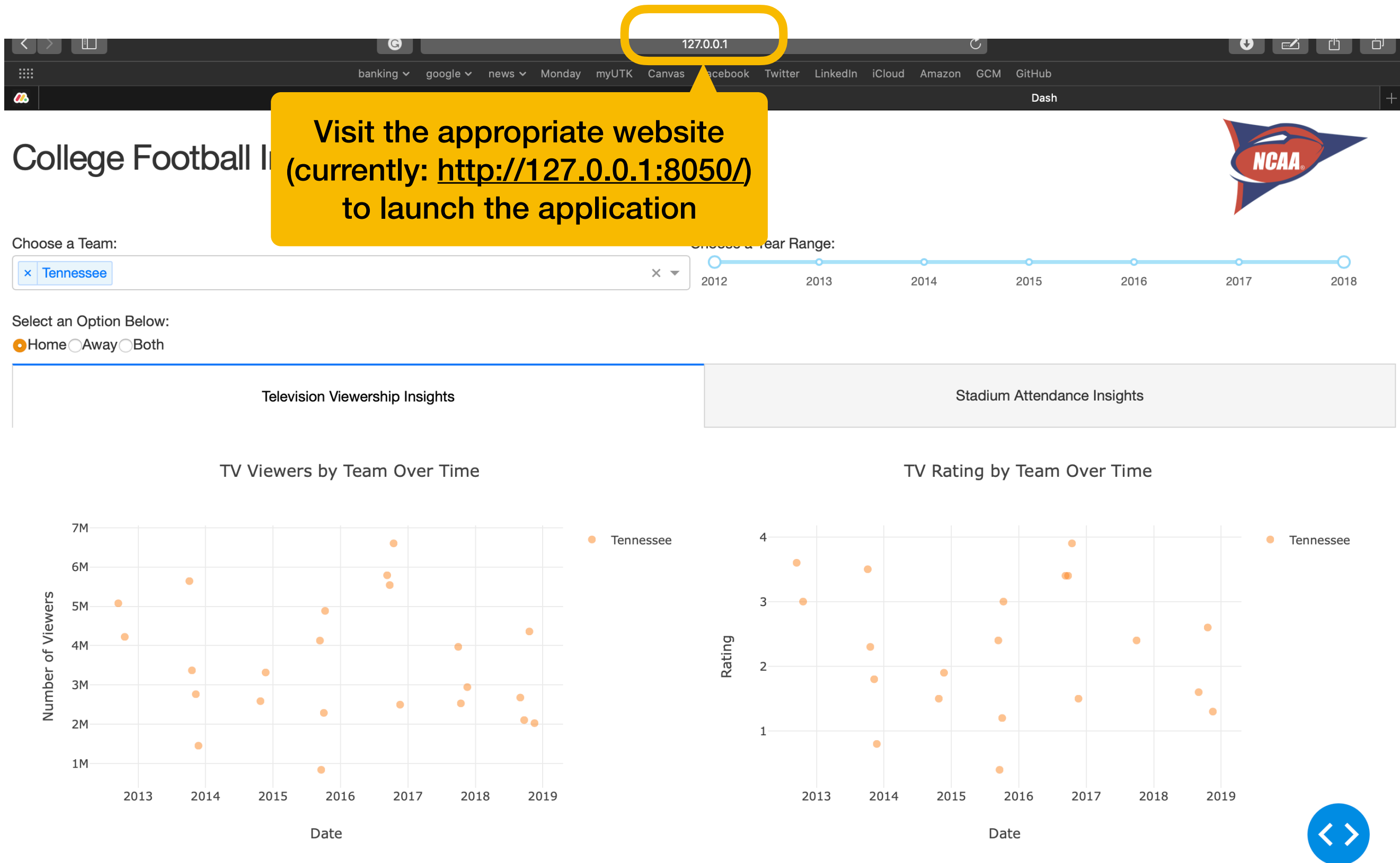


# College Football Influence Dashboard

## How To Manual

**An interactive dashboard that the view ship and stadium  
attendance of college football teams**

Prepared: February 2020



# Step 1: Launch the application

## College Football Influence

Choose a Team:

☒ Tennessee

Select an Option Below:

☒ Home ☐ Away ☐ Both

Choose a Year Range:

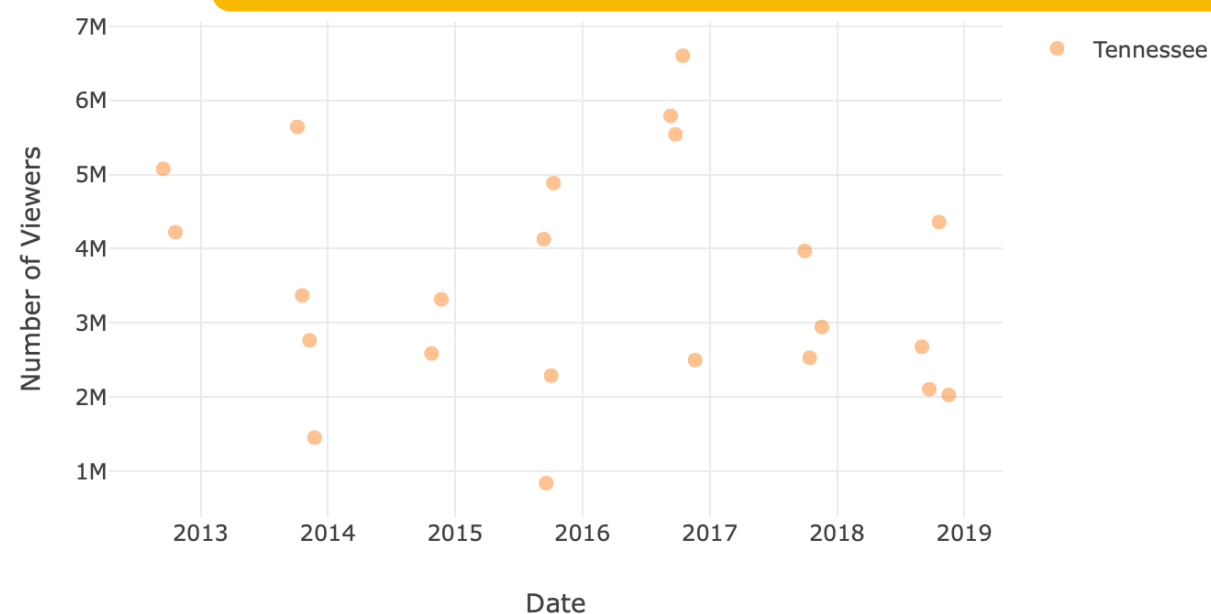
2012 2013 2014 2015 2016 2017 2018

Drag the left and right sliders to select a date range

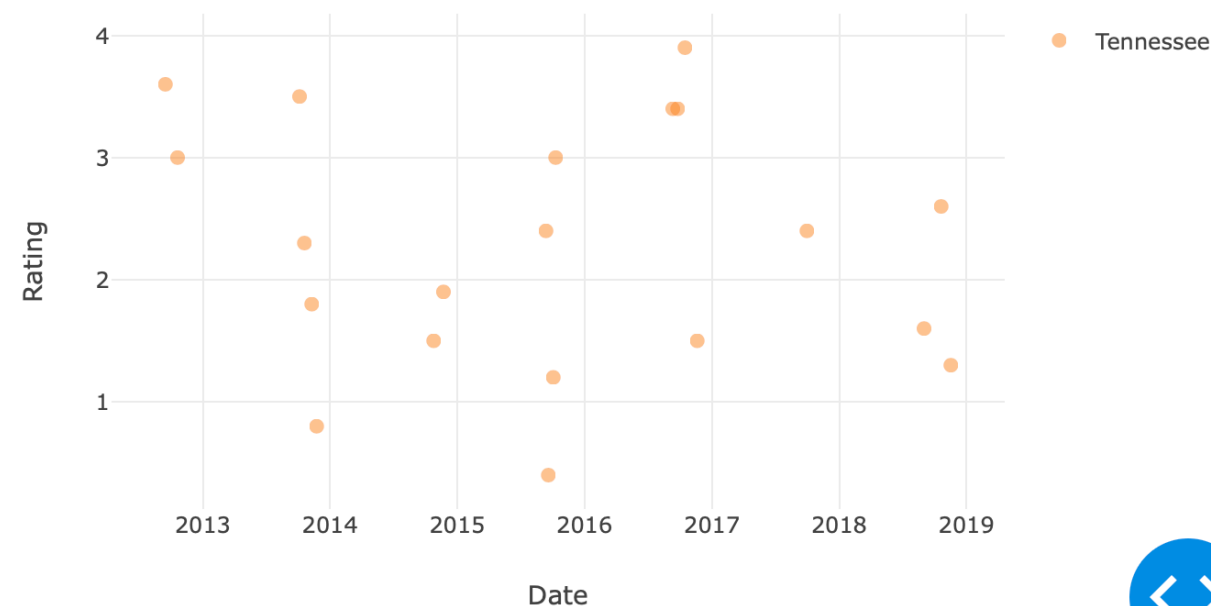
Television Viewership Insights

Stadium Attendance Insights

Use the buttons to select to show home games, away games, or both

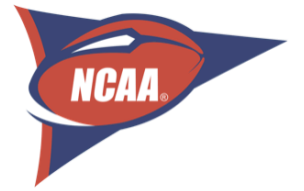


TV Rating by Team Over Time



# Step 2: Select a subset of games to view

## College Football Influence



Choose a Team:

x Tennessee

Vanderbilt  
LSU  
Auburn  
Alabama  
Florida  
Mississippi State

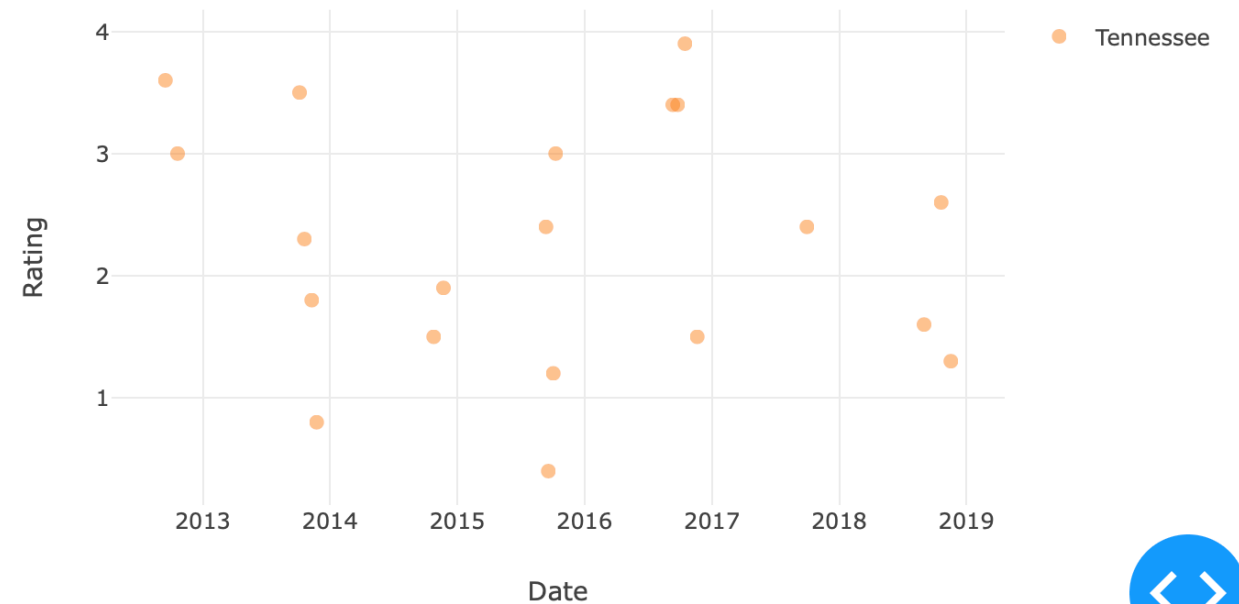
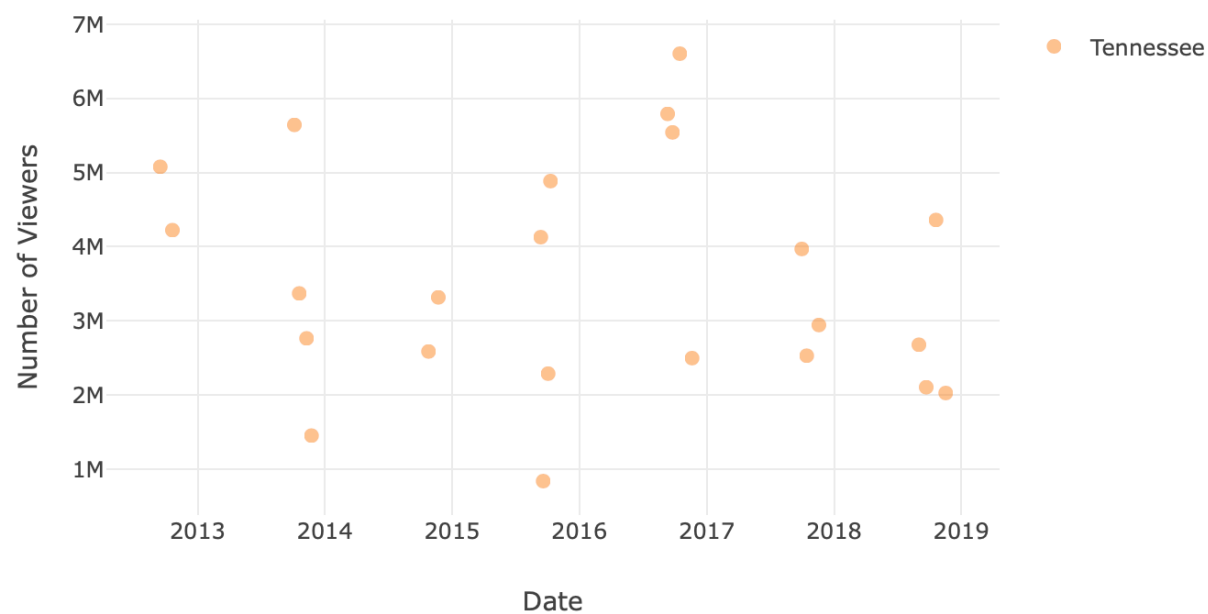
Choose a Year Range:

2012 2013 2014 2015 2016 2017 2018

Use the drop down menu to select one or more teams to view

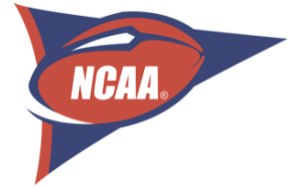
Attendance Insights

TV Rating by Team Over Time



# Step 3: Select one or more teams to view

# College Football Influence



Choose a Team:

Choose a Year Range:



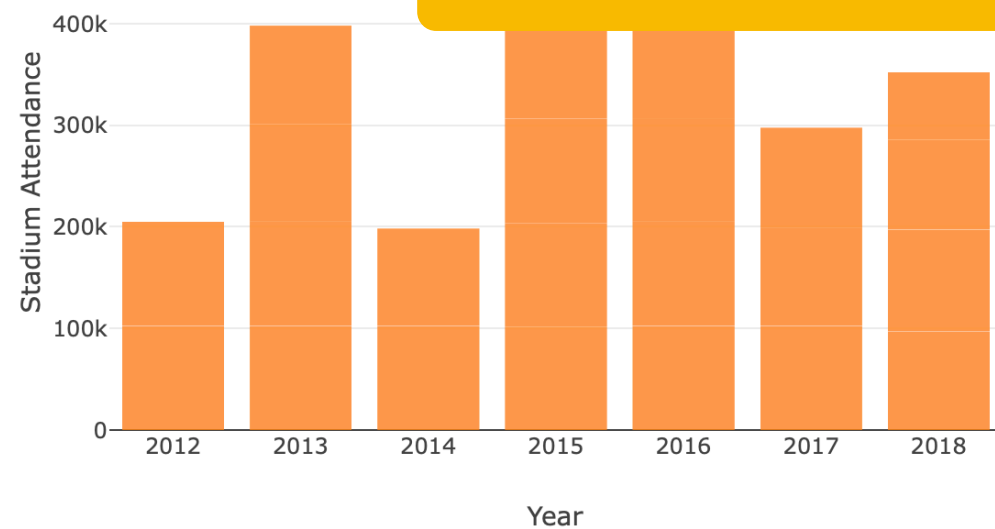
Select an Option Below:

☒ Home ☐ Away ☐ Both

Television Viewership Insights

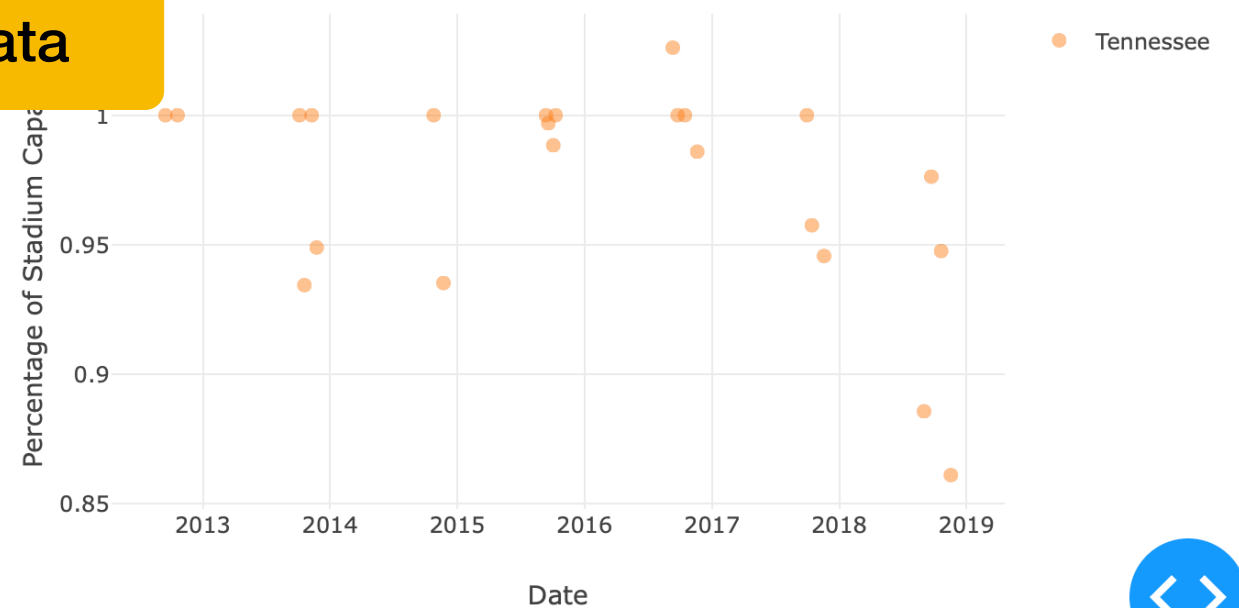
Stadium Attendance Insights

Stadium



Use the tabs to switch between television and attendance data

Percentage of Stadium Capacity Filled Over Time



## Step 4: Switch between tabs

Choose a team.

☒ Tennessee ☒ Alabama

Choose a Year Range.



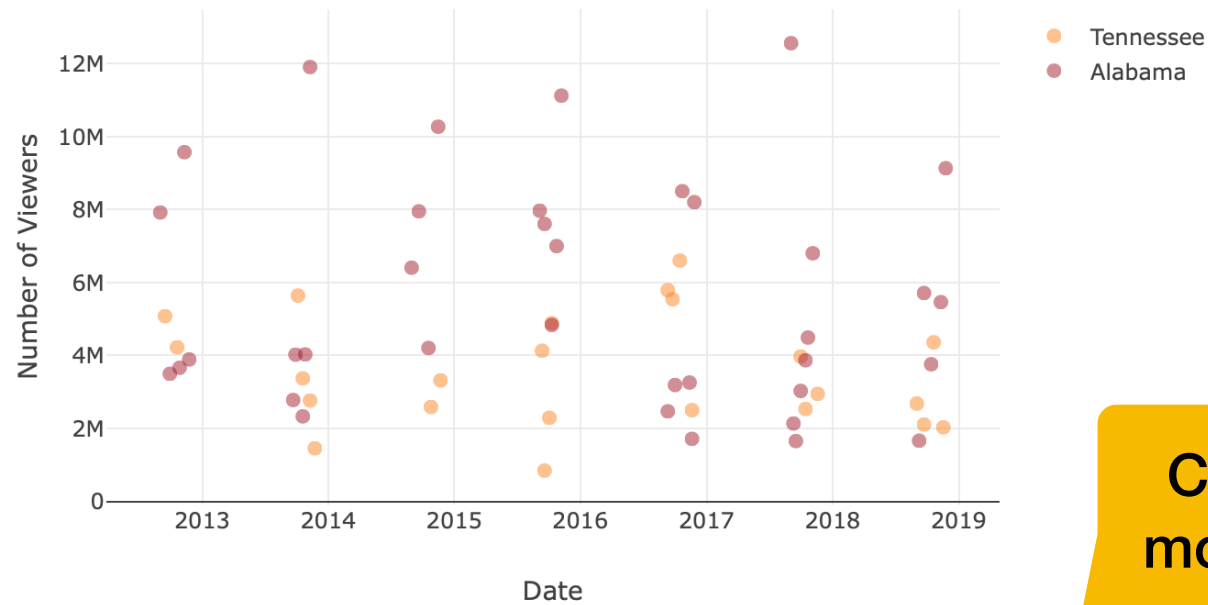
Select an Option Below:

☒ Home ☐ Away ☐ Both

Television Viewership Insights

Stadium Attendance Insights

TV Viewers by Team Over Time



TV Rating by Team Over Time



Click on the logo to be taken to the most recently selected team's profile

Click the logo for news on the last selected team:



# Step 5: View additional team information