

Luke McConnell

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EDUCATION

University of Tennessee, Haslam College of Business
Bachelor of Science, Business Analytics
Master of Science in Business Analytics

Knoxville, TN
May 2019
December 2020

EXPERIENCE

LBMC, *Risk Services Intern*, Brentwood, TN

June 2019 – August 2019

- Utilizes Microsoft Power BI to create reporting dashboards to analyze project budgeting, employee scheduling, and company revenue for a firm composed of 9 different companies, over 10,000 clients, and 600 employees
- Conducts system and organizational control (SOC) audits to assure client company's compliance with AICPA Trust Service Criteria and similar frameworks
- Studies security compliance management practices, including SOX, PCI, HITRUST, and GDPR, under certified professionals at a US Top 50 firm

REGAL ENTERTAINMENT GROUP, *Business Analytics Intern*, Knoxville, TN

June 2018 – May 2019

- Developed predictive analysis by testing and tuning over 10 varying algorithms to forecast daily attendance for 560 individual theatre locations
- Constructed a reporting dashboard to benchmark employee procurement card spending for over 3000 cardholders at corporate, district, regional, and theatre levels which resulted in annual savings of over \$100,000
- Presented data, reports, findings, and ideas to superiors monthly in an easy to comprehend manor

THE UT FOUNDATION, *Business Intelligence Intern*, Knoxville, TN

September 2017 – May 2018

- Managed engagements between the UT Foundation Advancement Services and all 7 campuses across the UT System in identifying gaps in data pertaining to alumni event attendance, alumni activities, and student activities
- Collected and authenticated thousands of records of missing data for upload into the UT alumni database
- Developed process improvements for more streamlined and efficient data collection and upload
- Aided with predictive modeling, Microsoft Power BI reporting dashboards, and implementation of the UT data warehouse

KELLER WILLIAMS REALTY, *Office Manager/Administrative Assistant*, Knoxville, TN

August 2016 – August 2017

- Managed appointments, clients, and paperwork for The Zach Ivey Group, with \$10 million in annual sales
- Prepared Tennessee Association of Realtors contracts, FlexMLS input, and Paragon input for 10 deals a month
- Facilitated communication with vendors, inspectors, lenders, and clients to assure on-time closings
- Constructed and maintained a database of over 300 past, current, and potential clients to increase client relationship growth

SKILLS

Computer: R, SQL, Python, Visual Basic, Tableau, Power BI, Git, GitHub, JMP, SAP, and Google Analytics

Certifications: AWS Certified Cloud Practitioner, Bloomberg Market Concepts, Google AdWords & Search Fundamentals, Microsoft Office Specialist in Excel

PROFESSIONAL ACCOMPLISHMENTS

Sigma Nu Fraternity (IFC Chapter President of the Year & Past Vice-President)

August 2015 – May 2019

Student Alumni Associates (Vice-President of Membership)

January 2017 – May 2019

University of Tennessee Dean's List (seven out of eight semesters)

August 2015 – May 2019