THE AMES REALTY COMPANY

AIMING FOR HOME.

THE PROBLEM?

How can we use the Ames Housing data set to maximize our revenues?

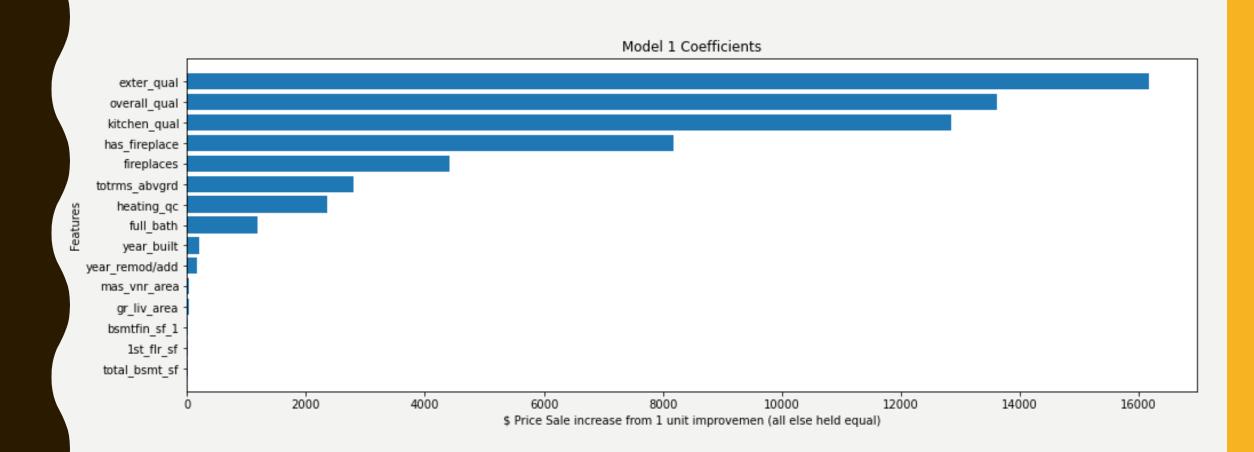


image from: https://www.onlyinyourstate.com/iowa/17-unique-houses-in-ia/

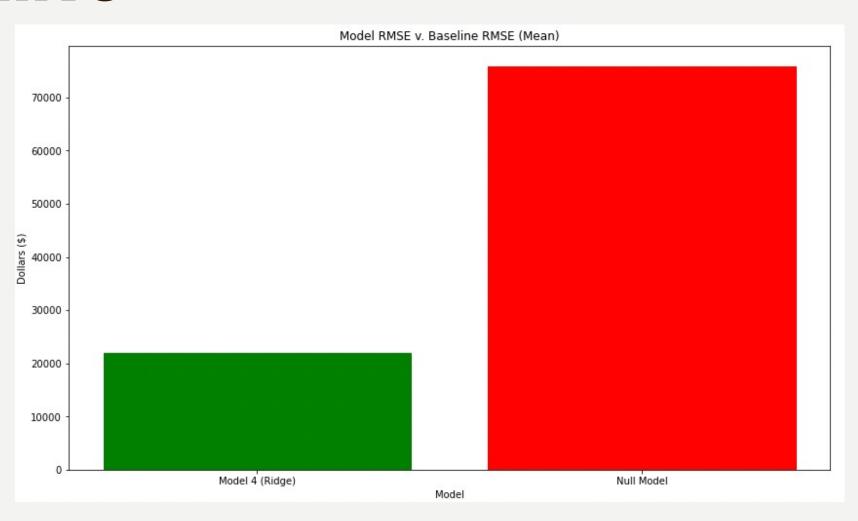
SUMMARY OF ANALYSIS



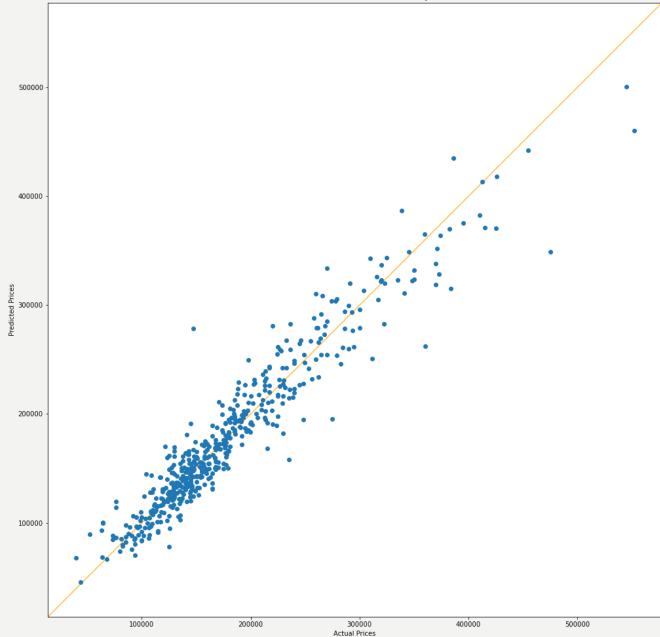
GUIDANCE FOR HOMEOWNERS



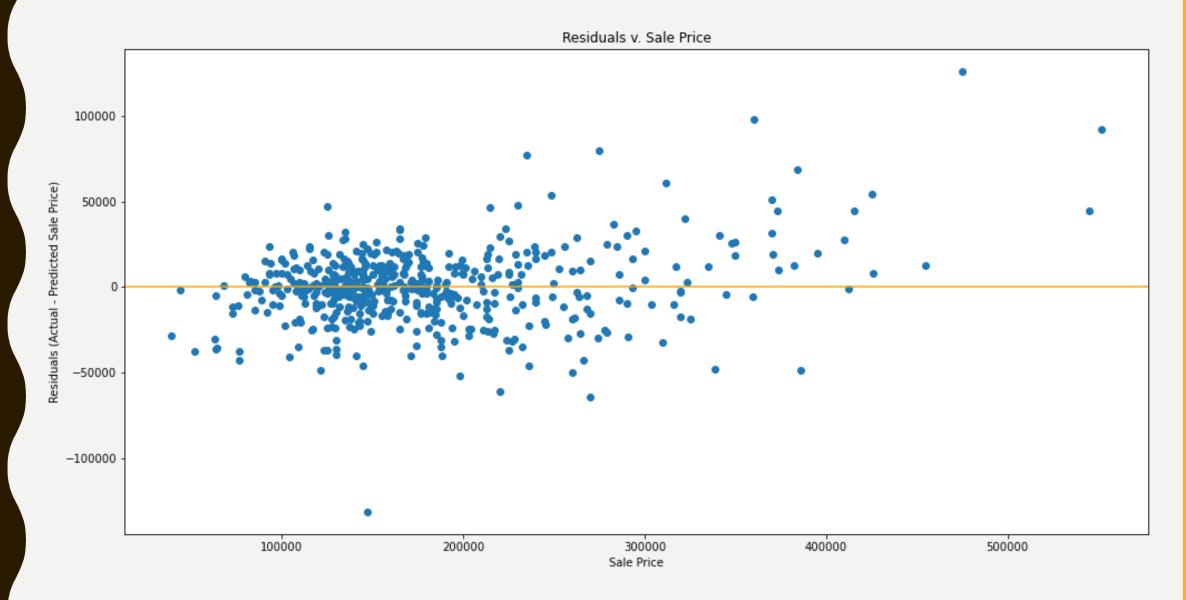
EXCELLENT PREDICTIONS FOR SALES AGENTS



ACCURACY



DISTRIBUTIONS OF ERRORS



CONCLUSION



We can help our customers (and ourselves) to increase revenue!

Collecting more information will increase our ability to do so.