

Load needed packages and dataset

```
library('caret')
```

```
## Warning: package 'caret' was built under R version 4.1.2
```

```
## Loading required package: ggplot2
```

```
## Warning: package 'ggplot2' was built under R version 4.1.2
```

```
## Loading required package: lattice
```

```
library('ISLR')
```

```
## Warning: package 'ISLR' was built under R version 4.1.2
```

```
library('dplyr')
```

```
## Warning: package 'dplyr' was built under R version 4.1.2
```

```
##
```

```
## Attaching package: 'dplyr'
```

```
## The following objects are masked from 'package:stats':
```

```
##
```

```
## filter, lag
```

```
## The following objects are masked from 'package:base':
```

```
##
```

```
## intersect, setdiff, setequal, union
```

```
library('class')
```

```
UniversalBank <- read.csv('C:/Users/lmszr/Documents/School/Fundamentals of Machine Learning/UniversalBank.csv')
summary(UniversalBank)
```

```
##      ID      Age      Experience      Income      ZIP.Code
## Min.   : 1    Min.   :23.00    Min.   : -3.0    Min.    : 8.00    Min.    : 9307
## 1st Qu.:1251  1st Qu.:35.00    1st Qu.:10.0    1st Qu.: 39.00    1st Qu.:91911
## Median :2500  Median :45.00    Median :20.0    Median : 64.00    Median :93437
## Mean   :2500  Mean   :45.34    Mean   :20.1    Mean   : 73.77    Mean   :93153
## 3rd Qu.:3750  3rd Qu.:55.00    3rd Qu.:30.0    3rd Qu.: 98.00    3rd Qu.:94608
## Max.   :5000  Max.   :67.00    Max.   :43.0    Max.   :224.00    Max.   :96651
##      Family      CCAvg      Education      Mortgage
## Min.   :1.000    Min.   : 0.000    Min.   :1.000    Min.    : 0.0
## 1st Qu.:1.000    1st Qu.: 0.700    1st Qu.:1.000    1st Qu.: 0.0
## Median :2.000    Median : 1.500    Median :2.000    Median : 0.0
## Mean   :2.396    Mean   : 1.938    Mean   :1.881    Mean   : 56.5
## 3rd Qu.:3.000    3rd Qu.: 2.500    3rd Qu.:3.000    3rd Qu.:101.0
## Max.   :4.000    Max.   :10.000    Max.   :3.000    Max.   :635.0
```

```
## Personal.Loan   Securities.Account   CD.Account       Online
## Min.    :0.000   Min.    :0.0000   Min.    :0.0000   Min.    :0.0000
## 1st Qu.:0.000   1st Qu.:0.0000   1st Qu.:0.0000   1st Qu.:0.0000
## Median :0.000   Median :0.0000   Median :0.0000   Median :1.0000
## Mean    :0.096   Mean    :0.1044   Mean    :0.0604   Mean    :0.5968
## 3rd Qu.:0.000   3rd Qu.:0.0000   3rd Qu.:0.0000   3rd Qu.:1.0000
## Max.    :1.000   Max.    :1.0000   Max.    :1.0000   Max.    :1.0000
## CreditCard
## Min.    :0.000
## 1st Qu.:0.000
## Median :0.000
## Mean    :0.294
## 3rd Qu.:1.000
## Max.    :1.000
```

Q1

Choose only necessary columns

```
UniversalBank_s <- select(UniversalBank, Age, Experience, Income, Family, CCAvg, Education, Mortgage, S
summary(UniversalBank_s)
```

```
##      Age      Experience      Income      Family
## Min.    :23.00   Min.    :-3.0    Min.    : 8.00   Min.    :1.000
## 1st Qu.:35.00   1st Qu.:10.0    1st Qu.: 39.00   1st Qu.:1.000
## Median :45.00   Median :20.0    Median : 64.00   Median :2.000
## Mean    :45.34   Mean    :20.1    Mean    : 73.77   Mean    :2.396
## 3rd Qu.:55.00   3rd Qu.:30.0    3rd Qu.: 98.00   3rd Qu.:3.000
## Max.    :67.00   Max.    :43.0    Max.    :224.00   Max.    :4.000
##      CCAvg      Education      Mortgage      Securities.Account
## Min.    : 0.000   Min.    :1.000   Min.    : 0.0    Min.    :0.0000
## 1st Qu.: 0.700   1st Qu.:1.000   1st Qu.: 0.0    1st Qu.:0.0000
## Median : 1.500   Median :2.000   Median : 0.0    Median :0.0000
## Mean    : 1.938   Mean    :1.881   Mean    : 56.5    Mean    :0.1044
## 3rd Qu.: 2.500   3rd Qu.:3.000   3rd Qu.:101.0    3rd Qu.:0.0000
## Max.    :10.000   Max.    :3.000   Max.    :635.0    Max.    :1.0000
##      CD.Account      Online      CreditCard
## Min.    :0.0000   Min.    :0.0000   Min.    :0.000
## 1st Qu.:0.0000   1st Qu.:0.0000   1st Qu.:0.000
## Median :0.0000   Median :1.0000   Median :0.000
## Mean    :0.0604   Mean    :0.5968   Mean    :0.294
## 3rd Qu.:0.0000   3rd Qu.:1.0000   3rd Qu.:1.000
## Max.    :1.0000   Max.    :1.0000   Max.    :1.000
```

Normalize the data

```
Norm_model <- preProcess(UniversalBank_s,
                          method = c("center", "scale"))
UniversalBank_norm=predict(Norm_model,UniversalBank_s)
summary(UniversalBank_norm)
```

```
##      Age      Experience      Income      Family
## Min.    :-1.94871   Min.    :-2.014710   Min.    :-1.4288   Min.    :-1.2167
```

```
## 1st Qu.: -0.90188 1st Qu.: -0.881116 1st Qu.: -0.7554 1st Qu.: -1.2167
## Median : -0.02952 Median : -0.009121 Median : -0.2123 Median : -0.3454
## Mean : 0.00000 Mean : 0.000000 Mean : 0.0000 Mean : 0.0000
## 3rd Qu.: 0.84284 3rd Qu.: 0.862874 3rd Qu.: 0.5263 3rd Qu.: 0.5259
## Max. : 1.88967 Max. : 1.996468 Max. : 3.2634 Max. : 1.3973
## CCAvg Education Mortgage Securities.Account
## Min. : -1.1089 Min. : -1.0490 Min. : -0.5555 Min. : -0.3414
## 1st Qu.: -0.7083 1st Qu.: -1.0490 1st Qu.: -0.5555 1st Qu.: -0.3414
## Median : -0.2506 Median : 0.1417 Median : -0.5555 Median : -0.3414
## Mean : 0.0000 Mean : 0.0000 Mean : 0.0000 Mean : 0.0000
## 3rd Qu.: 0.3216 3rd Qu.: 1.3324 3rd Qu.: 0.4375 3rd Qu.: -0.3414
## Max. : 4.6131 Max. : 1.3324 Max. : 5.6875 Max. : 2.9286
## CD.Account Online CreditCard
## Min. : -0.2535 Min. : -1.2165 Min. : -0.6452
## 1st Qu.: -0.2535 1st Qu.: -1.2165 1st Qu.: -0.6452
## Median : -0.2535 Median : 0.8219 Median : -0.6452
## Mean : 0.0000 Mean : 0.0000 Mean : 0.0000
## 3rd Qu.: -0.2535 3rd Qu.: 0.8219 3rd Qu.: 1.5495
## Max. : 3.9438 Max. : 0.8219 Max. : 1.5495
```

Add back in target Personal.Loan

```
UniversalBank$Personal.Loan <- factor(UniversalBank$Personal.Loan)
UniversalBank_norm$Personal.Loan <- UniversalBank$Personal.Loan
summary(UniversalBank_norm)
```

```
## Age Experience Income Family
## Min. : -1.94871 Min. : -2.014710 Min. : -1.4288 Min. : -1.2167
## 1st Qu.: -0.90188 1st Qu.: -0.881116 1st Qu.: -0.7554 1st Qu.: -1.2167
## Median : -0.02952 Median : -0.009121 Median : -0.2123 Median : -0.3454
## Mean : 0.00000 Mean : 0.000000 Mean : 0.0000 Mean : 0.0000
## 3rd Qu.: 0.84284 3rd Qu.: 0.862874 3rd Qu.: 0.5263 3rd Qu.: 0.5259
## Max. : 1.88967 Max. : 1.996468 Max. : 3.2634 Max. : 1.3973
## CCAvg Education Mortgage Securities.Account
## Min. : -1.1089 Min. : -1.0490 Min. : -0.5555 Min. : -0.3414
## 1st Qu.: -0.7083 1st Qu.: -1.0490 1st Qu.: -0.5555 1st Qu.: -0.3414
## Median : -0.2506 Median : 0.1417 Median : -0.5555 Median : -0.3414
## Mean : 0.0000 Mean : 0.0000 Mean : 0.0000 Mean : 0.0000
## 3rd Qu.: 0.3216 3rd Qu.: 1.3324 3rd Qu.: 0.4375 3rd Qu.: -0.3414
## Max. : 4.6131 Max. : 1.3324 Max. : 5.6875 Max. : 2.9286
## CD.Account Online CreditCard Personal.Loan
## Min. : -0.2535 Min. : -1.2165 Min. : -0.6452 0:4520
## 1st Qu.: -0.2535 1st Qu.: -1.2165 1st Qu.: -0.6452 1: 480
## Median : -0.2535 Median : 0.8219 Median : -0.6452
## Mean : 0.0000 Mean : 0.0000 Mean : 0.0000
## 3rd Qu.: -0.2535 3rd Qu.: 0.8219 3rd Qu.: 1.5495
## Max. : 3.9438 Max. : 0.8219 Max. : 1.5495
```

Partition data into test and training sets

```
Train_Index = createDataPartition(UniversalBank$Personal.Loan, p=0.6, list=FALSE)
Train.df=UniversalBank_norm[Train_Index,]
Validation.df=UniversalBank_norm[-Train_Index,]
```

Prediction data

```
To_Predict=data.frame(Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education = 2, Mortgage = 0, Securities.Account = 0, CD.Account = 0, Online.CreditCard = 1)
print(To_Predict)
```

```
##   Age Experience Income Family CCAvg Education Mortgage Securities.Account
## 1  40          10     84      2      2          2          0              0
##   CD.Account Online.CreditCard
## 1          0          1          1
```

Predict outcome

```
To_Predict_norm = predict(Norm_model, To_Predict)
print(To_Predict_norm)
```

```
##           Age Experience      Income      Family      CCAvg Education Mortgage
## 1 -0.4657003 -0.8811162 0.2221371 -0.3453975 0.0355115 0.1416887 -0.5554684
##   Securities.Account CD.Account      Online.CreditCard
## 1          -0.3413892 -0.2535149 0.8218687      1.549477
```

```
Prediction <- knn(train=Train.df[,1:11],
                  test=To_Predict_norm[,1:11],
                  cl=Train.df$Personal.Loan,
                  k=1)
print(Prediction)
```

```
## [1] 0
## Levels: 0 1
```

Q2

Calculate best K

```
set.seed(123)

fitControl <- trainControl(method = "repeatedcv",
                           number = 3,
                           repeats = 2)

searchGrid=expand.grid(k = 1:10)

Knn.model=train(Personal.Loan~.,
                 data=Train.df,
                 method='knn',
                 tuneGrid=searchGrid,
                 trControl = fitControl,)

Knn.model
```

```
## k-Nearest Neighbors
##
```

```
## 3000 samples
## 11 predictor
## 2 classes: '0', '1'
##
## No pre-processing
## Resampling: Cross-Validated (3 fold, repeated 2 times)
## Summary of sample sizes: 2000, 2000, 2000, 2000, 2000, 2000, ...
## Resampling results across tuning parameters:
##
## k Accuracy Kappa
## 1 0.9560000 0.7203133
## 2 0.9515000 0.6925759
## 3 0.9560000 0.7087606
## 4 0.9523333 0.6811384
## 5 0.9523333 0.6750470
## 6 0.9510000 0.6671970
## 7 0.9481667 0.6388651
## 8 0.9486667 0.6421808
## 9 0.9470000 0.6248052
## 10 0.9470000 0.6204474
##
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 3.
```

Q3

Confusion matrix for best K

```
predictions<-predict(Knn.model,Validation.df)

confusionMatrix(predictions,Validation.df$Personal.Loan)
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##           0 1796   83
##           1   12  109
##
##           Accuracy : 0.9525
##           95% CI : (0.9422, 0.9614)
##           No Information Rate : 0.904
##           P-Value [Acc > NIR] : 4.861e-16
##
##           Kappa : 0.6722
##
##           McNemar's Test P-Value : 6.878e-13
##
##           Sensitivity : 0.9934
##           Specificity : 0.5677
##           Pos Pred Value : 0.9558
##           Neg Pred Value : 0.9008
##           Prevalence : 0.9040
##           Detection Rate : 0.8980
```

```
## Detection Prevalence : 0.9395
## Balanced Accuracy : 0.7805
##
## 'Positive' Class : 0
##
```

Q4

Predict

```
predict(Knn.model,To_Predict_norm)
```

```
## [1] 0
## Levels: 0 1
```