



RUBY LUGDUNUM

JUNE 20th, 2013

Meet the Ruby international community in Lyon

We are very proud to announce the **3rd Ruby Lugdunum conference**. Ruby Lugdunum, aka **RuLu**, is following its proven approach: talks relevant to current topics (in English), perpetual hacking, awesome party, great atmosphere, long enjoyable networking breaks and lovely venues.

On Thursday June 20th, 200 attendees will enjoy a whole day of single-track sessions, socialize during lunch and regular breaks, and enjoy a great party at night.

They come from multiple background (developers, designers, entrepreneurs, hackers) from France, Europe and other countries, but always share **the same passion for Ruby**. Some of them may be open to new employment opportunities.

On the day after, Wednesday June 21st, we will have **workshops** hosted by our sponsors and developers of some of the most influential projects in the Ruby community.



Get involved, you want Ruby developers to associate your brand to one of the most magical experience they ever had at a French Ruby conference!

Sponsors Packages

RUBY PACKAGE - 7000 EUR

1 PACK AVAILABLE

- **10 conference invitations**
- Company presentation on our website with **premium visibility**
- **2 blog posts**
- **1 min** intro speech before keynote (**your speaker**)
- **Workshop**
- **3 invitations to speakers' dinner**
- **Wifi sponsor**
- **Coffee breaks sponsor**
- Logo inserted in all RuLu newsletters
- Thanks tweet
- **Large logo** on stage kakemono
- **Large stage displayed logo**
- **Logo on badges**
- Goodies for attendees
- **Large logo on talk videos**

GOLD PACKAGE - 4000 EUR

2 PACKS AVAILABLE

- **6 conference invitations**
- Company presentation on our website with **great visibility**
- **1 blog post**
- **30 sec** intro speech before keynote (our MC)
- **Workshop**
- **1 invitation to speakers' dinner**
- Logo inserted in all RuLu newsletters
- Thanks tweet
- Logo on stage kakemono
- **Stage displayed logo**
- Goodies for attendees
- **Medium logo on talk videos**

SILVER PACKAGE - 2500 EUR

- **4 conference invitations**
- Company presentation on our website
- **Thanks in intro speech before keynote**
- Logo inserted in all RuLu newsletters
- Thanks tweet
- Goodies for attendees
- **Small logo on talk videos**

BRONZE PACKAGE - 1500 EUR

- **2 conference invitations**
- Company presentation on our website
- **Thanks in intro speech before keynote**
- Thanks tweet
- Goodies for attendees

Extra Sponsoring

LUNCH MEAL - 4000 EUR

FRENCH CUISINE



Attendees will enjoy a **nice lunch break in a great outdoor setting**.
It will help them re-energize and come back focused for the second part of the sessions.

PARTY DRINKS & FOOD - 3000 EUR

FOOD & WINE OPEN BAR



After spending the whole day watching technical sessions, attendees will **socialize over drinks at a comfortable venue**, featuring a nice sunny terrace.