



# RUBY LUGDUNUM

## JUNE 20th, 2013

### Meet the Ruby international community in Lyon

We are very proud to announce the **3rd Ruby Lugdunum conference**. Ruby Lugdunum, aka **RuLu**, is following its proven approach: talks relevant to current topics (in English), perpetual hacking, awesome party, great atmosphere, long enjoyable networking breaks and lovely venues.

**On Thursday June 20th**, 200 attendees will enjoy a whole day of single-track sessions, socialize during lunch and regular breaks, and enjoy a great party at night.

They come from multiple background (developers, designers, entrepreneurs, hackers) from France, Europe and other countries, but always share **the same passion for Ruby**. Some of them may be open to new employment opportunities.

On the day after, Wednesday June 21st, we will have **workshops** hosted by our sponsors and developers of some of the most influential projects in the Ruby community.



*Get involved, you want Ruby developers to associate your brand to one of the most magical experience they ever had at a French Ruby conference!*

# Sponsors Packages

## RUBY PACKAGE - 4000 EUR

### 2 PACKS AVAILABLE

- **8 conference invitations**
- Company presentation on our website with **premium visibility**
- **2 blog posts**
- **1 min** intro speech before keynote (**your speaker**)
- **Workshop**
- **3 invitations to speakers' dinner**
- **Wifi sponsor**
- **Coffee breaks sponsor**
- Logo inserted in all RuLu newsletters
- Thanks tweet
- **Large logo** on stage kakemono
- **Large stage displayed logo**
- **Logo on badges**
- Goodies for attendees
- **Large logo on talk videos**

## GOLD PACKAGE - 2500 EUR

### 3 PACKS AVAILABLE

- **5 conference invitations**
- Company presentation on our website with **great visibility**
- **1 blog post**
- **30 sec** intro speech before keynote (our MC)
- **Workshop**
- **1 invitation to speakers' dinner**
- Logo inserted in all RuLu newsletters
- Thanks tweet
- Logo on stage kakemono
- **Stage displayed logo**
- Goodies for attendees
- **Medium logo on talk videos**

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## SILVER PACKAGE - 1500 EUR

- **3 conference invitations**
- Company presentation on our website
- **Thanks in intro speech before keynote**
- Logo inserted in all RuLu newsletters
- Thanks tweet
- Goodies for attendees
- **Small logo on talk videos**

## BRONZE PACKAGE - 1000 EUR

- **2 conference invitations**
- Company presentation on our website
- **Thanks in intro speech before keynote**
- Thanks tweet
- Goodies for attendees



# Extra Sponsoring

**LUNCH MEAL - 3000 EUR**  
**FRENCH CUISINE**



Attendees will enjoy a **nice lunch break in a great outdoor setting**.  
It will help them re-energize and come back focused for the second part of the sessions.

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**PARTY DRINKS & FOOD - 2000 EUR**  
**BUFFET SUPPER & LOCAL WINE**



After spending the whole day watching technical sessions, attendees will **socialize over drinks at a comfortable venue**, featuring a nice sunny terrace.