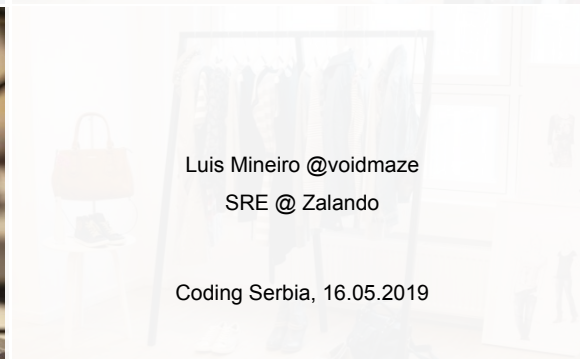




# ALERTING MONITORING

AND ALL THAT JAZZ



Luis Mineiro @voidmaze  
SRE @ Zalando

Coding Serbia, 16.05.2019



## ZALANDO AT A GLANCE

~ **5.4** billion EUR

revenue 2018

> **15,500**

employees in  
Europe

> **80%**

of visits via  
mobile devices

> **300**  
**million**

visits  
per  
month

> **27**

**million**  
active customers

> **400,000**

product choices

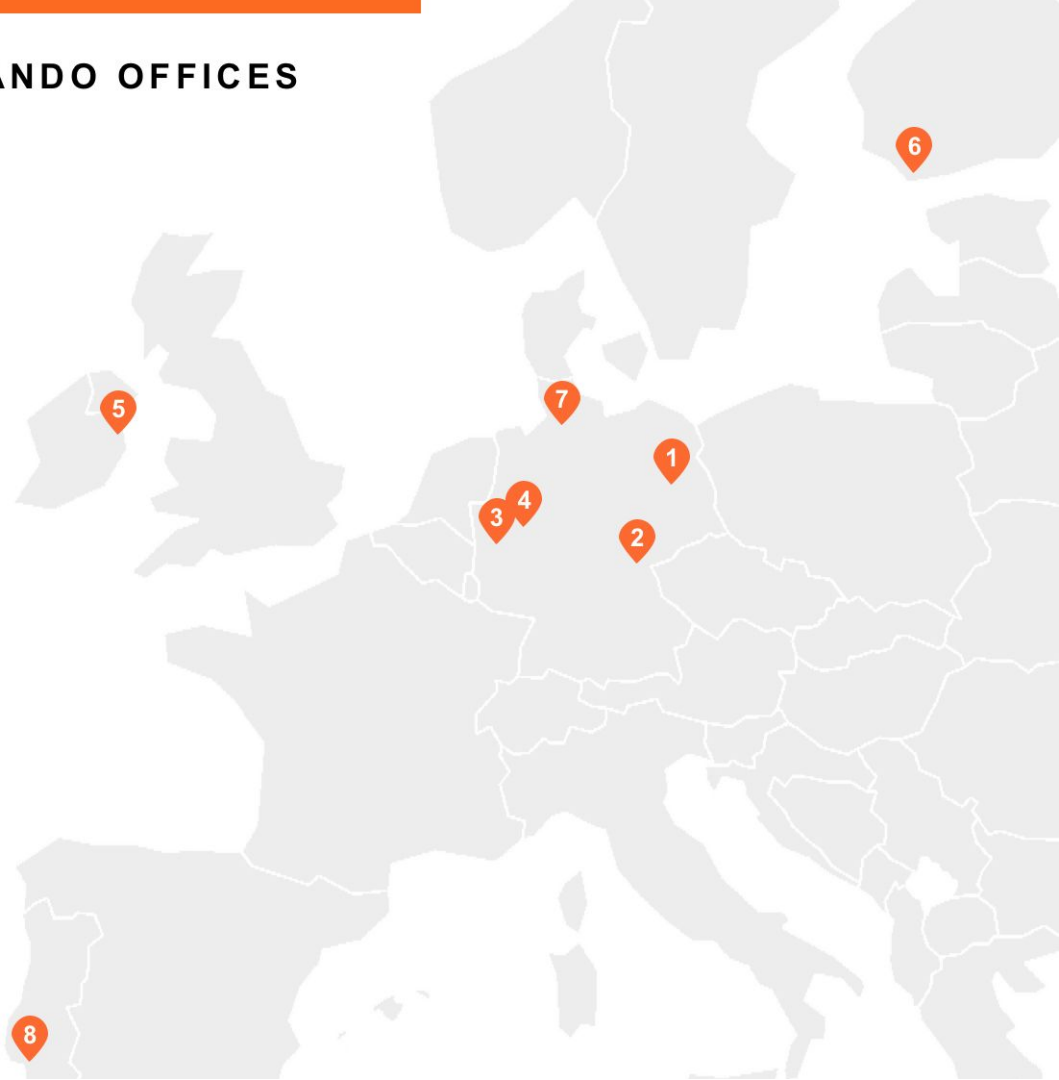
~ **2,000**  
brands

**17**  
countries

## ZALANDO OFFICES

- 1 BERLIN **HEADQUARTERS**
- 2 ERFURT **TECH OFFICE**
- 3 MÖNCHENGLADBACH **TECH OFFICE**
- 4 DORTMUND **TECH HUB**
- 5 DUBLIN **TECH HUB**
- 6 HELSINKI **TECH HUB**
- 7 HAMBURG **ADTECH LAB**
- 8 LISBON **TECH HUB**

as of March 2019



## WE ARE CONSTANTLY INNOVATING TECHNOLOGY

**HOME-BREWED,  
CUTTING-EDGE  
& SCALABLE**

technology solutions



help our brand to  
**WIN ONLINE**



**8** international  
tech locations



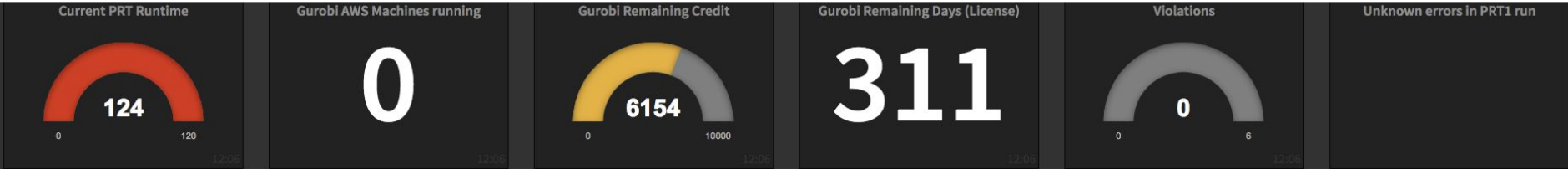
**> 2,000**

employees at

**HQs**  
in Berlin







Search for alerts

0 Hide Widgets

Cluster Unit information has not been fetched within the last day "prtinputsteering-testing"	9h	Cluster Unit information contains too few unique entries "prtinputsteering-testing" ({minimum_num_unique_lines} < 320,000)	10h
Cluster Unit information contains too many duplicated entries "prtinputsteering-testing"	10h	AWS instance is unhealthy: {application_id} (2)	6d
Issues on AWS Instances: {issues} (2)	6d	Long running PRT task: "production" 124 min (id 1648; priority 10000) on "prt-scenario-api-production"	3m
6 open pull requests - Please review and merge them now (until we have no more than 5)!	8m	Forecast Parameter API is NOT available	10h
Undesired access to S3 buckets? ["32.0 requests for bucket prt-nationalised-output-mysqldump-experimental(undesired	1d		

# Looks familiar?

# TERMINOLOGY

## MONITORING

Collecting, processing, aggregating, and displaying real-time quantitative data about a system, such as query counts and types, error counts and types, processing times, and server lifetimes.

## ALERT

A notification intended to be read by a human and that is pushed to a system such as a bug or ticket queue, an email alias, or a pager.

*SRE Book, Chapter 6: Monitoring Distributed Systems*

# MONITORING

Your monitoring system should address two questions: **what's broken**, and **why**?

The "what's broken" indicates the **symptom**; the "why" indicates a (possibly intermediate) **cause**.

"**What**" versus "**why**" is one of the most important distinctions in writing good monitoring with maximum signal and minimum noise.

*SRE Book, Chapter 6: Monitoring Distributed Systems*

## ALERTING CLASSIFICATION

Urgency	Name	Delivery
Will be addressed... eventually	Report	Dashboards or nowhere (/dev/null)
Predicted to fail "soon"	Ticket	An issue tracker or *cough*, Email
Urgently and actively get the attention of a specific human	Page	A pager, cell phone or something going *beep* *beep*



## WHAT TO ALERT ON

Alerting should be both **hard failure-centric** and **human-centric**.

*Distributed Systems Observability e-Book, Chapter 2: Monitoring and Observability*

Symptoms are a better way to capture more problems more comprehensively and robustly with less effort - "**symptom-based monitoring**," in contrast to "**cause-based monitoring**".

*Rob Ewaschuk, "My Philosophy on Alerting"*

Keep alerting simple, **alert on symptoms**. Aim to **have as few alerts as possible**, by alerting on symptoms that are associated with end-user pain rather than trying to catch every possible way that pain could be caused.

*Prometheus Best Practices, <https://prometheus.io/docs/practices/alerting/>*

## SERVICE LEVEL OBJECTIVES

You should pick SLOs that represent the **most critical aspects of the user experience**.

*Google Cloud Platform Blog, Building good SLOs - CRE life lessons*

Start by thinking about (or finding out!) **what your users care about**, not what you can measure.

Choose **just enough SLOs to provide good coverage** of your system's attributes. Defend the SLOs you pick: if you can't ever win a conversation about priorities by quoting a particular SLO, it's probably not worth having that SLO.

*SRE Book, Chapter 4 - Service Level Objectives*

## ALERTING STRATEGY

### **What to alert on:**

"hard failure—centric and human-centric"

## ALERTING STRATEGY

### **What to alert on:**

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"symptom-based monitoring"

"alert on symptoms"

"symptoms that are associated with end-user pain"



## ALERTING STRATEGY

### **Service Level Objectives:**

"most critical aspects of the user experience"

## ALERTING STRATEGY

### **Service Level Objectives:**

"most critical aspects of the user experience"

"what your users care about"

## ALERTING STRATEGY

"hard failure—centric and  
human-centric"

"symptom-based  
monitoring"

"alert on symptoms"

"symptoms that are  
associated with end-user  
pain"

=

"most critical aspects of the  
user experience"

"what your users care about"

## ALERTING STRATEGY

**What to alert on:**

"Keep alerting simple"

## ALERTING STRATEGY

### **What to alert on:**

"Keep alerting simple"

"Aim to have as few alerts as possible"

## ALERTING STRATEGY

### **Service Level Objectives:**

"just enough [...] to provide good coverage"



## ALERTING STRATEGY

"Keep alerting simple"

"Aim to have as few  
alerts as possible"

=

"just enough SLOs to provide  
good coverage"

## ALERTING STRATEGY

Service Level Objective = Symptom + Threshold

## ALERTING STRATEGY

Page only when your SLO is missed  
or in danger of being missed

## ALERTING CHECKLIST

1. Does this rule detect **an otherwise undetected condition** that is urgent, actionable, and actively or imminently **user-visible**?

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4. **Can I take action in response to this alert**?

## ALERTING CHECKLIST

1. Does this rule detect **an otherwise undetected condition** that is urgent, actionable, and actively or imminently **user-visible**?
2. **Will I ever be able to ignore this alert**, knowing it's benign?
3. Does this alert **definitely indicate** that users are being **negatively affected**?
4. **Can I take action in response to this alert**?
5. **Are other people getting paged for this issue**?

*SRE Book, Chapter 6: Monitoring Distributed Systems*

## ALERTING EXAMPLES

**"Load average is high"**

## ALERTING EXAMPLES

**"Cassandra node is down"**

## ALERTING EXAMPLES

**"EC2 instance is unhealthy"**

## CREDIT

The majority of these slides were inspired or contained references to the excellent work from many industry experts and publications:

### People:

- Rob Ewaschuk
- Björn Rabenstein
- Cindy Sridharan
- Charity Majors
- And many more...

### Publications:

- [Site Reliability Engineering](#) (Book)
- [The Site Reliability Workbook](#) (Book)
- [Distributed Systems Observability](#) (e-Book)



ХВАЛА

# QUESTIONS?

Don't miss my next talk tomorrow at 11:30  
"Are we all on the same page? Let's fix that"

Luis Mineiro @voidmaze

We're Hiring!

<https://jobs.zalando.com>