



SETUP WIZARD

ONBOARDING GUIDELINES

CONTENTS

3
INTRODUCTION

4
DESIGN
Color palette
End-to-end flow
Welcome screen

8
SPEC
Headers
Illustration & imagery
Typography
Navigation
Inputs
Modal dialogs
Dark theme
Progress & indication
Transitions

INTRODUCTION

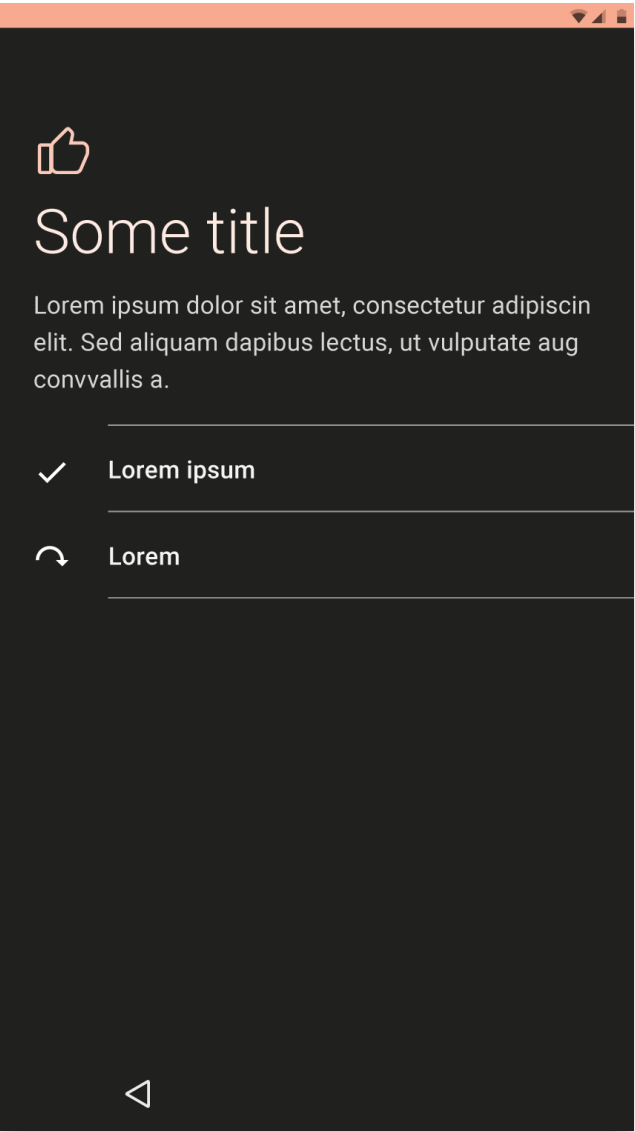
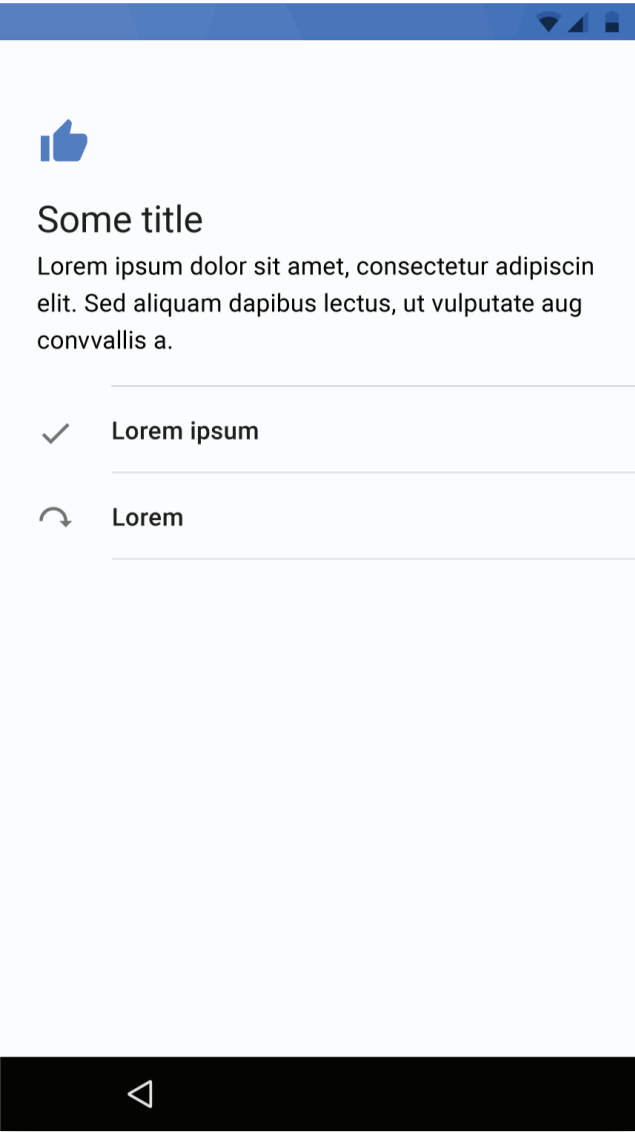
WELCOME TO THE SETUP WIZARD DESIGN GUIDE

This guide will help you create a simple setup flow. There are two separate tools, which can be used individually or together.

1. **Wizard Library** helps you implement individual screens. If you use the Wizard Library, you'll get most of the design seen in this guide automatically.

2. **Wizard Manager** helps you construct a complete setup experience from a sequence of screens.

Don't want to use the Wizard Library? This design guide can still show you how to provide a harmonious setup experience as the user moves between carrier, OEM, and Google screens.



DESIGN

Color palette
End-to-end flow
Welcome screen

COLOR PALETTE

Choose colors that work well with the Setup Wizard screens required by Google. Don't use colors that are close to the Google Blue.

Primary color

The background color you choose for your header will be the primary color of your section of Setup Wizard. Use a neutral background color to ensure visual harmony throughout setup.*

Secondary color

Use one secondary color for interactive elements in the content area, like text links or raised buttons.

Colors to avoid



Indigo 500
#3F51B5

Blue 500
#2196F3

Light Blue 500
#03A9F4

Cyan 500
#00BCD4

Don't use any shades or tints of Indigo, Blue, Light Blue, or Cyan. This will help avoid confusion with the Google Blue used in the required Setup Wizard screens.

* Please refer to the Color section in the Material Design guidelines

END - T O - E N D F L O W

Full screen layouts

After the Welcome screen, stick to small header layouts.

Adding screens

As illustrated by the dark gray screens in this flow, additional screens can be added in a few specific places throughout Setup Wizard. Moving users between screens that are branded differently can be jarring, so don't add screens anywhere else in the Setup Wizard flow.

Note:

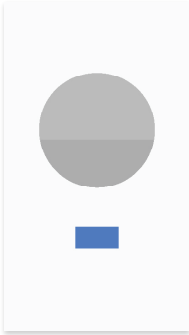
Google Account setup MUST be the first account setup to be presented to users after network connection.

If a user doesn't connect to a Wi-Fi or cellular network, they'll go through offline setup. Restore, Google Account and some other features will not be shown.

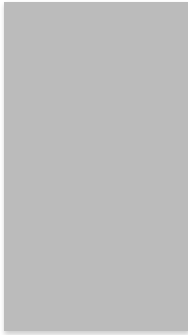
- **Required**
Can't be removed or customized
- **Customizable**
Required but can be customized
- **Optional**
Can be removed, but don't customize
- **Customizable & optional**
Can be customized or removed entirely



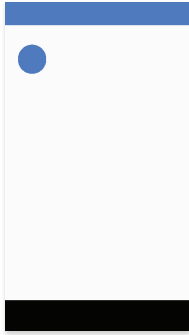
Additional



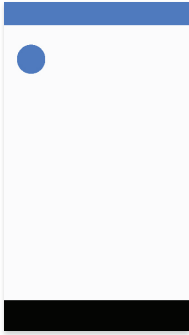
Welcome



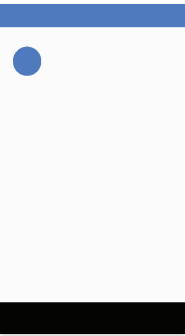
Additional



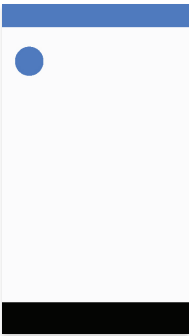
SIM



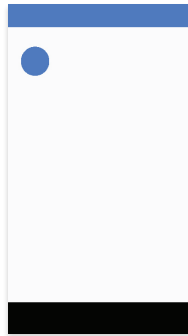
Setup options



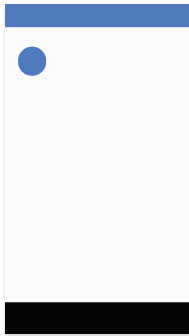
Wi-Fi



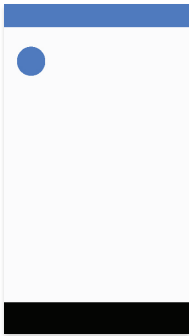
Google Account



Restore options



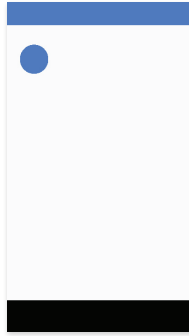
Device protection



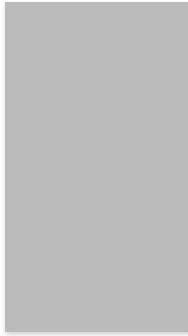
Opt-ins



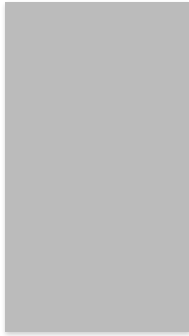
Google Assistant



Optional steps



Additional



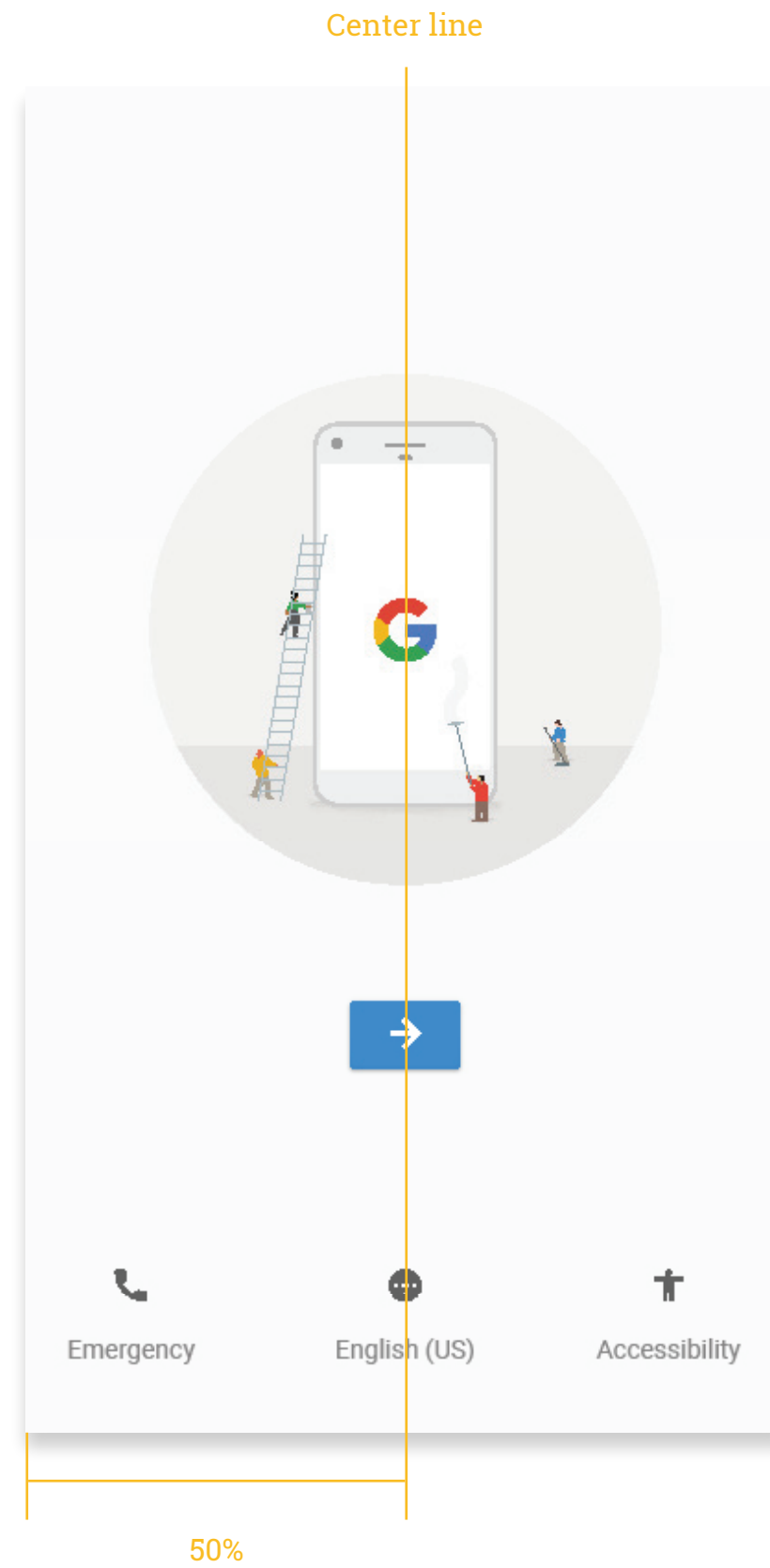
Additional

WELCOME SCREEN

Brand customization

Creating an illustration on the Welcome screen is an eye-catching way to express your brand.

The default elements are centered aligned or at 50% of the screen width.



SPEC

Headers

Illustration & imagery

Typography

Navigation

Inputs

Modal dialogs

Dark theme

Progress & indication

Transitions

HEADER

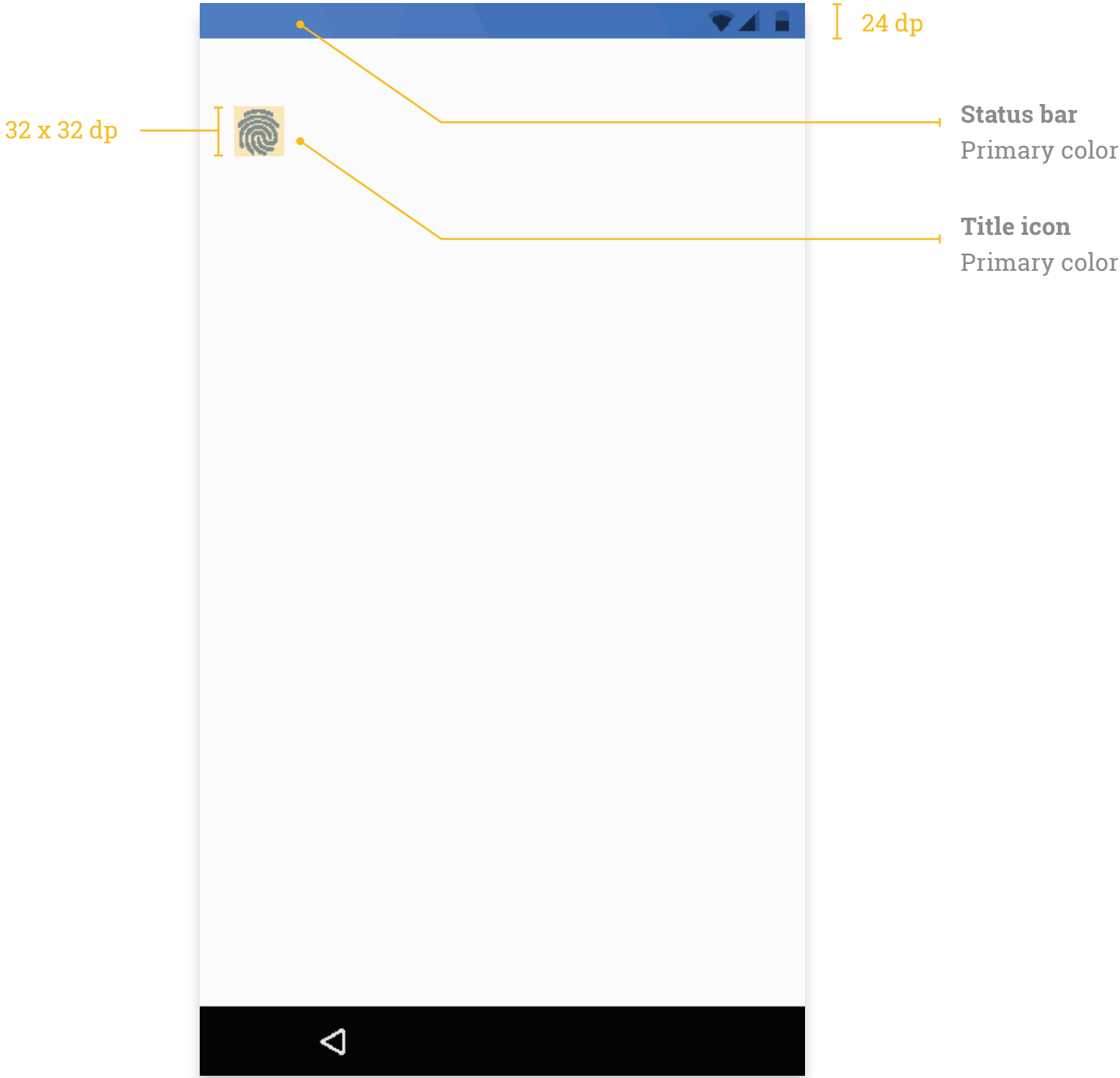
PHONE

Status bar

Use the status bar header on every page, as an anchoring element.

Title icon

Each page will also have a title icon. This icon should relate to the content on screen.

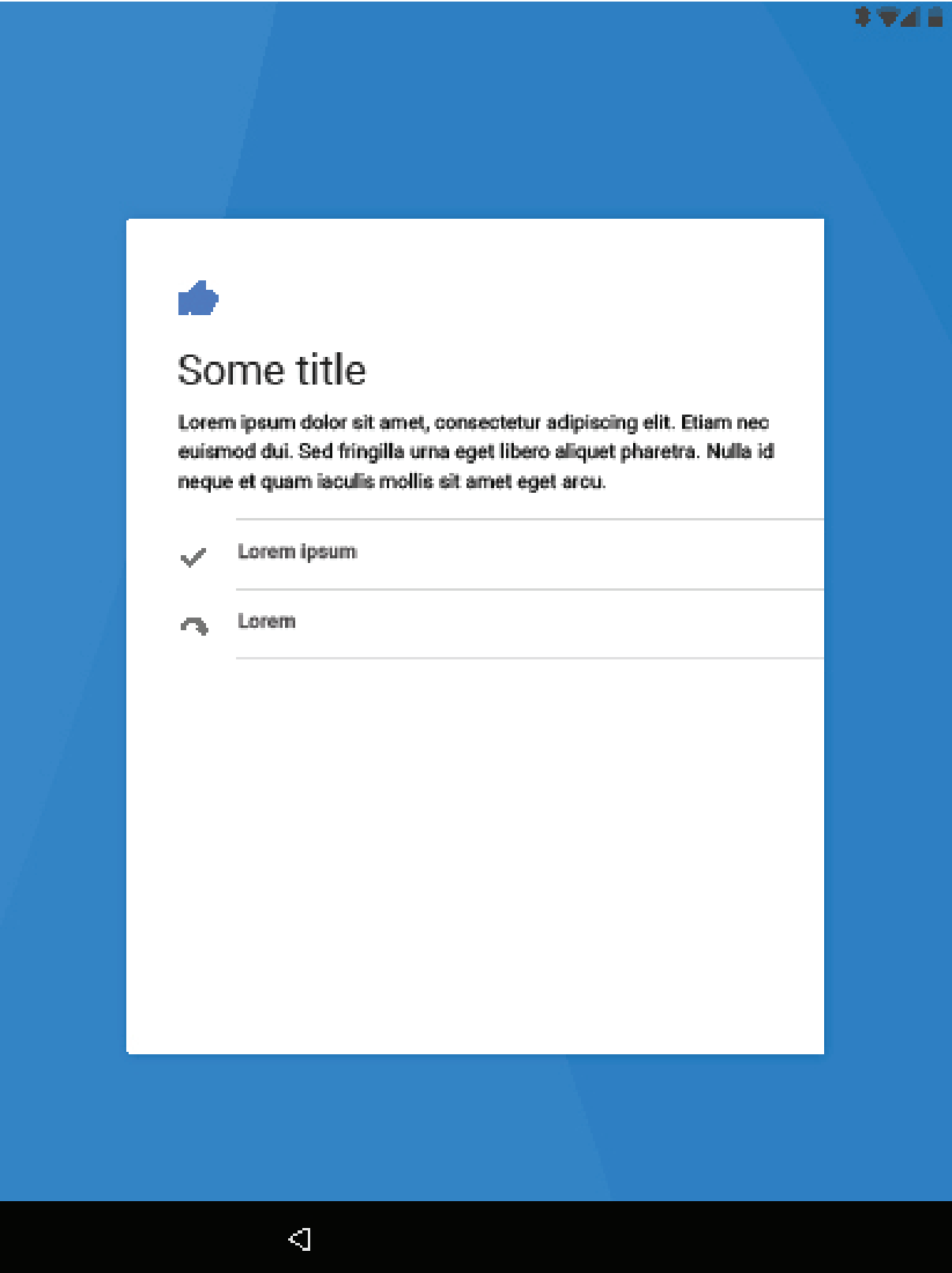


HEADER

T A B L E T

Portrait

Tablet layouts should be used for screens wider than 600dp.

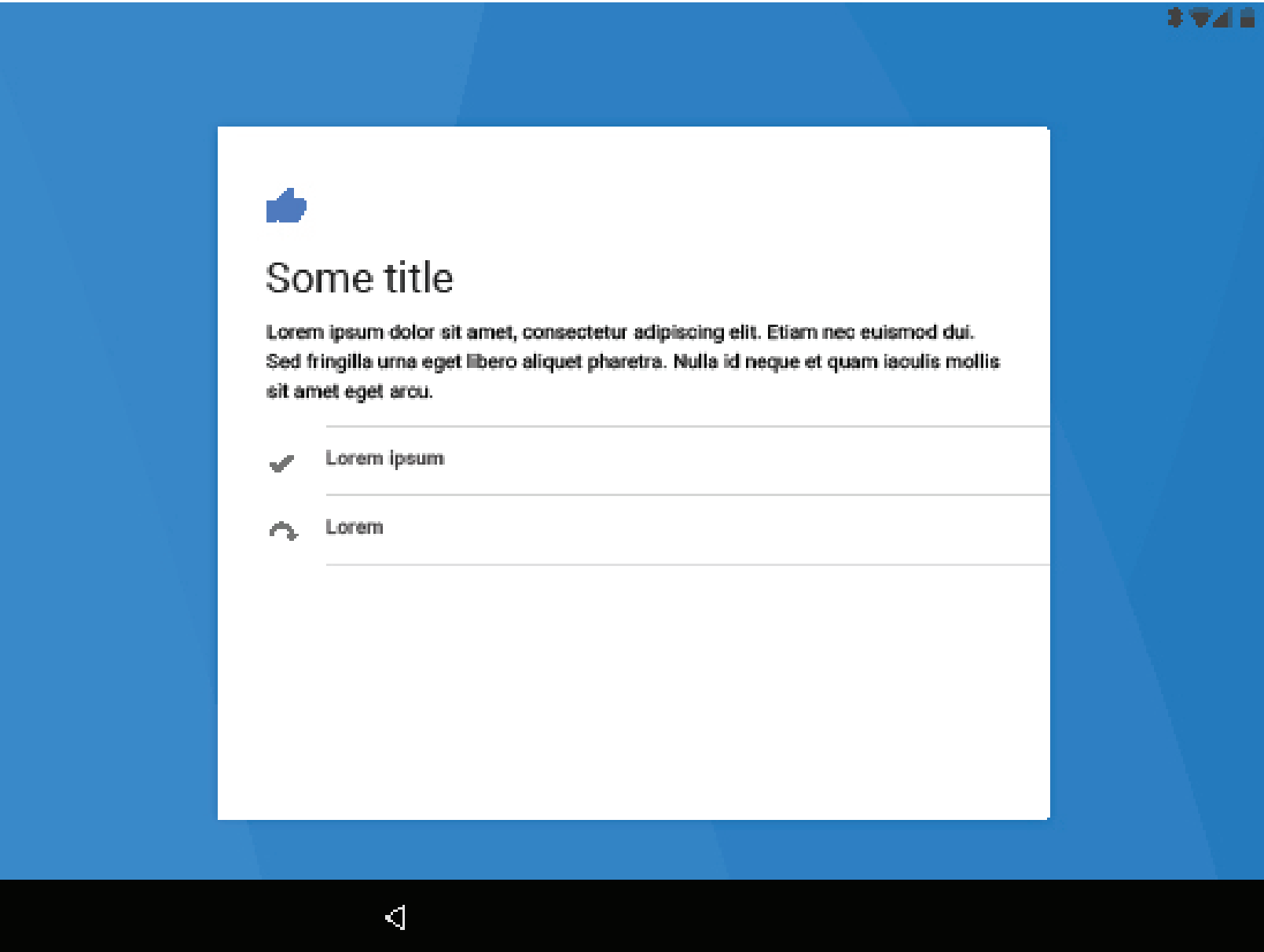


HEADER

TABLET

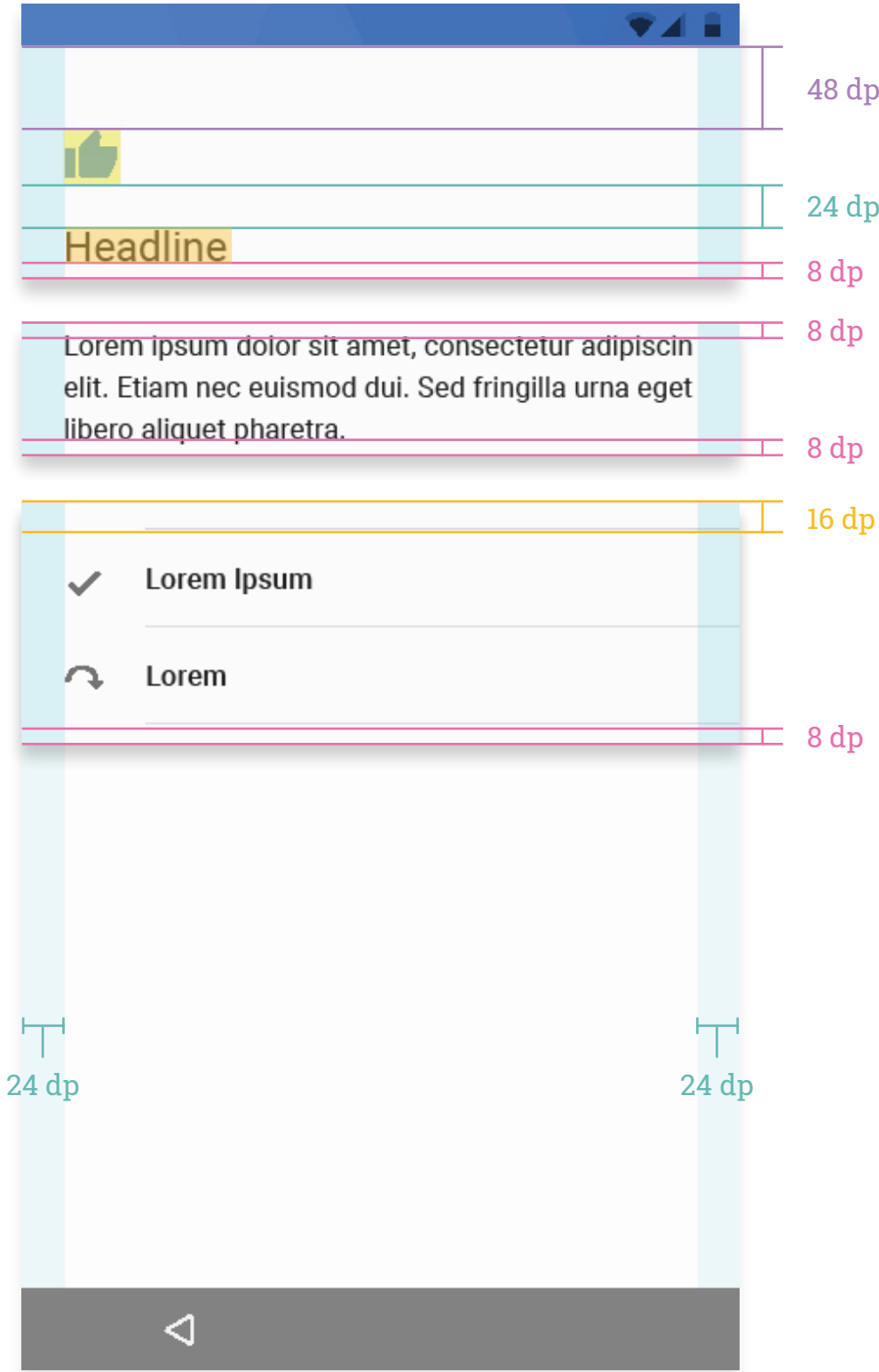
Landscape

Tablet layouts should be used for screens wider than 600dp.



S P E C S

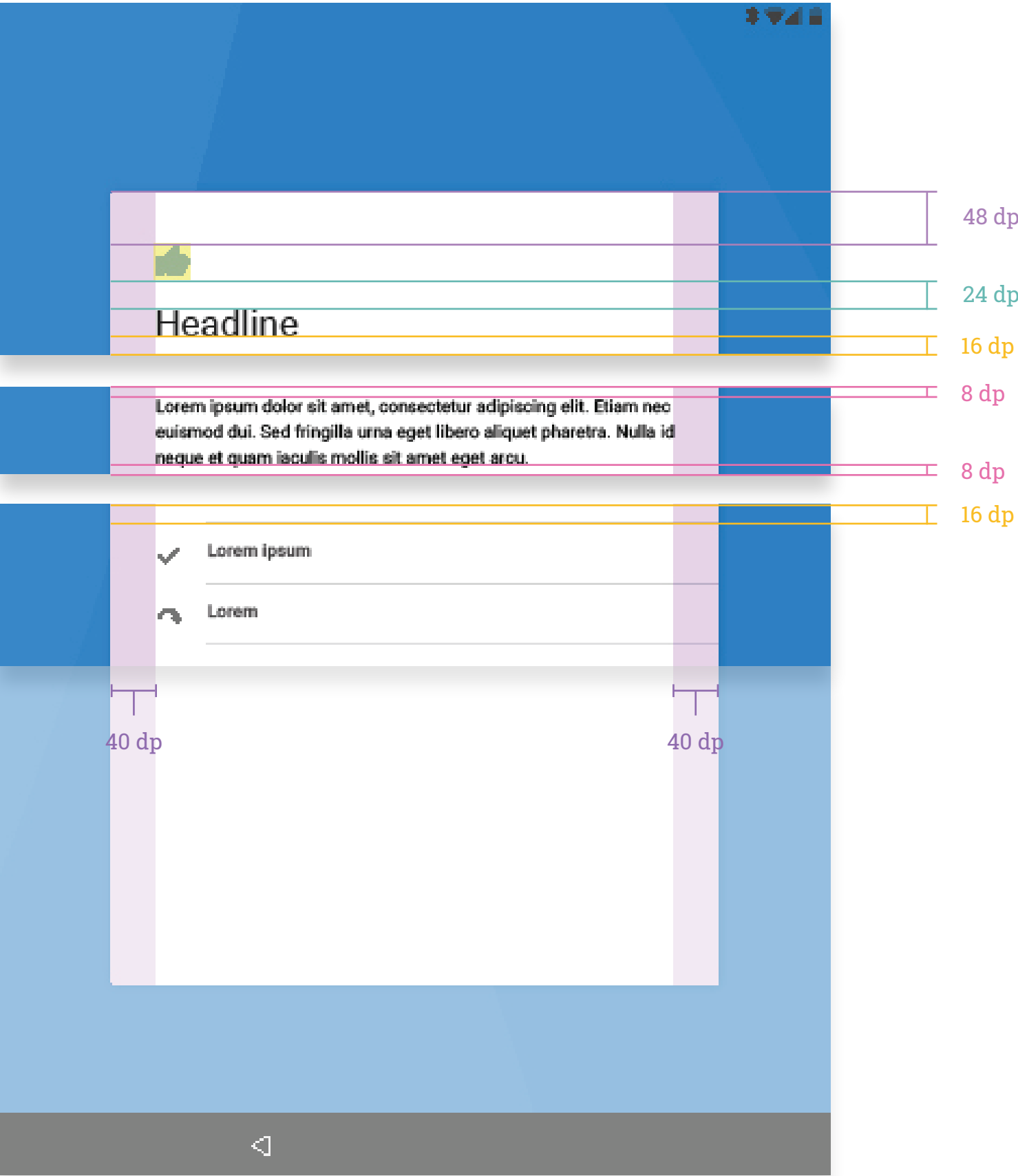
PHONE



S P E C S

TABLET CARD SPACING

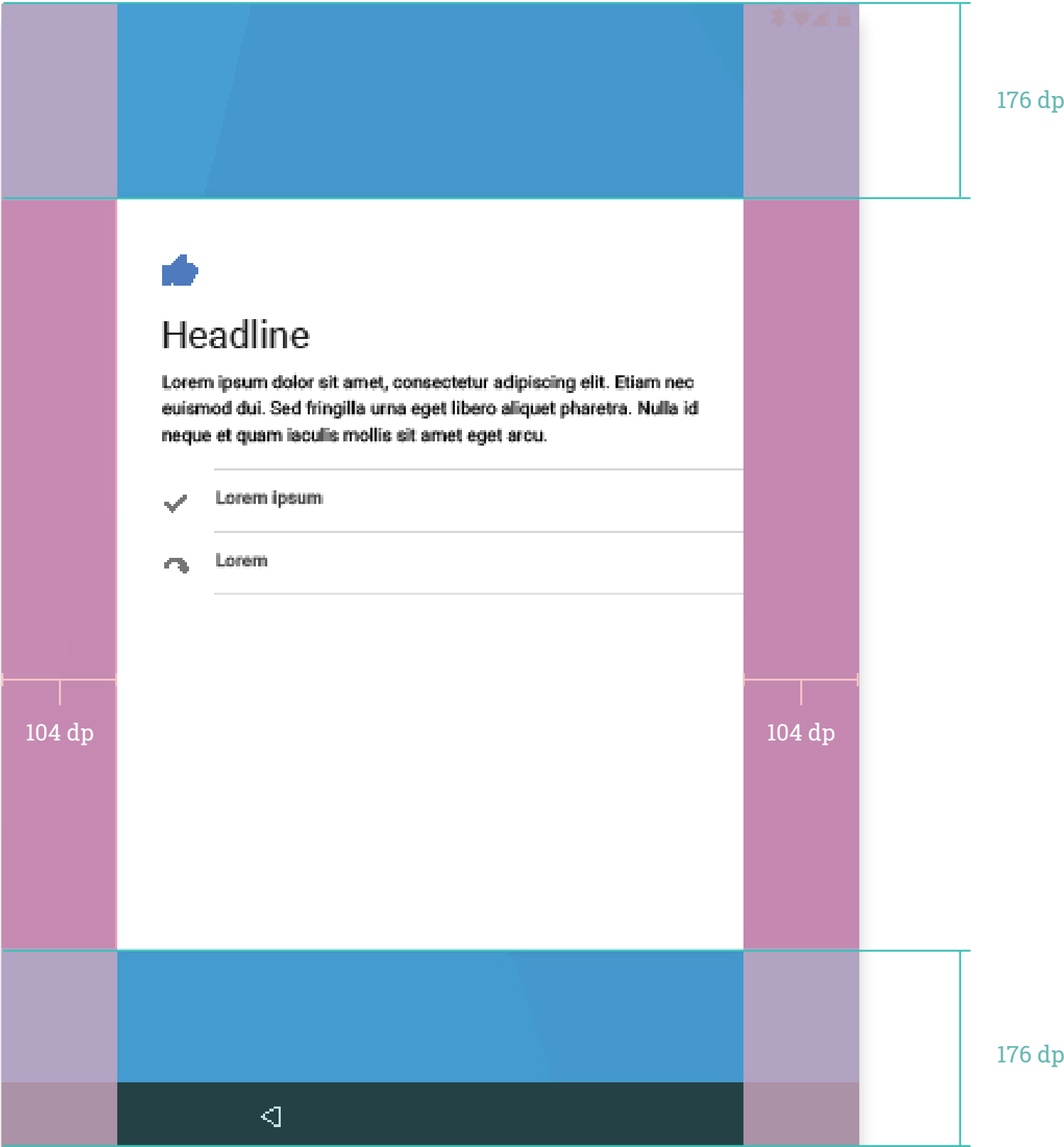
Internal spacing for tablet in portrait orientation.
Card is centered within overall dimensions.



S P E C S

T A B L E T , P O R T R A I T

External spacing for tablet in portrait orientation.
Card is centered within overall dimensions.



S P E C S

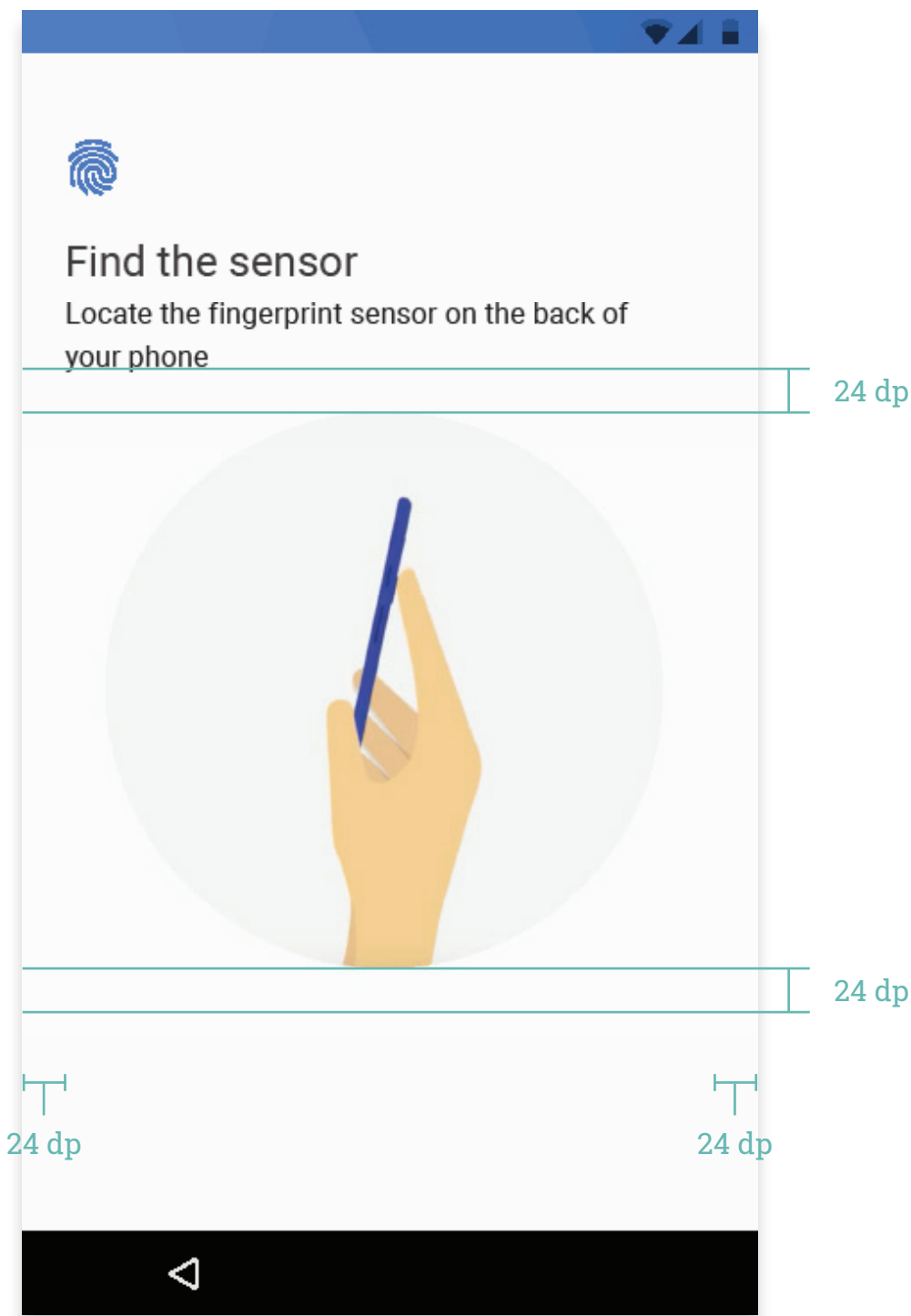
T A B L E T , L A N D S C A P E

External spacing for tablet in landscape orientation.
Card is centered within overall dimensions.



ILLUSTRATIONS &
IMAGERY

Keep illustrations and other imagery below the section title. This will help keep the hierarchy structure consistent throughout Setup Wizard.



TYPOGRAPHY

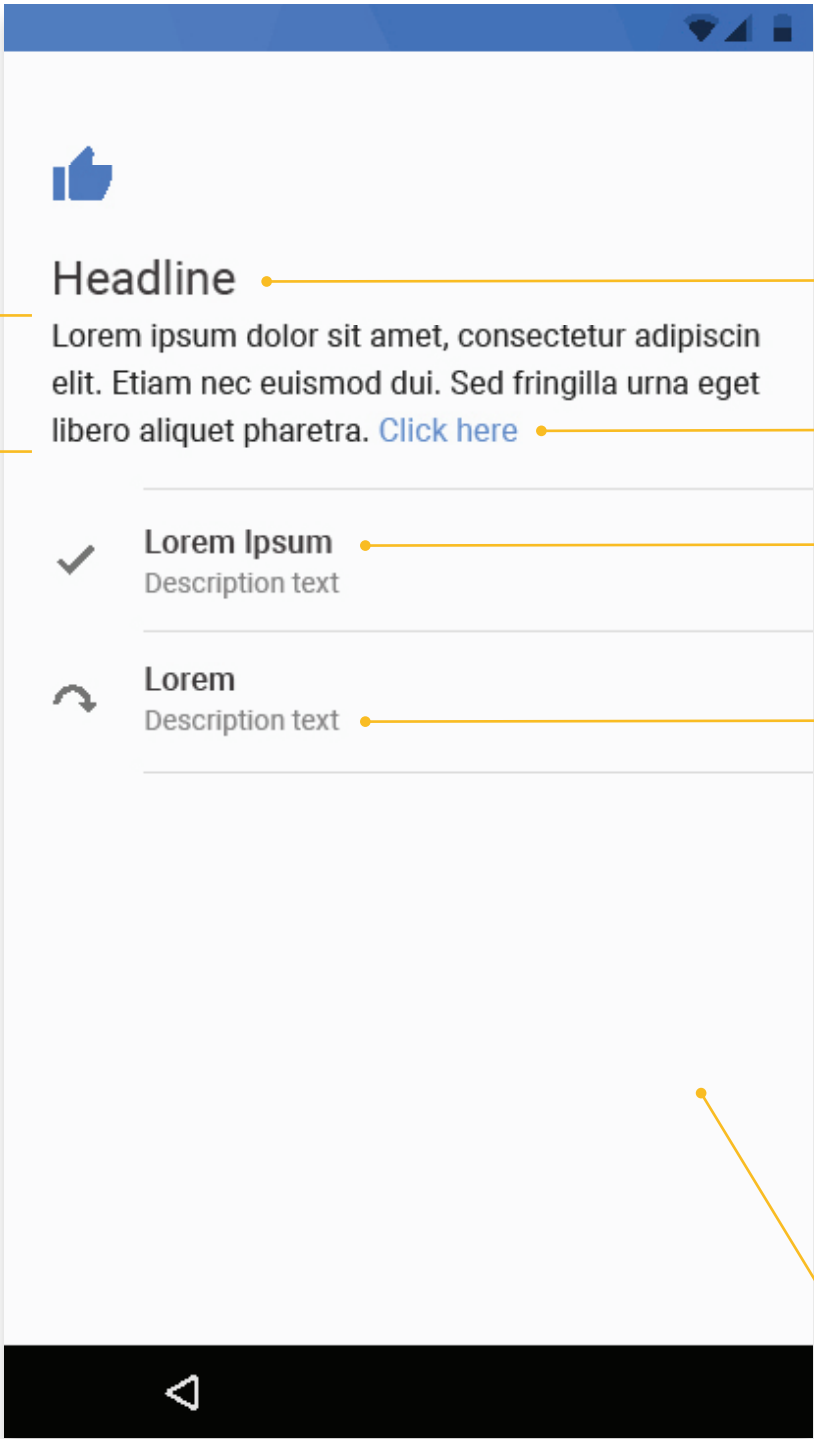
PHONE, LIST ITEMS

Use these standard type styles to keep consistent hierarchy throughout Setup Wizard.

Body copy
Roboto Regular
14/20sp
(for 360x640 and below)

16/24sp
(for 412x732 and above)

#000000, 87%



Headline
Roboto Regular
24 sp, #000000, 87%

Link text
Roboto Regular
Accent color

Primary item
Roboto Medium
16sp, #000000, 87%

Secondary item
Roboto Regular
14/20sp, #000000, 54%

Background color
#FAFAFA

TYPOGRAPHY

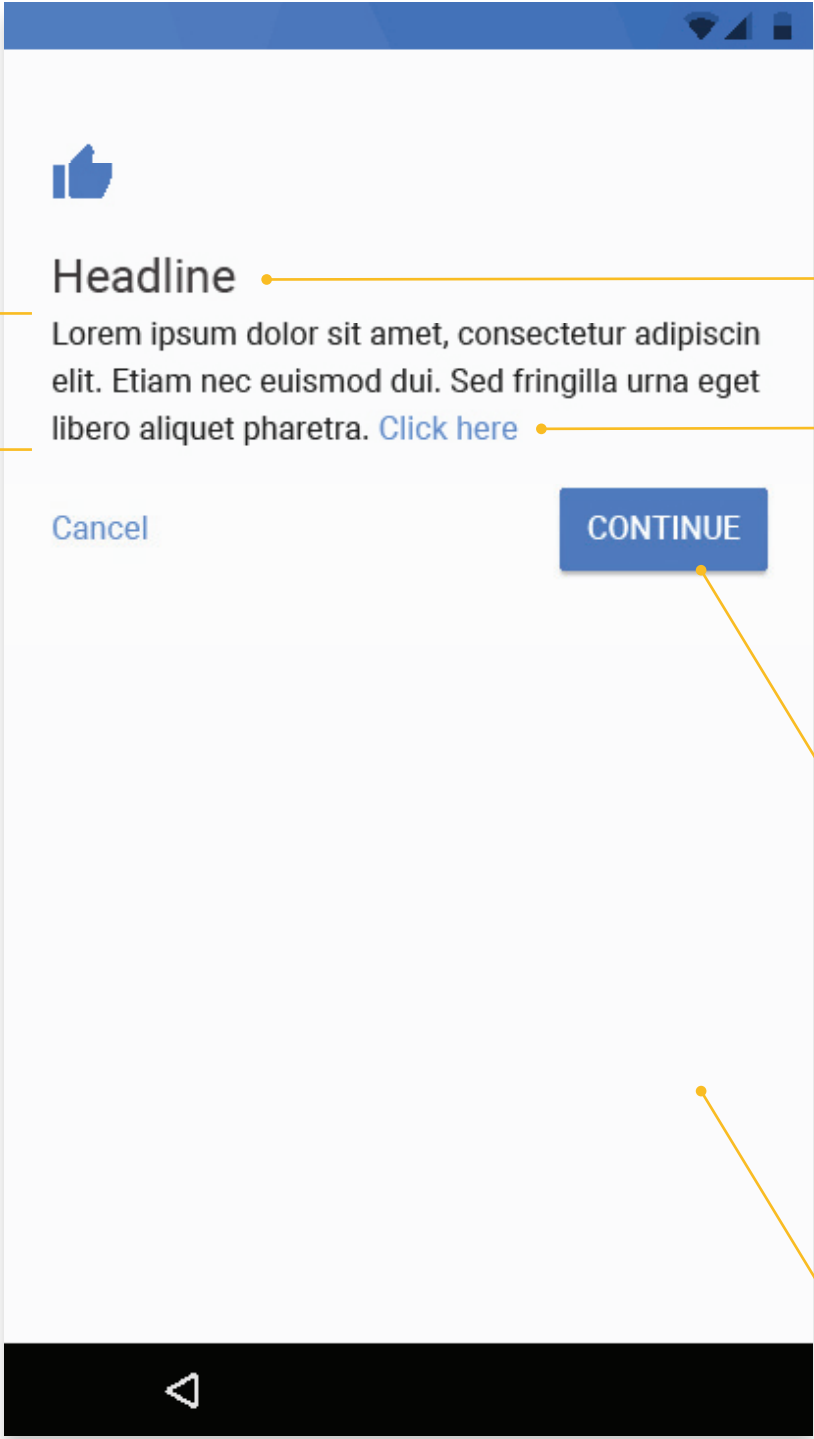
PHONE, BUTTONS

Use these standard type styles to keep consistent hierarchy throughout Setup Wizard.

Body copy
Roboto Regular
14/20sp
(for 360x640 and below)

16/24sp
(for 412x732 and above)

#000000, 87%



Headline
Roboto Regular
24 sp, #000000, 87%

Link text
Roboto Regular
Accent color

Raised button
Roboto Medium
16sp, #ffffff, 100%

Background color
#FAFAFA

TYPOGRAPHY

TABLET, LIST ITEMS

Use these standard type styles to keep consistent hierarchy throughout Setup Wizard.

Body copy
Roboto Regular
14/20sp
(for 360x640 and below)

16/24sp
(for 412x732 and above)

#000000, 87%



Headline
Roboto Regular
34 sp, Accent color

Link text
Roboto Regular
Accent color

Primary item
Roboto Medium
16sp, #000000, 87%

Secondary item
Roboto Regular
14/20sp, #000000, 54%

TYPOGRAPHY

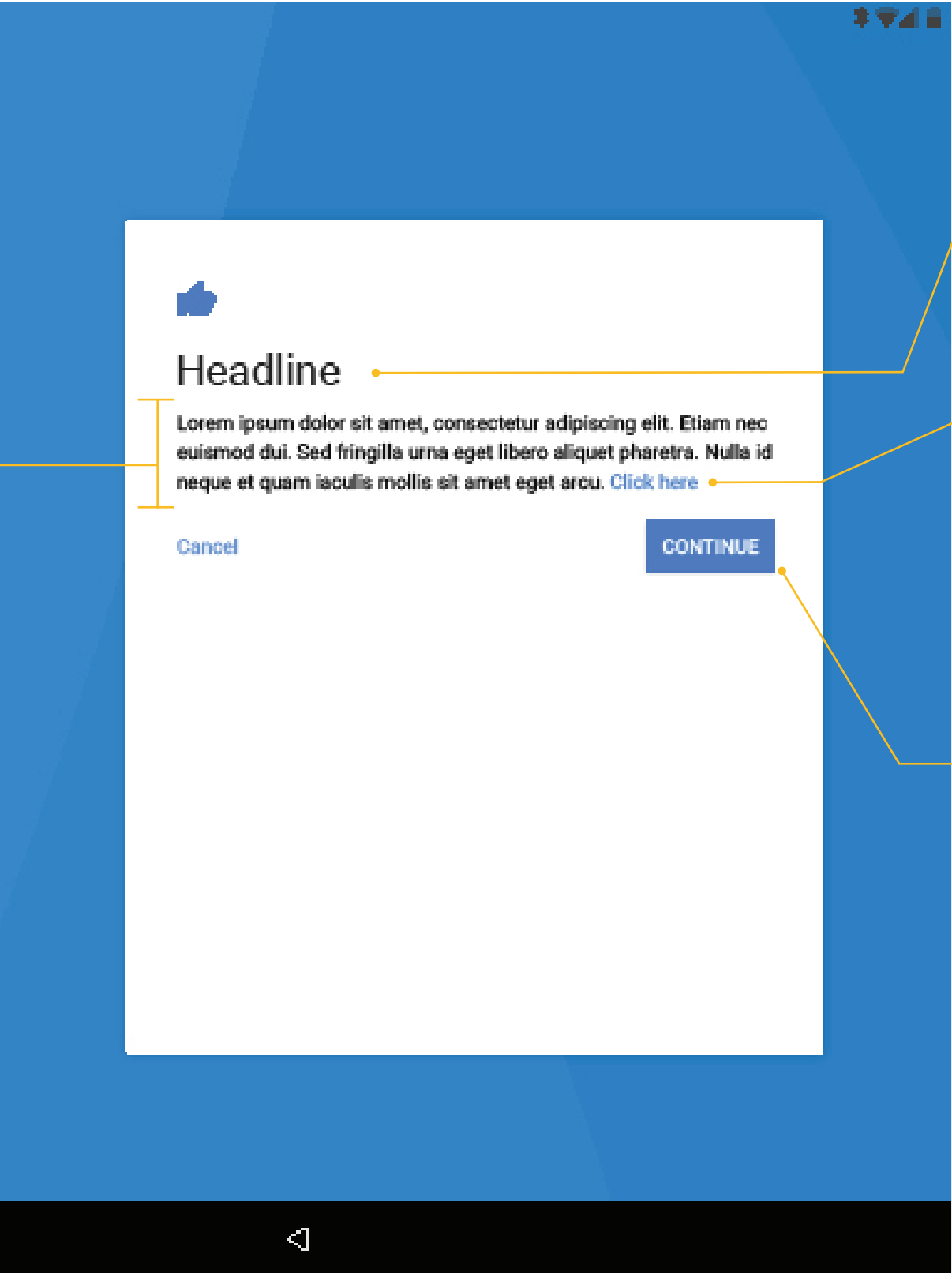
TABLET, BUTTONS

Use these standard type styles to keep consistent hierarchy throughout Setup Wizard.

Body copy
Roboto Regular
14/20sp
(for 360x640 and below)

16/24sp
(for 412x732 and above)

#000000, 87%



Headline
Roboto Regular
34 sp, Accent color

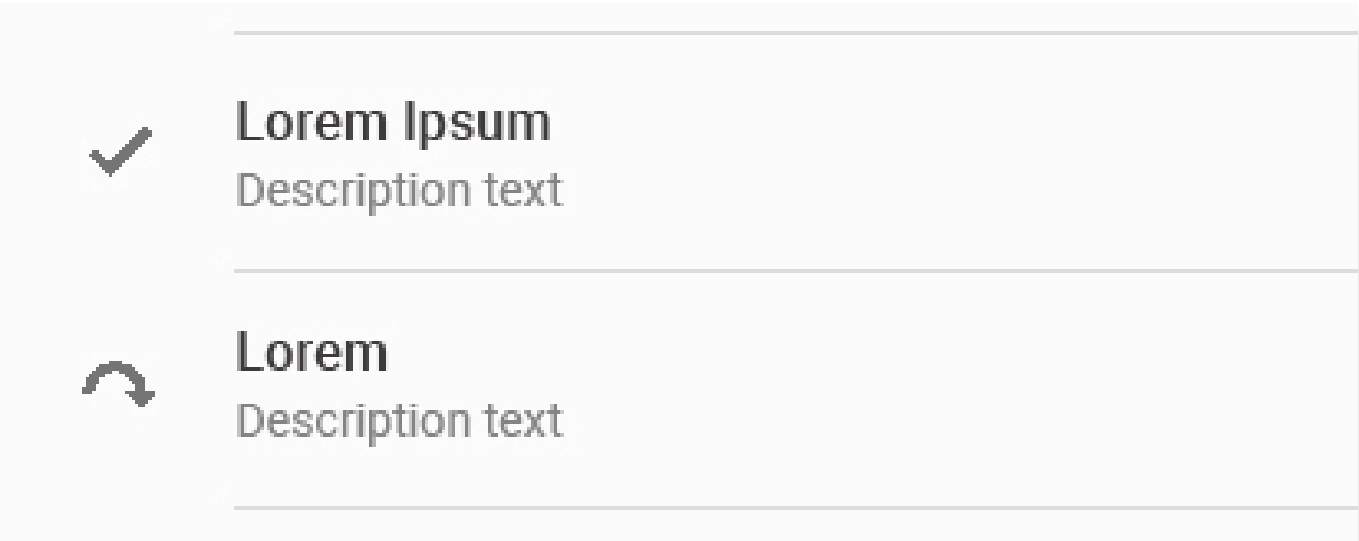
Link text
Roboto Regular
Accent color

Raised button
Roboto Medium
16sp, #ffffff, 100%

NAVIGATION

LIST ITEMS

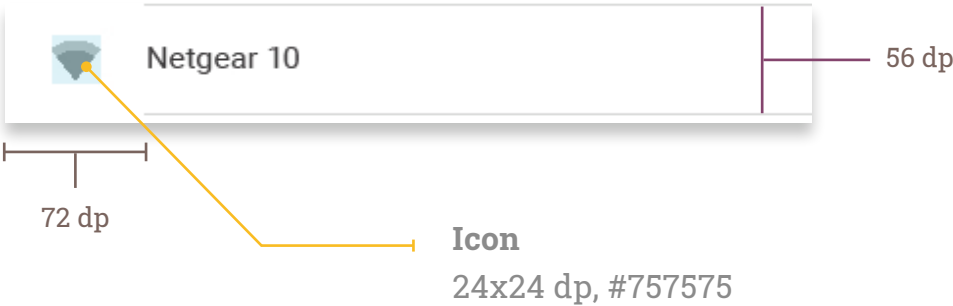
Use a list item to advance when the user isn't modifying content on screen. The majority of screens use list items.



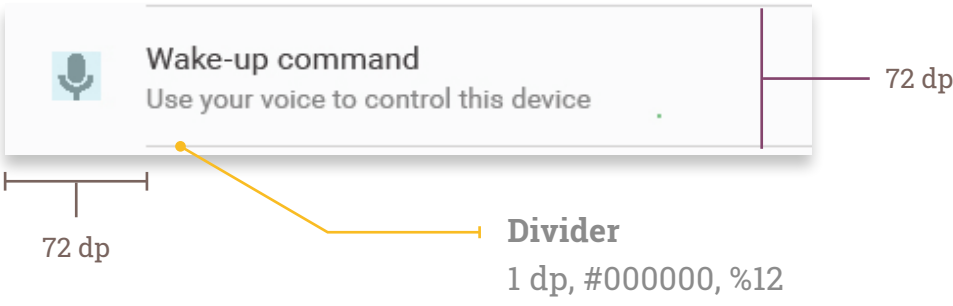
S P E C S

L I S T I T E M S

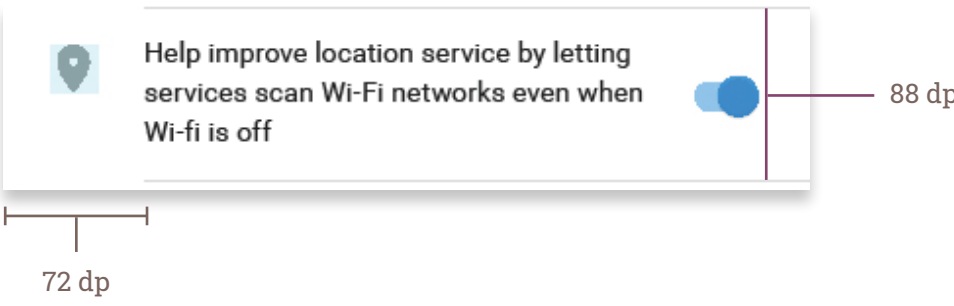
Single list item, with icon



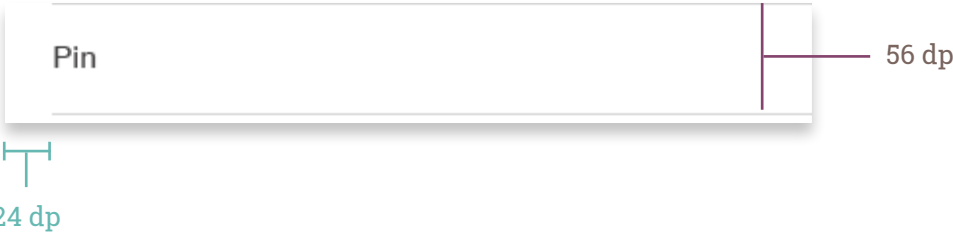
Two list item, with icon



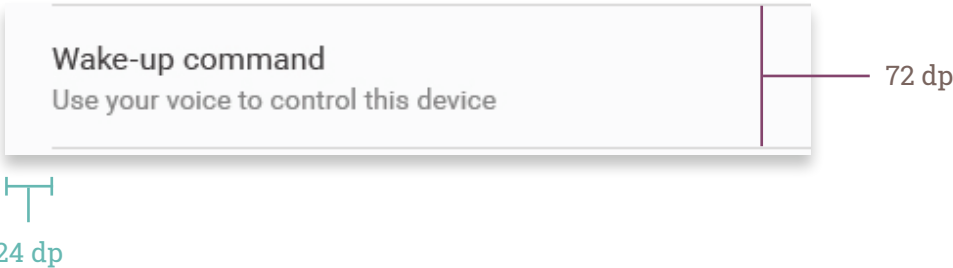
Multiple line list item



Single list item, no icon



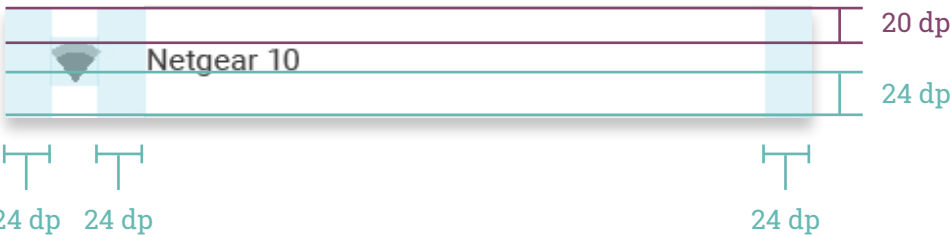
Two list item, no icon



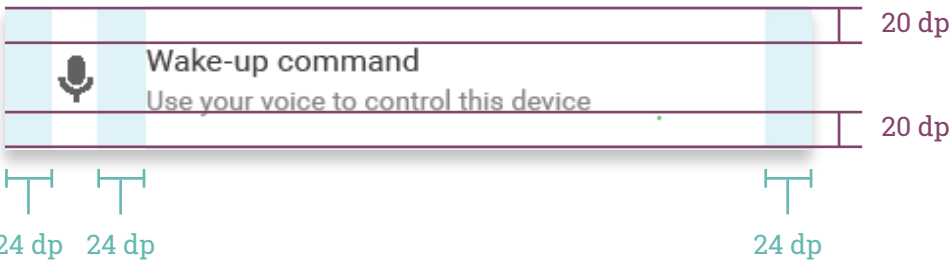
S P E C S

L I S T I T E M S

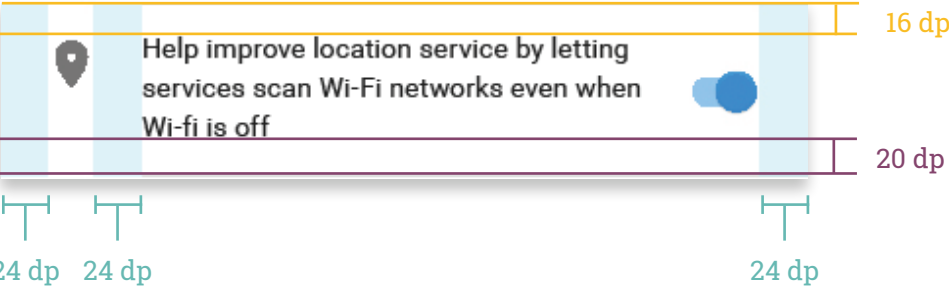
Single list item, with icon



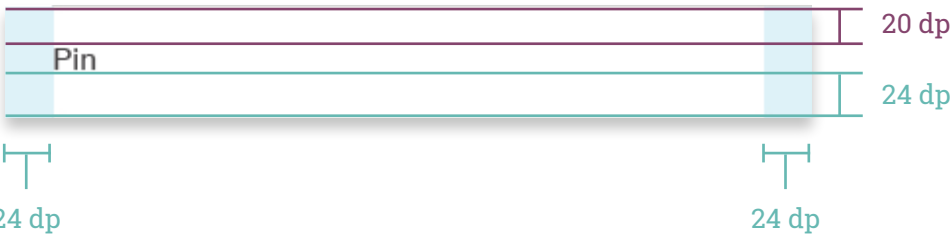
Two list item, with icon



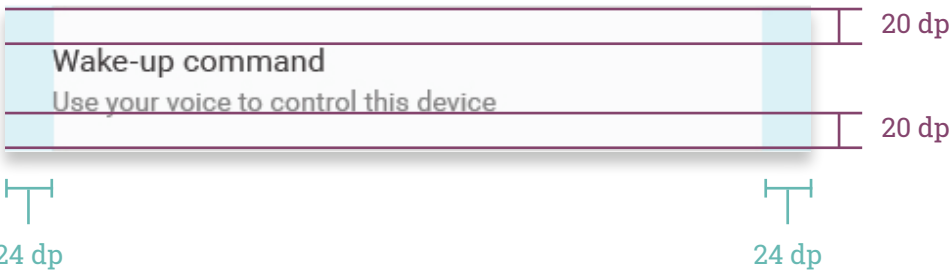
Multiple line list item



Single list item, no icon



Two list item, no icon



N A V I G A T I O N

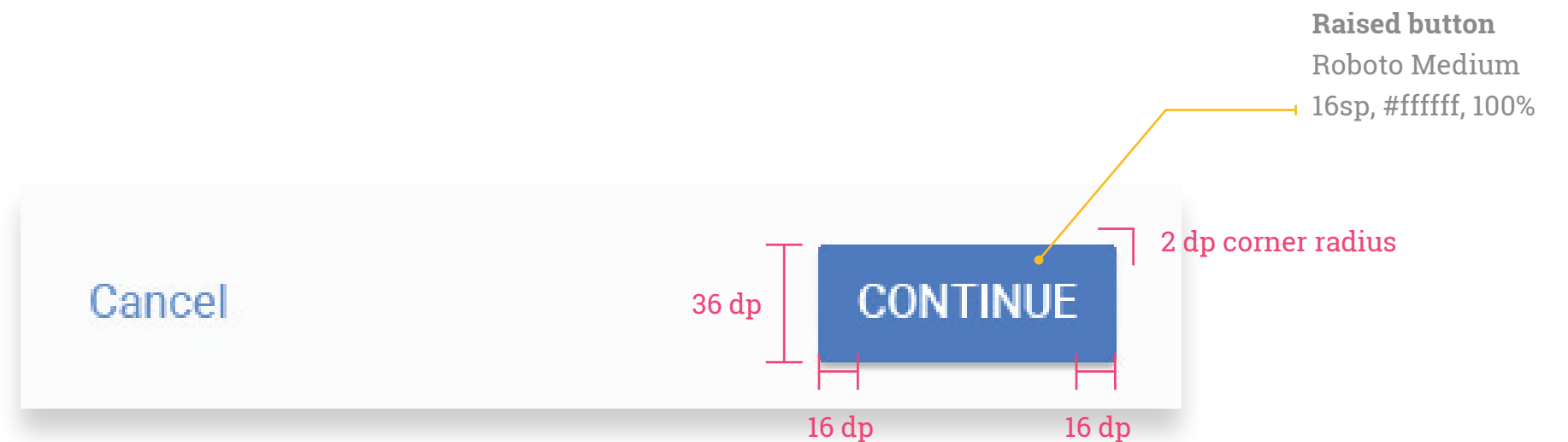
B U T T O N S

Use a right-aligned raised button to advance when:

- The user is modifying content on screen
- There is a positive/negative interaction (such as “Next” and “Skip”)
- There is one action item (such as “Next”)

Use a raised button on screens with switches and text input fields.

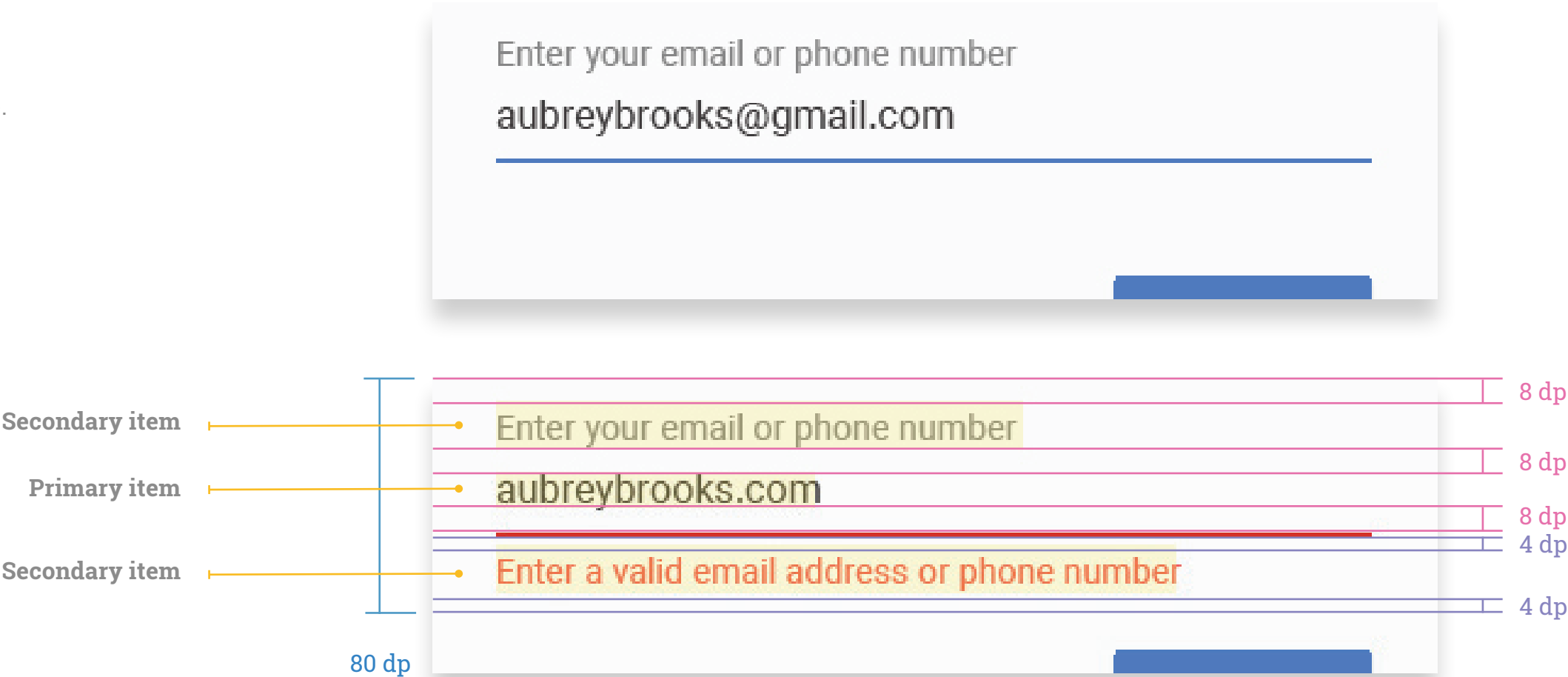
Use a left-aligned text button and a right-aligned raised button for two-action screens.



INPUTS

INPUT FIELDS

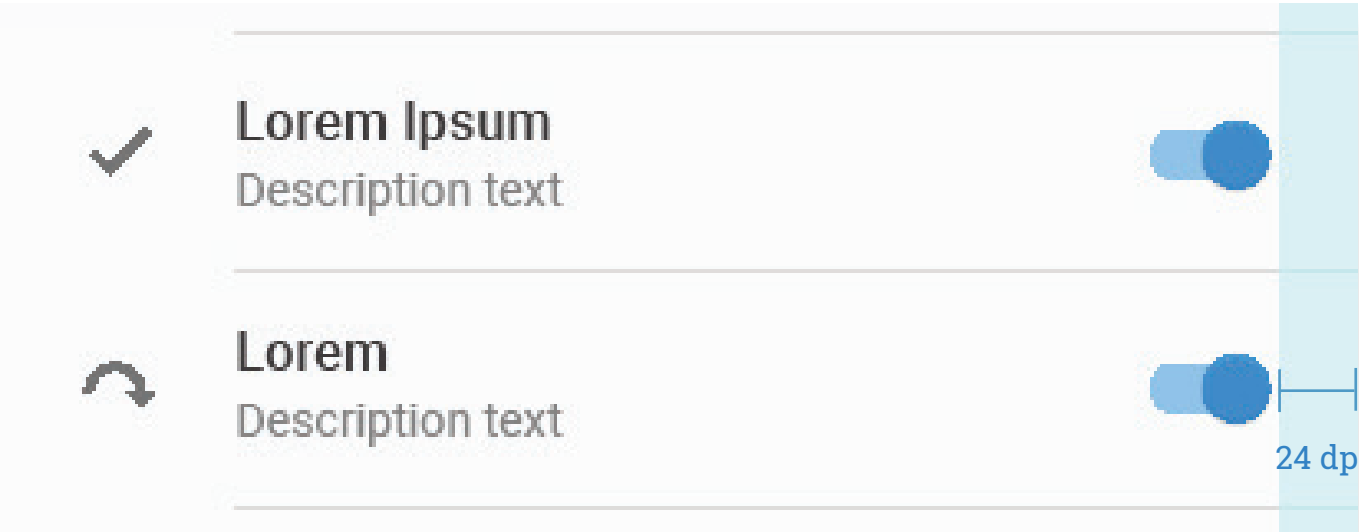
When necessary, use input fields to allow the user to modify content on screen. Add a raised button to advance to the next page.



INPUTS

SWITCHES

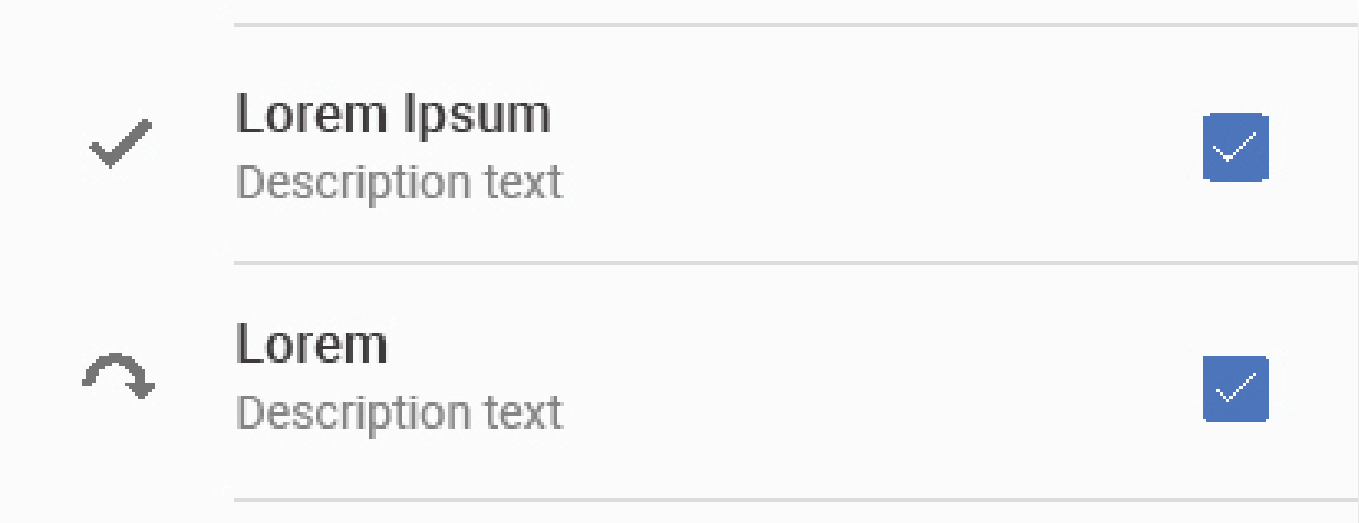
When necessary, use switches to allow the user to modify content on screen. Add a raised button to advance to the next page.



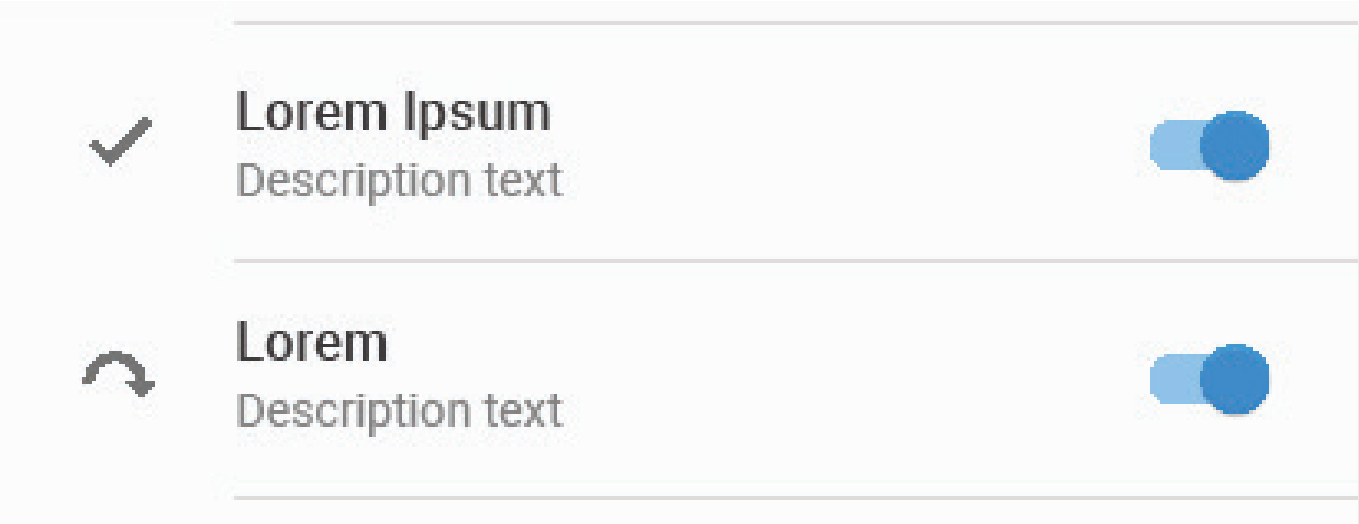
INPUTS

DO'S AND DON'TS

Use switches when giving users the option to opt in or out.



Don't



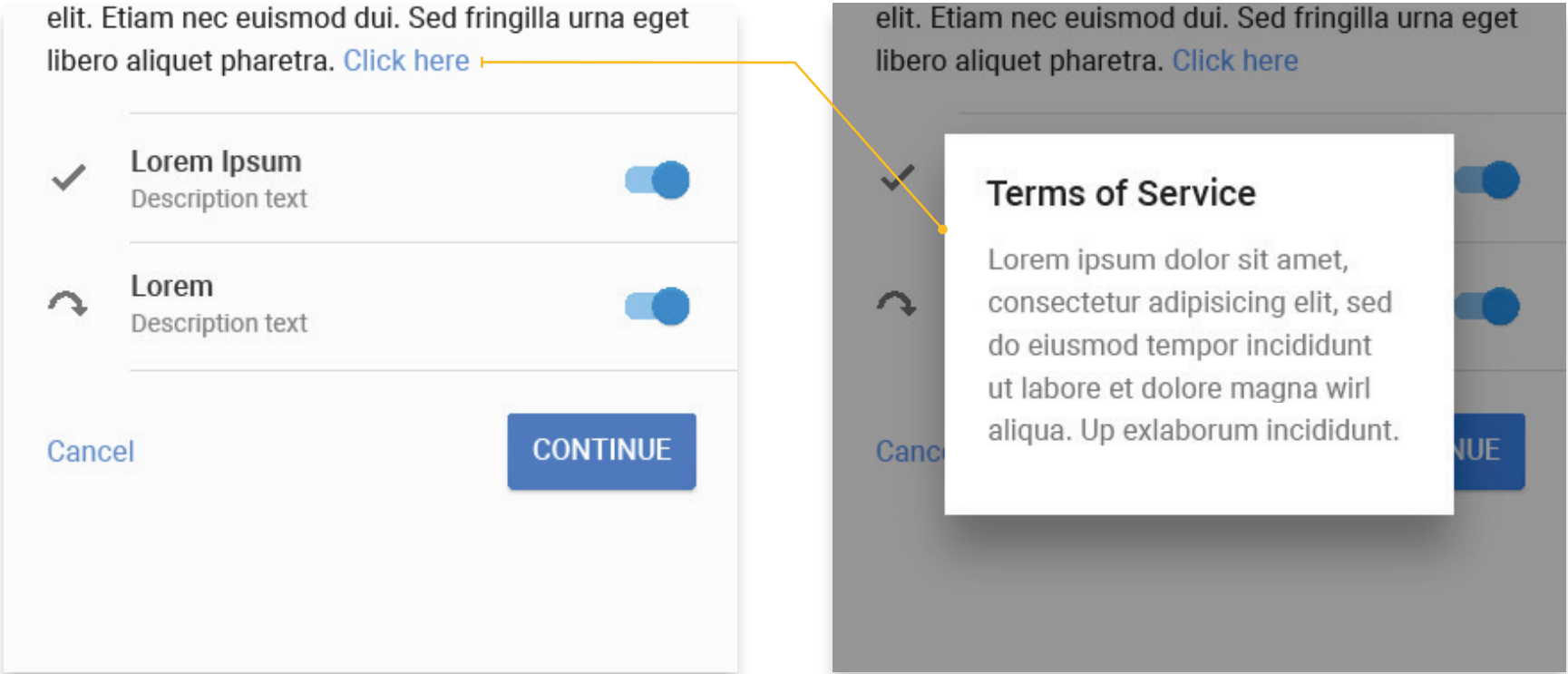
Do

MODAL DIALOGS

TERTIARY ACTIONS

For subtasks, such as entering a Wi-Fi password or reading Terms of Service, display a modal dialog.

For new tasks, such as a creating a new account or entering credit card information, fork the flow.



D A R K T H E M E

Body copy

Roboto Regular

14/20sp

(for 360x640 and below)

16/24sp

(for 412x732 and above)

#FFFFFF, 100%

Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam nec euismod dui. Sed fringilla urna eget libero aliquet pharetra. [Click here](#)

✓

Lorem Ipsum

Description text

↺

Lorem

Description text

Cancel

CONTINUE

Headline

Roboto Regular

24 sp, #FFFFFF, 100%

Link text

Roboto Regular

Accent color

Primary item

Roboto Medium

16sp, #FFFFFF, 100%

Secondary item

Roboto Regular

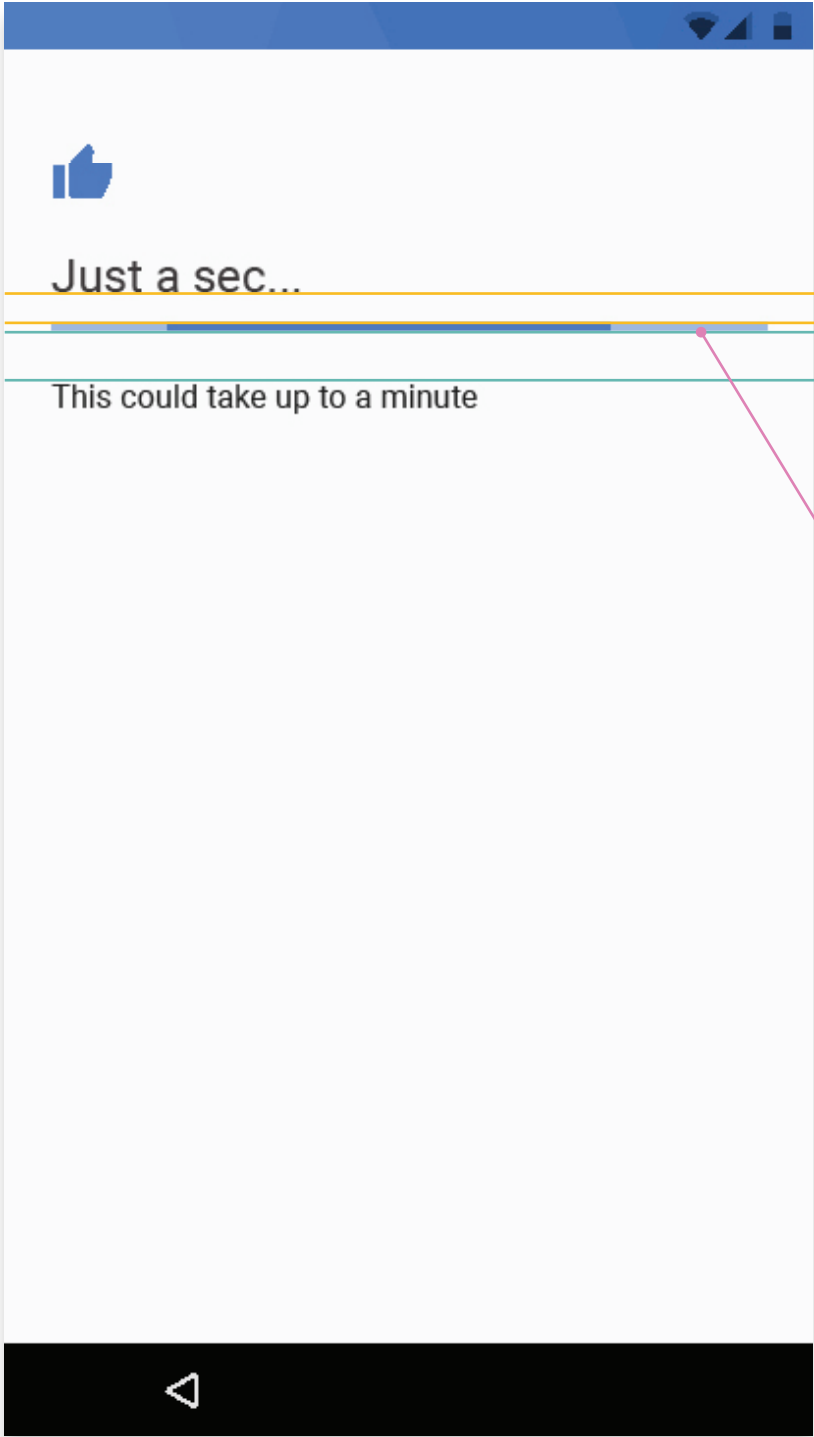
14/20sp, #FFFFFF, 54%

Raised button

Roboto Medium

16sp, #ffffff, 100%

PROGRESS
& INDICATION



16 dp
24 dp

Indeterminate
progress indicator
4dp, Accent color

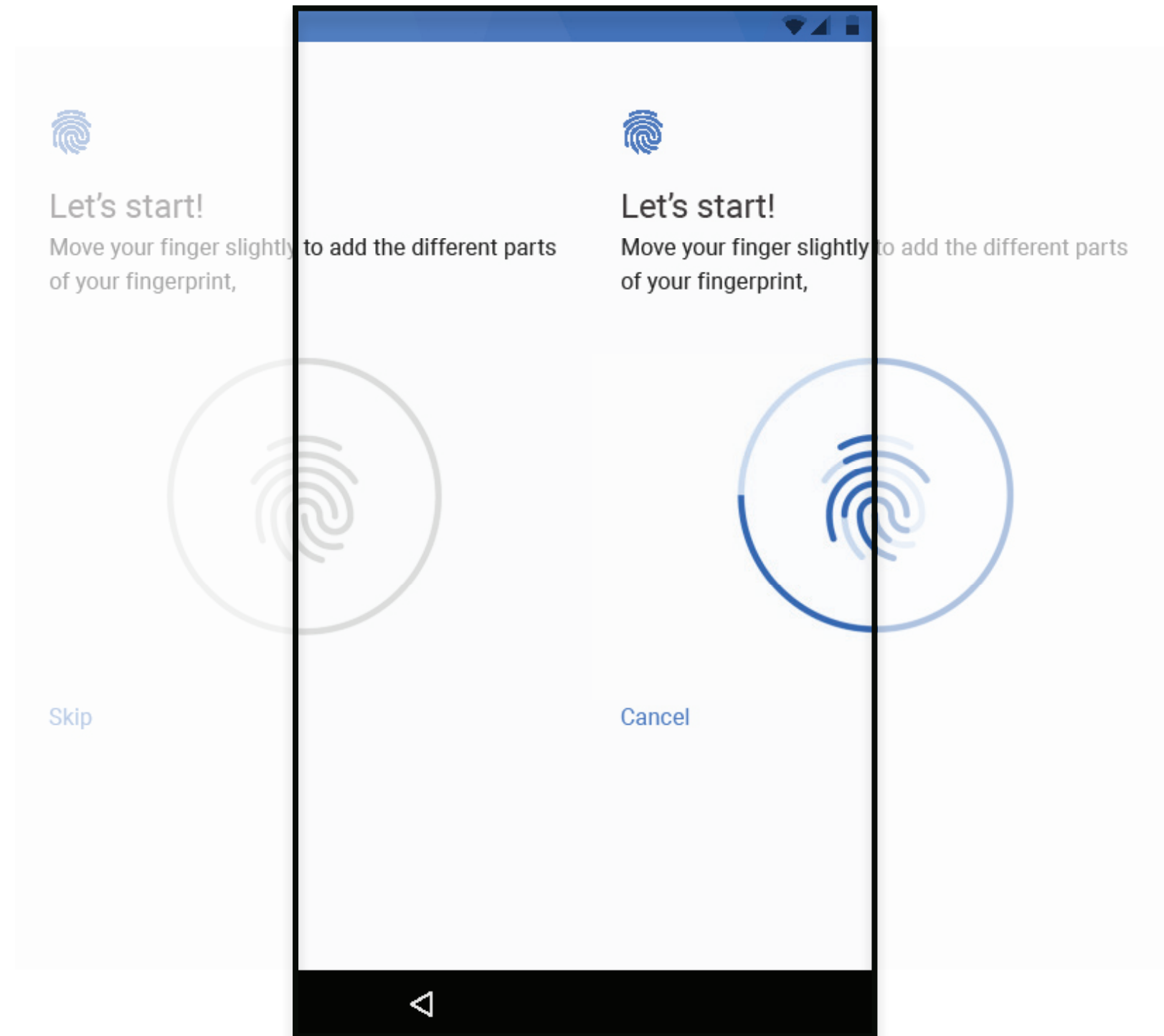
TRANSITIONS

LEFT TO RIGHT SLIDE

Use the left-to-right slide transition when moving between screens that do not require loading.

The transition should be 300ms long and gradually slow down as the screens move into place.*

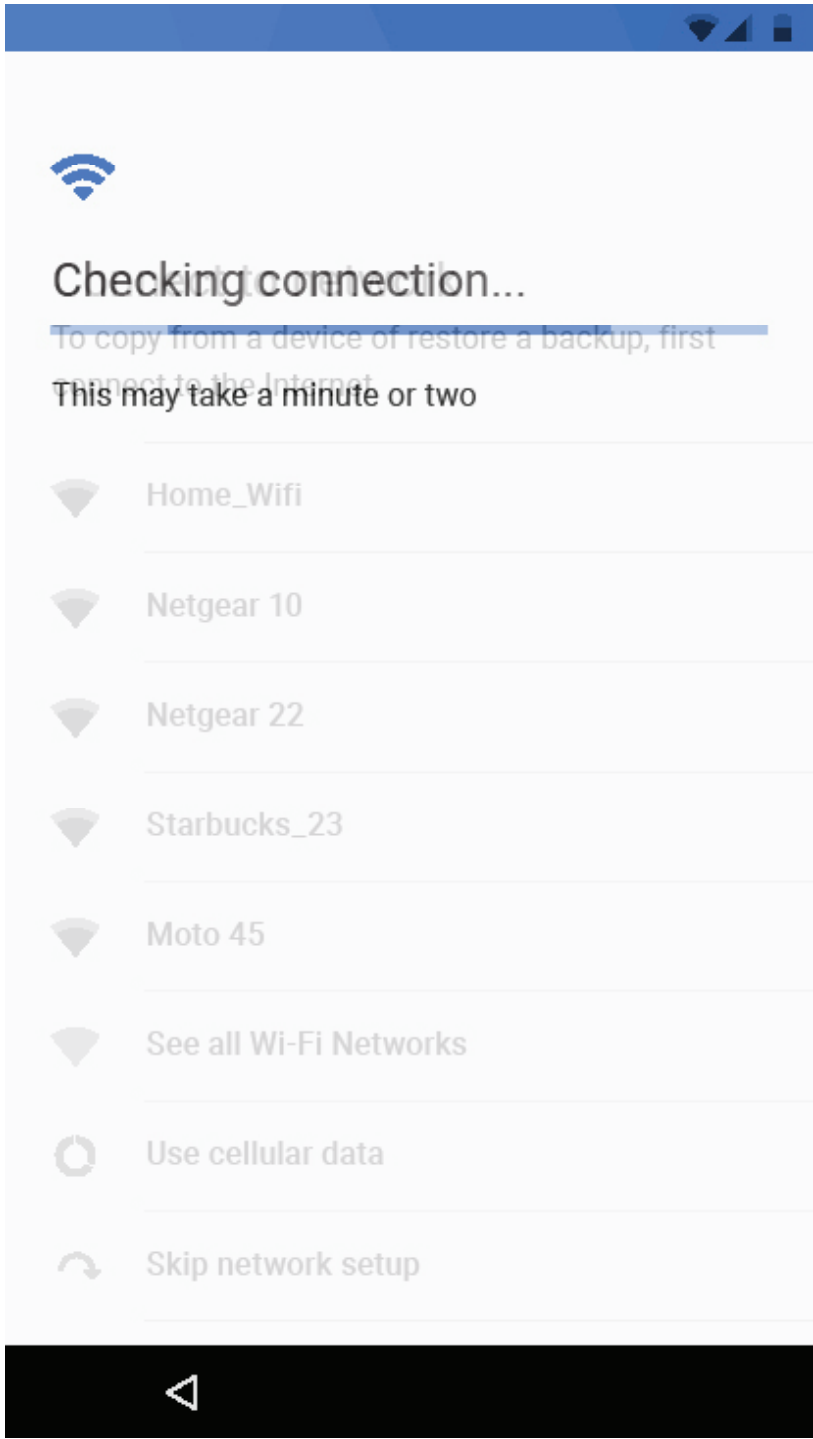
* Consider using Decelerate Interpolator provided in the Android SDK to implement the transition curve.



TRANSITIONS

FADE IN / FADE OUT

Fade in and out of screens of screens that are loading interstitials or have an indeterminate loading indicator.





T H A N K S