

EXHIBIT 1

FIRST TIME AND ONE TIME LOANS

2015-CFPB-0029

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	Loans Originated Between May 2008 and July 2013	Loans Originated July 21, 2011 or Later (i.e. first trans Aug. 13, 2011 or later)
Number of ONE TIME Customers	122,581	28,001
Number of FIRST TIME Loans Paid More than 'Total of Payments' (principal + 1 finance fee)	116,819	20,478
Number of ONE TIME Loans Paid More than 'Total of Payments' (principal + 1 finance fee)	68,725	14,692
Money Paid to IA by Consumers Above the 'Total of Payments' via FIRST TIME loans	\$69,628,680.01	\$12,250,544.28
Money Paid to IA by Consumers Above the 'Total of Payments' via ONE TIME loans	\$39,918,716.78	\$8,999,964.45
Money Paid to IA by Consumers Above the Principal (i.e. Finance Charges + Additional Fees) via FIRST TIME LOANS	\$99,161,212.89 (\$98,276,455.58 in finance charges, \$884,757.31 in fees)	\$18,221,588.97 (\$18,052,416.08 in finance charges, \$169,172.89 in fees)
Money Paid to IA by Consumers Above the Principal (i.e. Finance Charges + Additional Fees) via ONE TIME LOANS	\$63,553,266.23 (\$62,793,670.84 in finance charges, \$759,595.39 in fees)	\$14,217,155.95 (\$14,062,831.48 in finance charges, \$154,324.47 in fees)
Money Paid to IA by Consumers (Principal + Finance Charges + Additional Fees) via FIRST TIME LOANS	\$143,184,859.82	\$26,317,385.99
Money Paid to IA by Consumers (Principal + Finance Charges + Additional Fees) via ONE TIME LOANS	\$86,141,773.20	\$19,458,966.01

*From transaction data produced by Integrity Advance to Enforcement Counsel pursuant to February 19, 2016 subpoena for data