

2017 Financial Literacy Annual Report

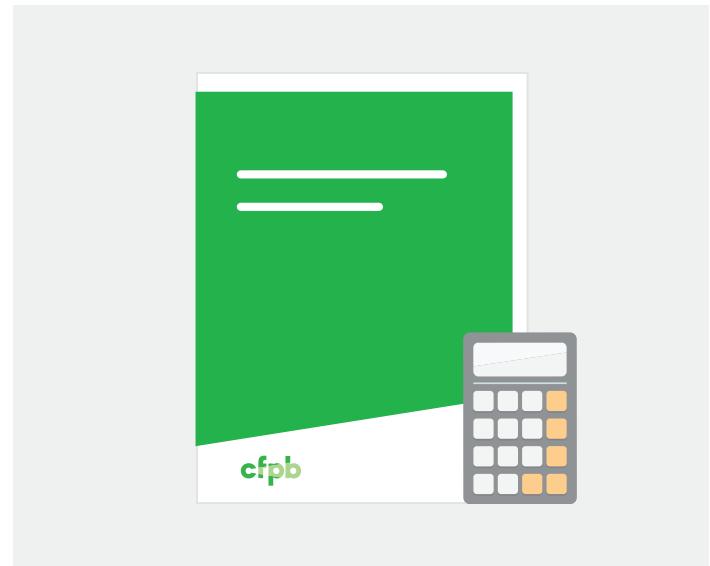
Empowering people to take more control over their economic lives is essential to our mission. That's why we've made financial education a critical component of our work.

Reaching consumers

The Consumer Financial Protection Bureau (CFPB) wants all consumers to be able to make decisions that support their own life goals and improve their financial well-being.

We work to reach consumers directly by providing online and print tools and information they can use to answer money questions that may arise as they make financial choices. We work to reach consumers in their communities through schools, workplaces, and libraries, and by integrating financial capability training into other programs and services.

We also undertake efforts tailored to the needs of specific populations, such as servicemembers, students, older Americans, and consumers who are economically vulnerable.



About this report

The 2017 Financial Literacy Annual Report describes what we are doing to assist consumers as they navigate the financial marketplace to reach their own life goals and build financial well-being. This includes a consolidated reference list of our tools, publications, and reports.

For example, for help with navigating large financial decisions consumers can use our web-based guides and tools, like Owning A Home (consumerfinance.gov/owning-a-home), Planning for Retirement (consumerfinance.gov/consumer-tools/retirement/before-you-claim), and other consumer tools. Parents who want to help their children develop money skills can go to our Money as You Grow webpage (consumerfinance.gov/consumer-tools/money-as-you-grow),

which provides age appropriate activities and conversation starters—in English and in Spanish.

For just-in-time answers to money questions, consumers can go to Ask CFPB (consumerfinance.gov/ask-cfpb) or our money topic portals on bank accounts, credit cards, credit reports, mortgages, student loans, debt collection, and other topics. And, our free publications (<https://pueblo.gpo.gov/CFPBpubs/CFPBpubs.php>) on a range of topics are available for bulk ordering or download.

Did you know?

- More than 17 million people have used Ask CFPB to find answers to common questions about money.
- Libraries in more than 1,600 communities have joined us to help libraries become the go-to source for money resources.
- We have delivered more than 17 million copies of our publications, from guides for older adults to worksheets for your own money goals.
- We have facilitated training of over 20,000 frontline staff and volunteers in social service and other organizations and businesses on using our financial empowerment toolkit to help the people they serve strengthen their own money skills.

Read the report

consumerfinance.gov/data-research/research-reports/2017-financial-literacy-annual-report

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