

EXHIBIT D

INTEGRITY ADVANCE
COUNTS OF REPEAT CUSTOMERS¹ BY NUMBER OF LOANS

Number of Loans [a]	Number of Repeat Customers	
	All Repeat Customers [b]	Originated On or After July 21, 2011² [c]
2 or More	57,798	26,129
3 or More	27,002	16,094
4 or More	14,538	10,155
5 or More	8,447	6,527
6 or More	5,092	4,148
7 or More	3,231	2,698
10 or More	1,039	926
15 or More	228	215
20 or More ³	72	70

Notes:

¹ Repeat customers are customers with more than one loan over time. Loans are uniquely identified by original application number.

² A repeat customer is included in column [c] if he has at least one loan originated after July 21, 2011. In order to be consistent with the CFPB counts of customers and loans (EC-EX-097), a loan is classified as originated on or after July 21, 2011 if the first record for the loan is dated on or after August 13, 2011.

³ Customers had up to 45 loans.

Source:

Integrity Advance Payment Data (EC-EX-101).



**INTEGRITY ADVANCE
REPEAT CUSTOMERS¹ RELATIVE TO ALL CUSTOMERS**

[a]	All Loans	Originated On or After July 21, 2011 ²
[a]	[b]	[c]
Customers		
Total Number of Customers	180,379	54,130
Number of Repeat Customers	57,798	26,129
Percent Repeat Customers	32%	48%
Loans		
Total Number of Loans	304,227	82,980
Total Number of Loans to Repeat Customers	181,646	54,979
Percent of Loans to Repeat Customers	60%	66%
Payments		
Total Paid by Customers	\$273,926,407.60	\$80,305,622.40
Total Paid by Repeat Customers	\$187,786,791.03	\$60,846,765.14
Percent of Total Payments from Repeat Customers	69%	76%

Notes:

¹ Repeat customers are customers with more than one loan over time. Loans are identified uniquely by original application number.

² In order to be consistent with the CFPB counts of customers and loans (EC-EX-097), a loan is classified as originated on or after July 21, 2011 if the first record for the loan is dated on or after August 13, 2011.

Source:

Integrity Advance Payment Data (EC-EX-101).

