



Pablo LamelaUX/UI Product Designer

I design digital products that turn complexity into clarity, creating intuitive interfaces with clear structure and visual consistency. Collaborating closely with developers, I ensure scalable, cohesive results through a strong focus on detail and interface quality.

Background

Degree in Graphic Design
EASD Ramón Falcón

Technician in Computer Network Admin
IES Muralla Romana

Skills

Language
Spanish (Native), English (Upper-Intermediate, FCE)

Tools
Figma, Factorial, Jira, HTML/CSS, Webflow, Illustrator, Photoshop, Indesign, Premiere Pro, After Effects, Rive, Spline

Design
Design System, Atomic Design, Responsive Design, Landing, App, Web, CMS, Dashboard

Methodologies
Agile UX, Scrum, User-Centered Design, Design Thinking, User Flow, Wireframes, Mid Fidelity, High Fidelity, Prototype

Industries
Tech & SaaS, AI & Automation, Retail, Data, DevOps, Consultancy, Augmented Reality

Experience

Product Designer
Diverger (ex-Trileuco)
2024 – Present
Design of digital products. Fully integrated into a Scrum team with regular ceremonies and close collaboration with developers.

UX/UI Designer
Trileuco Solutions
2022 – 2024
Contributed to complex web applications for clients in DevOps, retail, and data platforms. Involved in UI design, creation of scalable design systems, and continuous iteration with technical teams.

Web Designer
Visual Publinet
2021 – 2022
Web design and development using WordPress, Divi, and CSS. Contributed to UI design with Adobe XD and product pages in PrestaShop.

Graphic Designer
Grupo Inverdama
2019 – 2021
Worked on brand design, web interfaces using Adobe XD and WordPress, and content creation for digital platforms.

Graphic Design Intern
Sanzza
2019
Branding and communication materials for small business clients.

Selected Projects

Delta
Retail – Modular Dashboard with AI
Modular dashboard builder with AI-powered widget creation for a leading textile company. Designed custom components and expanded the design system.

Yepcode
DevOps Platform
Design for a developer automation tool. Created the design system and built the corporate site in Webflow.

Diverger Website
Generative AI Web Experience
Corporate site with conversational UI and 3D visuals. Designed layout, motion and interactions; contributed to frontend styling.

iMBranded
Augmented Reality App
AR configurator for placing branded displays in physical environments. Designed for clarity, speed, and alignment with real installation needs — with clean UI, guided flows, and decisions shaped through ongoing product conversations.

Denodo
Enterprise Data Platform
UX improvements in internal data virtualization software. Identified issues and redesigned key workflows for technical users.