Lauren Levaccare | Chicago, IL 60613 | 773.251.5133

Email laurenlevaccare@icloud.com Linkedin www.linkedin.com/in/laurenlevaccareresume
GitHub https://github.com/lmlevaccare Web-Portfolio https://lmlevaccare.github.io/levaccareportfolio/

SUMMARY

Full Stack Web developer with a background in sales and sales management. Graduate of Northwestern Coding Boot Camp as well as holding a BA degree in business management with a minor in media marketing.
As a full stack web developer I will leverage my strong management skill-set with new web development and programming techniques. Most comfortable with Javascript, Node.js, React, and HTML/CSS and have a strong curiosity for new tools, programs and technologies along with a passion for creating new applications and collaborating with others.

EDUCATION

Northwestern University, Chicago | Full-Stack Web Development Certification | 2020-2020
Columbia College, Chicago | B.A Business Media Management; Minor: Marketing | 2008-2012
Further Education: Study Abroad, Milan/Rome, Italy | 2012-2012

TECHNICAL SKILLS

Languages : JavaScript- ES6, ES7 | C | C++ | C# | SQL | bash | HTML | CSS
Applications : VS code | materialize | Bootstrap | Heroku | Foundation | Flexbox| Github | Gitlab | Moment Js | iTerm| MySql| Express | handlebars | Node | jest

FRONT END DEV WEB PROJECTS

Server-Side APIs: Weather Dashboard https://github.com/lmlevaccare
Deployed Link https://lmlevaccare.github.io/weatherappHW/
- This App uses third-party APIs which are called on to retrieve weather data from US cities. Once data is retrieved local storage is implemented to store any persistent data. This App runs in the browser and is powered by JavaScript

Read.Here Application https://github.com/lmlevaccare
Deployed Link https://thedreamteam-nubootcamp.github.io/ReadHere/
- When the user inputs their destination city and selects their desired book genre an API will make a call to Open Library to obtain a list of books set in that city . Then a 2nd API call is made to Google Books, where we filter out the results to present the top 10 books based on the number of reviews. The user is then presented with their top 10 books in that destination city.
- This App runs in the browser and is powered by JavaScript and Server-Side API

BACK END DEV WEB PROJECTS

Employee Generator https://github.com/lmlevaccare/employeeGenerator
- This is a command line application which prompts the user for information about the team manager, and team members. The user can input team members. When complete, the command line app will create an HTML file that displays a nicely formatted team roster.
- The command-line application is run as a Node CLI, node modules,the Inquirer package and jest.

Virtual Notepad https://github.com/lmlevaccare/ExpressNoteTakerProject
- **Deployed Link** https://express-notepad-2020.herokuapp.com/
- This application can be used to write, save, and delete notes. This application will use an express backend and save and retrieve note data from a JSON file.

WORK EXPERIENCE

Division Manager, Neiman Marcus | Chicago, IL | 2014 – 2020

- Oversees group sales channels business analytics and development for 3 separate luxury retail division's which sales profits exceed 20.0+ million dollars annually.
- Established key partnership alliances with multiple vendors to maximize sales growth, strengthen client loyalty and devise an exclusive product platform in the Chicago metro market.
- Led overall recruitment and development of 25+ selling associates and 5+ entry level managers in areas of sales productivity, omni/online selling channels, client growth strategies and marketing.
- Developed and implemented strategic custom special-order business across all sales divisions, resulting in a 23% profit increase over last year.
- Collaborated with omni/software development teams to pilot, and rollout new mobile selling tool applications within 1 week, allowing all company sellers to generate mobile sales transactions for online/in-store products in real time.
- Spearheaded innovated sales opportunities through targeted marketing campaigns and utilizing customer-centric themes and online platforms to secure new business, resulting in 36% increased client retention over last year.
- Certified Trainer in The 4 Disciplines of Execution-4DXOS Systems by Franklin Covey.
- Neiman Marcus Overall Top Company Sales Manager of the Year, 2018
- Neiman Marcus Overall Top Company Communicator of the Year, 2018
- Neiman Marcus Top Division Financial Performance, 2016 and 2018

Assistant Store Manager, La Perla | Chicago, IL | 2013-2014

- Increased average monthly sales volume by utilizing omni selling tools, building strong client relationships, and developing strategic marketing and event plans to drive in store client traffic.
- Collaborated with buying teams to increase product sell through. By implementing strategic product edits to specific market needs I was able to increase product sell through on a quarterly basis.

Creative Team Lead, E-commerce Division | Akira | Chicago, IL |2012-2013

- Led Team in the product market launch of six new product lines that contributed to a $2 million new revenue stream.
- Managed wireless web software development projects and eCommerce / eMarketing projects to increase online sales profits throughout the sales online channel.
- Effectively researched and analyzed competitors online marketing strategies in order to implement innovative ways to