

Future-Proof Your Customer Journey with LENS CRM

From Lead to Delivery — All in One Unified System

Presented by: LMNAs



CRM | Project Management | Helpdesk

Client's Current Setup (Pipedrive)

✓ What Works

- Clean and simple sales pipeline
- Visual deal tracking

✗ What's Missing

- No integrated project delivery
- Fragmented service tracking
- Need for third-party integrations for post-sales processes

LENS = CRM + Projects + Service (Unified)

LENS Advantage



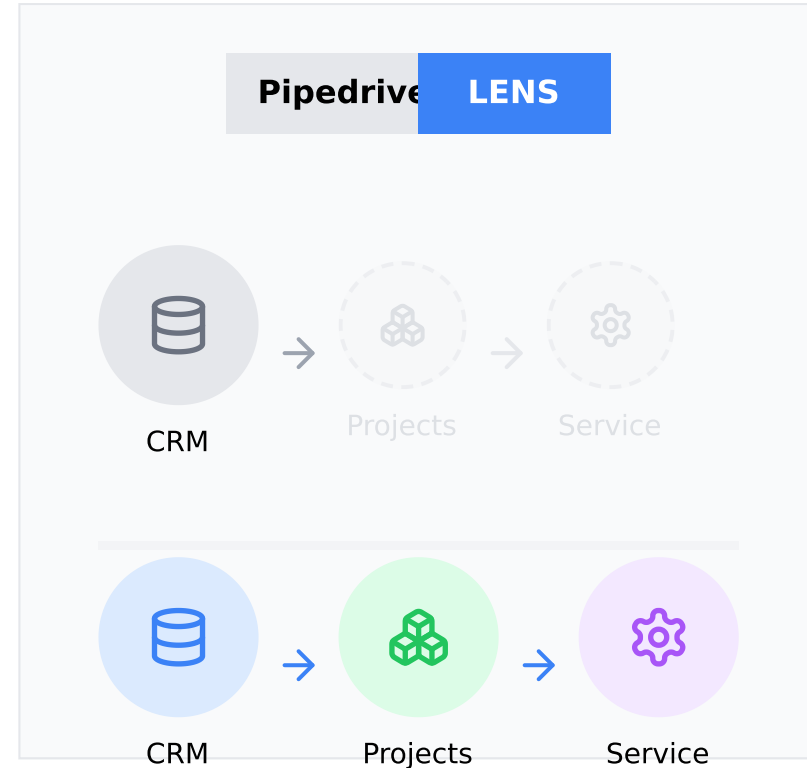
Native CRM, Project Management, and Helpdesk



End-to-end visibility from Lead → Deal → Delivery → Support



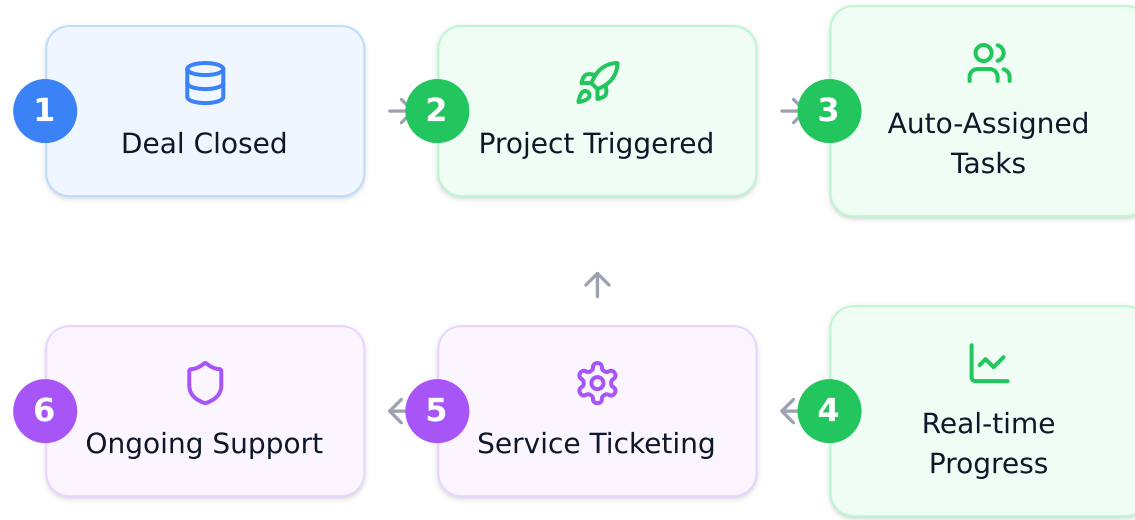
No data silos, no switching tools
"One System to Manage the Entire Customer Lifecycle"



Key Differentiators Over Pipedrive

Feature	Pipedrive	LENS
Deal → Project Handoff	Manual or via integrations	Automatic & Seamless
Built-in Project Management	Basic (via add-ons)	Full-featured & Native
Task Dependencies / Milestones	Limited	Advanced Capabilities
Service Ticketing	Not Native	Integrated Helpdesk
ERP Extension (Billing, HRMS, Inventory)	External tools	Built-In

Real-World Use Case



All interactions visible on the customer timeline

Why LENS for Jasser?



Scale beyond just sales

Future-proof your operations



Deliver better customer experience

With integrated service management



Increase operational efficiency

With one unified platform



Flexible and future-ready

ERP, billing, and more if needed



**Let's explore how we can
tailor LENS for your business**

[Schedule a Demo](#)

