



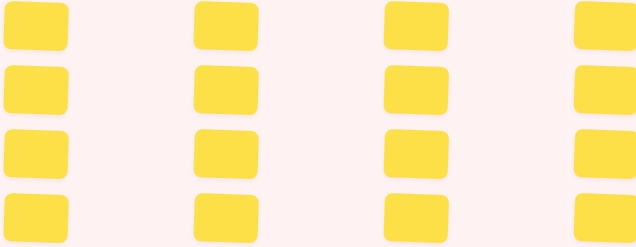
Business Workflows Using LENS

Welcome to structured growth through intelligent workflow
design

LMNAs

LENS

• Without Structure



Chaos of sticky notes and informal processes

✓ With Workflows

To Do

In Progress

Done

Clean, organized Kanban structure



Small teams can work informally



Growth introduces complexity



Work gets delayed, accountability fades



Structure is needed to maintain speed



Sales

Lead management & deal progression



HR

Recruitment & employee onboarding



Finance

Approval workflows & budgeting



Projects

Task management & delivery

- Companies with >1 department

- Teams with repeatable processes

- Hybrid or distributed setups

- Businesses scaling from founders to functional roles

● Without Workflows

Verbal follow-ups

No clear ownership

Manual tracking

Delays and rework

✓ With Workflows

→ Defined steps

→ RACI-aligned roles

→ SLA-based progress

→ Audit and escalation paths

10-Person Team

Huddle

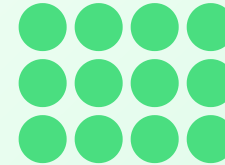
Overlapping responsibilities

50-Person Team

Departments

Friction visible between teams

100-Person Team



Org Chart

Mapped workflows & clear structure

10

Ad hoc OK



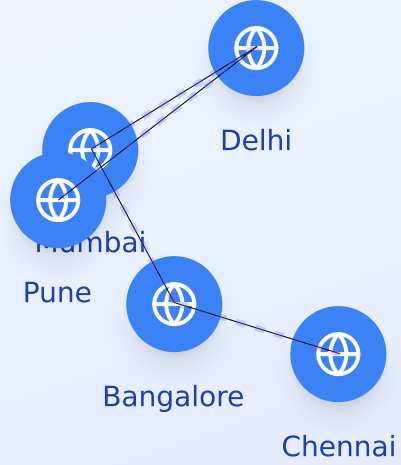
50

Structure emerging



100

Full RACI & automation



**Enable async
collaboration**



**Unified dashboards bring
clarity**



**No task falls through
gaps**

Purchase Request Workflow - RACI Matrix

Process Step	R	A	C	I
Request Submission	Requester	Dept Head	Finance	Procurement
Budget Approval	Finance	Finance Head	Dept Head	Requester
Vendor Selection	Procurement	Procurement Head	Requester	Finance
Final Approval	Procurement	CEO	All Heads	Requester

R Responsible

Executes the work

C Consulted

Provides input

A Accountable

Owns the decision

I Informed

Receives updates



Key Takeaways



Chaos doesn't scale

workflows do



**Growth needs
clarity**

not more meetings



LENS enables fast

flexible, RACI-driven design

Ready to Transform Your Workflows?

LENS enables fast, flexible, RACI-driven process design

Structured Growth

Clear Accountability



Try LENS

Build your first workflow
in LENS platform

Start Building



Get Expert Help

Reach out to LMNAs for a
tailored workflow session

Contact Us



Explore Resources

Download templates or
get inspired by our use
cases

Browse Library

Questions? Need help getting started?

Email: hello@lmnas.com **Web:** www.lmnas.com