# Medeo Corporation - Backgrounder

**Company History**

Medeo is a Vancouver-based telehealth company founded in 2012 by Dr. Jesse Pewarchuk MD FRCP(C), Ryan Wilson (UBC, BCom, 2008) and Andrew Wilkinson (Founder of Metalab Design).

After having identified that the majority of regular doctor visits in British Columbia were administered through physical visits, which resulted in overcrowding emergency rooms, and left rural areas underserviced, Jesse and Ryan set out to find a solution. They partnered with Andrew Wilkinson to develop Medeo, and the platform soon emerged as a means to improve the access, efficiency and quality of care for British Columbians.

Technological development of Medeo began in June 2012, and in the fall of 2012 the Medeo team was gathered together. Patient-doctor testing commenced in January 2013, and the company officially launched on Monday, June 3rd. Since then, patients and doctors are being added every day to the Medeo network.

**Inspiration behind Medeo**

Medeo is an innovative system that was built by physicians and developers to make it more convenient to see a doctor in BC. The Medeo platform was created to change the lives of seniors, those who are dependent on public transportation, people with disabilities, people with chronic illnesses, those with restricted mobility, and anyone who needs to see a doctor or specialist in BC.

**Studies Supporting Telehealth Innovation & Benefits**

- Making Care Mobile: Shifting Perspectives on the Virtualization of Patient Health (2013, PWC)
  http://www.pwc.com/en_CA/ca/healthcare/publications/06-13-virtualization-of-care-mobile-health.pdf

- Canadian Telehealth Report (2013, COACH)
  http://www.coachorg.com/en/resourcecentre/Telehealth_Report.asp

- Telehealth Benefits and Adoption: Connecting People and Providers Across Canada (2010, Canada Health Infoway)
https://www.infoway-inforoute.ca/index.php/programs-services/investment-programs/telehealth

- How can telehealth help in the provision of integrated care? (World Health Organisation - Europe, 2010)
http://www.euro.who.int/__data/assets/pdf_file/0011/120998/E94265.pdf