



**EARTHDAY** | 07  
SUSTAINABILITY UNLEASHED

# Reno Bike Project

**In October of 2006 a group of** young Reno residents created the Reno Bike Project (RBP). The organization's goal is to unite the local community of cyclists and promote cycling as a lifestyle choice. Coordinating with local organizations such as the Kiwanis for its Tuesday volunteer night at 2605 Comstock Dr., Reno from 6 to 8 p.m. learn bike maintenance and repair through fixing bikes that are then donated to children.

RBP is also collaborating with Washoe County Air Quality Management, Procrastinating Peddlers, local bike shops, and Great Basin Food Co-op—who will provide breakfast—to promote Bike to Work Day which takes place on May 22, March 2007 at the Never Ender Gallery, RBP promoted Bike Art from local artists; the event was sponsored by New Belgium Brewery. At the Tour De Nez bike event, RBP works to enlarge the population of cyclists in Reno by making this effective, fun, and eco-friendly form of transportation more affordable, accessible, exciting, and safe.

RBP will soon open a community bike shop where donated bikes can be refurbished and made available to the public at an affordable price. The RBP will offer new and used parts, comprehensive workstations available to the public, and free maintenance and safety workshops. In addition to the workshop RBP hope to build a cultural hub, where people can come to share knowledge, concerns, and the many different artistic forms cycling takes on.

RBP knows there are many environmental advantages to riding a bike and are dedicated to reducing pollution. So during Earth Day the RBP will be offering a free bike valet to insure that all the bikes are properly tended. A mechanic will also be available to assist with any possible mechanical difficulties Earth Day attendees might have.

RBP is always accepting donations so we ask and encourage anyone with bikes, parts, or tools that are laying around collecting dust to bring them to Earth Day so that RBP can make them available to the public.

