

# URBANLENSES

Unveiling the Unseen through Data-Driven Urban Exploration

1985

2003

2004

2005

2006

2007

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

2024

2024

## PRACTICE

## ACADEMICS

ASTURIAS

BARCELONA

Dip. Architecture  
ETSALS

NYC

MArch Urban Design  
BARTLETT - UCL

LONDON

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

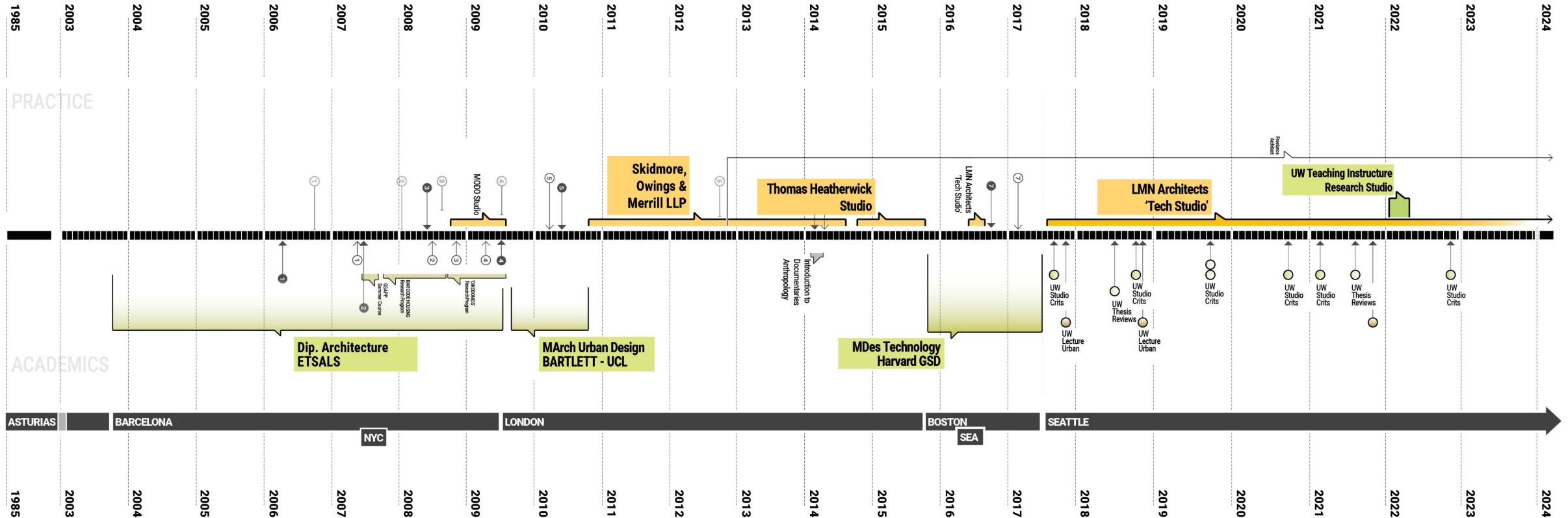
2020

2021

2022

2023

2024



# WHAT'S THE PLAN?

## 01 Part One: "Understanding Urban Complexity" (1h30min)

- + **Context:** "Decoding Urban Systems" (45min)
- + **Showcase:** "Uncovering the City" (45min)
  - a. Workflow and Tools
  - b. Leveraging APIs

## 02 Part Two: "Visualizing Urban Narratives" (1h)

- + **Context:** "Data Visualization and Urban Intervention" (30min)
- 

(Break 10-15min)

---

### + Showcase: Visualizing Data with QGIS (30 min)

- a. Activity Point Analysis
- b. Route Analysis

## 03 Part Three: "Translating Urban Data into Design" (45min)

- + **Showcase:** Visualization and Interaction with Rhino and Grasshopper
  - a. Activity Evolution
  - b. Custom Shortest Path Analysis

## 04 Part Four: Future Directions and Open Discussion (30min)

- + **Next Steps**
- + **Open Discussion**

GITHUB REPOSITORY

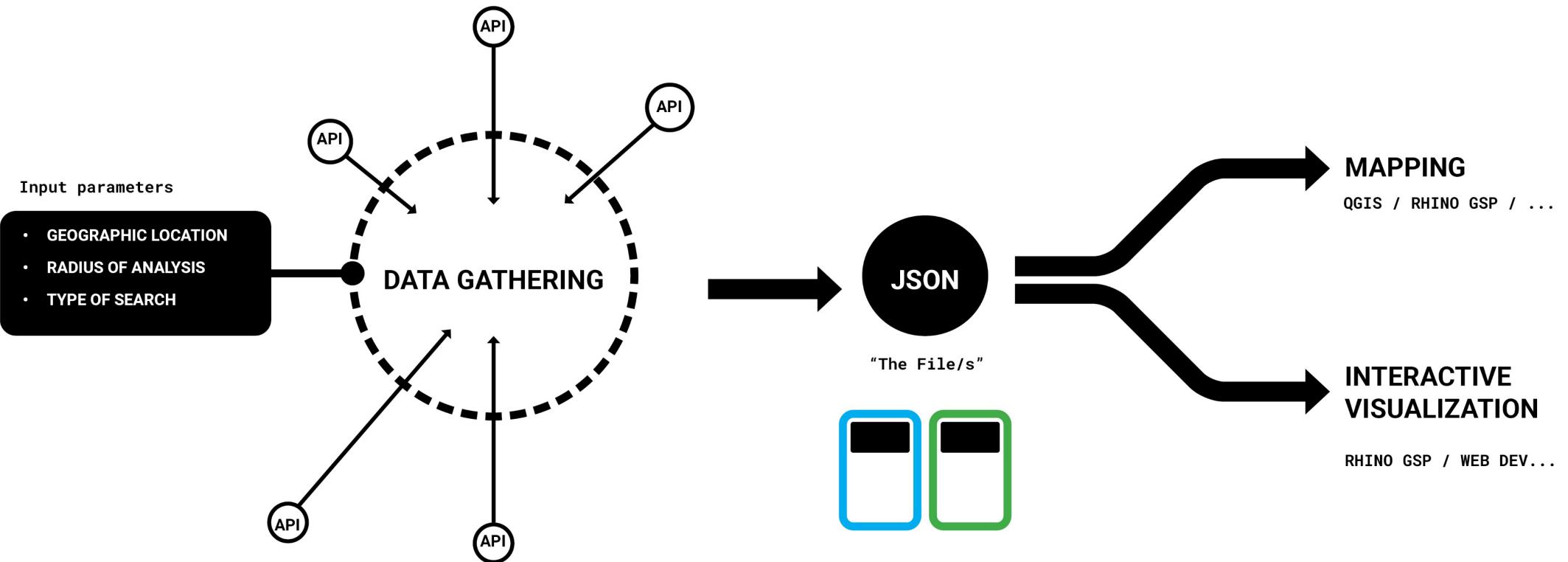
**<https://github.com/lmnts/urbanlenses>**

# WORKFLOWS

---

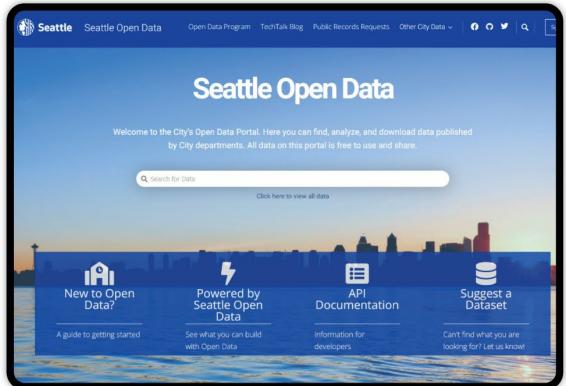
06/23/23

# THE BASIC WORKFLOW

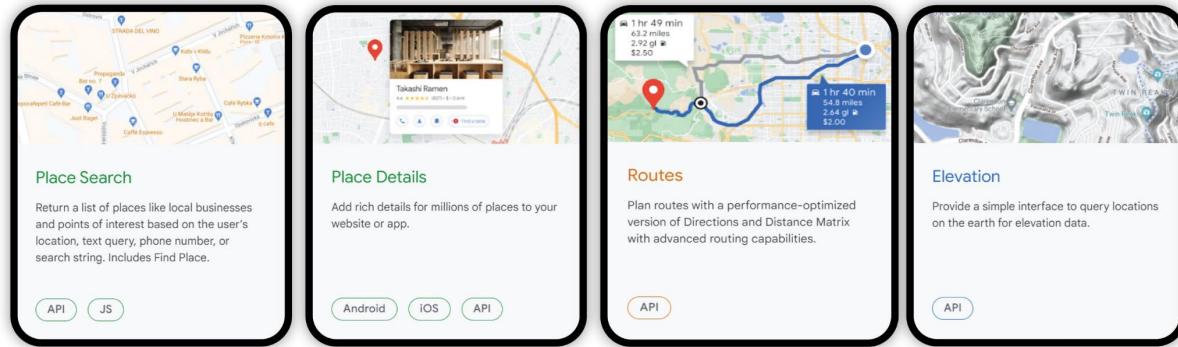


# WHERE DOES THE DATA COME FROM?

## CITY'S OPEN DATA

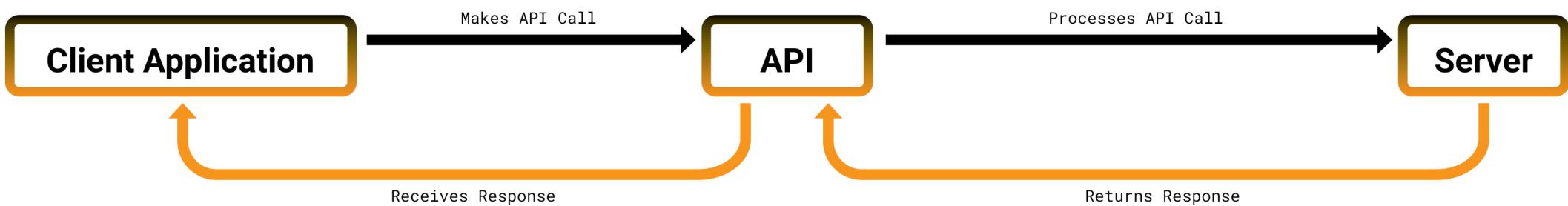


## GOOGLE MAPS API



## **Application Programming Interface**

**An API is a “bridge for software communication”, enabling different software applications to interact and share data with each other.**



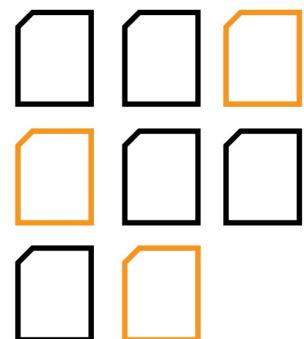
## LEVERAGING THE GOOGLE API

- 
- 01. Google Cloud Project:** Create or select a project in the Google Cloud Console.
  - 02. Enable Billing:** Enable billing for your project. Google's APIs are not entirely free, and they require billing information even if the usage falls within the free tier.
  - 03. Enable APIs:** Enable the Google Maps APIs that you want to use.
  - 04. Get API Key:** Create credentials for your project to get the API Key.
  - 05. Restrict API Key:** Restrict the API Key to prevent unauthorized usage and quota theft.
  - 06. Use API Key:** Use the API Key in your application.

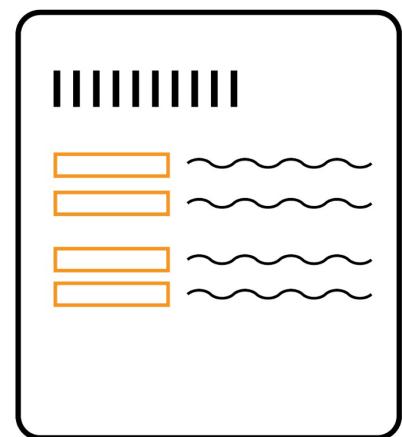
# LEVERAGING THE GOOGLE API

**SET UP** → **INTERFACE** → **LOCATIONS** → **ROUTES** → **OUTPUT**

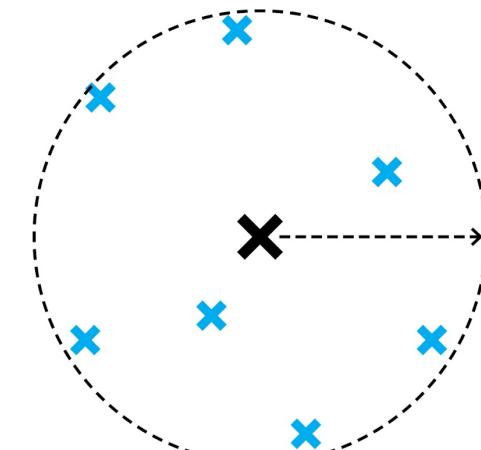
Python libraries  
and API  
prerequisites  
necessary to run  
the tool



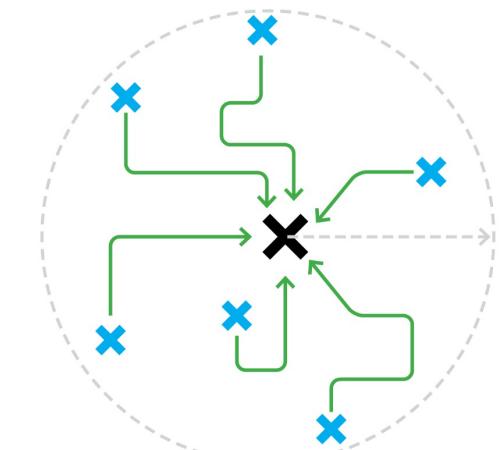
User Interface  
where to set up the  
type of search.



API requests that  
gather information  
about activities  
around an urban  
area of analysis.



API requests that  
gather information  
about all the most  
likely route from  
every location  
found earlier to  
the location of the  
analysis



# LEVERAGING THE GOOGLE API

**SET UP** → **INTERFACE** → **LOCATIONS** → **ROUTES** → **OUTPUT**

## PYTHON VO

PYTHON 3.0

## PYTHON LIBS

```
import requests
import json

import csv
import pandas as pd

import time
import sys
import os
import random
from datetime import datetime
from datetime import timedelta
from time import sleep

import tkinter
import PySimpleGUI
```

## AUTHENTICATION

Google API Key

# LEVERAGING THE GOOGLE API

SET UP → INTERFACE → LOCATIONS → ROUTES → OUTPUT

## PYTHON VO

PYTHON 3.0

## PYTHON LIBS

```
import requests
import json

import csv
import pandas as pd

import time
import sys
import os
import random
from datetime import datetime
from datetime import timedelta
from time import sleep

import tkinter
import PySimpleGUI
```

## AUTHENTICATION

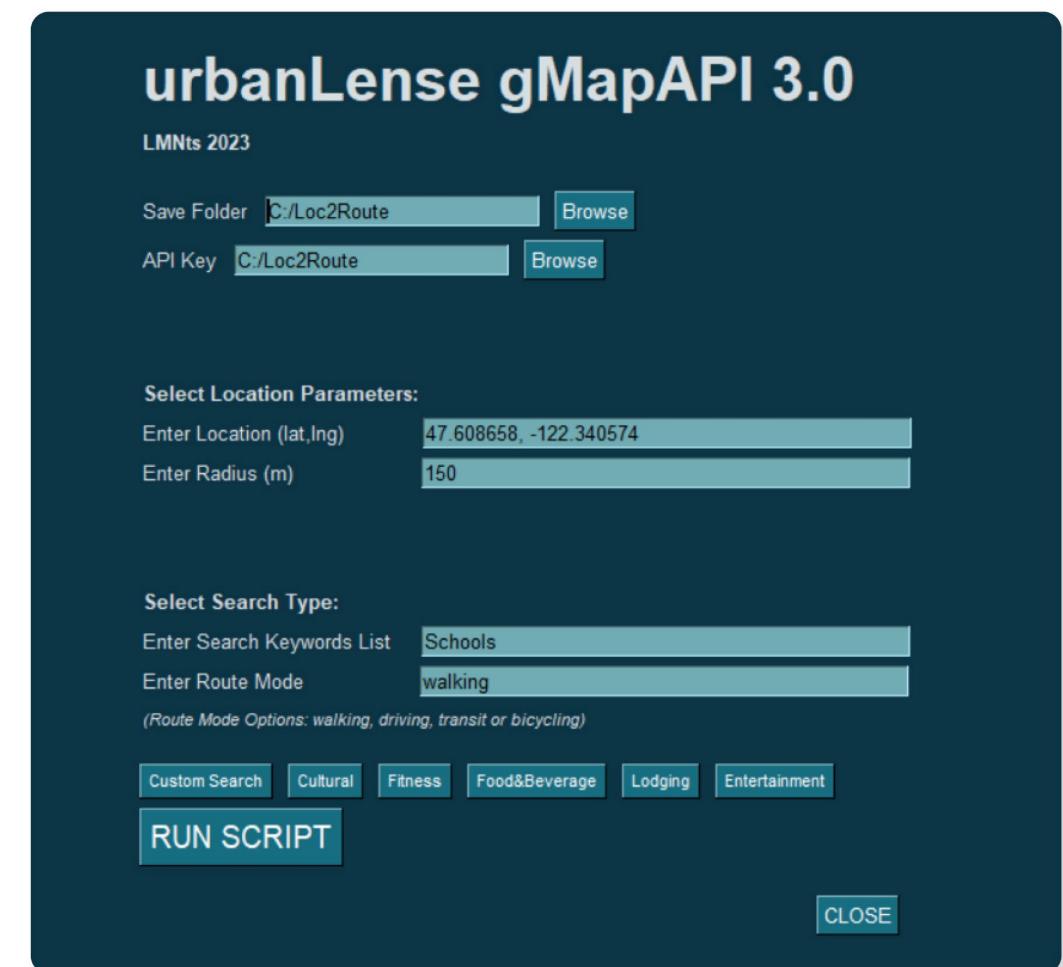
Google API Key

## 01. INTERFACE SET UP

## 02. LOCATE THE API KEY

## 03. DEFINING THE INPUT PARAMS.

- LOCATION & RADIUS
- PRESET ACTIVITY SEARCHES /CUSTOM
- ROUTE MODE



# LEVERAGING THE GOOGLE API

SET UP → INTERFACE → LOCATIONS → ROUTES → OUTPUT

## PYTHON VO

PYTHON 3.0

## PYTHON LIBS

```
import requests
import json

import csv
import pandas as pd

import time
import sys
import os
import random
from datetime import datetime
from datetime import timedelta
from time import sleep

import tkinter
import PySimpleGUI
```

## AUTHENTICATION

Google API Key

### 01. INTERFACE SET UP

### 02. LOCATE THE API KEY

### 03. DEFINING THE INPUT PARAMS.

- LOCATION & RADIUS
- PRESET ACTIVITY SEARCHES /CUSTOM
- ROUTE MODE

### 01. HANDLING THE DATA RETRIEVED FROM API

- DUPLICATE RESULTS
- DEALING WITH MULTIPLE PAGES

### 02. MAKING THE REQUEST PER KEYWORD (GOOGLE PLACE SEARCH)

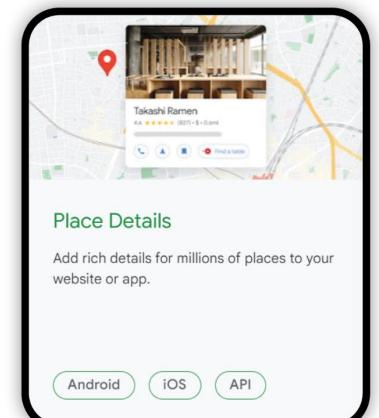
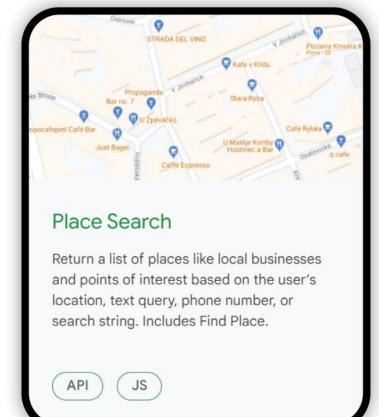
- DEFINING PRE-STABLISHED PARAMS.

### 03. SELECTING THE RELEVANT RESULTS

- DIRECT RESULTS
- MANAGING OTHER RESULTS:  
USING 'PLACE DETAILS' TO  
GET ADDITIONAL INFORMATION ABOUT  
OPENING TIMES.

### 04. HANDLING DATA

- TRANSFORMING RESULTS INTO AN  
OUTPUT JSON FILE.
- SAVING FILE WITH UNIQUE NAMING  
SYSTEM.



# LEVERAGING THE GOOGLE API

SET UP → INTERFACE → LOCATIONS → ROUTES → OUTPUT

PYTHON VO

PYTHON 3.0

PYTHON LIBS

## 01. INTERFACE SET UP

### 02. LOCATE THE API KEY

### 03. DEFINING THE INPUT PARAMS.

- LOCATION & RADIUS
- PRESET ACTIVITY SEARCHES /CUSTOM
- ROUTE MODE

## 01. HANDLING THE DATA RETRIEVED FROM API

- DUPLICATE RESULTS
- DEALING WITH MULTIPLE PAGES

## 02. MAKING THE REQUEST PER KEYWORD (GOOGLE PLACE SEARCH)

- DEFINING PRE-STABLISHED PARAMS.

## 03. SELECTING THE RELEVANT RESULTS

- DIRECT RESULTS
- MANAGING OTHER RESULTS:  
USING 'PLACE DETAILS' TO  
GET ADDITIONAL INFORMATION ABOUT  
OPENING TIMES.

## 04. HANDLING DATA

- TRANSFORMING RESULTS INTO AN  
OUTPUT JSON FILE.
- SAVING FILE WITH UNIQUE NAMING  
SYSTEM.

## 01. MAKING THE REQUEST PER LOCATION FOUND IN PREVIOUS STEP.

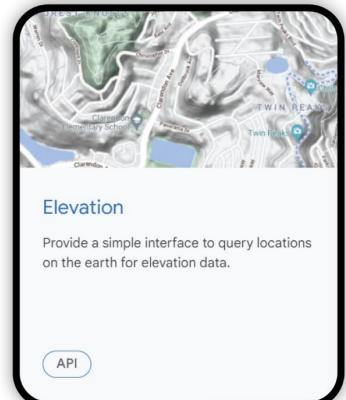
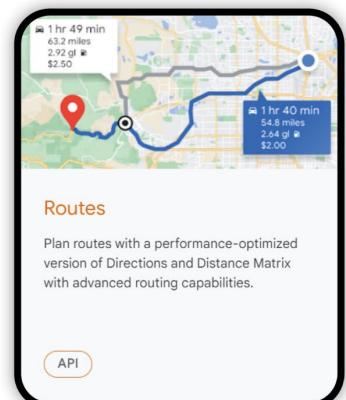
- DEFINING PRE-STABLISHED PARAMS.

## 02. SELECTING THE RELEVANT RESULTS

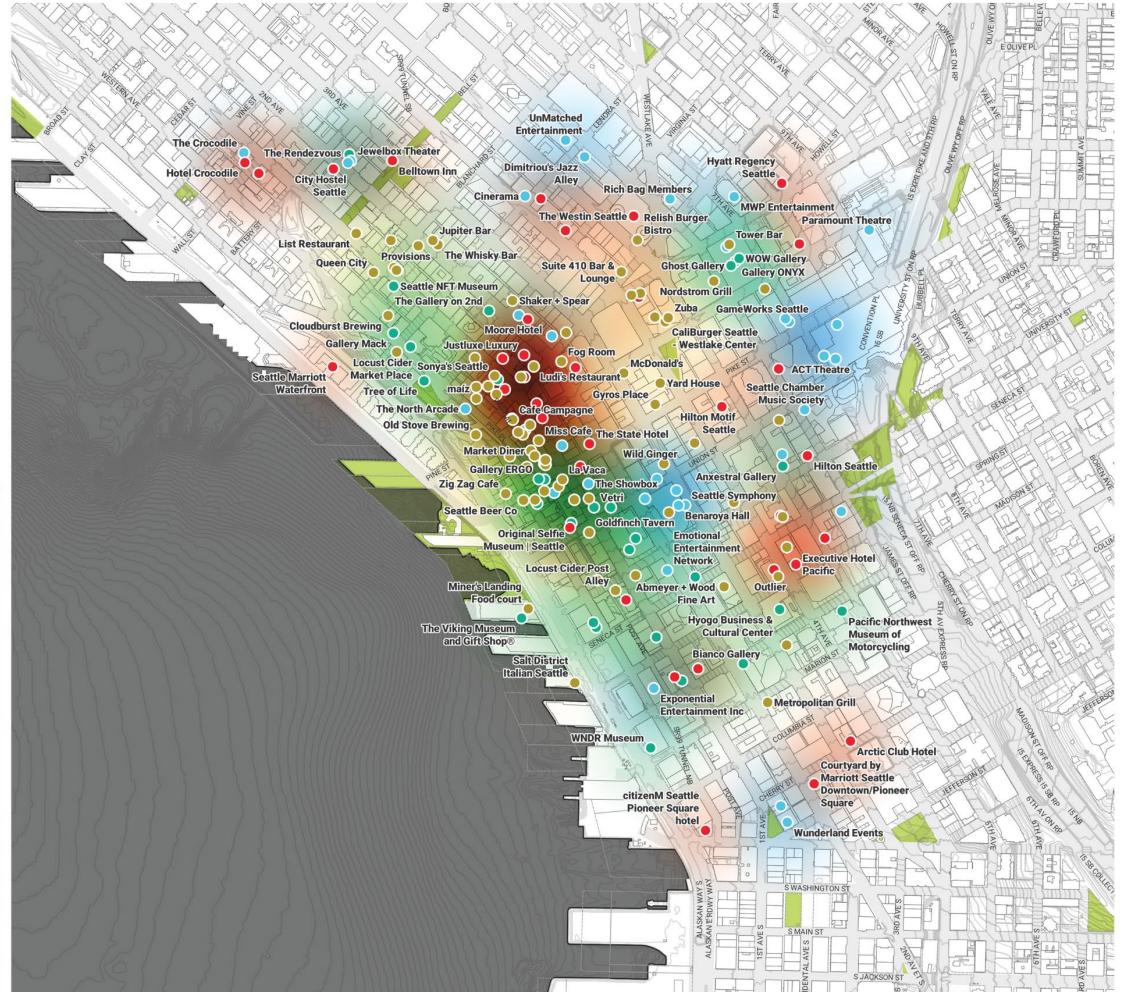
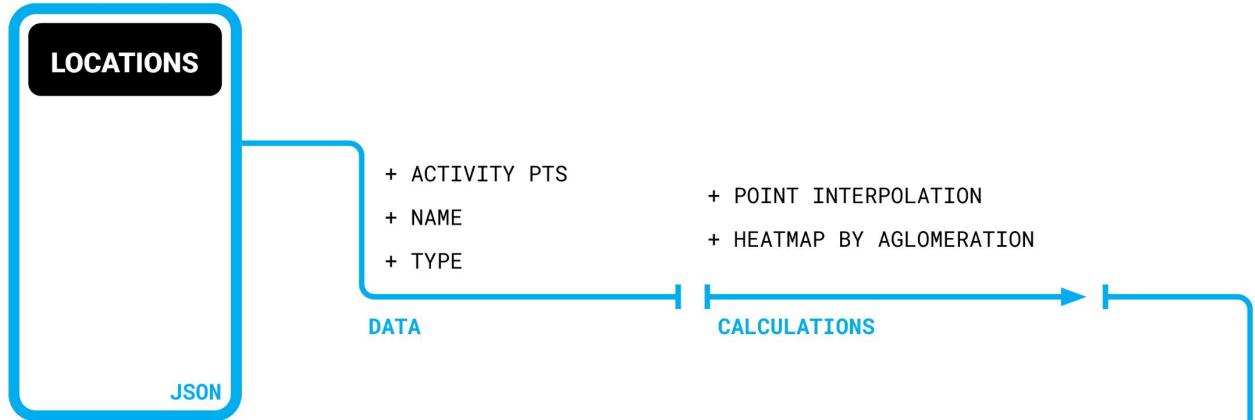
- DIRECT RESULTS: COLLECTION OF  
POINTS THAT REPRESENT EVERY STEP  
OF THE ROUTE GIVEN THE PARAMETERS.
- MANAGING OTHER RESULTS:  
USING 'ELEVATIONS API' TO ADD THAT  
INFORMATION ON EVERY STEP OF THE  
ROUTE.

## 04. HANDLING DATA

- TRANSFORMING RESULTS INTO AN  
OUTPUT JSON FILE.
- SAVING FILE WITH UNIQUE NAMING  
SYSTEM.

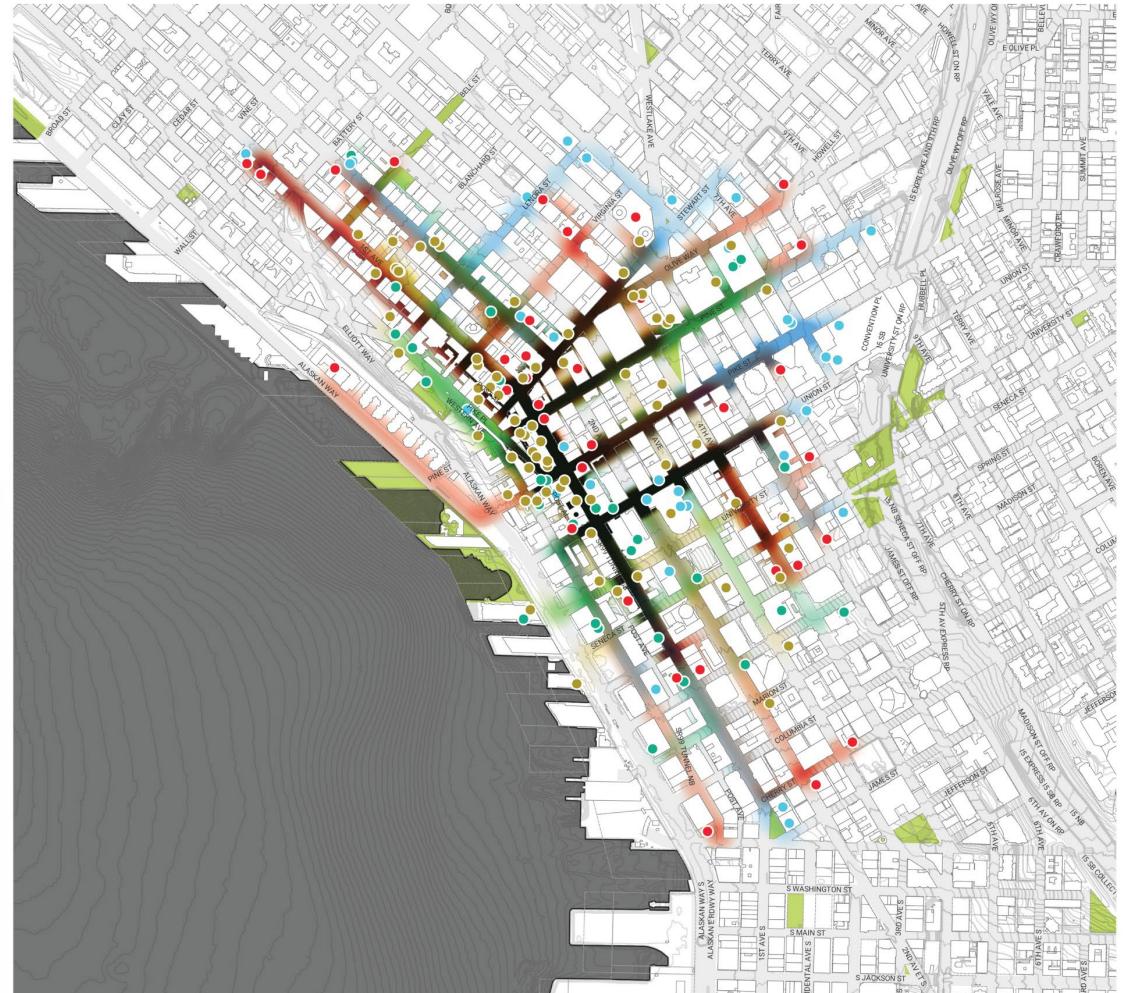
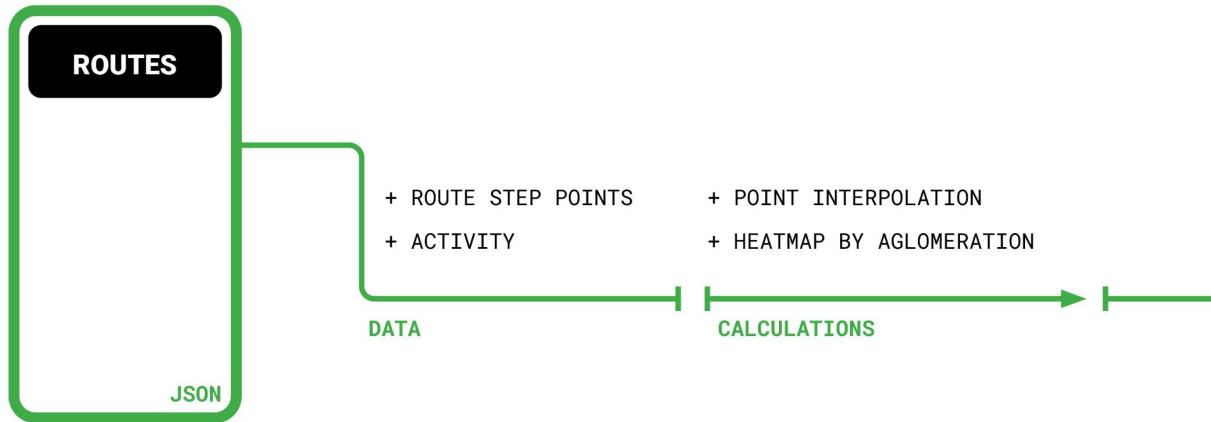


# QGIS ACTIVITIES ANALYSIS



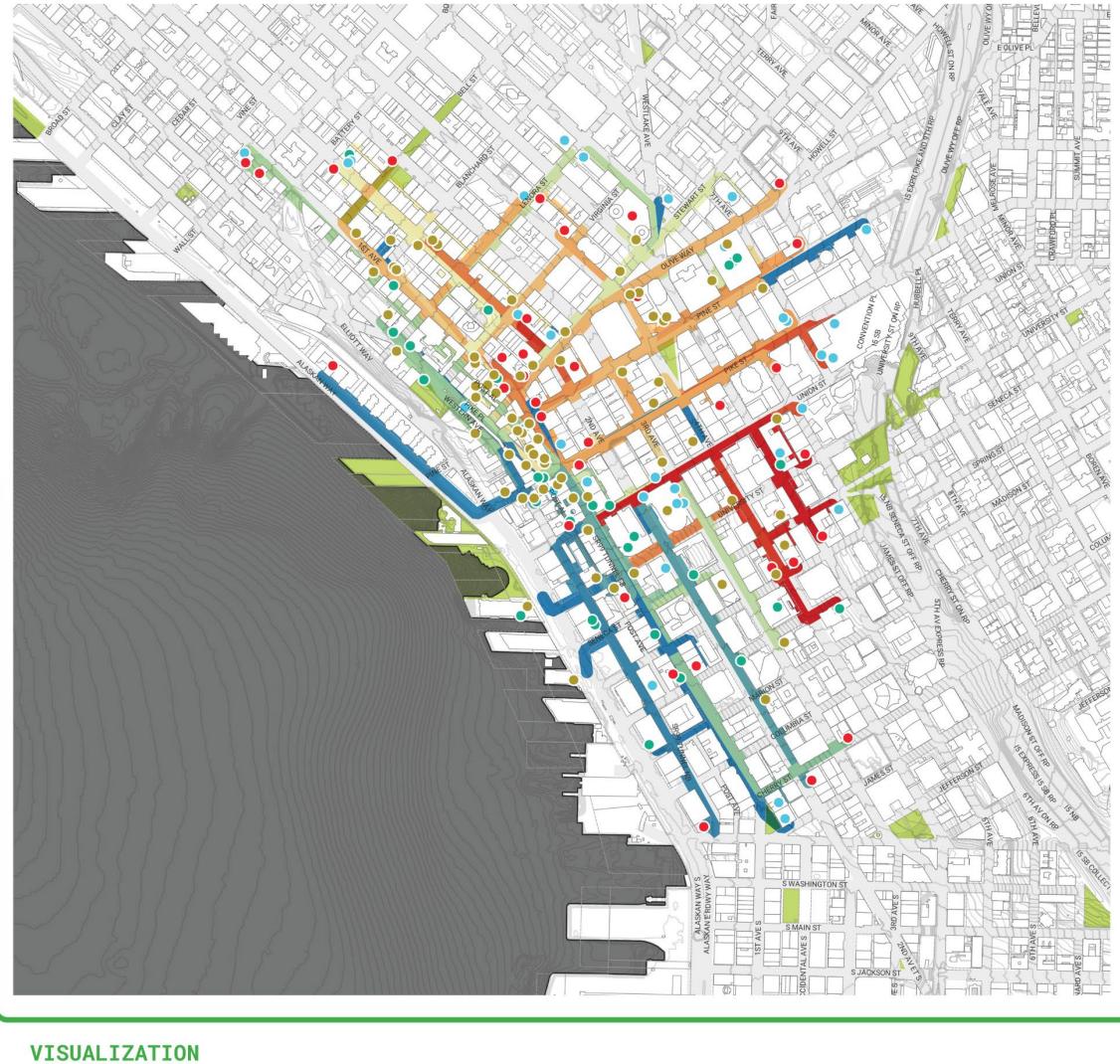
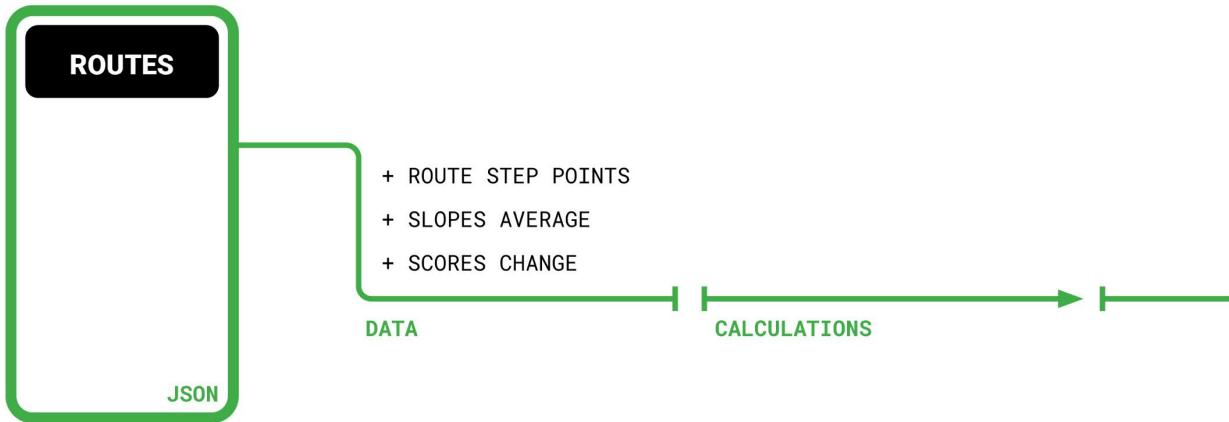
VISUALIZATION

# QGIS ROUTES BY ACTIVITY

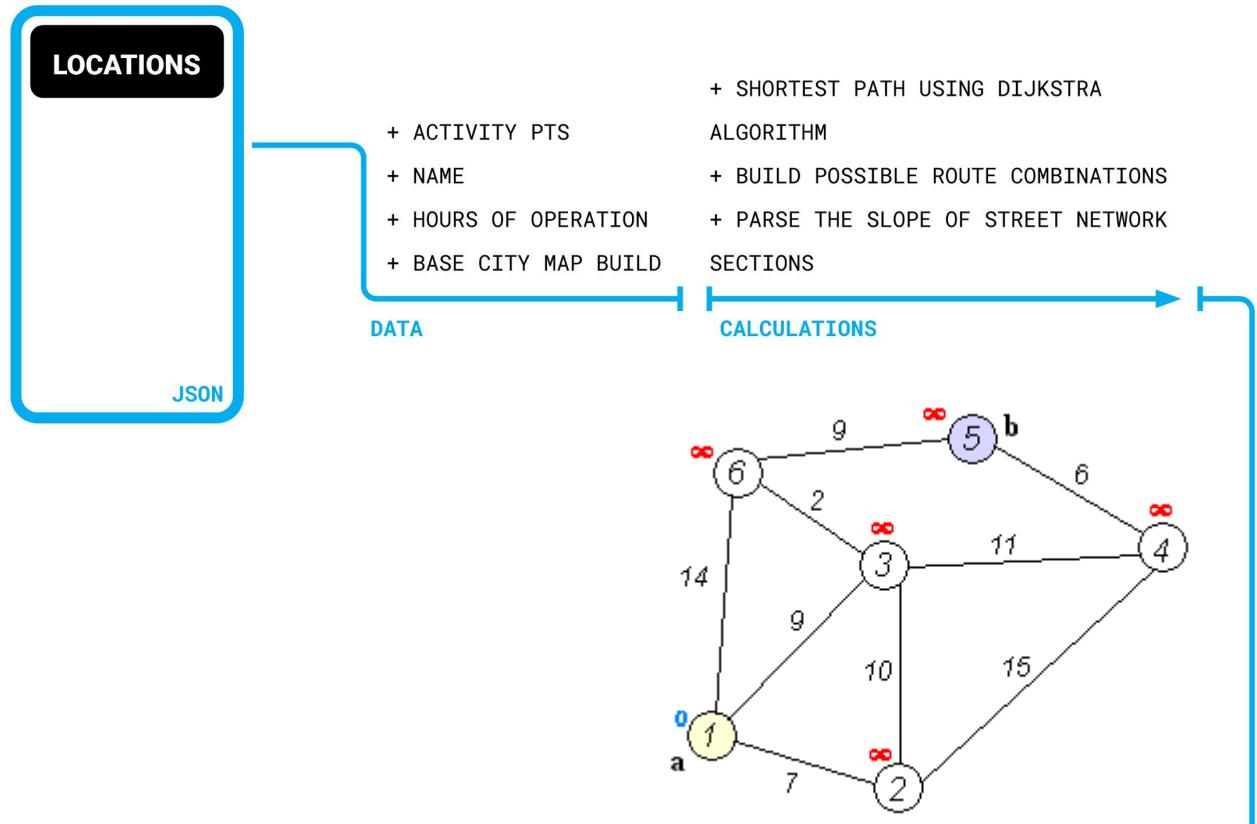


VISUALIZATION

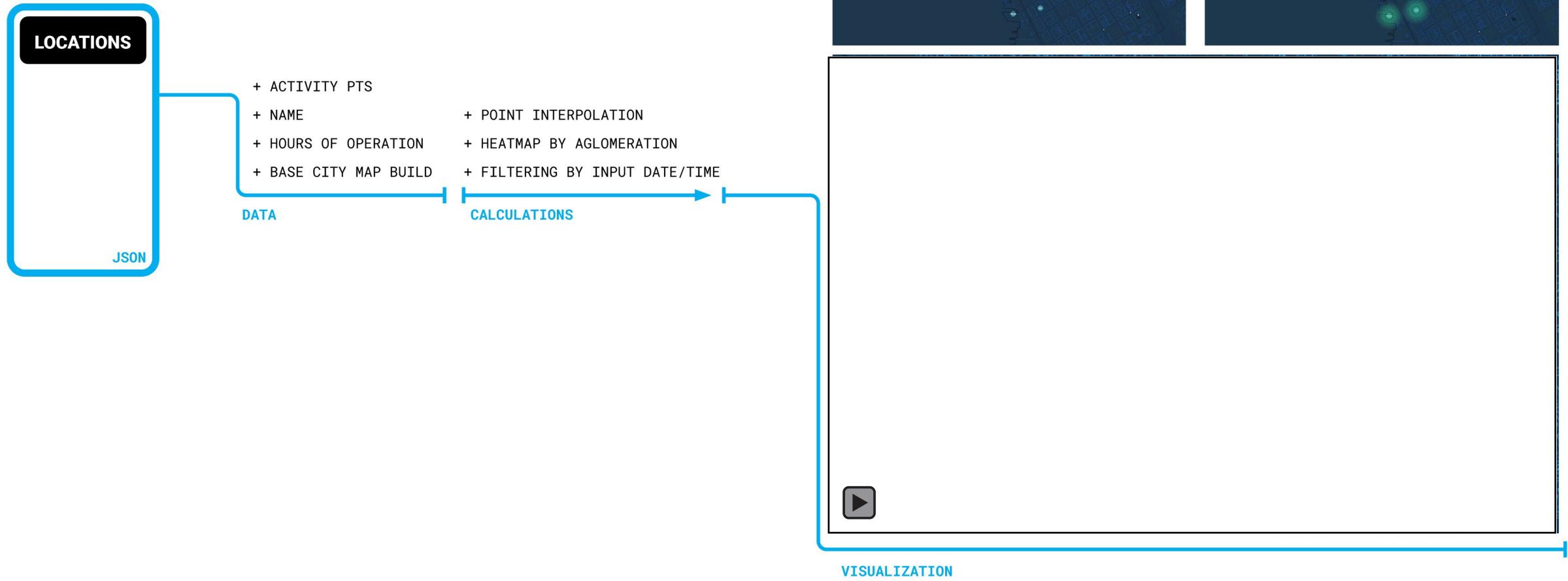
# QGIS ROUTES SLOPES



# INTERACTIVITY WITH GRASSHOPPER: PATHFINDERS



# INTERACTIVITY WITH GRASSHOPPER: ACTIVITY ANIMATION



## NEXT STEPS

- INTEGRATION OF SODA API TO DIRECTLY RETRIEVE OPEN DATA FROM CITY
- HOW CAN WE HARVEST DATA ABOUT THE ACTIVITY WITHIN THE CITY?
- GOOGLE API STREET VIEW AND IMAGE ANALYSIS
- INFERENCE OF SOCIAL MEDIA AND OTHER VIRTUAL PLATFORMS IN THE URBAN ENVIRONMENT.

## QUESTIONS FOR DEBATE

- THE QUESTION ABOUT DEVELOPMENT USING CHAT GPT AS AN AID. WHAT DOES IT MEAN FOR THE WAY WE DEVELOP OUR TOOLS?
- ARE THERE WAYS TO MEASURE HOW DO WE EXPERIENCE THE STREET? HOW THESE TYPE OF VISUALIZATION OUTCOMES CAN INFLUENCE THAT EXPERIENCE?

Gracias!

**<https://github.com/lmnts/urbanlenses>**