

## SKILLS

### STATISTICAL ANALYSIS:

Hypothesis testing, Regression,  
Exploratory Data Analysis,  
Principle Component Analysis, A/B testing

### MACHINE LEARNING:

Regression,  
Clustering, Classification,  
Dimension Reduction

### PROGRAMMING AND SOFTWARE:

SQL,  
Python,  
Advance Excel(Formula, V lookup, etc.)

## SUMMARY

I am experienced data analytics professional with a background in statistical analysis, data wrangling, and machine learning algorithms. I'm passionate about helping others understand key business opportunities through visualizations and presentations of insight through data. I often attend data science events around Houston to sharpen my skills and learn new techniques within data science.

## PROJECTS

### CONSUMER CLASSIFICATION PROJECT

Used unsupervised machine learning algorithm to classify customers based on purchasing habits to distribute specialized marketing material.

### PREDICTION MODEL PROJECT

Used machine learning to develop a critic score prediction model based on historical data, used to predict critic score prior to release.

### SENTIMENT ANALYSIS PROJECT

Used machine learning to conduct sentiment analysis in order to determine positive and negative sentiments about product.

## RELEVANT EXPERIENCE

### AON HEWITT

Pension Administrator

The Woodlands, Tx

2016 to 2017

- Develop Excel spreadsheets that automatically calculate defined retirement benefits for multiple pension plans using V-lookups, formulas, macros, etc.
- Assist with the creating, testing, and implementing customized calculation system for new clients according to the plan provisions and administrative requirements.
- Create monthly client reports detailing pension plan activity and funds.
- Conduct and test monthly data load to ensure data quality.
- Developed a better data testing process that eliminated errors in our monthly data load procedure by 15%
- Created and implemented a data mining project to classify and categorize participants within the pension database that were previously missing.
- Developed Mass lump sum solicitations to increase pension lump-sum take rate.

### NORTHWESTERN MUTUAL

Financial Representative

Fayetteville, Arkansas

2012 to 2013

- Market financial services to 20-30 different clients weekly, to collaborate on an effective financial plan suiting individual financial goals and needs.
- Develop client reports with visualizations based on financial status and create presentation to illustrate financial opportunities and needs based on each client's financial goals
- Collaborate with managers on ways to market to financial services to multiple demographic groups.

## EDUCATION

### Springboard

Certificate Data Science Career Track 2018

### University of Arkansas at Fayetteville

B.S.B.A. Economics 2014