WARDROBE 🚣 ARCHITECT

DESIGNING AND BUILDING THOUGHTFUL ATTIRE

GOAL
Uncover the styles that make you feel like yourself and attach words and images to them.
When you are wearing your favorite clothing, how do you feel (e.g. confident, sexy, poised, powerful, etc)?
When you're wearing something that is not quite right, how do you feel? What are the feelings you want to avoid about the clothes you wear?
Who do you consider to be your style icons? What is it about them that appeals to you?
What are some words that describe styles that you like in theory, but are not quite you?

Look over your answers f ties, location, and body. I about descriptive words,	List at least 15 words	that you associa	ete with your answers		
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Are there other words you your core style?	u would like to add to	this list? What	other words describe		
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Look over the answers to 3-5 words to describe you			d to narrow your list	to only	
					

VISUAL EXERCISE

Collect 15-20 images that represent these 3-5 words for you. You could create a pinterest board, a folder on your computer, a moodboard, or a collage. Be creative and have fun!