1. Given the data and charts, the following conclusions have been drawn.:

* Theater, music, and film & video are the categories with the most successful outcomes.
* Plays is the most successful sub-category by a very large margin.
* August is the month with the least successful campaigns, while simultaneously having the highest rate of canceled and failed campaigns.

1. One limitation about this dataset is that we do not possess demographic data aside from country.
2. One other graph we could use to analyze this data is to use either pledged amount or the average donation with backer count and compare it against categories and sub-categories, and countries. I believe this would be important because it would go beyond a binary analysis of success and fails, so that we could more accurately represent interest in some of the crowdfunding projects.