



LUCAS MOSELE


UI DESIGNER



PHONE
857-888-2692



EMAIL
lucas@lmoosele.com



PORTFOLIO
www.lmoosele.com

User Interface, Branding, and Interaction Designer.

> EXPERIENCE

- SALT - VISUAL/UI DESIGNER

May 2014 - Feb 2015

In charge of UI Design and Front-End documentation. Led efforts to develop a visual language and keep it in line with modern standards. Created interaction animations, wireframes, and UI icon design. Part-time Content contribution, graphic design, and photography direction.
- LMOSELE DESIGN - FREELANCE DESIGNER/CONSULTANT

Mar 2014 - Present

Part-time freelance projects for agencies and small businesses including consulting for user experience, re-branding, and interaction design.
- TRELLIS INC. - UI/UX DESIGNER (CONTRACTOR)

Aug 2014 - Present

Led efforts to redesign the agency website. Headed client design work for Maxi-Cosi's product customization tool, Allcell's ecommerce pages, and all other relevant internal/client work.
- SALT - INTERACTIVE DESIGN INTERN

Oct 2013 - May 2014

Provided assets for design, development and content teams with Adobe Creative Suite. Led design process in various internal marketing and front-end projects. Learned HTML/CSS to create intranet web-page for relevant team information.
- KRASH - MARKETING INTERN

Aug 2013 - Dec 2013

Data mining and communications to major companies & startups in Boston, Chicago, and New York. Main photographer and assistant event manager. Contributed to blog over the course of a month long period and supported all social media communications through HootSuite.

> Volunteer Work

- Code Mentor

Oct 2014 - Dec 2014

Tutored Startup Institute students on the basics of coding in Foundation/Bootstrap. Instructed them in foundations of design, code practices, and basic SEO.
- Volunteer Project Manager

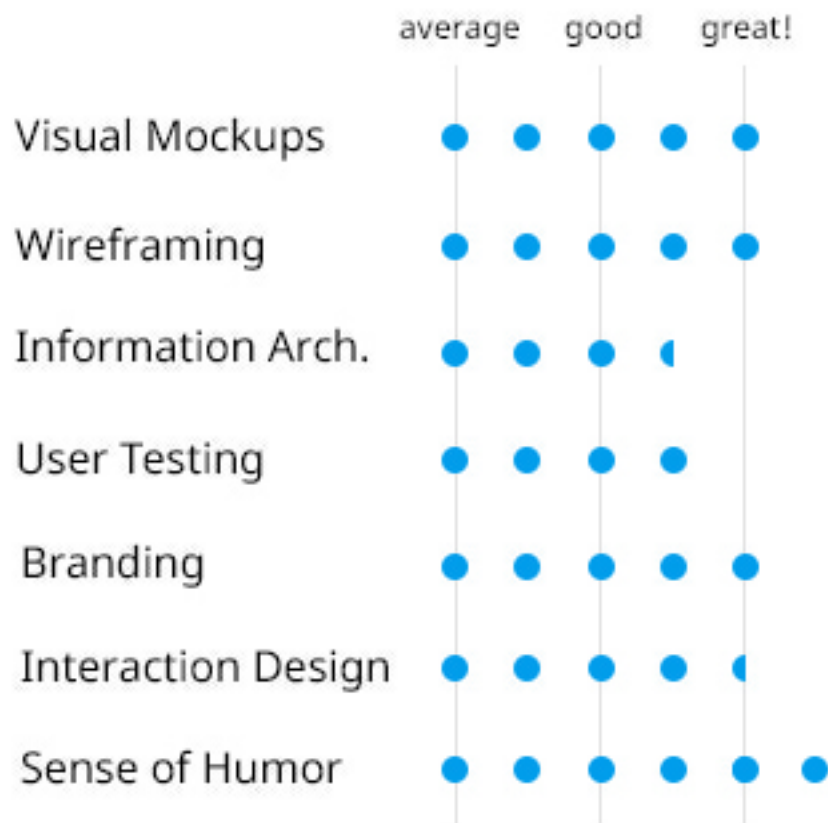
Oct 2013 - May 2014

Coordinated and led church organization in fundraising and marketing efforts for the benefit of local homeless in downtown Boston. Created branding identity for planned youth art show in Lynnfield.
- Motion Revolution Coach

Sept 2013 - May 2014

Taught fitness classes in Boston and consulted in brand development. In charge of event photography and social media communications.

> SKILLS



> SOFTWARE

