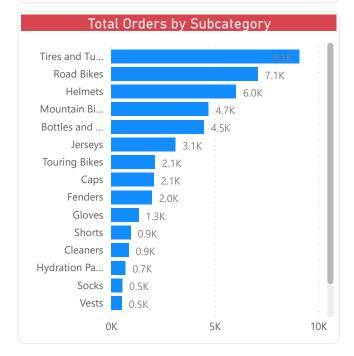
## **Executive Summary**



| Total Orders by Category |       |          |  |  |  |
|--------------------------|-------|----------|--|--|--|
| Accessories              | Bikes | Clothing |  |  |  |
|                          |       |          |  |  |  |
|                          |       |          |  |  |  |
|                          |       |          |  |  |  |
| 17K                      | 14K   | 7K       |  |  |  |



| 1/1/2015 | 6/30/2017 |
|----------|-----------|
| O—       |           |

| ProductName             | Total Orders  | Return Rate | ^        |
|-------------------------|---------------|-------------|----------|
| Water Bottle - 30 oz.   | 3,983         | 1.95 %      |          |
| Patch Kit/8 Patches     | <b>2</b> ,952 | 1.61 %      |          |
| Mountain Tire Tube      | <b>2</b> ,846 | 1.64 %      |          |
| Road Tire Tube          | 2,173         | 1.55 %      |          |
| Sport-100 Helmet, Red   | 2,099         | 3.33 %      |          |
| AWC Logo Cap            | 2,062         | 1.11 %      |          |
| Sport-100 Helmet, Blue  | 1,995         | 3.31 %      |          |
| Fender Set - Mountain   | 1,975         | 1.36 %      |          |
| Sport-100 Helmet, Black | 1,940         | 2.68 %      |          |
| Mountain Bottle Cage    | 1,896         | 2.02 %      |          |
| Road Bottle Cage        | 1,668         | 1.68 %      |          |
| Touring Tire Tube       | 1,364         | 1.64 %      |          |
| HL Mountain Tire        | 1,305         | 3.75 %      |          |
| ML Mountain Tire        | 1,059         | 1.32 %      |          |
| LL Road Tire            | 957           | 2.26 %      |          |
| ML Road Tire            | 868           | 1.51 %      |          |
| Touring Tire            | 863           | 1.22 %      |          |
| Bike Wash - Dissolver   | 850           | 1.47 %      |          |
| HL Road Tire            | 795           | 3.52 %      |          |
| LL Mountain Tire        | 788           | 2.50 %      |          |
| Hydration Pack - 70 oz. | 695           | 3.60 %      |          |
| Mountain-200 Black, 46  | 606           | 2.97 %      |          |
| Mountain-200 Black, 42  | 602           | 3.49 %      |          |
| Total                   | 25,164        | 2.17 %      | <b>V</b> |

View Product Detail (i)

Monthly Revenue

\$1.83M~ Goal: 1.77M (+3.31%) Monthly Returns

166 Goal: 169 (+1.78%)

Monthly Orders

**2,146**! Goal: 2165 (-0.88%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

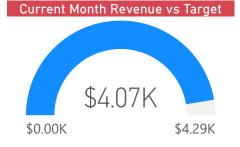
Mountain-200 Black, 46



## **Product Details**

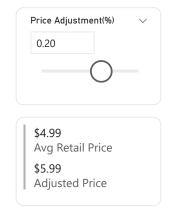








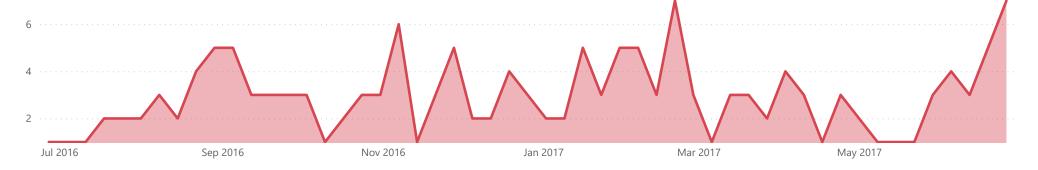
# Water Bottle - 30 oz.





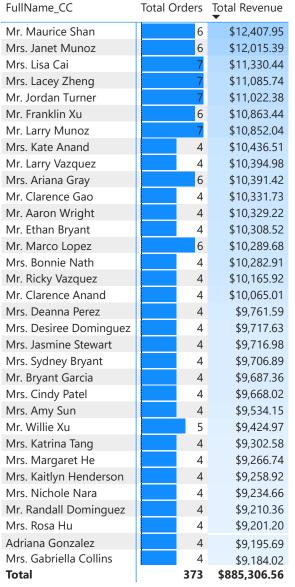


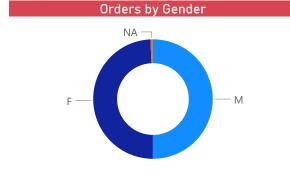
### Weekly Return Volume



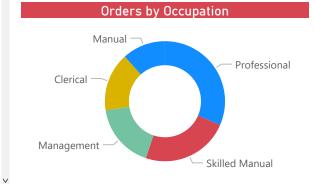
## **Customer Details**

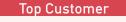












# Mr. Maurice Shan

Customer Orders

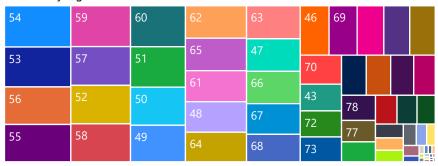
Customer Revenue

\$12.41K

### Orders & Revenue by Month

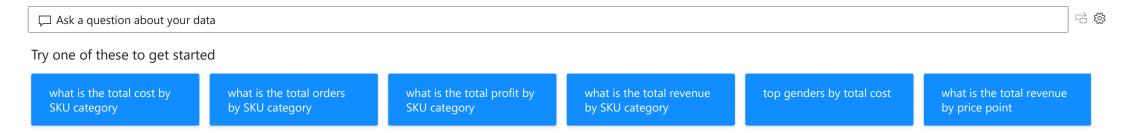


#### Orders by Age



Executive Summary  $\rightarrow$ 

## **Q&A Visual Tool**



Show all suggestions

AI Driven Q&A Visual Tool