

FRAUDOLENT TRANSACTION CLASSIFICATION

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Introduction

A brief presentation of the addressed problem

Dataset

A brief description of the dataset used in the project

Explore and Feature Engineering

How the dataset was modified

Machine Learning Models

The ML models and Pipelines applied for the task

Results

A description of the results obtained from the previous step

OVERVIEW



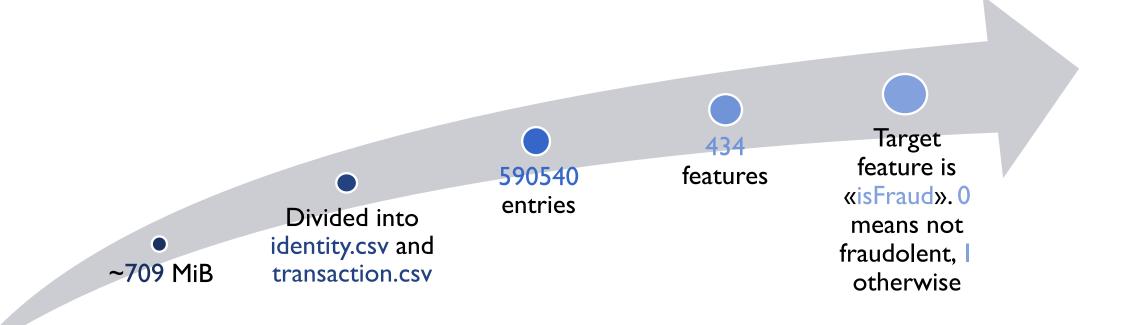
ADDRESSED PROBLEM

Financial fraud is a problem that has a huge impact on the financial industry

Credit card fraud detection is a challenge mainly due to 2 problems that it poses

- Both profiles of fraudolent and normal behaviours change
- Usually used datasets are highly skewed

The goal of the task is to create a Machine Learning model that, given a set of samples of fraudolent and not fraudolent transactions, is capable of classifying whether a new transaction is fraudolent or not.



EXPLORE AND FEATURE ENGINEERING OUTLINE

Merging

Transaction.csv

 and identity.csv
 have been merged
 together

Label Distributrion

 The dataset is highly unbalanced

Missing Values

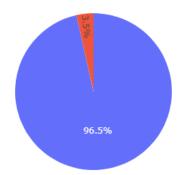
 The dataset has a huge number of missing values

Feature Engineering

- Drop some features
- «Standardizing»
- Apply «Imputing»
- Use Pearson Correlation

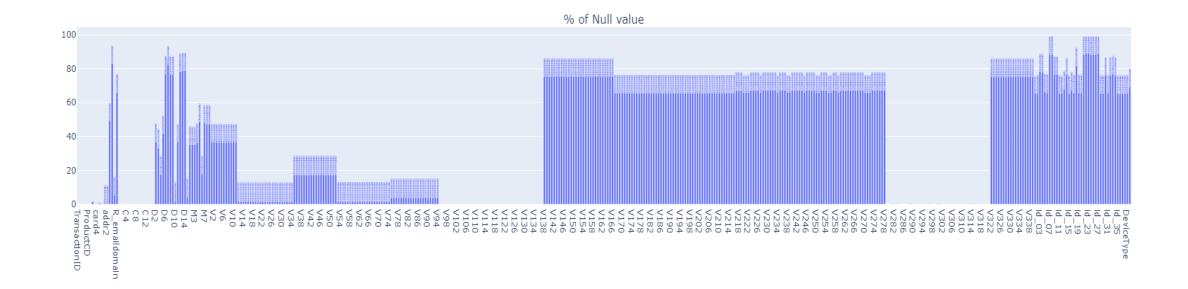
.I - LABEL DISTRIBUTION

- With respect to the target label «isFraud» the dataset results highly unbalanced
- ~96.5 % are not-fraudolent transactions
- ~3.5 % are fraudolent transactions
- We have to handle this problem when splitting the dataset for training and testing the various ML models



.2 – MISSING VALUES

- The dataset has a high number of features with a huge percentage of missing values
- The average range of percentages is ~70-90%
- I handled this during the <u>Feature Engineering</u> step





.3 – FEATURE ENGINEERING

Features Dropping

Drop features with percentage value of missing values grater or equal to 90%

Standardization

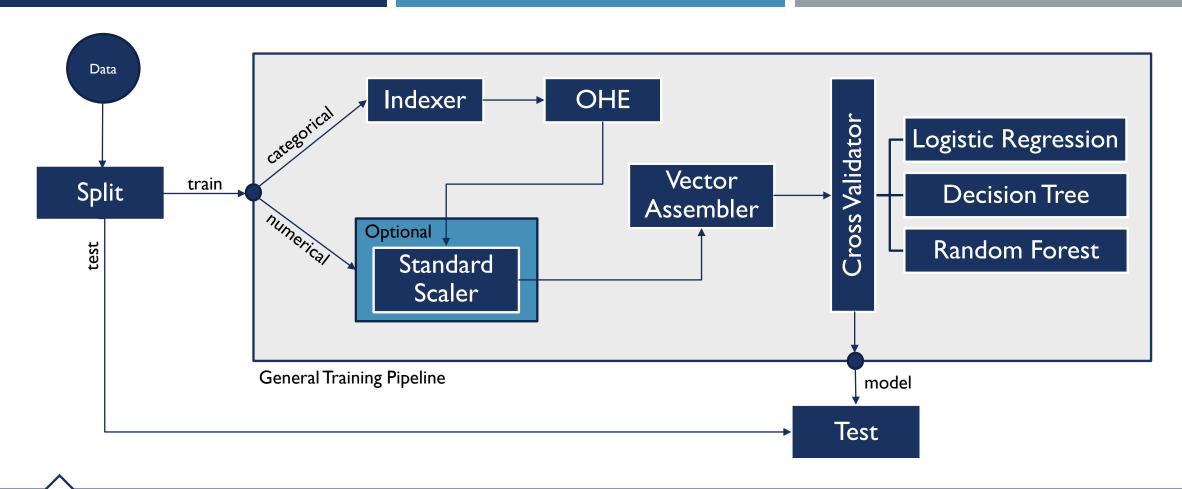
- Standardize certain features
- Given different values for the same feature but with equal meaning, replace with a single more general value
- Take yahoo.co.jp, yahoo.co.uk and yahoo.net, I replace it with yahoo

Imputing

- Use the imputer to replace null values in the dataset according to a specific strategy
- Discrete values use strategy mean
- Nulls in categorical values have been replaced with «N»

Pearson Correlation

- Drop more features using the Pearson Correlation
- If the PC > .95,
 then drop that
 feature
- Avoiding duplicate features





MACHINE LEARNING PIPELINE