Lexa Roeschlein

Graphic Designer

Online Portfolio

https://lmroeschlein.github.io/portfolio/

Design Proficiency

Adobe InDesign Adobe Illustrator Adobe Photoshop Adobe After Effects Cinema 4D



Education

Iowa State University BFA in Graphic Design

January 2021 - May 2024 Currently in the third year of the Graphic Design program

Iowa State University
Minor in Digital Media
August 2022 – May 2024
Digital Media minor, focusing on 3D
modeling and animation

Des Moines Area Community College Transfer Credits

August 2019 - May 2021 Obtained General Education credits in preparation for transfer to Iowa State University

Work Experience

Iowa State University Department of Residence

Marketing Intern
June 2022 - Current

- Completed marketing/design projects
- · Completed projects within specific brand guide
- Worked on a deadline
- Communicated with a team
- Occasionally multi tasked 2-3 projects at once

Photosynthesis

Creative Design Consultant February 2021 - December 2021

- Assisted customers with creating designs
- Greeted all customers and provided prompt and friendly service
- Responsible for opening and closing store
- Designed layouts for various customer orders such as awards and occasional gifts
- Answered questions regarding store merchandise and store processes

Contact Me

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