Web Usability Test  
  
Welcome  
  
Thank you for taking the time to participate in our Web Usability Test. You will be asked to evaluate the usability (ease-of-use) of our newly re-designed website. Our website “Theatre Downtown” can be located @ <http://nathanieldavid.github.com/wsp/>.   
  
Details  
  
You will be evaluating a partially functional prototype of the final product. Only three pages (Home, Audition & Contact) are active and neither the forms nor “sliders” found on these pages will be working. Also, our test site is not completely “responsive”, meaning it won’t scale perfectly on mobile devices.   
  
The primary focus of our web re-design is to enhance the overall usability of the site. By exploring the website and answering just 10 quick questions, you can help us understand how close we are to reaching our goal of an improved user experience over our old site.

Please feel free to leave comments, suggestions and/or praise at the bottom of this test. Thanks!

1. What strikes you first? It feels dark, giving me the feel of a real theatre. The purchase ticket also captures my attention.
2. Please give me your initial impressions about the layout and design of this page by choosing one of the following options:
   1. °  There are some areas of the site that I feel might be visually incomplete or unfinished
   2. °  The site genuinely satisfies the site’s intent and targeted audience
   3. °  Somewhere between the first and second options
3. What do you feel is the purpose of the site? The purpose I feel for this site is to give information for someone looking to visit, to buy tickets, get directions and to view schedule.
4. Who, specifically, do you think might visit the site regularity? Someone interested in the theatre.
5. What information may be more pertinent to add to the home page, if any? Maybe, where the theatre is located or maybe a review of the production or snippet of what kind of theatre it is.
6. Was it easy to navigate throughout the website? Yes, it was easy. The layout simple and to the point.
7. Did you have any trouble reading the text on the pages, for any reason, lack of contrast, letter spacing, line height, font size? The only thing on this site that is a little confusing is the spacing on the home page below the purchase button (donate, auditions, contact) I believe there should be more space between these. The purchase button is so close to the “donate” that it looks like they might go together.
8. Did the branding (Logo) fit well with the overall design and general purpose of the website? Yes, I definitely like the logo. I like the font used and the detail on the letters.
9. How distinguishable were the 5 sections on the homepage? Like I stated in comments number seven, I felt like they need more space. Some “white space” is a good thing for differentiating between content groupings.
10. Do you feel the links and buttons were labeled appropriately and were they responsive to your actions? Yes, the names explain themselves and are understand.

# Comments

Overall, I think you did a great job!