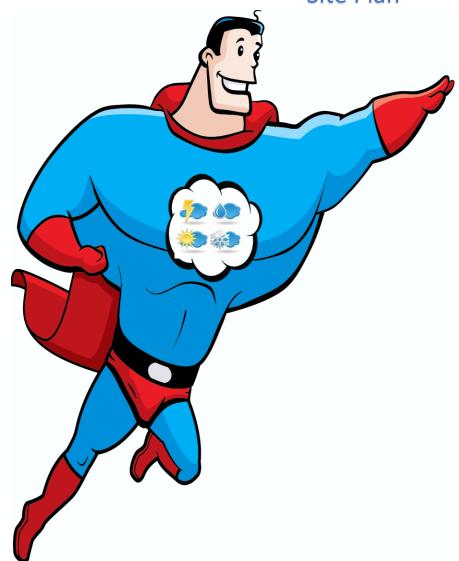
Braving the Elements Know Before You Go Site Plan



Lynne Merrill **CIT 230-03 BYU-IDAHO**

Overview

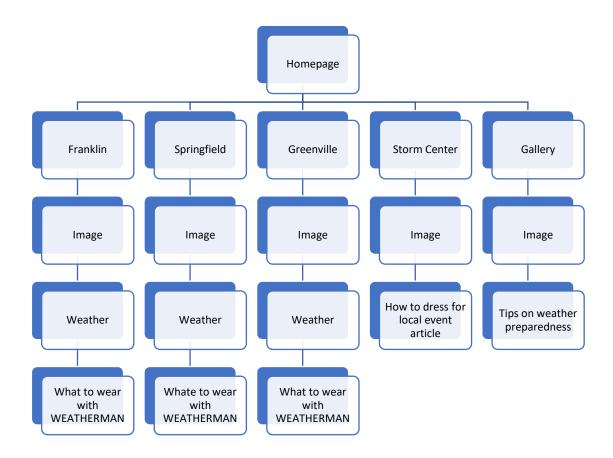
Site Purpose

The purpose of this site is to present weather information in a fun and engaging manner. The site will contain current weather conditions as well as the 10-day forecast to the communities of Franklin, Springfield and Greenville. A special focus of the site will be to give users hints on tips on how to prepare for the different weather conditions such as what to wear to work, school and for outdoor activities.

Target Audience

- Who: Members of the communities of Franklin, Greenville, and Springfield.
- **Age:** Any age using a website, or mobile device.
- **Technology:** For use with any computer or mobile device.
- Motivation: Residents looking to prepare for a day out or an afternoon backyard party will want to take a look at this site for accurate current and forecasted conditions.

Site-Map



Style Guide

Color Palette



These colors were picked to coordinate with the Weatherman superhero image.

Typography

Heading Typeface

font-family: 'Acme';

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%=&*()+

Sample Heading

Body Copy Typeface

font-family: 'Open Sans', regular:

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%^&*()+

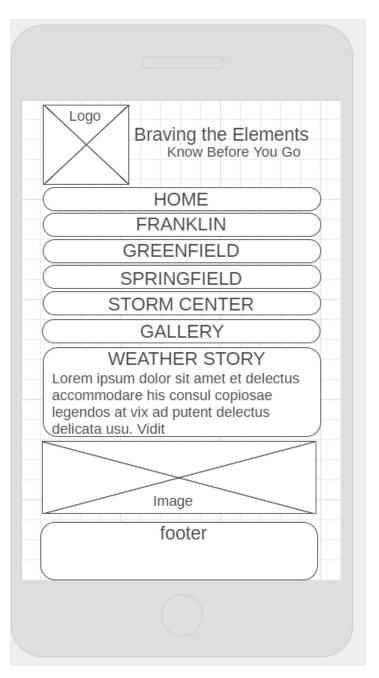
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus dapibus magna consectetur orci vulputate tempus. Aliquam ut tellus eu eros congue tristique. Vestibulum quis semper eros. Cras aliquet varius vulputate. Phasellus imperdiet tellus sem, at gravida ipsum hendrerit finibus. Morbi tellus orci, aliquam sed convallis eget, vestibulum eleifend dolor. Nunc ut tortor vitae tellus rutrum ullamcorper a maximus massa. Nunc euismod lobortis ultricies. Phasellus dictum urna a malesuada imperdiet. Vivamus pellentesque, lorem a molestie consectetur, quam leo rutrum mauris, in vehicula erat tellus et purus.

Stylesheet

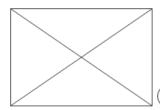
k href="https://fonts.googleapis.com/css?family=Acme|Open+Sans"
rel="stylesheet">

Wire-Frames

Small View



Medium View



BRAVING THE ELEMENTS

Know Before You Go

Home

Franklin

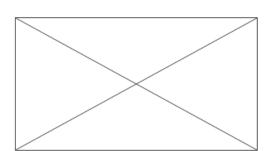
Springfield Greenville

Storm Center

Gallery

Weather Story

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Greenville City

Currently: Sunny - 75* F - 12:15 Sat 7/4/2019 Next 10 Days

Day - info

Day - info Day - info

Day - info Day - info

Franklin City

Currently: Sunny - 75* F - 12:15 Sat 7/4/2019 Next 10 Days

Day - info Day - info

Day - info Day - info

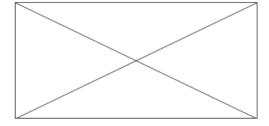
Day - info

Day - info

Day - info Day - info

Day - info

Day - info



Footer information

Site information

Large view

