



# BITCOIN + LIGHTNING **LOGO**

Usability and identity Manual

The following manual shows the construction and the usability of the image for  
BITCOIN + LIGHTNING LOGO, any application of this identifier must be revised  
first on this document.

# Construction

The imagotype has been designed mixing two isotypes and convert them into one logo, representing the lightning network for bitcoin transactions.



# Isotype

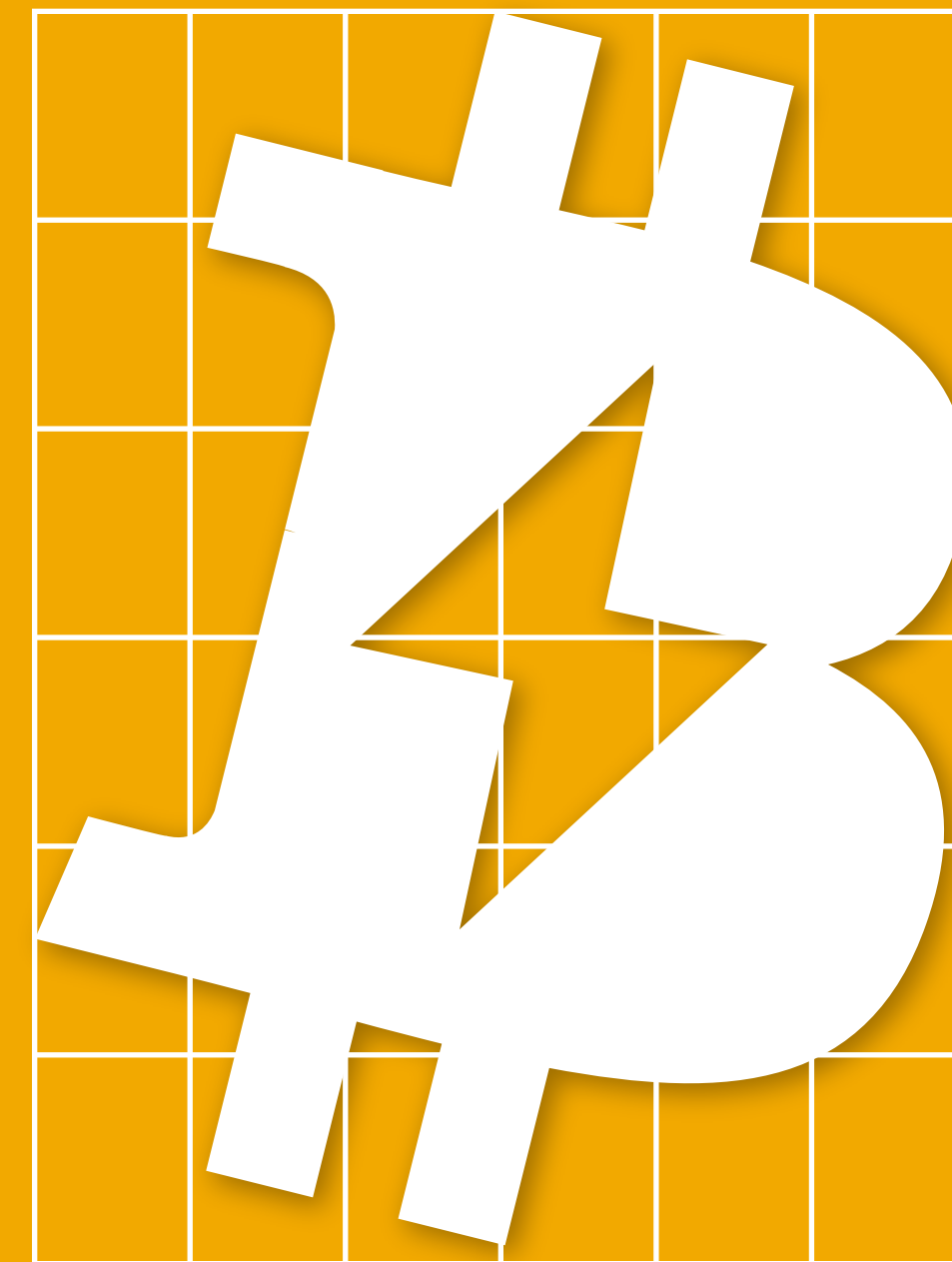
After we mixed these two elements, now we have a bold and strong symbol that can be used as an icon.

This symbol is easy to read and remind, since we have the bitcoin identity on it, and the lightning logo taking position and it is a point of interest.



# Construction

The following isotype has been made with geometrical shapes, making allusion of a bitcoin logo with a bolt inside of it.



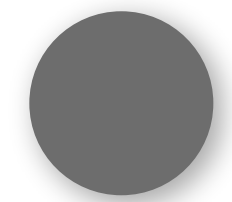
# Colors

Main color used on this logo was a #F2A900 yellow, that perfectly fits on any black or white application.

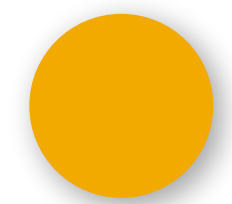
We also have the complementary colors, that could be used as a background for any implementation.



#FFFFFF



#6D6D6D



#F2A900

