

# Exhibition: “Of Castles and Lands”

An exhibition about medieval life of territories and kingdoms in Europe during the Middle Ages.

## VISUAL RESEARCH

### 1. Case study

- Period in European history traditionally dated from the fall of the Roman Empire to the dawn of the Renaissance
- The 11th–13th centuries mark the high point of medieval civilization.
- The period was marked by economic and territorial expansion, demographic and urban growth, the emergence of national identity, and the restructuring of secular and ecclesiastical institutions
- The study of events:
  - o Christopher Columbus & Marco Polo (late Middle age)



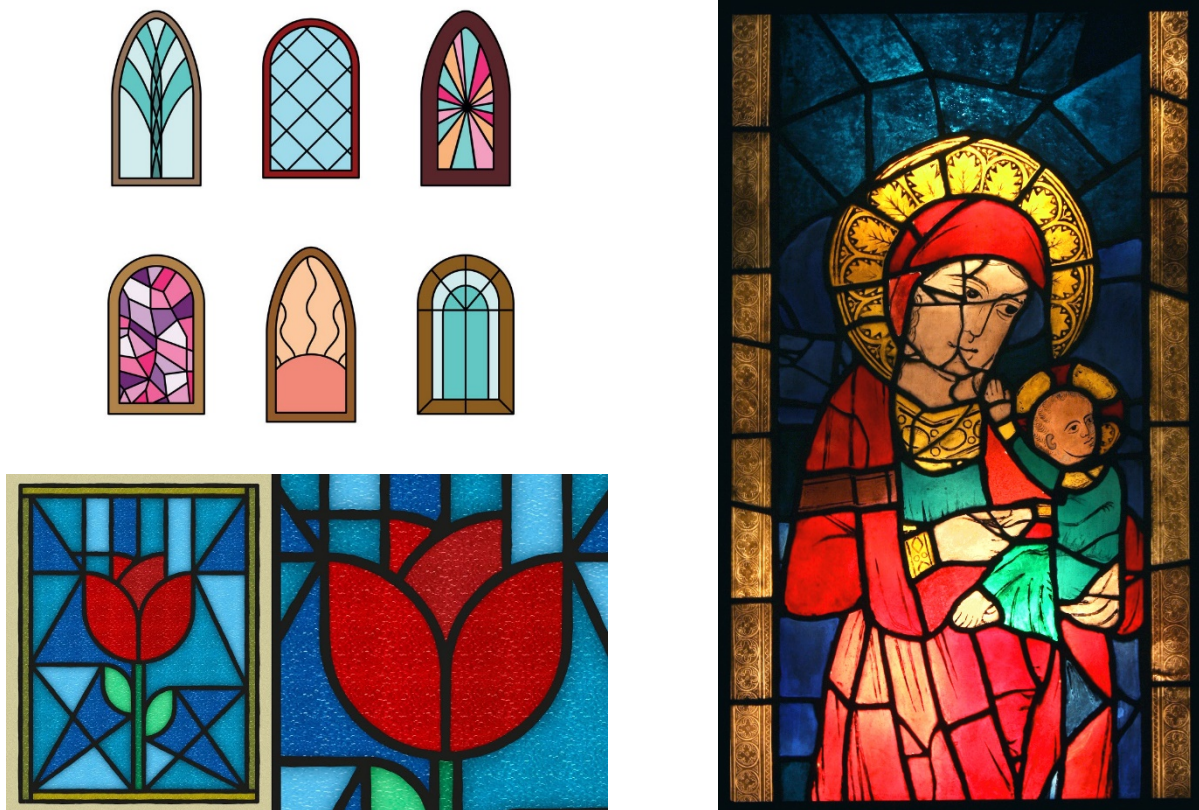
- o The society (king and queen is the highest status, knight also... Much, not change until the later era)



- o Religious (Christianity, catholic religion – the only religion that people could legally follow and believe, many nuns)
- o Gothic architecture (!!helpful geometric guideline, late Middle age)

- Roman civil war (early Middle age)
- 8 icons (4 high role society and their symbols):
  - King – the castle: represent the power and the symbol of the kingdom
  - Queen – the compass: represent for the symbol of higher majesty direct and protect their citizen, another meaning is also represent the era where people start to travel and find a new continent.
  - Pope – the flag: represent for the religion
  - Knight – the sword: represent the protectiveness and war

## 2. Style





Theodosius Arrives at Ephesus, the  
Legend of the Seven Sleepers of  
Ephesus. ca. 1200–1210



Zodiac Window of Chartres Cathedral, France.  
13th century CE

- Mosaic, many geometry, stained glass in the Catholic

## Color scheme

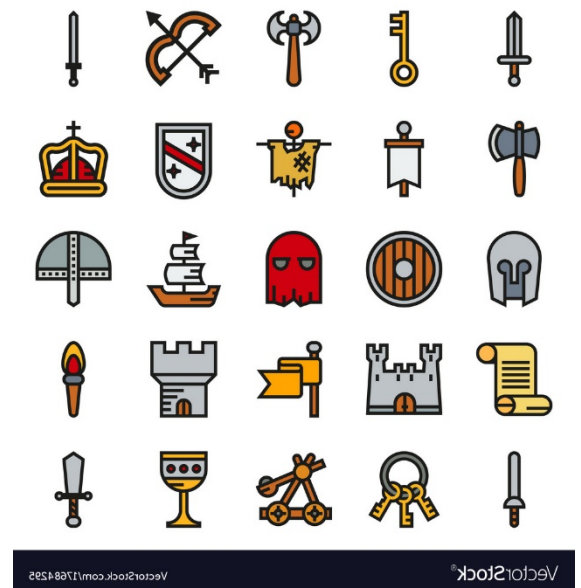
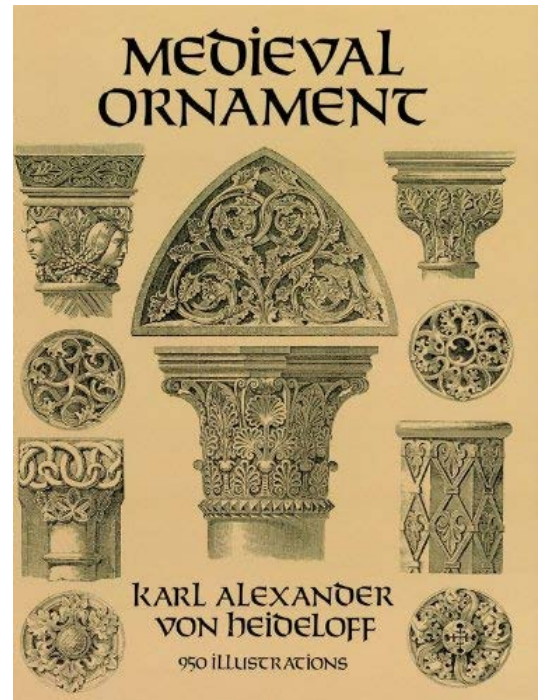


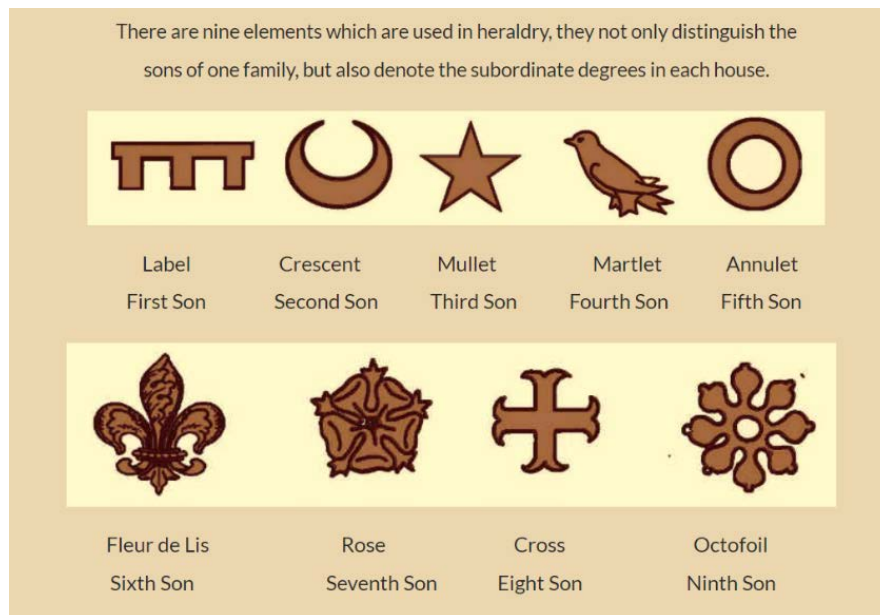
7E271E Falu Red	CD320C Sinopia	2973BF Bright Navy Blue	133E7D Dark Cornflower Blue	296146 Hunter Green	49AB8B Jungle Green	FFCD01 Cyber Yellow	DF9916 Gamboge
--------------------	-------------------	----------------------------	--------------------------------	------------------------	------------------------	------------------------	-------------------

I want vibrant color that really highlight the visual of the icon, but still got the vibe of old, middle age-ish



## Inspiration





## Sketch and draft

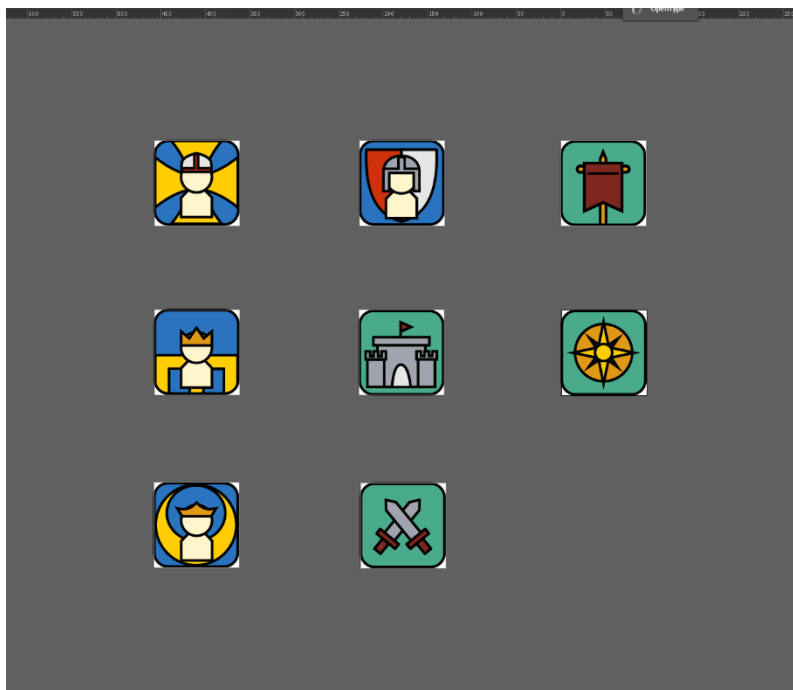


Some very first sketch were too detail and curve that icon doesn't need to focus on. But based on it, I decide to put it those design on digital with sharp line and less detail, simple as much as I could



Icon development. Everything is okay except for the queen as femine so the line can not be too sharp or hard, but the problem is that I don't know how to make them look in the same in general way as the idea of those symbol is not fit to the queen topic

## Final



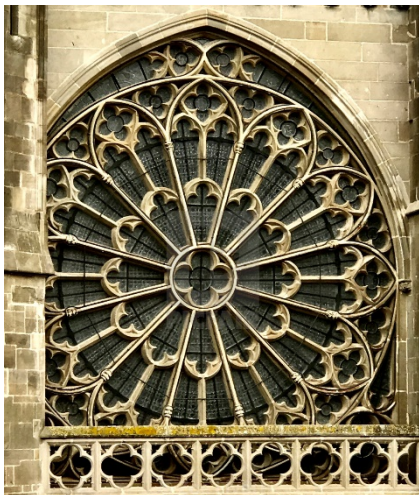


The icons are look good but I decided to be slightly bit extra for the ‘stained glass’-‘mosaic’ detail that I want at the first place. So here is my final of final !



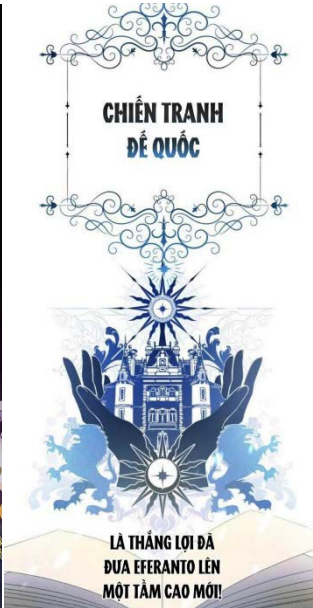
## A2 DEVELOPMENT

### Inspiration



[Gothic window]

- Good props to represent the middle age culture.



### [MANHWA – Your throne]

Things I like about it:

- The complexity of drawing and the theme fit well with my topic
- The emperor power vibe (purple-ish, dark, luxurious)



### [Galaxy]

- When I choose purple color theme, I think about galaxy so I made a color palette from this picture



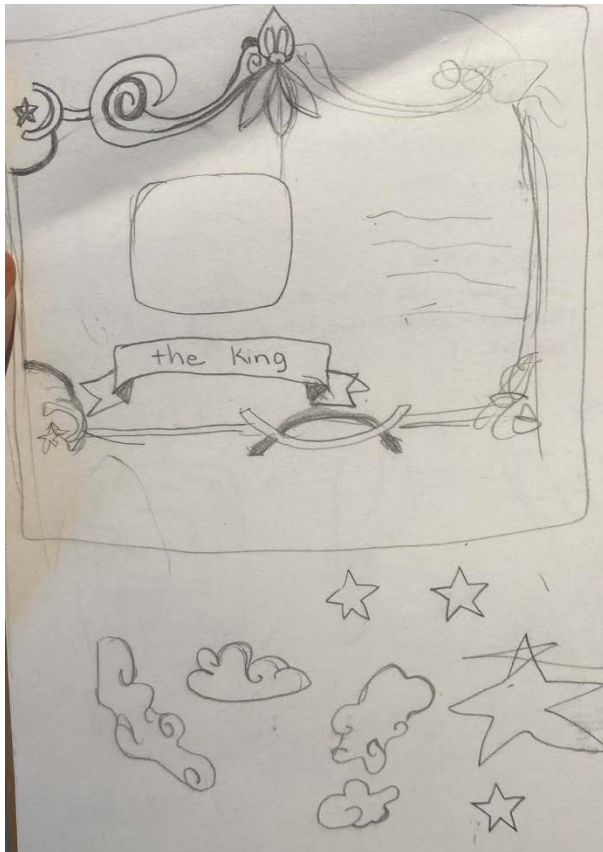


## [Mystic manga tarot]

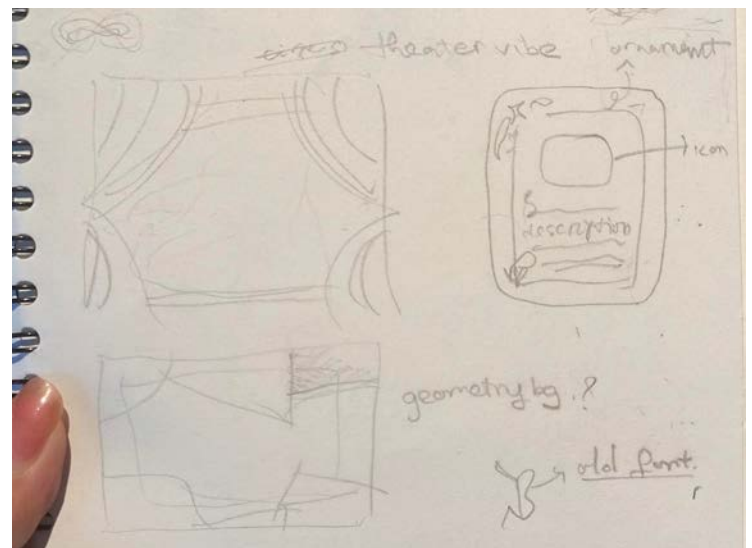
Things I like:

- Each elements from 64 card deck
- Star frame, I think it will highlight the contents and icons. Also make the design looks well-structured.

## Resources



- Everything were hand-draw/sketch on illustrator, gif from photoshop, bokeh wallpaper from after effect.



## Font

# Baskerville

"Having been an early admirer of the beauty of letters, I became insensibly desirous of contributing to the perfection of them."

- John Baskerville

A B C D E F G H I J K L M N O P  
a b c d e f g h i j k l m n o p q r s t u  
v w x y z 1 2 3 4 5 6 7 8 9 0



## Change in icon

Gradient background and a bit (invisible) stroke color, to match with the theme.



## REFLECTION

- I spent a lot of time on figma to figure out the interaction prototype, asking mate for help but no use at all, because we got the same problem 😞 luckily, I found a solution later on from figma forum
- I haven't researched thoroughly at starting point and hesitation about the style, that's why I have trouble in finding a good theme/concept for the front page

(which took me a while), I should have quickly decided so that I could consult with professor

## **REFERENCES**

<https://www.britannica.com/topic/history-of-Europe/The-Middle-Ages>

<http://muzeydeneg.ru/eng/?p=693>

<https://www.medievalknightshields.com/heraldrysymbols.html>

[https://www.franklinboe.org/cms/lib/NJ01000817/Centricity/Domain/2449/PeopleoftheFeudalSystem.pdf?fbclid=IwAR3RG7ujxhn44Nv0ufoO8T4JMjwofr\\_-bj-4zjZHT-sMgI9jP6ildZzzH-Q](https://www.franklinboe.org/cms/lib/NJ01000817/Centricity/Domain/2449/PeopleoftheFeudalSystem.pdf?fbclid=IwAR3RG7ujxhn44Nv0ufoO8T4JMjwofr_-bj-4zjZHT-sMgI9jP6ildZzzH-Q)

[https://www.johnstown.k12.oh.us/cms/lib/OH02000847/Centricity/Domain/149/The%20Middle%20Ages%20\\_%20clergy.html?fbclid=IwAR1fkHJa\\_4y88MidUlJGu02BNuEIfLOxKGpuq-5P\\_y1AdgNMKSLzQSzS9A](https://www.johnstown.k12.oh.us/cms/lib/OH02000847/Centricity/Domain/149/The%20Middle%20Ages%20_%20clergy.html?fbclid=IwAR1fkHJa_4y88MidUlJGu02BNuEIfLOxKGpuq-5P_y1AdgNMKSLzQSzS9A)

<https://www.swansea.ac.uk/history/history-study-guides/warfare-in-western-europe-in-the-central-middle-ages/>

<https://courses.lumenlearning.com/boundless-worldhistory/chapter/the-age-of-discovery/#:~:text=Europe's%20Early%20Trade%20Links,of%20his%20travels%20across%20Asia.>

<https://www.nationalarchives.gov.uk/education/resources/medieval-castles/>

<https://www.gettysburgflag.com/medieval-flags#:~:text=The%20colors%20on%20a%20medieval,military%20strength%20and%20a%20warrior.>