# LU NANNAN Joyce

Seeking a challenging opportunity in INDUSTRIAL DESIGN or USER EXPERIENCE

MAJOR Industrial design

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PORTFOLIO Please click here



#### EDUCATION

Sept., 2011-June, 2015

#### B.S. Degree in Industrial Design, Zhejiang University

Cultivated design thinking, learned the fundamental of industrial design and UI design.

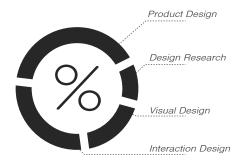
Sept., 2015-March, 2018

#### M.S. Degree in Design Science, Zhejiang University

Focused on the human-robot interaction design, studied improvement of user experience while interacting with the intelligent hardware.



### PROFESSIONAL SKILLS



Rhino	
Grasshopper	
Keyshot	
SolidWorks	
Photoshop	
Illustrator	
Premiere	
Final Cut	
SPSS	
Unity3D(C#)	
Sketch	

#### **EXPERIENCE**

June, 2	2013-Sept.,	2013	ID intern,	Feish D	Design,	Inc.,	Hangzho	J

Involved in the design of the integrated stove, conducted in market research, product design and product manufacturing follow up.

June, 2014-Dec., 2014 UI Parttime, Yunmake Technology, Inc., Hangzhou

As an express system app project manager, participated in the UI

and visual design

Sept., 2015-Oct., 2015 UX Intern, Alibaba, Hangzhou

Research the user experience of Alibaba Website with data of eye

movement and human behavior.

May, 2016-Jan., 2017 ID intern, Microsoft Research Asia, Beijing

Involved in the two designs of robot, the Magic Radio and BB-8 Accessories, responsible for product design and interaction design.

July, 2014-Aug., 2014

Exchange student, University of Navarra in Spain

Worked with local bicycle manufacturers to design bicycle accessories

July, 2015-Aug., 2015

Exchange student, Southern Taiwan University of Technology

Redesigned the product according to the local bamboo handmade  $\dot{\alpha}$ 

craft.

# **AWARDS**

2013 - 2016 I won more than 20 awards in domestic and international industrial design competitions. International awards are as follows:

5 Red Dot design concept awards, 2 best of best, included

1 iF concept award

1 The Young Asian Designers award







For top 1 student at industrial design of Zhejiang University

May, 2015 Outstranding Graduates

For top 10% graduate students in Zhejiang University

2012 - 2015 During my undergraduate period, I was active in the entrepreneurial

team. Our team-Yunmake was been recognized inside and outside:

First prize Dandelion Venture Contest of Zhejiang University

Outstanding Award Zhejiang Province, the Challenge Cup Competition

Gold prize the Challenge Cup Competition National College Student Business Plan

July, 2016 Winner in MSRA 2016 //oneweek Hackathon

# **PUBLICATIONS**

May, 2016	2016 CHI Conference Extended Abstracts:
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CompuWoven: A Computer-Aided Fabrication Approach to Hand-Woven

Craft

May, 2017 2017 CHI Conference:

WeaveMesh: A Low-Fidelity and Low-Cost Prototyping Approach for 3D

Models Created by Flexible Assembly

Oct., 2013 China Invention Patents
Method for antitheft in luggage.

3000

June, 2014 China Invention Patents

Method for folding structure in electric vehicle.

Nov., 2014 China Invention Patents

Method for a kind of balance car.

Jan., 2016 China Invention Patents
An integrated composite chair.

Jan, 2016

China Invention Patents

Method for trousers with magnet.