# Interpreting Models for Categorical and Count Outcomes

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#### Goals

- Learn how to fit models that include categorical variables and/or interactions using factor variable syntax
- Get an overview of tools available for investigating models
- Learn a bit about how Stata partitions model fitting and model testing tasks





# A Logistic Regression Model

- We'll use data from the National Health and Nutrition Examination Survey (NHANES) for our examples
  - . webuse nhanes2
- We'll start with a model for high blood pressure (highbp) using age, body mass index (bmi) and sex (female)
- Before we fit the model, let's investigate the variables
  - . codebook highbp age bmi female
- Now we can fit the model
  - . logit highbp age bmi female



## Working with Categorical Variables

- Now we would like to include region in the model, let's take a look at this variable
  - . codebook region
- region cannot simply be added to the list of covariates because it has 4 categories
- To include a categorical variable, put an i. in front of its name—this declares the variable to be a categorical variable, or in Stataese, a factor variable
- For example
  - . logit highbp age bmi i.female i.region



#### **Niceities**

- Starting in Stata 13, value labels associated with factor variables are displayed in the regression table
- We can tell Stata to show the base categories for our factor variables
  - . set showbaselevels on
    - This means the base category will always be clearly documented in the output



## Factor Notation as Operators

- The i. operator can be applied to many variables at once:
  - . logit highbp age bmi i.(female region)
- In other words, it understands the distributive property
  - This is useful when using variable ranges, for example
- For the curious, factor variable notation works with wildcards
  - If there were many variables starting with u, then i.u\* would include them all as factor variables





## Using Different Base Categories

- By default, the smallest-valued category is the base category
- This can be overridden within commands
  - b#. specifies the value # as the base
  - b(##). specifies the #'th largest value as the base
  - b(first). specifies the smallest value as the base
  - b(last). specifies the largest value as the base
  - b(freq). specifies the most prevalent value as the base
  - bn. specifies there should be no base
- The base can also be permanently changed using fvset; see help fvset for more information





## Playing with the Base

- We can use region=3 as the base class on the fly:
  - . logit highbp age bmi i.female b3.region
- We can use the most prevalent category as the base
  - . logit highbp age bmi i.female b(freq).region
- Factor variables can be distributed across many variables
  - . logit highbp age bmi b(freq).(female region)
- The base category can be omitted (with some care here)
  - . logit highbp age bmi i.female bn.region, noconstant
- We can also include a term for region=4 only
  - . logit highbp age bmi i.female 4.region



## Specifying Interactions

- Factor variables are also used for specifying interactions
  - This is where they really shine
- To include both main effects and interaction terms in a model, put ## between the variables
- To include only the interaction terms, put # between the terms
- Variables involved in interactions are treated as categorical by default
  - Prefix a variable with c. to specify that a variable is continuous
- Here is our model with an interaction between age and female
  - . logit highbp bmi c.age##female i.region



#### Some Factor Variable Notes

- If you plan to look at marginal effects of any kind, it is best to
  - Explicitly mark all categorical variables with i.
  - Specify all interactions using # or ##
  - Specify powers of a variable as interactions of the variable with itself
- There can be up to 8 categorical and 8 continuous interactions in one expression
  - Have fun with the interpretation



#### Introduction to Postestimation

- In Stata jargon, postestimation commands are commands that can be run after a model is fit, for example
  - Predictions
  - Additional hypothesis tests
  - Checks of assumptions
- We'll explore postestimation tools that can be used to help interpret model results
  - The main example here is after logit models, but these tools can be used with most estimation commands
- The usefulness of specific tools will depend on the types of hypotheses you wish to examine





## Finding the Coefficient Names

- Some postestimation commands require that you know the names used to store the coefficients
- To see these names we can replay the model showing the coefficient legend
  - . logit, coeflegend
- From here, we can see the full specification of the factor levels:
  - \_b[2.region] corresponds to region=2 which is "MW" or midwest
  - \_b[3.region] corresponds to region=3 which is "S" or south
- The coefficient for the female by age interaction is stored as b[1.female#c.age]



#### Joint Tests

- The test command performs a Wald test of the specified null hypothesis
  - The default test is that the listed terms are equal to 0
- test takes a list of terms, which may be variable names, but can also be terms associated with factor variables
- To specify a joint test of the null hypothesis that the coefficients for the levels of region are all equal to 0
  - . test 2.region 3.region 4.region



# Testing Sets of Coefficients

- If you are testing a large number of terms, typing them all out can be laborious
- testparm also performs Wald tests, but it accepts lists of variables, rather than coefficients in the model
- For example, to test all coefficients associated with i.region
  - . testparm i.region



#### Likelihood Ratio Tests

- Likelihood ratio tests provide an alternative method of testing sets of coefficients
- To test the coefficients associated with region we need to store our model results. The name is arbitrary, we'll call them m1
  - . estimates store m1
- Now we can rerun our model without region
  - . logit highbp bmi c.age##female if e(sample)
- Adding if e(sample) makes sure the same sample, what Stata calls the estimation sample, is used for both models



## Likelihood Ratio Tests (Continued)

- Now we store the second set of estimates
  - . estimates store m2
- And use the lrtest command to perform the likelihood ratio test
  - . lrtest m1 m2
- We'll restore the results from m1 which includes region even though the terms are not collectively significant
  - . estimates restore m1
- Now it's as though we just ran the model stored as m1





#### Tests of Differences

- test can also be used to the equality of coefficients
  - . test 3.region = 4.region
- A likelihood ratio test can also be used; see help constraint for information on setting the necessary constraints
- The lincom command calculates linear combinations of coefficients, along with standard errors, hypothesis tests, and confidence intervals
- For example, to obtain the difference in coefficients
  - . lincom 3.region 4.region



# What are margins?

- Stata defines margins as "statistics calculated from predictions of a previously fit model at fixed values of some covariates and averaging or otherwise integrating over the remaining covariates."
  - Also known as counterfactuals, or when we fix a categorical variable, potential outcomes
- What sorts of predictions does margins work with?
  - Predicted means, probabilities, and counts
  - Derivatives
  - Elasticities
- We'll also see contrasts and pairwise comparisons of the above



## Average Predictions

- Let's start with margins in its most basic form
  - . margins
- What happened here?
  - The predicted probability of highbp=1 was calculated for each case, using each case's observed values of bmi, age, female, and region
  - 2. The average of those predictions was calculated and displayed
- Unless we tell it to do otherwise, margins works with the estimation sample





## Predictions at the Average

- An alternative is to calculate the predicted probability fixing all the covariates at some value, often the mean
  - . margins, atmeans
- What happened here?
  - 1. The mean of each independent variable was calculated
  - The predicted probability of highbp=1 was calculated using the means from step 1





#### Predictions at Each Level of a Factor Variable

- Adding a factor variable specifies that the predictions be repeated at each level of the variable, for example
  - . margins region
- What happened here?
  - The predicted probability is calculated treating all cases as if region=1 and using each case's observed values of bmi, age, and female
  - 2. The mean of the predictions from step 1 is calculated
  - 3. Repeat steps 1 and 2 for each value of region



## Multiple Factor Variables

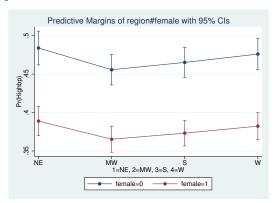
- We can obtain margins for multiple variables
  - . margins region female
- Or combinations of values, for example each combination of region and female
  - . margins region#female
- We can graph the resulting predictions using the marginsplot command





# **Graphing Predicted Probabilities**

- For example to graph the last set of margins
  - . marginsplot







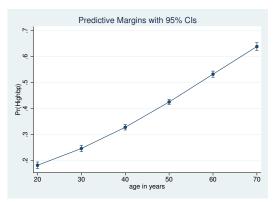
## Predictions at Specified Values of Covariates

- The at() option is used to specify values at which margins should be calculated
- To obtain the average predicted probability setting age=40 specify
  - . margins, at(age=40)
- at() accepts number lists, so we can obtain predictions setting age to 20, 30, ..., 70
  - . margins, at(age=(20(10)70)) vsquish
- The vsquish option reduces the amount of vertical space the header for margins takes up



# Graphing Across Values of Continuous Variables

. marginsplot







# Specifying Values of Multiple Variables

- We can specify values of multiple variables using at()
- If we set values of all the independent variables in our model, we can ask very specific questions
- For example, what is the predicted probability of high blood pressure for an male who is age 40, with a bmi of 25 and living in the midwest (region=2)? What is the predicted probability if the person is female?
  - . margins female, at(age=40 bmi=25 region=2)
- We can use the contrast operator r. to compare the predicted probabilities for males and females
  - . margins r.female, at(age=40 bmi=25 region=2)
- We'll see more on contrasts below



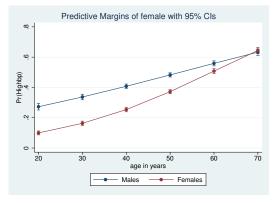
# Specifying Ranges of Multiple Variables

- We can also specify ranges of values for multiple variables, for example multiple values of age and bmi
  - . margins, at (age=(20(10)70) bmi=(20(10)40))
- We can also combine the use of factor and continuous variables, for example
  - . margins female, at(age=(20(10)70)) vsquish



#### More Plots

. marginsplot, legend(order(3 "Males" 4 "Females"))



• The standard errors are drawn before the lines for the predictions, so we want the legend to show the third and fourth plots

#### More Predictions

- We can use at() with the generate() suboption to answer different sorts of questions
- For example, what would the averaged predicted probability be if everyone aged 5 years, while their values female and region remained the same?
- The generate(age+5) requests margins calculated at each observations value of age plus 5
  - . margins, at(age=generate(age+5))
- We can specify at() multiple times, to obtain predictions under different scenarios

```
. margins, at(age=generate(age)) ///
   at(age=generate(age+5)) at(age=generate(age+10))
```



## **Predictions Over Groups**

- The over() option produces predictions averaging within groups defined by the factor variable, for example, female
  - . margins, over(female)
- What happened here?
  - The predicted probability for each case is calculated, using the case's observed values on all variables
  - The average predicted probability is calculated using only cases where female=0
  - 3. Repeat step 2 using only cases where female=1





## Pairwise Comparisons of Predictions

- Earlier we obtained average predicted probabilities at each level of region using
  - . margins region
- For pairwise comparisons of these margins we can add the pwcompare option
  - . margins region, pwcompare
- Adding the groups option will allow us to see which levels are statistically distinguishable
  - . margins region, pwcompare(groups)
- The pwcompare() option can be used to specify other suboptions; see help margins pwcompare for more information



#### Contrasts of Predictions

- The margins command allows contrast operators which are used to request comparisons of the margins
  - In this case the margins are predicted probabilities
- For example, to compare average predicted probabilities setting female=0 versus female=1 add the r. prefix
  - . margins r.female
- We can use the @ operator to contrast female at each level of region
  - . margins r.female@region
- This reports the differences in predicted probabilities when female=1 versus female=0 at each level of region





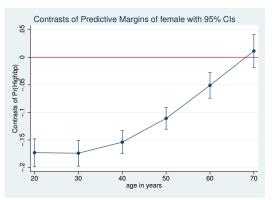
# Contrasts of Predictions (Continued)

- To perform contrasts at different values of a continuous variable use the at() option
  - . margins r.female, at(age=(20(10)70)) vsquish
- The output gives tests of the differences in predicted probabilities for female=1 versus female=0 at each of the specified values of age
  - The joint test is statistically significant
  - The differences get smaller in absolute value as age increases



# Plotting Contrasts

. marginsplot, yline(0)







## Contrast Operators

- A few common contrast operators are
  - r. differences from the base (a.k.a. reference) level
  - a. differences from the next (adjacent) level
  - ar. differences from the previous level (reverse adjacent)
  - g. differences from the balanced grand mean
  - gw. differences from the observeration-weighted grand mean
  - There are also operators for Helmert contrats and contrasts using orthogonal polynomials for balanced and unbalanced cases



#### contrast suboptions

- So far we've obtained contrasts using contrast operators, but margins also allows a contrast() option
- The contrast() option is particularly useful for specifying options to contrast
- For example, to obtain contrasts for continuous variables the atcontrast() suboption is used
  - The effects suboption requests a table showing the contrasts along with confidence intervals and p-values
  - In atcontrast(a) the a contrast operator requests comparisons of adjacent categories
  - . margins, at(age=(20(10)70)) contrast(atcontrast(a) effects)



## Contrasts with generate()

- Earlier we used the generate() suboption to obtain predicted probabilities modifying the observed values
- ullet Specifically, we obtained predicted probabilities using each case's observed value of age and each case's observed value +5 years
  - . margins, at(age=generate(age)) at(age=generate(age+5))
- Using the contrast option, we can compare the two

```
. margins, at(age=generate(age)) ///
  at(age=generate(age+5)) contrast(atcontrast(r))
```





#### Contrasts of Differences

- We can also request contrasts of contrasts by combining contrast operators
- For example, to compare the differences between males and females across levels of region use
  - . margins r.female#r.region





## Adjusting for Multiple Comparisons

- Use of contrast and pwcompare can result in a large number of hypothesis tests
- The mcompare() option can be used to adjust p-values and confidence intervals for multiple comparisons within factor variable terms
- The available methods are
  - noadjust
  - bonferroni
  - sidak
  - scheffe





## Using mcompare()

- To apply Bonferroni's adjustment to an earlier contrast
  - . margins r.female@region, mcompare(bonferroni)
- Specifying adjusted p-values with the pwcompare option
  - . margins region, mcompare(sidak) pwcompare





## Marginal Effects

ullet In a straightforward linear model, the marginal effect of a variable is the coefficient b

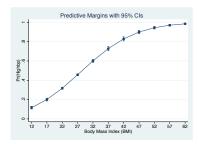
$$y = b_0 + b_1 x_1 + b_2 x_2 + e$$

- In more complex models, this is no longer true
  - models with interactions
  - models with polynomial terms
  - generalized linear models when the margin is not on the linear scale
- For example, in a logistic regression model, the marginal effect of covariates is not constant on the probability scale
- margins can be used to estimate the margins of the derivative of a response



## A Closer Look at Slopes

- Here is a graph of predicted probabilities across values of bmi
  - . margins, at(bmi=(12(5)62))
  - . marginsplot





## Average Marginal Effects

- The slope of bmi is not constant, but we might want to know what it is on average
- We can obtain the average marginal effect of bmi
  - . margins, dydx(bmi)
- What happened here?
  - Calculate the derivative of the predicted probability with respect to bmi for each observation
  - 2. Calculate the average of derivatives from step 1
- We can do the same for all variables in our model
  - . margins, dydx(\*)



## Marginal Effects Over the Response Surface

- ullet It can also be informative to estimate the marginal effect of x at different values of x
- For example, we can obtain the derviative with respect to age at age=20, 30, ..., 70
  - . margins, dydx(age) at(age=(20(10)70)) vsquish
- Here we do something similar, setting female=0 and then female=1
  - . margins female, dydx(age) at(age=(20(10)70)) vsquish





## Plots of Marginal Effects

- We can, of course, plot these marginal effects, to see how they change with different values of female and age
  - . marginsplot





#### margins with Other Estimation Commands

- margins works after most estimation commands
- The default prediction for margins is the same as the default prediction for predict after a given command
- See help command postestimation for information on postestimation commands and their defaults after a given command
- You can specify different predictions from margins using the predict() option





## Modeling Household Size

- For the next set of examples we will model the number of individuals in a household (houssiz) using a Poisson model
- Our model will include covariates age, age<sup>2</sup>, region, rural, and a region by rural interaction
- We've been working with age and region but we'll take a look at the new variables
  - . codebook houssiz rural
- Now we can fit our model
  - . poisson houssiz i.region##i.rural age c.age#c.age



#### margins after poisson

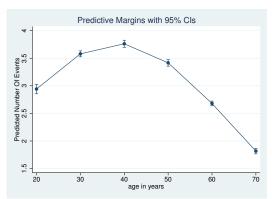
- predict's default after poisson is the predicted count
- To obtain the average predicted count, using the observed values of all covarites use
  - . margins
- As before, we can request predicted counts at specified values of factor variables
  - . margins region#rural
- And continuous variables
  - . margins, at(age=(20(10)70)) vsquish





# Plotting Predicted Counts

. marginsplot







## Other Margins

- After poisson, margins can be used to predict the following
  - n number of events; the default
  - ir incidence rate, exp(xb), n when the exposure variable = 1
  - pr(n) probability that y=n
  - pr(a,b) probability that  $a \le y \le b$
  - xb the linear predcition
- Predicted probability that houssiz=1
  - . margins rural, predict(pr(1))
- Predicted probability that  $3 \leq \text{houssiz} \leq 5$ 
  - . margins region#rural, predict(pr(3,5))



## Multiple Responses

- Starting in Stata 14, margins can compute margins for multiple responses at the same time
  - After, for example, ologit, mlogit, mvreg
- To demonstrate this, we'll model self-rated health in a different version of the NHANES dataset
  - . webuse nhanes2f
  - . codebook health
- Our model is
  - . ologit health i.female age c.age#c.age



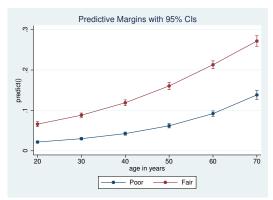
## Specifying the Response

- By default margins will produce the average predicted probability of each value of health
  - . margins
- To request a single outcome we can use predict(outcome(#))
  - . margins, predict(outcome(2))
- For multiple responses from a single command, repeat the predict() option
  - . margins, predict(outcome(1)) predict(outcome(2))
- To obtain predictions across values of age
  - . margins, at (age=(20(10)70)) pr(out(1)) pr(out(2)) vsquish  $\,$



## Plots with Multiple Responses

. marginsplot, legend(order(3 "Poor" 4 "Fair"))







#### Conclusion

- We've seen how to obtain a variety of predictions and marginal effects after regression models
- We now know how to perform contrasts of predictions and marginal effects
- We've also seen how to graph these results



