In a just universe, anyone who used a single Roman letter for a variable name would roast in search-and-replace hell for an eternity.

It is only slightly less boneheaded to name a variable after a letter in another commonly used alphabet (say, delta). Your future self (and other users) will not know which of the many possible meanings of δ you had in mind.

But brevity is a virtue. A single letter in combination with a modifier or two ('cLvlMin' as the minimum level of individual consumption, say) is fine – so long as the reader has some reason to expect that the letter c signifies the level of consumption of an individual.

That is the spirit in which we offer preferred interpretations for the Roman letters below. The upper case version generally should be interpreted as reflecting an aggregated version of the variable (at the level of the whole economy, or of the whole market being studied), while the lower case indicates the level of an individual consumer or firm or other entity.

When an alternative object with a meaning similar to, but distinct from, the definitions below is needed, please use a multi-letter name to represent it. For example, please do not use W for wealth (if some measure of wealth that differs from A, B, H, or N is needed); instead use, say, Wlth or Wealth.

- A Assets After All Actions Accomplished
- B Beginning Bank Balances Before any Behavior (beginning-of-period)
- C Consumption Choice Connects B to A
- D Debt
- E Labor Effort
- F Production Function
- G Growth
- H Human wealth
- I Investment
- J Ad Justment costs (e.g., in a Q model)
- K Capital or beginning of period nonhuman assets
- L Labor supply
- M Market resources (the sum of capital, capital income, and labor income)
- N Net wealth including human wealth (= B + H)
- P Permanent noncapital income
- Q Hayashi/Abel Q (or similar asset price)
- R Return
- S Do NOT use for "saving" or "savings" or the "saving rate" too confusing
- T Taxes
- U Utility
- V Value
- W Wage
- X eX penditures (as distinct from consumption; e.g., for durables)
- Y Noncapital income (usually, the sum of transfer and labor income)
- Z Lei Zure in consumption/leisure tradeoff

 Table 1
 Roman Letters