Principles

April 7, 2016

Our choices aim to balance a number of criteria:

- Brevity (nobody wants to type long names over and over)

- Uniqueness (in case you want to search-and-replace, the string should be unique)

- Mnemonic quality (it should be easy to remember what represents what)

- Ubiquity (objects defined herein will appear in many projects)

- Combinatoriality (easy to mix and match our recommendations)