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REF: Partnership Proposal Letter from EDUFly Agency

Dear Kenya Methodist University,

I am writing to introduce you to EDUFly Agency, an Education Agency in Kenya that assists foreign students in their pursuit of quality education in Kenya. Our goal is to provide a seamless and hassle-free experience for students looking to study in Kenya by offering a range of services such as application assistance, transition services, accommodation, and more.

As we expand our operations, we are looking to establish partnerships with reputable institutions that share our vision of promoting education and cultural exchange. We believe that our partnership would be mutually beneficial, and we would like to present an overview of what we would discuss in our partnership:

1. **Permission to Advertise:** We request permission to advertise Kenya Methodist University in our upcoming foreign education fairs, which attracts a wide range of international students and parents who are interested in studying in Kenya. This will provide us with a unique opportunity to showcase your programs and offerings to a diverse and international audience.
2. We would like to request an allocation of an average number slots to EDUFly Agency. This would enable us to assist more students in their pursuit of education and provide them with the necessary support to succeed in their academic pursuits.



3. All year round application for our agency: We would like to request that applications for our agency be accepted all year round. This would enable us to provide students with the necessary support and assistance at any time, regardless of when they choose to apply.
4. Faster response in our admissions requests: We would appreciate it if you could provide us with a faster response to our admissions requests. This would help us to provide our clients with timely feedback and ensure that their applications are processed efficiently.
5. Decision on the most preferred evaluating body locally: We would like to discuss with you the most preferred evaluating body locally that would be used to evaluate the academic qualifications of our applicants. This would help us to ensure that our clients' academic qualifications are evaluated accurately and in a timely manner.
6. One-month admission extension for late applicants funded by sponsors and foreign governments: We would like to request a one-month admission extension for late applicants funded by sponsors and foreign governments. This would enable us to assist more students who may have missed the initial admission deadline.
7. Discuss on the most preferred accommodation route for our applicants: We would like to discuss with you the most preferred accommodation route for our applicants. This would help us to provide our clients with safe and affordable accommodation that meets their needs.



8. Agreement on payment of application fees/ tuition fees in foreign currency: We would appreciate it if we could come to an agreement on the payment of application fees and tuition fees in foreign currency. This would help us to streamline the payment process for our clients and ensure that they have a seamless experience.
9. Discussion on agency fees from the institutions: We would like to discuss with you the possibility of receiving agency fees from the institutions for the services we provide. This would help us to sustain our operations and enable us to continue to provide quality services to our clients.

By partnering with EDUFly Agency, Kenya Methodist University can benefit in the following ways:

- I. Increased Enrollment: Our extensive network of students and partners, both locally and internationally, can help in attracting more students to enroll in Kenya Methodist University's programs. Our education fairs advertising, joint marketing campaigns, and personalized counseling and support would contribute to increasing enrollment at Kenya Methodist University.
- II. Enhanced Brand Visibility: Partnering with EDUFly Agency would provide Kenya Methodist University with increased brand visibility through our promotional activities, education fairs advertising, and social media campaigns. This would help in creating a strong brand presence and attracting more students to choose Kenya Methodist University for their education.
- III. Access to a Global Audience: Our education fairs attracts a diverse global audience of students and parents interested in studying in Kenya. Partnering with EDUFly Agency



would provide Kenya Methodist University with an opportunity to showcase its programs and offerings to this global audience, expanding its reach and attracting international students.

- IV. Streamlined Application Process: Our personalized counseling and support services would streamline the application process for prospective students, making it easier for them to apply to Kenya Methodist University. This would result in more qualified and motivated students applying to Kenya Methodist University, enhancing the quality of its student body.

We believe that a partnership between EDUFly Agency and Kenya Methodist University would be mutually beneficial and contribute to promoting education in Kenya. We are open to further discussions to explore other opportunities for collaboration and customization of the partnership to align with both organizations' goals and values.

We look forward to discussing this proposal with you in detail and exploring ways to work together to achieve our shared objectives. Please do not hesitate to contact us for any further information or to schedule a meeting to discuss the partnership further.

Sincerely,

A square image showing a handwritten signature in black ink on a light-colored background.

Joab Alloyce  
Director,  
EDUFly Agency.