

LOAM SHIN

ux/ui designer

ls8776@rit.edu

404.645.3408

loamshin.com

objective

Seeking summer 2022 co-op/internship in UX/UI Design at your company, available starting May 2022. Aiming to utilize my technical skills in user experience, programming, design, and accessibility. I've also acquired extensive knowledge in Adobe Photoshop, Adobe Illustrator, experience in customer service, and front-end coding.

skills

UX/UI Design
Prototyping
Wireframing
Visual Design
Responsive Design
Web Development
User Research & Testing

tools

Figma
Adobe XD
Photoshop
Illustrator
Dreamweaver
Github

programming

HTML / CSS / JS
Python
Java
PHP

education

Rochester Institute of Technology
Human-Centered Computing

ANTICIPATED GRADUATION: DEC 2023

experience

UX Analyst / Center Access on Technology at RIT

JAN 2022 - PRESENT (ROCHESTER, NY)

- Develop UI mockups and prototypes that illustrate how site functions and look including designing graphic user interface elements such as menus, tabs, and widgets.
- Identify and troubleshoot UX problems and work closely with development team to deliver on a project-by-project basis by participating in research to further improve CAT's software and hardware solutions.
- Conduct usability studies to gather user feedback and analyze customer requirements as well as product user behavior.
- Help ensure that each product is effective usable and aligned with the customer's goals.

Key Project: Develop an educational game application that focuses on teaching American Sign Language to hearing parents with deaf children with the development team.

Graphic Designer / Tsays

JUN 2016 - DEC 2018 (LAWRENCEVILLE, GA)

- Designed 20+ new graphics monthly and a variety of holiday-themed designs for t-shirts using both Photoshop and Illustrator.
- Handled 40+ emails daily regarding customer service operations (sales, orders, and payments).
- Ensured team members provide daily updates on orders and complete orders quickly by maintaining effective communication.
- Increased sales by 5%, sold \$20K in 2018 by integrating various types of social media (Instagram and Facebook, new 10+ followers per week) to improve the customer service experience.