

# LOAM SHIN

ux/ui designer

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loamshin.com

## objective

Seeking summer 2022 co-op/internship in UX/UI Design at your company, available starting May 2022. Aiming to utilize my technical skills in user experience, programming, design, and accessibility. I've also acquired extensive knowledge in Adobe Photoshop, Adobe Illustrator, experience in customer service, and front-end coding.

## skills

UX/UI Design  
Prototyping  
Wireframing  
Visual Design  
Responsive Design  
Web Development  
User Research & Testing

## tools

Figma  
Adobe XD  
Photoshop  
Illustrator  
Dreamweaver  
Github

## programming

HTML / CSS / JS  
Python  
Java  
PHP

## education

Rochester Institute of Technology  
Human-Centered Computing

Anticipated graduation:  
December 2023

## experience

### UX Analyst

January 2022 – present

*Center Access on Technology at RIT*

- Develop UI mockups and prototypes that illustrate how site functions and look including designing graphic user interface elements such as menus, tabs, and widgets.
- Identify and troubleshoot UX problems and work closely with development team to deliver on a project-by-project basis by participating in research to further improve CAT's software and hardware solutions.
- Conduct usability studies to gather user feedback and analyze customer requirements as well as product user behavior.
- Help ensure that each product is effective usable and aligned with the customer's goals.

*Key Project: Develop an educational game application that focuses on teaching American Sign Language to hearing parents with deaf children with the development team.*

### Graphic Designer

June 2016 - December 2018

*Tsaya*

- Designed 20+ new graphics monthly and a variety of holiday-themed designs for t-shirts using both Photoshop and Illustrator.
- Handled 40+ emails daily regarding customer service operations (sales, orders, and payments).
- Ensured team members provide daily updates on orders and complete orders quickly by maintaining effective communication via email and text.
- Increased sales by 5%, sold \$20K in 2018 by integrating various types of social media (Instagram and Facebook, new 10+ followers per week) to improve the customer service experience.