

Technical Efficiency in Vietnamese Agricultural Production: A Bayesian Approach

Pham T. P. Loan¹; Choi Seung-Churl²

¹College of Management for Agriculture and Rural Development 2, ²Konkuk University

Abstract

Since agricultural production in Vietnam plays an important part in economy, there is a compelling interest in measuring and understanding efficiency in the pursuit of the government's objectives. This study is an attempt to use a stochastic frontier analysis (SFA) in Bayesian estimation to analyze the technical efficiency of Vietnamese agricultural production at household level. The estimation is conducted on cross-sectional data from the Vietnam Access to Resources Household Survey (VARHS) in the two year of 2012 and 2014. The results show that in the period of 2012 and 2014, the average technical efficiency in crop cultivation was 0.83 while in livestock and aquaculture the mean score was approximately 0.65 and 0.69 respectively. Agricultural production in Vietnam still has rooms to increase efficiency, indicating considerable scope for increasing output with the currently available inputs and existing technology.

Introduction

Agricultural production in developing countries amounts to significant shares of GDP and Vietnam is no exception. Although the proportion of agriculture in Vietnam's GDP declined from 18.38% in 2010 to 15.35% in 2016, the number of labors working in agricultural sector still accounted significantly in total labor force as 49.5% in 2010 and 41.9% in 2016 (GSO, 2018). According to data from World Bank national accounts data, and OECD National Accounts, the Vietnam's annual growth of value added in agriculture in the period 2011-2016 had highest rate at 4.23% in 2011 and then decreased in the next two year as 2.92% and 2.63% before bounced to 3.44% in 2014 and decreased again in the year 2015, 2016 as 2.41% and 1.36%. Vietnam had unstable growth of value added in agriculture in the period 2011-2016 and was in average rates in ASEAN countries. The objective of this study is to apply stochastic production frontier model in Bayesian estimation to analyze the technical efficiency of Vietnamese households' agricultural production on three sub-sectors as crops, livestock and aquaculture. One of the major benefits of the Bayesian approach over the frequentist approach is the ability to incorporate prior information which expresses knowledge or beliefs about the values of the parameters before examining the data. The analysis will utilize data from the Vietnam Access to Resources Household Survey (VARHS) in 2012 and 2014.

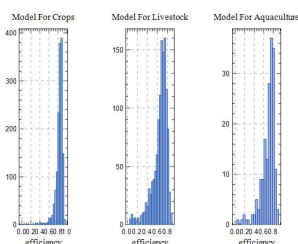


Figure 1. Posterior probability for technical efficiency

Method and Data

1. A general stochastic production frontier model is

$$\ln Y_i = f(\ln X_i) + (V_i - U_i)$$

Where Y_i is the output produced by household i , X_i is a vector of K inputs, V_i is the stochastic error term and U_i is a one-sided error representing the technical inefficiency of household i . Both V_i and U_i are assumed to be independently and identically distributed as $V_i \sim N(0, \sigma_v^2)$ and $U_i \sim F(\cdot)$. $F(\cdot)$ is a generic family of distributions with $x \in R^+$. In this research, the $F(\cdot)$ s are used as exponential and half normal distributions for U_i .

2. Bayes' inference is often expressed as:

$$\pi(\theta|y) \propto p(y|\theta) \cdot p(\theta)$$

Where θ : parameters of a stochastic model and y is the data; $\pi(\theta|y)$ is the posterior density. It updates about the values of the model's parameters after seeing the data y ; $p(y|\theta)$ is the likelihood function which is the density of the data given the values of the model's parameters; $p(\theta)$ is the prior density of the model's parameters.

3. The estimation is conducted on cross-sectional data from the Vietnam Access to Resources Household Survey (VARHS) database in the two year of 2012 and 2014.

Results

For crop cultivation, production inputs, days of labor, land area, savings, and the dummy variable year14 had effects on outputs. Every increase by one percent of production inputs, days of labor, land area and savings increased the average outputs 0.68%, 0.10%, 0.18% and 0.03% respectively. The output value in the year 2014 was higher than one in 2012 by $100 \cdot [\exp(0.09) - 1] = 10\%$. For livestock raising, the outputs were higher by 0.26%, 0.11%, 0.04% for one percent increase of inputs, days of labor and household's credits. An additional member in household increased the output rate in livestock by approximately 5.34%, but had no significant impact on crop cultivation and aquaculture. In aquaculture sector, production inputs, labor days and household's savings contributed to outputs. If production inputs, labor days and savings went up one percent, expected outputs increased approximately 0.79%, 0.20% and 0.08%. The distributions of efficiency scores from three models had the typical long tail to the left (Fig. 1). The average technical efficiency in crop cultivation was 0.83 while in livestock and aquaculture the mean score was approximately 0.65 and 0.69.

Table 1. Summary statistics

Variable	Obs	Mean	Std. Dev.
cropoutput_r (1000 VND)	6,286	27,114.77	52,039.71
livestockoutput_r (1000 VND)	4,466	3,678.44	25,201.22
aquacultureoutput_r (1000 VND)	588	16,121.35	54,684.93
cropinput_r (1000 VND)	6,195	23,912.15	50,304.16
livestockinput_r (1000 VND)	4,996	10,433.34	39,932.64
aquacultureinput_r (1000 VND)	587	8,070.72	33,003.28
cropdays (days in year)	5,121	133.13	130.82
livestockdays (days in year)	4,905	88.54	81.14
aquacultdays (days in year)	731	60.97	68.99
savings_r (1000 VND)	6,074	25,433.17	72,473.98
credits_r (1000 VND)	2,465	31,874.83	106,197.20
land_area (m ²)	7,352	9,542.83	17,449.84
nmember (persons)	7,240	4.49	1.85

Source: VARHS 2012 and 2014

Table 2. Exponential Stochastic Production Frontier Model for Crops

Variable	Mean	Std. dev.	5%	95%
constant	1.122	0.146	0.883	1.361
lncropinput_r	0.677	0.013	0.655	0.698
lncropdays	0.102	0.013	0.081	0.123
lnland_area	0.176	0.015	0.151	0.201
lnsavings_r	0.032	0.008	0.020	0.045
lncredits_r	0.004	0.010	-0.012	0.020
nmember	0.004	0.006	-0.007	0.014
year14	0.096	0.026	0.052	0.139
province1	-0.185	0.055	-0.275	-0.093
province2	0.021	0.056	-0.072	0.113
province3	-0.280	0.057	-0.374	-0.186
province4	0.288	0.065	0.182	0.393
province5	0.290	0.059	0.193	0.387
province6	-0.166	0.056	-0.258	-0.074
province7	-0.156	0.062	-0.259	-0.054
province8	0.088	0.098	-0.072	0.250
province9	0.057	0.046	-0.019	0.134
province10	0.016	0.049	-0.066	0.096
province11	0.120	0.065	0.014	0.229
tau	8.846	0.528	8.013	9.750
lambda	4.824	0.394	4.222	5.517
sigma_v	0.337	0.010	0.320	0.353
sigma_u	0.209	0.017	0.181	0.237
# of observations:	1456			
total retained draws:	20000			
burnin (draws/chain):	10000			

Table 3. The Technical Efficiency (TE)

Variable	Obs	Mean	Std. Dev.	Min	Max
TE_crop	1456	0.829	0.081	0.021	0.963
TE_livestock	1243	0.651	0.150	0.046	0.893
TE_aquaculture	180	0.691	0.145	0.034	0.914

Sources: Extracts from BayES software

Discussion

In general, agricultural production in Vietnam still has rooms to increase efficiency. However, there are lots of works needed to be done. Smallholders play a prominent role in commercial value chains while only a very small proportion of exported commodities is aggregated by cooperative or other formal entities serving commercial purposes. Small scale farms having not utilized the economy of scale may be a reason for low technical efficiency. In crop cultivation, farmers apply inefficient use of fertilizer, chemicals, and other inputs to achieve the mixed record of Vietnam's agricultural volumes. For example, in Mekong Delta provinces, farmers have cultivated two or three seasons of rice in a year, which makes soil rapidly deteriorated. For livestock and aquaculture, farmers have faced high cost of feed because most of feed have been provided by a few of foreign companies and from import. Moreover, expensive seed supply and poor quality of seed have been perceived as the major constraints to crops, livestock and aquaculture.

Conclusions

This study uses a stochastic frontier analysis (SFA) in Bayesian estimation to analyze the technical efficiency of Vietnamese agricultural production at household level. The estimation is conducted on cross-sectional data from the Vietnam Access to Resources Household Survey (VARHS) in the two year of 2012 and 2014. The results show that in the period of 2012 and 2014, the average technical efficiency in crop cultivation was 0.83 while in livestock and aquaculture the mean score was approximately 0.65 and 0.69 respectively. One limitation of this study is not to compare the technical efficient (TE) scores for the two year 2012 and 2014 because of the inadequate data for variables involving to aquaculture activity.

References

1. Aigner, D., Lovell, C. K., & Schmidt, P. (1977). Formulation and Estimation of Stochastic Frontier Production Function Models. *Journal of Econometrics*, 6(1), 21-37.
2. Ben-Belhassen, B. (2000). Measurement and Explanation of Technical Efficiency in Missouri Hog Production. *Selected Paper American Agricultural Economics Association (AAEA) Annual Meeting*.
3. Charnes, A., Cooper, W., & Rhodes, E. (1978). Measuring the efficiency of decision making units. *European Journal of Operational Research*, 2, 429-444.
4. Emvalomatis, G. (2018). *User's Guide BayES Bayesian Econometrics Software*. Creative Commons Attribution 4.0 license.
5. Farrell, M. (1957). The measurement of production efficiency. *Journal of the Royal Statistical Society, Series A*, 120(3), 253-290.
6. Ghebru, K., & Holden, S. (2015). Technical Efficiency and Productivity: Differential Effects of Land Right Certification: A Quasi-Experimental Evidence. *Quarterly Journal of International Agriculture*, 54(1), 1-31.
7. GDO. (2018, 5). Retrieved 5 10, 2018, from <https://www.gdo.gov.vn/default.asp?Tabid=732>
8. Nguyen, V. K., & Nale, M. (2011). Technical efficiency analysis of rice production in Vietnam. *Journal of ISAAE*, 17, 135-146.
9. Iyisan, A., Mohamed, Z., Ismail, M., & Abdulah, A. (2014). A Meta-Analysis of Technical Efficiency in Aquaculture. *Journal of Applied Aquaculture*, 26(4).
10. Iri, N., & Mckenzie, V. (2003). Profitability and technical efficiency of aquaculture systems in Pangasinan, Philippines. *Aquaculture Economics & Management*, 7(3-4), 195-211.
11. Jan, H., & Phu, R. K. (2015). Measuring Technical Efficiency of Agricultural Inputs. *Journal of Land and Rural Studies*, 3(1), 139-161.
12. Kompas, T. (2004). Market Reform, Productivity and Efficiency in Vietnamese Rice Production. *International and Development Economics Working Papers*, Asia Pacific School of Economics and Government, Australia.
13. Kompas, T., Tsong, N., Nguyen, K., & Nguyen, Q. (2009). *Productivity, net returns and efficiency: land and market reform in Vietnamese rice production*. Washington, DC: World Bank.
14. Koop, G., Osewalski, J., & Steel, M. (2000). A Stochastic Frontier Analysis of Output Level and Growth in Poland and Western Economies. *Economics of Planning*, 33(3), 185-200.
15. Koop, G., Steel, M., & Osewalski, J. (1995). Posterior Analysis of Stochastic Frontier Model Using Gibbs Sampling. *Computational Statistics*, 10, 353-73.
16. Krasachai, W. (2000). Measurement of technical efficiency in Thai agricultural production. *The International Conference on the Chao Praya Delta: Historical Development, Dynamics and Challenges of Thailand's Rice Bowl*. Bangkok, Thailand, 2-15 December.
17. Krasachai, W. (2017). Technical Efficiency of Thai Farms in Thailand. *51st Annual Conference of the Agricultural Economics Society, the Royal Dublin Society*.
18. Le, T. L., Lee, P. P., Peng, K. C., & Chung, R. H. (2017). Factors Influencing Technical Efficiency of Rice Farms in Dong Thap Province, Vietnam: An Application of Two-Stage DEA. *American-European Journal of Agric. & Environ. Sci.*, 21(3), 245-249.
19. Lewis, S. M., & Raftery, A. (1997). Estimating Bayes factors via posterior simulation with the Laplace-Metropolis estimator. *Journal of the American Statistical Association*, 92(438), 648-655.
20. Meuwens, W., & van den Broek, J. (1977). Efficiency estimation from Cobb-Douglas production functions with composed error. *International Economic Review*, 18(2), 435-444.
21. Mugera, A. M. (2011). Measuring Technical Efficiency of Dairy Farms with Imperfect Data: A Fuzzy Data Envelopment Analysis Approach. *Agriculture & Applied Economics Association's 2011 AAEA & NAREE Joint Annual Meeting*. Pittsburgh, Pennsylvania.
22. Parichatnon, S., Maichum, K., & Peng, K.-C. (2017). Measurement of Technical Efficiency of Durian Production in Thailand: An Application of Data Envelopment Analysis Approach. *ABA International Journal of Management & Social Sciences*, 6(3), 488-494.
23. Rangassamy, S. K., & Venkatesanram, A. (2006). Technical Efficiency in Agricultural Production and its Determinants: An Exploratory Study at the District Level. *Indian Journal of Agricultural Economics*, 61(2).
24. Singh, D. R., Kumar, S., & Kumar Vasshti, A. (2015). Profitability and technical efficiency of aquaculture in Punjab, India. *Indian Journal of Fisheries*, 62(2), 49-55.
25. Sirichanarak, D., Liu, J., & Sriboonchitta, S. (2017). Measurement and Comparison of Rice Production Efficiency in Thailand and India: An Efficient Frontier Approach. *Tha Journal of Mathematics*, 215-228.
26. Tang, F. (2011, 11 27). United Nations University-WIDER. Retrieved 11 27, 2018, from <http://www3.wider.unu.edu/> https://www3.wider.unu.edu/sites/default/files/Events/PDF/2013-11-27-CAP-IPSA8D20donor20workshop_1.pdf
27. Tonini, A., Savaris Matos, S., & Paloma, S. G. (2011). A Bayesian Total Factor Productivity Analysis of Tropical Agricultural Systems in Central-Western Africa and South-East Asia. *Int. environmental Congress of the European Association of Agricultural Economists*.
28. van den Broek, J., Koop, G., Osewalski, J., & Steel, M. (1994). Stochastic frontier models: A Bayesian perspective. *Journal of Econometrics*, 62(2), 273-303.
29. Vu, H. L. (2012). Efficiency of rice farming households in Vietnam. *International Journal of Development Issues*, 11(1), 60-73.