

WEBSITE CUSTOMIZATION CHECKLIST

Now you're going to take everything you've learned so far and package it up into a website that's uniquely your own! You'll get a portfolio design comp to start with, but since this site is all about YOU, it's yours to customize and experiment with.

Designing a portfolio site gives you an ideal platform to show off your skills, display your brilliant work, prepare you to snag some paying clients, and even apply for jobs. So if you don't have a portfolio yet, this is the perfect time to create one!

If you already have a portfolio site you're happy with, not to worry. Use this as an opportunity to practice your skills and go wild! Take it in a direction you wouldn't normally, or create it for a (real or imaginary) client instead of yourself. Or, if you really want to challenge yourself, you can even create a different kind of one-page personal website, like a project or fan site. It's up to you!

Whatever you decide, here are a few ideas to help you add your own touch to your site:

- ☐ **Customize your content** - tell your audience who you are, what you do, and how to connect with you (or, if you're creating this for a client, make it all about them!).
- ☐ **Personalize colors and images** - design your personal brand with your own color palette and imagery (or, customize the look and feel for your client).
- ☐ **Add your own web fonts** - add some personality to your text and icons.
- ☐ **Link to your social media** - show visitors all the ways they can connect with you and follow your work.
- ☐ **Bonus! Add more pages** - as an optional step, expand your influence and make your site as big as you want!