

www.lobilobi.co.id

# TRIO WORKS AS A FULL-SERVICE DIGITALAGENCY TO DEVELOP INSPIRATION THEN BRINGS IT TO ACTIVATION WITH THE MOST ADVANCED TECHNOLOGY AND IDEA

- •Full-Service Agency with design and technology at its core.
- •One of the best digital agencies in Indonesia integrating creativity, technology, and business as one.
- International services from Indonesia and Taiwan covering Asia Pacific region.
- •Holistic approach on branding and digital marketing, which provides stepping stones for success including deep expertise in technology development and creative concept.

#### WHAT WE DO?

We help brands grow their business by working closely to understand the needs and utilize the appropriate technology to deliver the best design, development, and activation strategy. We work in partnership with your team to make sure our services meet your needs, every step of the way. With the experienced and dedicated team of professionals, we will be your best digital agency partners.



#### **OUR KEY FACTORS**

#### → CREATIVITY

Leverage a brand by combining our research with mind-blown ideas to produce jaw-dropping design and strategy.

#### → TECHNOLOGY

Ensuring the best quality and on time result with the most effective implementation of technology as the core of our industry.

#### → BUSINESS

Working closely with you to find valuable business insights and turn them into new opportunities, brand concepts and activation.





#### WEB DEVELOPMENT

FULLY RESPONSIVE, MULTILINGUAL WEBSITES, HOSTED IN MOST RELIABLE SERVERS.

Website Design & Development

E-Commerce

Mobile

Web application / SaaS

Browser-based game

Server Hosting Provider

System Maintenance

#### MOBILE APPS DEVELOPMENT

SIMPLE, YET ROBUST LITTLE APPS. iPhone App, Android App, Mobile game



#### **CONTENT CREATION**

YOUR CONTENT, DONE PROFESSIONALLY.

PR Articles Professional Translation (English, Chinese)

News Production and Editing Search Engine Optimisation (SEO)



#### **BRANDING**

YOUR BRAND IS WHAT OTHER PEOPLE SAY ABOUTYOU WHEN YOU ARE NOT IN THE ROOM

Brand/Corporate/Product Identity

Market Analysis & Survey

Vision & Mission Creation

Naming & Tagline

**Brand & Communication Strategy** 

Brand Positioning

Manual & Guidelines

#### **BRAND ACTIVATION**

Visual Production, Sales Promotion, New Product Launch, Sampling



#### **DIGITAL MARKETING & MEDIA**

THE SHORTEST ROAD FROM YOU TO YOUR CUSTOMERS.

Social Media Strategy & Viral Campaign Google AdWords

Search Engine Optimisation (SEO)

**Email Marketing** 

Media Strategy & Planning

Media Buying



#### VISUAL GRAPHIC PRODUCTION

BECAUSE EYES ARE THE CLOSEST GATE TO YOUR HEART.

Print Advertising & Strategic Planning

Company Profile Development

**Product Packaging Design** 

Presentation Design

Marketing Collaterals

Brochures & Flyers

Catalogues

Calendar

Invitations

Newsletter



#### **VIDEO MARKETING**

IF A PICTURE IS WORTH A THOUSANDWORDS, IMAGINE WHAT A VIDEO IS WORTH.

Video Profile

TV Commercial

Viral Video Production

Animation

Motion Graphic

Photography





Officehours connects you with amazing people, for 10 minutes of free 1-on-1 advice.

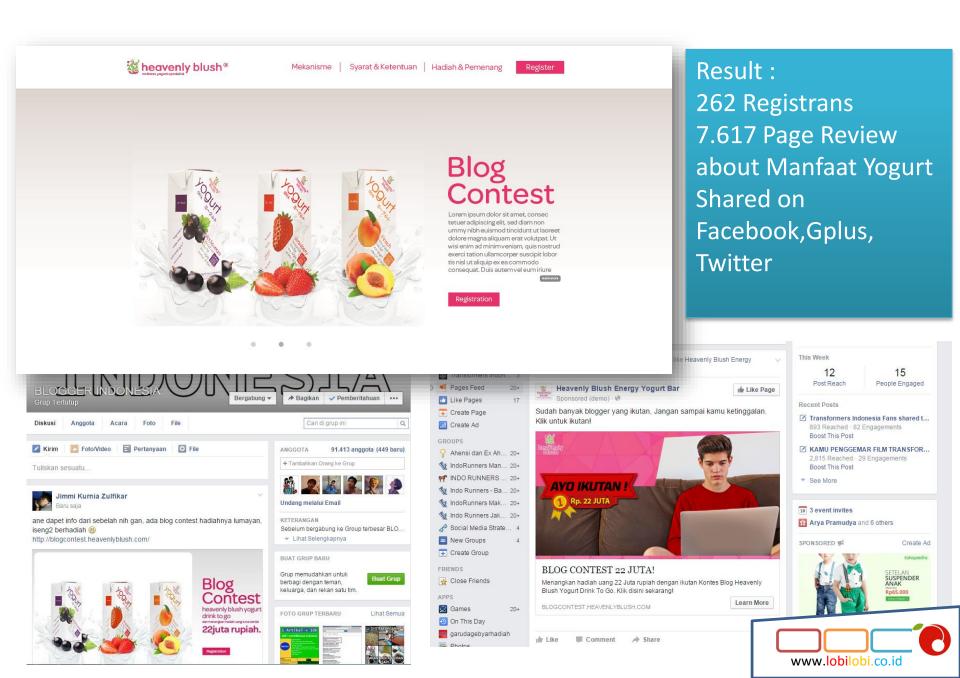
Play Video

# Our Portfolio





### **Project Portfolio**





#### **DONINI**

LEATHER BA GS & ACCESSO RIES







Donini is a brand of premium leather bags and accessories from Italy that was founded in 1970.

#### PROBLEM

Donini needed to improve their online website's accessibility. Their initial website was built partly in Flash, that was not available on mobile devices. Another requirement was to improve their e-commerce platform by automating its on-site sales system.

#### CHALLENGE

For this platform, we figured the e-commerce system would have to be very user friendly as the site would be used by mostly non-tech-savvy users. The design itself must match, if not leverage, the brand Donini. Fortunately good technology with great design is Trio's speciality.

#### SOLUTION

We decided to build a new web system from ground-up, to make sure we could cover all of the technical details. For the payment system, instead of credit card payment, we decided to work with BCA bank to implement KlikPay system.

As with all of our other projects, we also made this website accessible on mobile apps by making the appresponsive.

#### CONCLUSION

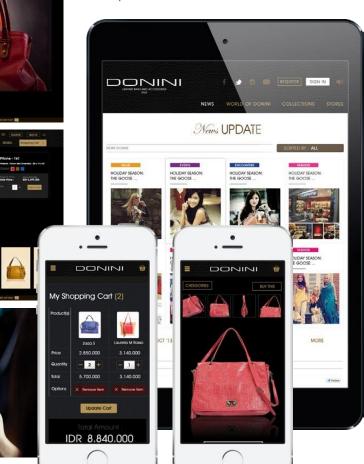
Website built, e-commerce system implemented.



#### FEATURES

- KlikPay from BCA for website payment system.
- Responsive

- Facebook sign infeature
- e-commerce



# **TEAPRESSO**

FOOD & BEVERAGES

IT'S FRESH, IT'S BETTER











#### PROBLEM

Teapresso wanted to introduce their brand to Indonesian market. The image they want to show was that Teapresso use only the fresh ingredient imported directly from Taiwan, and mixed on the spot.

#### CHALLENGE

The biggest challenge is how to introduce the Teapresso's to local market in order to compete with the competitor's brand that already became the audience's top of mind

#### SOLUTION

We developed a logo with foliage elements to accentuate the impression of fressness and naturality. Several marketing strategies through the web, social media promotions, and events were also held on regular basis to build public's brand awareness of Teapresso.

We also introduced a tagline "It's Fresh It's Better" to further reinforced this idea.

#### CONCLUSION

Teapresso had indeed continued to be one of the prominent players in BubbleTea industry all across Indonesia.

© www.loveteapresso.com ∮ loveteapresso ♡ loveteapresso ❤ loveteapresso



#### OUR SOLUTIONS

- Outletdesign
- Menu
- Brochures
- Responsive Website



#### CIMB NIAGA credit card

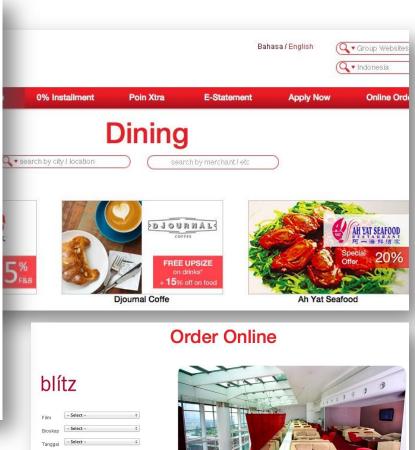
Famous bank in Indonesia. In developing its services.

CIMB Niaga make a lot of online services to their customers. Started in 2000, CIMB Niaga has introduced internet and sms banking.

With the collaboration between Dewanstudio and Infinetworks began

to developing online microsite as a media for registration and transaction in 2010

https://creditcard.cimbclicks.co.id/multilang/en



#### Project:

- Website Development
- Online Credit Card registration application
- BLITZ MEGAPLEX online ticketing using API
- Payment using MIGS and CIMB CC
- Maintenance since 2010

#### CIMB NIAGA virtual branch

One off their goal is to make a simple and easy way for their customer. To give full services their create a system how the customer could apply without spent much time. Dewanstudio purposed this concept design base on their customer's behavior

#### Project:

- Concept Design
- ASP.Net
- CSS Slicing HTML

https://aovi.cimbniaga.co.id/aovi/index.jsp





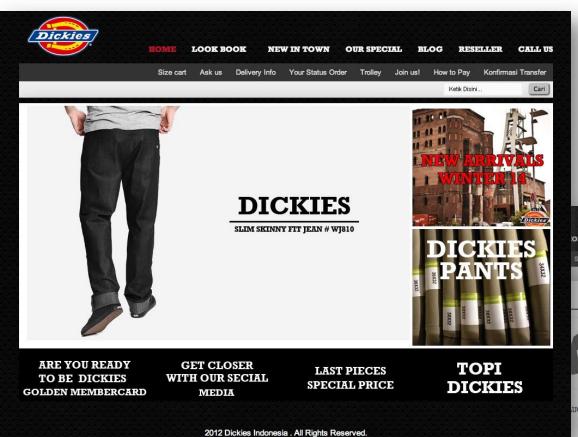
English | Bahasa



Group Website \*

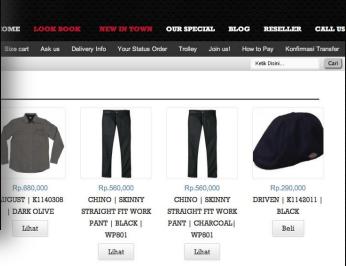








http://dickiesindonesia.com



**DICKIES INDONESIA** was first recognized in 1922 as one of work wear or special clothing is worn by workers in a variety of areas and certain industries. In 2012 Dewanstudio was develop website e-commerce for their official store in indonesia

#### Project:

- Website Design PHP
- Payment Online
- E-Commerce



Search: Email: dewanstudio@gmail.c Password: ......

Men's Obsession

www.lobilobi.co.id

Revolusi

SEPTEMBER

dengan Cinta

**Men's Obsession** 

Ridwan Kamil: Revolusi dengan Cinta

COVER STORY

THE COMMUNITY

REGISTER BUY SUBSCRIBE

Ridwan Kamil (Wali Kota Bandung), Revolusi dengan Cinta

Benny Kumbang (Editor) - 22 May 2014 | telah dibaca 80 kali

2 3 4 5 6

#### M. Ridwan Kamil (Wali Kota Bandung)

Revolusi dengan Cinta

Naskah: Sahrudi, Foto: Dok. Humas Kota Bandung/Istimewa

Nama Mochamad Ridwan Kamil sontak melesat saat ia melakukan sejumlah gebrakan di awal kepemimpinannya sebagai Wali Kota Bandung. Pola kerja yang merakyat, humanis, tenang namun tegas, dan sangat visioner telah membuat ia disukai rakyatnya. Nominator peraih penghargaan wali kota terbaik dunia, World Mayor Prize 2014 ini pun

disebut-sebut sebagai rising star.

la datang dari dunia professional, seorang arsitek yang menyelesaikan sariana teknik arsitektur di Institut Teknologi Bandung (ITB) dan memperkaya ilmunya dengan mengambil Master of Urban Design, College of Environmental Design, di

http://mensobsession.com

& BCA















etika harimau Jawa sudah tinggal sejarah dan harimas umatera semakin terancam punah, Juni 2014 ini Macan" baru akan melintasi jalan-jalan di Indonesia

ama-sama gahar, hanya sala yang ini adalah SUV erbaru besutan pabrikan otomotif terkemuka Jerman. Porsche Macan. Satu lagi model mobil dunia meminian

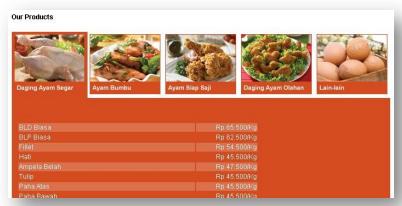
Sukses terjual puluhan ribu unit di negerinya sendiri, Jerman, Porsche Macan kini masuk ke Indonesia melalui PT. Eurokars Artha Utama, pemegang merek Porsche di Indonesia. SUV terbaru Porsche ini debut pertama kali lantai pameran Los Angeles Auto Show akhir 2013 lalu. Macan diposisikan berada di bawah



MEN's OBSESSION was first present on January 1. 2004 as amonthly magazine, and published by Dharmapena Group. They are here to provide another color and fill the void segments on national media universe, consistent with a profile of the leading. In 2013 they change their sales into media digital using payment get away.

#### Project:

- Website Design PHP
- Website maintenance
- Payment online; buy and subscribe



**BELMART** Routine of urban living demanded fast-paced lifestyle and practical. Included in the presentation of food. Bel Mart meet the needs of chicken meat as everyone's favorite menu. Through Website Bel Mart introducing Fresh Chicken Meat For Fresh and Practical Lifestyle

#### Project:

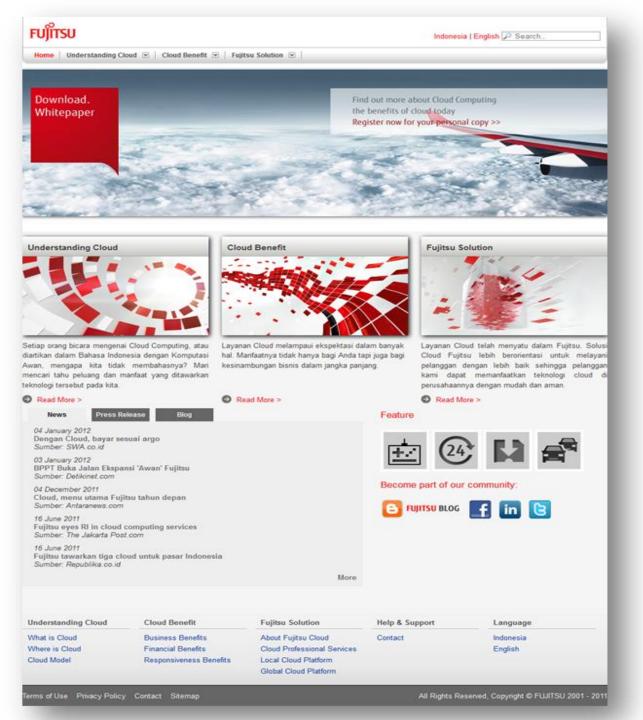
- Website maintenance: Promo, Product, News, Events, Customer voices etc
- Facebook and twitter Maintenance





#### http://belmart.co.id





#### FUJITSU INDONESIA CLOUD is

one of the electronics manufactures from Japan and has branches throughout the world. Currently, Fujitsu is developing a Cloud Computing. DEWAN STUDIO in collaboration with Fujitsu develop a Microsite Cloud Fujitsu asone of the media that bridges between Fujitsu with end user. This microsite provides information completely filled with interactive content and synergy with social media

#### Project:

- Website Design in ASP.NET
- Online registration application
- Games
- Maintenance since 2011

www.id-fujitsu.com

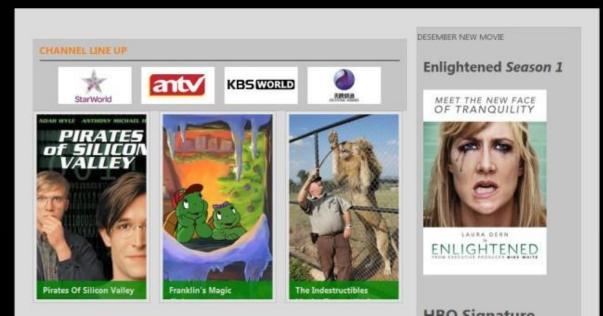




Sales Hotline: 021-5830 3325 / 0807 1999 653

Call Center : 021 5835 8550





# PROGRAM CHANNEL Channel: : Star Movies Program: : Select Date: : 04/12/2011 Show

OKEVISION INDONESIA with the tagline "Home Theaters in" offering entertainment as well as interesting information as an alternate for family's entertainment to Indonesia. At this okevision.tv website using aprogram such as channel program that can import data from excel / csv file into the data can be seen in the website. This website was made on 2010

#### Project:

- Website Design PHP
- Data import from CSV file for schedule movie

http://okevision.tv





KRESNA DIRECT is an online trading application system, developed by PT Kresna Graha Sekurindo, Tbk, which aims to help investors monitor stock price movements and transactions on the Indonesia Stock Exchange in real time. In 2011, in cooperation with Kresna Securities and Dewan Studio to make promotion website.

#### Project:

The website use some programs such as online registration, voucher validation, payment confirmation, and online support.

www.kresnadirect.com







#### What is Kresna Direct

Kresna Direct merupakan sistem aplikasi online trading yang dikembangkan oleh PT Kresna Graha Sekurindo, Tbk yang bertujuan untuk membantu para investor memantau pergerakan harga saham dan transaksi di Bursa Efek Indonesia secara real





- Tanggal 29 Sep 2011 Grand Launching Program Pendidikan Investasi Saham
- Pendaftaran Kompetisi Simulasi "Semua Bisa Jadi Investor" dimulai pada tanggal 1 Okt 2011







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Tinggi Badan:	Cm atau 1' ▼ 0" ▼	
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**FRISIAN FLAG**, is the largest dairy company in Indonesia. Dewanstudio.com cooperation with PT Frisian Flag Indonesia created a portal website Containing detailed information about milk in Indonesia. Starting from Program for health and nutrition consultation with aphysician nutrition. Calculator program to calculates BMG to detect metabolic syndrom. This website is changed until December 2010, as Frisian Flag logo has changed.

#### Project:

The website use some programs such as online registration, voucher validation, payment confirmation, and online support





#### "SAHABAT ANDA MEMASAK"



**BUNG** IJO This website was originally designed to accommodate those articles that contain third-party endorsements and does not mention Pertamina as the owner of the website.

#### Project:

The website use some programs such as online registration, voucher validation, payment confirmation, and online support



## **Our Clients**



















And YOU



## Our Clients



Absolut Vodka in 49 countries



adidas in 65 countries



Beiersdorf in 83 countries



Henkel in 48 countries



Masterfoods in 49 countries



McDonald's in 13 countries



BDF ••••
Beiersdorf

Michelin in 50 countries



Nissan in 32 countries



Samsonite in 21 countries



Sony PlayStation in 16 countries



Standard Chartered in 18 countries







