Highlight   Note

What is Fairness?

Machine learning models are increasingly used to inform decisions that affect peoples lives. For example, prediction made by a machine learning model might influence:

- Approval for a loan, insurance, or other financial service.

- Acceptance into a school or college course.

- Eligibility for a medical trial or experimental treatment.

- Inclusion in a marketing promotion.

- Selection for employment or promotion.

With such critical decisions in the balance, it's important to have confidence that the machine learning models we rely on predict fairly, and don't result in a negative impact on groups based on:

- Ethnicity

- Gender

- Age

- Physical disability

- other sensitive features