

The service agreement detailing the project

PARTIES

This contract is between Aleksey Popov (Seller, Video Editor) and Carla Reeds (Buyer, Marketing Manager).

SCOPE OF WORK

Produce a 3-minute marketing video with 4K resolution, including color grading following BrandXYZ's style guide, and sound design according to the script provided by the buyer.

COMPENSATION

12,000 LOB, with 6,000 LOB upfront and the remainder upon final delivery.

TIMELINE

Draft by February 10th, 2026, with final delivery by February 14th, 2026.

ACCEPTANCE CRITERIA

Video must be in 4K resolution, matched to the sample quality provided by the buyer, with no errors in color grading or sound sync.

QUALITY STANDARDS

The video must maintain a minimum bitrate of 20Mbps to ensure clarity and meet the 4K specification.