

# The service agreement detailing the project

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## PARTIES

This contract is between Aleksey Popov (Seller, Video Editor) and Carla Reeds (Buyer, Marketing Manager).

## SCOPE OF WORK

Produce a 3-minute marketing video with 4K resolution, including color grading following BrandXYZ's style guide, and sound design according to the script provided by the buyer.

## COMPENSATION

12,000 LOB, with 6,000 LOB upfront and the remainder upon final delivery.

## TIMELINE

Draft by February 10th, 2026, with final delivery by February 14th, 2026.

## ACCEPTANCE CRITERIA

Video must be in 4K resolution, matched to the sample quality provided by the buyer, with no errors in color grading or sound sync.

## QUALITY STANDARDS

The video must maintain a minimum bitrate of 20Mbps to ensure clarity and meet the 4K specification.