

# Dominance Playbook **Local Marketing** **Health Snapshot**

A diagnostic report on your current market position and immediate growth opportunities.

Prepared For

**{{Business\_Name}}**

Service Area

**{{City\_or\_Service\_Area}}**

Date

**{{Report\_Date}}**

# Your Local Marketing Score

This score reflects how effectively your business attracts and converts local customers online.

**{{Total\_Score}}**  
out of 100

**{{Segment\_Name}}**

**{{Segment\_One\_Liner}}**

# Marketing Performance Snapshot

● Local Visibility	<b>{{Visibility_Score}} / 20</b>
● Conversion & Contact	<b>{{Conversion_Score}} / 20</b>
● Reputation & Trust	<b>{{Reputation_Score}} / 20</b>
● Marketing Consistency	<b>{{Marketing_Score}} / 20</b>
● Tracking & Performance	<b>{{Tracking_Score}} / 20</b>

● Needs Attention (0-10)

● Improving (11-15)

● Strong (16-20)

# Your Biggest Growth Opportunity

# **{{Lowest\_Pillar\_Name}}**

{{Lowest\_Pillar\_Impact\_Statement}}

# What Your Score Means

{{Segment\_Description\_Block}}

[Developer Note: This area populates with the detailed analysis text block based on the user's specific segment.]

Most businesses grow fastest by fixing one high-impact area first.

# Your Next Best Move

- Identify your top growth blocker
- Strengthen visibility and trust
- Improve lead consistency
- Measure what works

## Priority Focus

Based on your results, your priority focus should be {{Primary\_Focus\_Area}}.

# Unlock the Full Dominance Playbook

This snapshot shows where you stand. The full Dominance Playbook shows exactly how to dominate your local market.

Businesses like {{Business\_Name}} typically grow fastest by fixing {{Primary\_Focus\_Area}} first.

**Unlock My Full Strategy**

Clicking this button will open your complete roadmap.